

Endodontic Innovations

13127 Kings Lake Drive, Suite 101, Gibsonton, FL 33534

Endodontic Innovations Privacy Policy for SMS Messaging

Effective Date: 07/30/2025

Links:

- **Terms and Conditions:** <https://endodonticinnovations.com/forms-%26-documents>
- **Privacy Policy:** <https://endodonticinnovations.com/forms-%26-documents>
- **National Do Not Call Registry:** <https://www.donotcall.gov/>

Introduction

At Endodontic Innovations, protecting your privacy is our priority. This Privacy Policy explains how we collect, use, and safeguard your information when you opt into our SMS program. By enrolling, you agree to these terms, which comply with the **2025 Telephone Consumer Protection Act (TCPA)**, **Campaign Registry requirements**, and **CTIA Best Practices**.

1. Information We Collect

- **Phone Number:** The mobile number you provide to receive SMS messages.
- **Message Interaction Data:** Delivery and engagement metrics (e.g., delivery status, response keywords).
- **Consent Records:** Timestamps and methods of opt-in (web form, keyword, verbal, or paper).

2. How We Use Your Information

- Send SMS messages (notifications, updates, and reminders) per your opt-in preferences.
- Demonstrate regulatory compliance (TCPA 2025, Campaign Registry).
- Improve messaging and measure engagement.

3. One-to-One Consent Requirement

Under the January 2024 FCC ruling, opt-in consent applies solely to Endodontic Innovations. We do not share your consent with third parties or affiliates unless you expressly agree.

4. Message Frequency & Data Rates

The SMS message frequency will vary but will not be more than **3-5** unless there is a notification event. Message and data rates may apply; check your carrier's terms.

5. Opt-Out & HELP Instructions

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- Text “STOP” to any message to unsubscribe immediately.
- Text “HELP” for assistance or contact us at <https://endodonticinnovations.com/contact-us-1> or **1(813)284-7958**.

6. Data Sharing & Disclosure

- We will never sell your data.
- We may share data with service providers (e.g., carriers) with strict confidentiality regarding SMS delivery.
- National Do Not Call Registry (DNC) protections apply to SMS; we honor existing DNC registrations unless you expressly opt in.

7. Security of Your Information

Reasonable measures are in place to protect your data, though no system is infallible.

8. Record-Keeping & Proof of Consent

We retain all opt-in and opt-out records, including timestamps and consent methods, to comply with TCPA 2025 and Campaign Registry guidelines.

9. Changes to This Policy

We may update this Policy as laws evolve. Material changes will be communicated via SMS or on our website. Continued use after updates constitutes acceptance.

10. Contact Us

If you have any questions about this Privacy Policy or wish to update your SMS preferences, you can contact us at:

Email: <https://endodonticinnovations.com/contact-us-1>

Phone: 1(813)284-7958

Address: **13127 Kings Lake Dr. #101, Gibsonton, FL 33534**

Key 2025 Compliance Elements:

- **One-to-One Consent:** Consumers are only giving consent to receive messages from the specific business they opt in for, not from multiple parties or third parties.
- **Clear Disclosures:** The policy includes clear language about the nature of the messages, frequency, potential charges, and opt-out mechanisms

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- **Do Not Call Protections:** The policy reflects the latest FCC guidance that DNC protections apply to SMS, making it clear that businesses must adhere to DNC regulations
- **Data Sharing and Record-Keeping:** Emphasizes the importance of maintaining proof of consent and clear guidelines on how data is shared for operational purposes.

This updated **Privacy Policy** example aligns with current 2025 **TCPA** and **FCC** guidelines, ensuring your business remains compliant while fostering transparency with consumers.