



Solano County Pageant Sponsorship Packet

It is my pleasure to introduce you to Solano County Pageants. Solano County Pageants was established in 1965 by Ms. Carole Warren who is the current Director. Prior to Solano County Pageants becoming a pageant system, it was called the Fiesta Days Coronation. Solano County Pageants and Fiesta Days have been in partnership with the community for over 60 years. We believe every woman can grow both personally and professionally when supported by other women.

Each candidate that participates in the Solano County Pageant system is encouraged to develop a platform in which they support or align themselves with an existing charity that promotes their cause. We work with our candidates to develop their charge and support them as they go into the community and use their voice for the greater good of our communities. Each titleholder is expected to live a year of service by consistently doing volunteer work that supports their platform and/or charity, as well as volunteering at many community events and functions. Our titleholders can be seen at Vacaville Fiesta Days, various Christmas tree lightings throughout the county, various charity events, grand openings for new businesses, and Loop the Lagoon to name a few. They attend community events where volunteers are needed.

As we move forward, we are establishing a scholarship program that will support our titleholders after their reign. Our goal is to provide each of our titleholders with a scholarship that will support their education or the development of their platform. We encourage our younger titleholders to grow academically and continue their education, so that they will become the future leaders of tomorrow and use the voice that they have been provided to lead change where change is needed. Our seasoned titleholders will be provided a scholarship that will help them continue their charge in supporting their identified charity or progress towards their platform development. Through our pageant system we work diligently with our titleholders to foster a lasting commitment to community service.

Many of our past titleholders have contributed to our communities in positive ways and have continued their legacy of service. Some of the organizations that have benefited are Autism Awareness, American Cancer Society, Opportunity House, Alzheimer's Association and many more. Once our titleholders are introduced to the service of others, they develop a passion for giving to others. Research has proven that the benefits of giving far outweigh the benefits of receiving. Our titleholders are always available to discuss their platforms and provide volunteer work to your organization.

You may learn more about our organization on our website at www.starproducers.org Please feel free to contact Carole Warren (707) 816-1023 or Kristina Boggs (707) 310-5512 or via email at Kristina@starproducers.org.

INDIVIDUAL CONTESTANT AD PAGE SPONSORSHIP:

Thank you for your interest in sponsoring a local contestant for the Solano County Pageant to be held on May 19, 2024. You are invited to attend the show. Your sponsorship will be utilized to offset costs and expenses for the contestant you indicate, your business will be advertised online, and in our program book.

3 Options for

Ad pages Business Card Ad = \$50.00 (2.25" x 5.25")

$\frac{3}{4}$ Page = \$75.00 (5.75" x 5.25")

Full Page = \$100.00 (8.5" x 5.25")

The ad pages must have a quarter inch border. All Ads must be jpeg format and 300 dpi or camera-ready adobe file. If you would like an ad formatted, please include as much detail as possible in the space below and attach any logos or indicate your website.

PAGEANT SPONSORSHIP OPPORTUNITIES

Star Producers and Solano County Pageants has no salaried employees. Except for contracted services (lighting, sound, tax preparation, etc.) everyone in the Organization is a volunteer. Our mission is to empower women to be the best version of themselves, our goal is to support community service and educational opportunities for young women in Northern California. SCP has awarded more than \$5000 in scholarships through community sponsors.

Star Producers and Solano County Pageants would not be possible without annual support from individuals and businesses throughout Northern California. If you would like to support the mission of the SC Pageant, please select the sponsorship level to which you would like to contribute.

You may pay by check payable to Star Producers, or you may pay by credit card by contacting us. Checks should be postmarked by the first day of May and can be mailed attention Carole Warren, 517 Silver Dr, Vacaville, CA 95687,

Crowning Sponsor: \$2,500

- Top placement of logo and link on the Pageant website main page as presenting partner
- Top placement of logo and/or company name on promotional pieces associated with the pageant (may include social media, print, radio and television advertising)
- Special recognition announced throughout the pageant.
- Logo (color) featured on the Pageant Program front cover as crowning sponsor.
- Logo (color) on the reception banner at pageant entrance.
- Logo (color) top placement on red carpet step and repeat.
- Title Holders posting and brand ambassador of business/product for 12 months.
- 2 complimentary tickets & reserved seats to the Pageant (Date: May 20, 2023)
- Full page, color advertisement in Pageant Program
- Contestant gift bag item inclusion

Diamond Partner: \$1,000

- Name and logo listed as a diamond partner on the pageant website with link to website.
- Name and logo featured in the pageant program as diamond partner.
- 2 complimentary tickets to the pageant, with VIP reserved seating.
- Logo (color) red carpet step and repeat.
- Title Holders posting and brand ambassador of business/product for 12 months.
- 2 complimentary tickets & reserved seats to the Pageant (Date: May 20, 2023)
- Full page, color advertisement in Pageant Program
- Contestant gift bag item inclusion

Silver Partner: \$500

- Name listed as silver partner on pageant website.
- Name featured in the pageant program as silver partner.
- Logo on red carpet step and repeat.
- 2 complimentary tickets to the pageant
- Contestant gift bag item inclusion

Bronze Partner: \$250

- Name listed as Crystal Partner on the pageant website.
- Name featured in the pageant program as crystal partner.
- Name listed on red carpet step and repeat.
- 2 complimentary tickets to the pageant

SPECIALITY SPONSORSHIP OPPORTUNITIES AVAILABLE:

- People's Choice Sponsor \$200
- Competition Category Winner Prizes \$200 each
- Evening Gown Sponsor
- Personal Introduction Sponsor
- Fitness wear Sponsor
- On stage question sponsor
- Official Hair and Makeup Sponsors
- Official Videographer
- Official Photographer
- Judge's Meal Sponsor
- Contestant's Breakfast and/or Lunch Sponsor
- Media Sponsor

Artwork can be "Camera Ready", or you can ask our pageant staff to design a page for you. The ad pages must have a quarter inch border. **All Ads must be jpeg format and 300 dpi or camera-ready adobe file.** If you would like an ad formatted, please include as much detail as possible in the space below and attach any logos or indicate your website.