



Hi neighbor,

I hope this letter finds you well. As a neighbor and valued member of our community, we are reaching out to share an incredible opportunity to make a lasting impact on the lives of underprivileged children and adults through our nonprofit organization, PickUp Hoop Dreams, affiliated with PickUp USA Fitness.

PickUp Hoop Dreams is dedicated to providing access to our state-of-the-art facility for those who may not otherwise have the means to experience the benefits of organized basketball and fitness activities. We believe that every individual, regardless of their background or financial situation, deserves the opportunity to pursue their passion for basketball and stay active in a safe and supportive environment.

Unfortunately, many children and adults in our community face significant barriers to accessing recreational facilities like ours. Economic hardships, lack of resources, and limited opportunities often prevent them from participating in sports programs that promote physical health, teamwork, and personal development. **That's where you come in!**

Your generous donation to PickUp Hoop Dreams will directly support our efforts to provide scholarships and subsidized memberships to underprivileged individuals, allowing them to participate in basketball leagues, skills clinics, and fitness sessions at PickUp USA Fitness.

Here's how you can make a difference:

- **Monetary Donations:** Your financial support, no matter the amount, will go directly toward funding scholarships and program expenses for underprivileged individuals.
- **In-Kind Contributions:** If you prefer to contribute goods, we welcome donations of basketball equipment, jerseys, and program supplies utilizing our **Athlete Sponsorship Goods and Donations** button.

By supporting PickUp Hoop Dreams, you are empowering community members with opportunities for personal growth, skill development, and positive social interactions. Your contribution will enable children and adults to build confidence, foster friendships, and cultivate healthy habits that will benefit them for a lifetime.

Together, we can transform lives and create lasting change in our community through the power of basketball and fitness. Your generosity will make a tangible difference in the lives of those who need it most, providing them with the resources and support they need to pursue their Hoop Dreams.

Thank you for considering this opportunity to make a meaningful impact. Your support is truly appreciated and will help us continue our mission of promoting inclusivity, wellness, and empowerment through all things basketball!

With gratitude,

Savanna Massey