

Laura Ward

Freelance Medical Writer
Tilia Medical Communications Limited

Contact

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🌐 [Laura Ward](#)

About

- Professional and conscientious medical writer with over 10 years' agency experience
- Wide range of experience across the full spectrum of medical communications

Employment history (highest positions listed)

- **Freelance Medical Writer** *Tilia Medical Communications Limited*
Oct 2021 – Present
- **Principal Medical Writer** *Spirit Medical Communications Group*
Feb 2018 – Sep 2021
- **Experienced Medical Writer** *Mudskipper, part of AMICULUM*
Oct 2016 – Feb 2018
- **Medical Writer** *Ashfield Healthcare Communications*
May 2013 – Oct 2016
- **Scientific and Healthcare Researcher** *Ashfield Healthcare Communications*
Jul 2012 – May 2013
- **Synthetic Chemist, Drug Development** *Cancer Research UK*
Jul 2011 – Jul 2012
- **Industrial Placement, Oncology Lead Generation Chemist** *AstraZeneca*
Sep 2009 – Aug 2010

Education

Master of Chemistry (Hons), First Class *University of Liverpool*
Focus on medicinal chemistry
2007 – 2011

Therapy area expertise



Type 2 diabetes and obesity



Immunology
including biosimilars and devices



Respiratory
Asthma, COPD, devices



Gastrointestinal
Crohn's disease, ulcerative colitis



Rheumatology
Rheumatoid arthritis, psoriatic arthritis



Dermatology
Psoriasis



COVID-19



Haematology
Sickle cell disease



Rare diseases
including gene therapy



Oncology
Lung cancer, breast cancer



Nephrology
Hyperkalaemia



HIV

Project experience

Publications

- Strategic publication planning
- Manuscripts, abstracts and posters
- Key communication points/lexicons
- Datavision
- Working with Global teams and regional affiliates

Commercial

- Competitor awareness
- Objection handlers
- Training slide decks
- Press kits
- Leave pieces

Medical affairs

- Internal training (slide decks, Q&As, synopses, etc.)
- Congress coverage
- Infographics and creative projects
- Scientific communication planning
- Meetings, advisory boards and symposia

Medical Information

- Literature searches
- Literature reviews
- Gap analysis
- Expert identification
- Pitch and new business research