



**A CHILD BECOMES
GREAT WHEN GIVEN
OPPORTUNITIES TO BE GREAT!**

All donations are tax deductible in accordance to the IRS code of 501c3 and all applicable tax laws of the State of Maryland.

A CHILD BECOMES GREAT WHEN GIVEN OPPORTUNITIES TO BE GREAT!

The Baltimore Football Academy (BFA) Inc. is a safe, not for profit football mentorship program for atrisk youth ages 5-14 yrs. old in Baltimore, Maryland. Our goal is to teach young people self-discipline, leadership, focus, academic empowerment, team work and respect within a positive peer culture using the sport football. To accomplish these goals, we host year-round activities that include weekly mentorship/tutoring sessions, football camps, field trips to schools, colleges, and events where we bring in special guest speakers. We further provide academic camps, flag football leagues for youth of all ages and tackle football for ages 5 and up



At the BFA, our core focus is a comprehensive training and development plan for our players, a mentorship program to help guide them/give them support, an experienced management team with a to handle the business side of running this program that will keep the program on course to maintain our vision and fulfill our goals for each child. Our management structure was created to further our success by changing the traditional management structure of a pee wee football program which typically consist of a dedicated head coach and a volunteer "Team Mom." Our structure mimics the staffing of a professional football team where the General Manager and his staff facilitates the planning and supervision of program sponsored events, travel/room & board, daily logistics, community

relations, partnerships with our player's schools and community organizations and a professional marketing plan that will keep our brand in the face of the community in the city of Baltimore and its surrounding counties.

Our Board of Directors headed by our founder Bishop Matthew E. Bradby, II, an experienced community and youth advocate with over 25 years of experience working with at risk youth. Our Board of Directors and staff each have a minimum of 10 years' experience in their area of expertise. Our leadership team have a strong impact in the success of our youth by working side by side with our coaches, staff, mentors, parents, community leaders. We aren't just a football team or youth program...we are a FAMILY!



The Baltimore Football Academy (BFA) Wolfpack will be launching our inaugural season in 2022 with a projected 4-5 teams and a projected growth to 10 teams comprised in youth ages 5 through 14 over the next three years. To run a club of our size requires commitment from our players, parents, staff and members of our general community. We know that mentorship programs combined with sports have been an answer to many of the issues plaguing young people in our society for many years. The yearround physical fitness component of our program has seen great results in our players mental, physical, emotional and social growth by creating successful patterns for good health and pride. Each month, our

teams choose community service projects that they would like to participate in. These community activities further teach our young people the necessity of serving their community and the need to give back. All of these metrics are possible only because of management structure that brings together great people, great communities and great organizations coming to the aid of your young people.

As costs increase annually, we are always faced with the reality of increasing player fees, insurance coverage, equipment and basic operating expenses. This potentially puts the game out of reach for many of the families of the at-risk youth we serve. With the continued support of local businesses, grants and national partnerships, the BFA Wolfpack organization can continue to offer a safe environment where kids can learn the meaning of 'teamwork' & 'comradery' and have a sense of community while keeping the costs to families at a minimum.

We are actively seeking to partner with local businesses, organizations, foundations, schools, fraternities, sororities, churches/religious establishments, local and national charities, our local, state and federal governments and all who share our vision in giving our children better options in life then crime, violence and poverty. To continue providing this program for our young people, we need your support today!



How can we make children's lives in Baltimore better?

Our goal is to make our world and communities better by giving back and helping our young people grow into powerful, positive examples of humanity. To do this we understand we will need the support of families, friends, our communities and businesses/organizations willing to partner with us to make this dream a reality.



WE HAVE REIMAGINED OUR SPONSORSHIP PACKAGES TO BRING YOU MORE VALUE THAN EVER BEFORE!

In conjunction with our team, partnered businesses and organizations will have the opportunity to stay active in our community and stay in front of our fans all year long. We now have powerful digital advertising opportunities on our websites, team pages, our YouTube and social media platforms that will promote your products and brands as we compete both locally, nationally and our select overseas events.

As an extra added insurance to you and your organization, your sponsorships are tax-deductible in accordance to the IRS 501C3 laws and that of the State of Maryland in regards to not for profit entities. The Baltimore Football Academy Inc.'s Federal Tax ID Number is 87-4293164.

Today, the Baltimore Football Academy Inc. will offer 5 Five Levels of sponsorship; from our top-level Platinum Sponsorship Package to our BFA Members Family Sponsor Package. We have even created a DIY sponsorship package for those businesses and organizations willing to provide a product or service such as uniforms, equipment, transportation and more.



Please take a look at each package and choose one that fit your level of support. If you have any questions, please feel free in contacting at www.BFAWolfpack.com

BFA PLATINUM LEVEL SPONSOR - \$5000

THIS PACKAGE INCLUDES

NEW - Official Hype Video Sponsor - Your company and logo featured and recognized throughout the season on our teams' Weekly Hype Videos. These offer an enormous amount of visibility and will have a lasting presence where those videos are shown.

- NEW - Weekly Sponsor Spotlights - For the entire season, weekly social posts from across the Baltimore Football Academy's Football social media accounts spotlighting your company. Can be customized to fit your message!
- Sponsor Booth - A table set up inside the stadium where you can advertise your business and hand out information, swag, etc. Your business can also have a raffle box on the table where you can collect fan information by completing a raffle entry ticket (NO PURCHASE NECESSARY). The PA announcer for the game will remind fans of the raffle throughout the game.
- NEW - Game Commercials - Two (:45) second live commercials to be read before the game starts. Two (:45) second live commercials to be read at halftime

of the game. One (:45) second live commercial to be read at the completion of the game.

- NEW -SOCIAL MEDIA GRAPHIC SPONSOR - Your logo featured throughout the year on social media graphics (Game Day, Player of the Game, Final Score etc.)
- NEW DEDICATED CALLS - PA recognition at all home football games as one of our designated Game Sponsorships (example: Touchdown Sponsor, Quarter Sponsor, Timeout Sponsor, First Down Sponsor, etc.). A Dedicated Call by our broadcaster: Ex. "That was another (insert company name) first down!"
- NEW - PREMIUM Digital Advertisement 1 - Rotating Digital advertisement placed with Premium Visibility on the Baltimore Football Academy's Football's team page at www.bfawolfpack.com
- Stadium Signage - One 4'X 6' fence sign that will be displayed inside the football stadium for the entire season.
- COMPANY logo on our concessions stand banner.
- Homecoming / Wolfpack Day T-Shirt Sponsor - Your Logo will be on the back of theHomecoming/Wolfpack Day T-shirt.



BFA GOLD LEVEL SPONSOR - \$3000

THIS PACKAGE INCLUDES

- NEW - SOCIAL MEDIA GRAPHIC SPONSOR - Your logo featured throughout the year on social media graphics (Game Day, Player of the Game, Final Score etc.)
- NEW DEDICATED CALLS - PA recognition at all home football games as one of our designated Game Sponsorships (example: Touchdown Sponsor, Quarter Sponsor, Timeout Sponsor, First Down Sponsor, etc). A Dedicated Call by our broadcaster: Ex. "That was another (insert company name) first down!"
- NEW - PREMIUM Digital Advertisement 1 -Rotating Digital advertisement placed with Premium Visibility on Baltimore Football Academy's Football team page at **www.BFAWolfpack.com**
- Stadium Signage - One 3'X 5' fence sign that will be displayed inside the football stadium for the entire season.
- COMPANY logo on our concessions stand banner.
- Homecoming/Wolfpack Day T-Shirt Sponsor - Your Logo will be on the back of the Homecoming/Wolfpack Day T-shirt.



BFA SILVER LEVEL SPONSOR - \$1500 (Most Popular)

THIS PACKAGE INCLUDES

- NEW PA Recognition - PA recognition at all home football games as one of our Corporate Sponsors
- NEW - PREMIUM Digital Advertisement 1 - Rotating Digital advertisement placed with Premium Visibility on the Baltimore Football Academy's Football team page at **www.BFAWolfpack.com**
- NEW - PREMIUM Digital Advertisement 2 -Your ad will show and rotate in premium locations on the Baltimore Football Academy's Football team pages on both the Pure Game Sports Mobile App and PureGameSports.com from August to August (12 Months) and will be linked to your company website.

- Stadium Signage - One 3'X 5' fence sign that will be displayed inside the football stadium for the entire season.
- Homecoming/Wolfpack Day T-Shirt Sponsor - Your Logo will be on the back of the Homecoming/Wolfpack Day T-shirt.

BFA BRONZE LEVEL SPONSOR - \$1000

THIS PACKAGE INCLUDES

- NEW PA Recognition - PA recognition at all home football games as one of our Corporate Sponsors
- PREMIUM Digital Advertisement 1 - Rotating Digital advertisement placed with Premium Visibility on the Baltimore Football Academy's Football team page at **www.BFAWolfpack.com**
- Stadium Signage - One 3'X 5' fence sign that will be displayed inside the football stadium for the entire season.
- Homecoming/Wolfpack Day T-Shirt Sponsor - Your Logo will be on the back of the Homecoming/Wolfpack Day T-shirt.

BFA SUPPORTER PACKAGE - \$500

THIS PACKAGE INCLUDES

- Adding your name or company to our Partners Page on Our Website & listing in Programs & Guides
- Award & Recognition at Annual Team Banquet & Awards Ceremony

MEMBERS FAMILY SPONSOR - \$250

Your contribution of **\$250.00** will cover a specific child's registration fees, game and practice uniforms, equipment, insurance costs, and league fees. Your name/Organization will be listed in our Annual Team Banquet & Awards Ceremony Program




DIY SPECIAL SPONSOR/PARTNERSHIP PACKAGE

If you or your business are keen to help out in a sponsorship capacity and none of the above sponsorships suit you, come up with your own unique idea on how your organization can benefit in your own tailored package. All ideas will be seriously considered.

Please make a decision today on being a part of something great for our community by becoming one of our valued Sponsors today. Our young football players will have you to thank as they learn and play the game of football while receiving the life changing mentorship components, they need to make great decisions in their lives. All sponsors are recognized on our website and in our Banquet Program.

**FOR MORE INFORMATION OR TO BECOME A VALUED PARTNER
AND SPONSOR TODAY PLEASE VISIT**



-
-  410-714-7042
 -  443-682-4575
 -  www.BFAWolfpack.com

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