

Do you use *EMAIL* to communicate with your citizens?

CITIZEN
ALERT

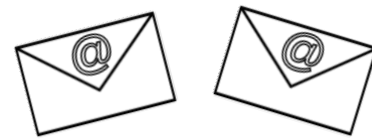
Do you know what your current email open rate is?

Do your citizens respond to your emails at a rate you would like?

You might be surprised to know that email open rates for all industries hover around 20%.

This means that up to 80% of your citizens are probably not even opening your emails, let alone reading them.

And that means your messages are not getting out to the people who need to see them.



Our system is different...

You get your very own app. You send information direct to peoples phones who have downloaded your app.

Information is broken up into categories that YOU choose.

Your citizens get to select the categories of information they want, maybe, Road Info or Local Events, or Tax Information.

You do NOT need to develop or maintain a database of cell phone numbers or email addresses like you have to with other alert systems.

Your citizens will enjoy being kept up to date on relevant local municipal information. You will enjoy the ease with which you get information out!