



EMILY DELLYN JOHNSON

ENTERTAINMENT MANAGEMENT

Having previously worked in the creative and performing arts industry, my recent experience has been focused on the fields of hospitality, resort entertainment, and event management. Through my work in this area, I have gained valuable skills in managing and budgeting events of varying sizes while prioritizing the delivery of exceptional experiences to guests.


Starting my career as an actor and voiceover artist, I have performed both nationally and internationally, including roles as a host and emcee for various events. I have a background in marketing, which includes the design and creation of online content and websites. I approach my work with a lifelong learner's mindset, and I am always eager to adapt to new and challenging situations.

WORK EXPERIENCE


Hawks Cay Resort | Duck Key, FL Entertainment and Activities Manager

2022 - Present

- Planned and organized resort activities and experiences for special events, holidays, and daily entertainment, within the recreation department and coordinating with other departments
- Recruited, hired, trained, and scheduled resident entertainers, including attending and casting from UPTAs auditions
- Worked directly with the Southern Florida Regional Coordinator for the Make-A-Wish Foundation to organize wishes on resort property
- Managed financial aspects of resort operations within department, including purchase orders, budgeting, and cost efficiencies
- Co-wrote and directed an immersive pirate-themed show for the Coral Cay kids and family area

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SKILLS

- Organization/Efficiency
- Problem Solving
- Creativity
- Teamwork/Collaboration
- Written and Verbal Communication
- Computer Skills

EDUCATION

Ouachita Baptist University
2016 - 2020

BFA Musical Theatre

WORK EXPERIENCE CONT.

Hawks Cay Resort | Duck Key, FL Activity Host and Entertainer

2022

- Hosted and participated in all resort-wide recreational, entertainment, and social activities
- Interacted directly with guests, displaying enthusiasm and energy, and socialized with guests throughout the resort
- Participated in the creation and coordination of activities/performances at the resort, including inventory, promotion, and hosting
- Assisted with all Coral Cay kids area and resort pool duties, including opening/closing procedures, front desk work, and event set ups

Silcock's Winter Wonderland | Manchester, England Performer

2021 - 2022

- Attended rehearsals, prepared and memorized
- Performed as various roles in the Main Stage shows during the winter season
- Covered as an understudy for several roles and jump in where needed

Garland County Library | Hot Springs, AR Social Media and Marketing Assistant

2021 - 2022

- Wrote and recorded voiceover material (radio advertisements, video narration, etc.)
- Coordinated publicity and distribution of information about library programs and services, primarily on social media pages
- Provided public relations/marketing support for library activities and events, including newsletters, drives, mailing, publicity, and signage
- Designed and provided content for press releases, newsletters, advertisements, electronic displays for both the public and staff, and library publications

JMH Media

Creative Assistant / Assistant Designer

2020 - Present

- Designed and created branding templates to use in the creation of website and additional materials in online Canva program
- Attended meetings with the JMH Media team and clientele to discuss marketing strategies and site design
- Wrote and edited material to add to sites (bios, press releases, etc.)
- Assisted in site builds using a site building platform (experience in SquareSpace and GoDaddy)