



Custom Website Comparison Chart

Foundation Website	
Feature	Foundation Website Info
Platform	Google Sites
Hosting Fees	None
Design Flexibility	Limited by Platform Tools
SEO Capabilities	None
Maintenance	Very Low
Integrations	Google Forms, Maps, Youtube, Calendar
E-Commerce	Not Supported
Best For:	Startups, Personal Projects, Small Non-Profits, Small Service Based Business
Turnaround Time	3-4 Weeks

Signature Website

Feature	Signature Website Info
Platform	Wordpress or GoDaddy
Hosting Fees	Yearly - Required (varies by plan)
Design Flexibility	Very Flexible to Fully Customizable
SEO Capabilities	Advanced with Analytics Tools
Maintenance	Moderate (Updates and Backups Recommended)
Integrations	IDX/MLS, Lead Forms, Many More
E-Commerce	Additional Add-On
Best For:	Growing Businesses, Medium to Large Businesses, Real Estate Professionals, Creative Brands.
Turnaround Time	6-8 Weeks

E-Commerce Website

Feature	E-Commerce Website Info
Platform	Wordpress or GoDaddy
Hosting Fees	Yearly - Required (varies by plan)
Design Flexibility	Very Flexible to Fully Customizable
SEO Capabilities	Advanced with Analytics Tools and Product Specific Optimization.
Maintenance	High (Updates and Backups Recommended)
Integrations	IDX/MLS, Lead Forms, Many More
E-Commerce	Full Shopping Cart Capabilities
Best For:	Growing Businesses, Medium to Large Businesses, Real Estate Professionals, Creative Brands.
Turnaround Time	8 - 12 Weeks