

# WHY AFTERGLOW FM

## WE ALWAYS PUSH THE NEW CLASS

Afterglow FM broadcasts a continuous R&B frequency designed to inspire, elevate, and discover. We amplify independent voices, honor the lineage of soul, and reimagine radio as a space for connection and reflection — 24 hours a day.



### Targeted Audience

Every placement connects you to an engaged, genre-specific audience who wants to discover new independent voices, not skip through generic playlists.

### Global Reach + Scale Potential

Broadcast worldwide through Live365, Afterglow FM allows fans to stream, discover, and purchase your music — something streaming apps rarely offer.

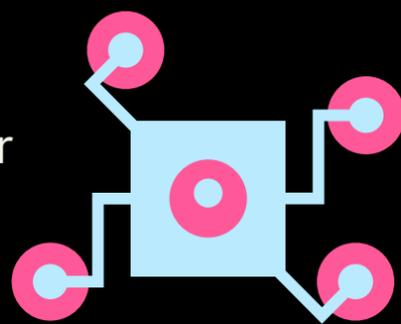


### Artist Development + Education

Powered by the Sonata Music Foundation, Afterglow FM helps independent artists learn to function like full-fledged businesses.

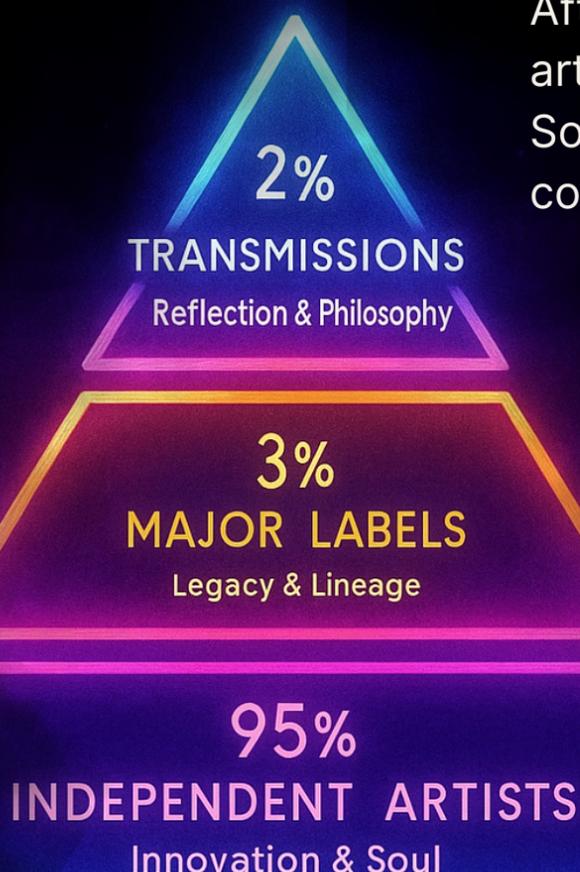
### Multi-Block Exposure

Your track can appear in multiple environments. This diversity gives your music repeat exposure throughout the week, not a single-time feature.



### Royalties That Actually Pay

Afterglow FM teaches and assists artists in claiming royalties through SoundExchange, BMI, and ASCAP, converting airplay into real income.



### 95/3/2/Principle

95% independent artists — the pulse of discovery.  
3% major-label records — honoring the roots and resonances that shaped R&B.  
2% transmissions and interludes — space for reflection, storytelling, and cosmic connection.