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Here Comes the King: World-Famous Budweiser Clydesdales Are Coming to Cajun Field Friday

Lafayette, LA – The world-famous Budweiser Clydesdales will march into Cajun Field this Friday, February 7th to help Schilling Distributing celebrate its 75th Anniversary serving Acadiana. The eight-horse hitch will be harnessed to the iconic turn-of-the-century beer wagon for an appearance and photo opportunities, including a parade that will start and end at Cajun Field and roll down Bertrand Drive making ceremonial beer deliveries to bars, restaurants and stores along the way.

The hitch is expected to arrive shortly after 2pm, with the parade scheduled to start at 3pm. There will be photo opportunities while the hitch prepares for its parade at Cajun Field, and along the parade route. Sites scheduled to receive deliveries include Joeys, Dean-Os Bertrand, Legends Bertrand, and Yard Goat.

The event is open to the public at no cost and will include a live performance by Coteau Grove at Cajun Field while the parade is going on. There will also be several vendors on site offering food and drinks, including Sodexo Dining Services, Don's Specialty Meats, Olde Tyme Grocery, BJ's Pizza, and City Bar Maurice. Schilling Distributing Company will be raising funds for [Folds of Honor](#), an organization that provides scholarships to the children and spouses of America's fallen or disabled service members and first responders. For more details and updates on the visit, visit <https://schilling75.com>. A local press kit is available [HERE](#).

The Clydesdales' appearance in Acadiana is one of hundreds made annually by the traveling hitches. Canadians of Scottish descent brought the first Clydesdales to America in the mid-1800's. Today, the giant draft horses are used primarily for breeding and show.

Anheuser-Busch's Budweiser Clydesdales are an enduring symbol of Budweiser's heritage, tradition and commitment to quality. The hitch team's upcoming visit to Acadiana is one of hundreds of appearances it will make in 2025, never failing to draw a crowd wherever they go. This year marks the 91st anniversary of the Budweiser Clydesdales, which made their first appearance on behalf of Anheuser-Busch on April 7, 1933, when they delivered a case of Budweiser to the White House in celebration of the repeal of prohibition of beer.

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