

South Carolina Inventors Forum



Issue #9

April 2021

National Nonprofit Organizations for inventors that don't charge inventors to learn the industry basics are where to begin.

This month's SCIF zoom meeting subject is about **National Non profit organizations for inventors.**

I am proud to have served on the BOD 2 years of both these groups dedicated to assisting inventors thru education and networking.

Starting presenter is the new President of the 501c3 [United Inventors Association](#) **Carmine Denisco** who is helping with their Mission: Empowering Inventors through Education, Access and Advocacy. It will be great hearing from Carmine as we have from his fellow current BOD member Chris Guerrera and past President Warren Tuttle. Lots to catch up on!

Our second presenter is **Randy Landreneau**, President of [US Inventor](#), a 501c4 working to strengthening US patent rights, bringing justice for inventors, and promoting innovation, the very lifeblood of the American economy. To understand our passion to change the laws, listen to the stories of inventors that lost their IP, inventors who have faced the wrath of large corporations that have used our broken patent system against them.. <https://usinventor.org/video-series/>

Meeting begins with Motivational Moments from **Brian Pearson.**

Ask the pros your questions!

Thanks for helping spread the word 😊

See you on Zoom 7pm EST this Wednesday April 14th!

<https://us02web.zoom.us/j/88251334966?pwd=SWVTTmhHNHZZKUXISTW9SRkE1UDB3QT09>

Have an inventive day!

Adrian Pelkus

Thank you, Satish Cherukumalli and Dr. Thaddeus Jones for presenting last month!

We welcomed **Satish Cherukumalli** as March **SCIF Inventor of the Month!**
Satish is an entrepreneur, Co-Founder and CEO of [TrakItNow](http://www.trakitnow.com).

A product they are bringing to market is **Moskeet**, a **Smart Mosquito Control Management** solution which helps in the eradication of mosquito-borne diseases. Moskeet is the world's first commercially available mosquito trap that can autonomously detect the mosquito species. Moskeet is designed and developed as an affordable solution for underdeveloped and developing countries.



www.trakitnow.com 803-315-9795

SCIF Topic for March's SCIF zoom meeting subject was **Making videos**.
Our speaker was our SCIF videographer himself [Dr. Thaddeus Jones](#)!



Here it is:

10 Tips for Making Videos! <https://youtu.be/p4gnl9ks4-U>

Thanks to Dr. Thaddeus Jones for the great work getting our videos on our SCIF YouTube page!

<https://www.youtube.com/channel/UCN8kK5cOuL0wTqKjPl8TwKA>

<https://www.youtube.com/watch?v=AxFuFlboWM>



Fanatik Productions, LLC

<https://www.fanatikproductions.com/>

SCIF 2020 2021 Schedule ** REVISED for 2021

Aug. 13 **"Harnessing Creativity"** – *Avoid these 17 Mistakes Inventors make*

Sept. 10 **"New Product Development"** – *Going from idea to presentation ready*

Oct. 8 **"Patents and IP"** – *How to best protect your idea*

Nov. 12 **"Focus groups"** – *Be sure you have a consumer desired idea*

Dec. 10 **"3d manufacturing"**

– *Additive printing mockups to production items*

NOTE SHIFT TO WEDNESDAY

Jan. 13 **"Manufacturing"**

– *How things are produced and what is required*

Feb. 10 **"Marketing"**

– *How to commercialize your product/service idea*

Mar. 10 **"Video for Inventors and Startups"**

– *How to show off your idea*

Apr. 14 **"Helping Inventors"**

– *National networks and trade shows*

May 12 **"Preparing presentations"**

– *Making the right first impression*

June 9 **"Networking and Funding"**

– *It's all about who you know and how to approach*

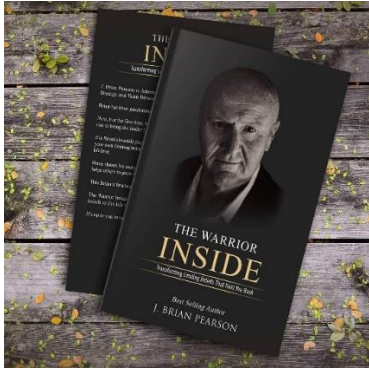
July 7 **"Invention Contest"**

– *Let's see your great new product idea*

You, the public judges the winner!

We want to motivate you in many ways!

Our friend [Brian Pearson](#), author of **The Warrior Inside: Transforming Limiting Beliefs That Hold You Back**, is a Business Strategist, Executive Coach, Speaker and Trainer.



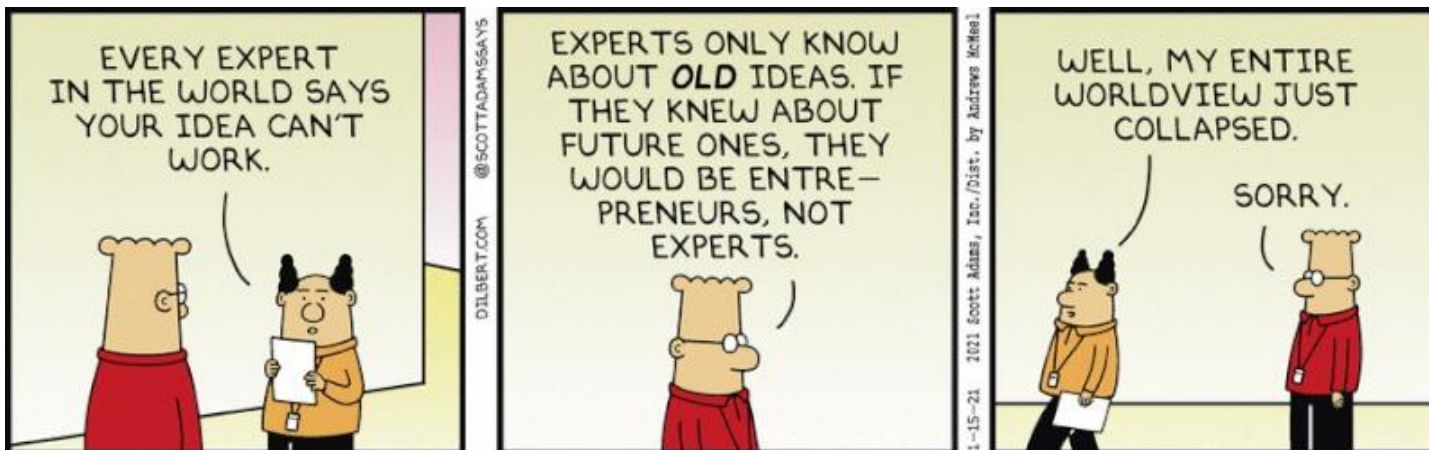
Brian is an **Executive Director with the John Maxwell Team** and is graciously providing us another **Motivational Moment with Brian** to begin our meetings. Thank you, Brian!

Inventors change the world

One of my favorite sayings is ***"Only those that attempt the absurd achieve the impossible"***.

Three of my most memorable meeting moments were when an "industry expert" actually slammed their hand on the table after I've presented my new idea and said ***"that's it, that's the future"!!*** I hope you get to hear this about your idea!

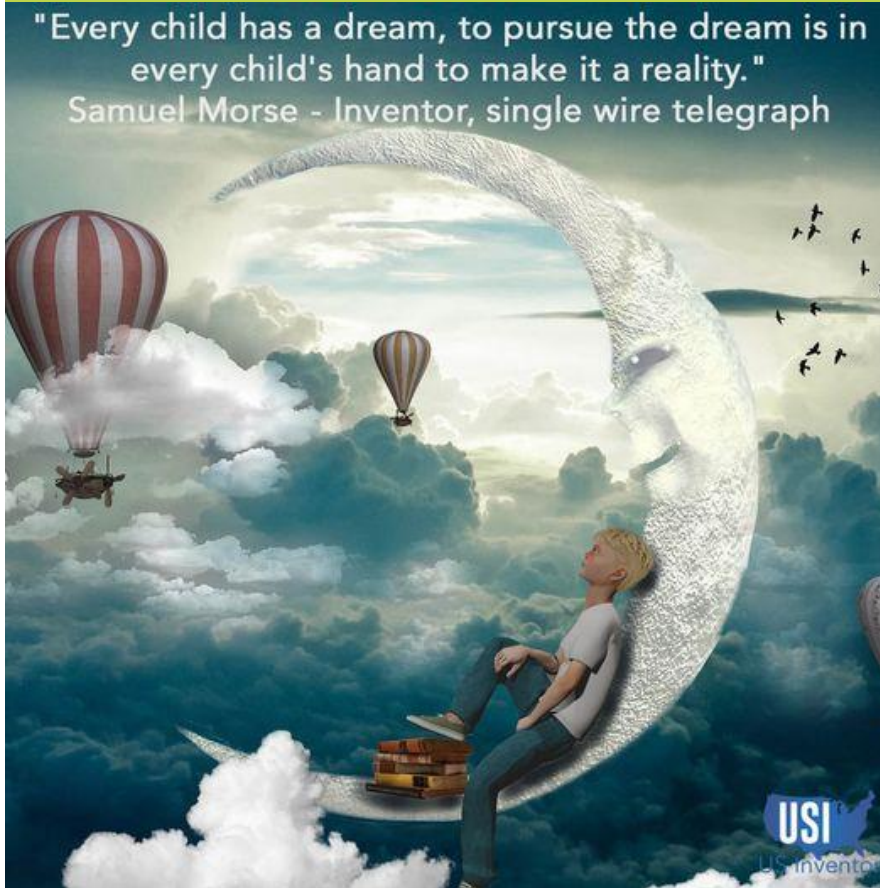
Be brave, ignore the naysayers and make the future bright 😊



Not sure which of y'all's great ideas you should work on?
Try this free form to help pick which idea to develop.

New_Idea_Evaluation_Test_Matrix_2nd_Edition_V02 (pdf)
https://img1.wsimg.com/.../New_Idea_Evaluation_Test...

Save your kids rights to their ideas...



Save the US patent system!

Inventors pay the USPTO to review prior art, determine uniqueness and issue legal documents to show the idea that was invented is new and their work proving it is valid around the world. Or so it used to be...

The corporate sponsored PTAB was created in the 2011 America Invents Act as a division inside the USPTO that invalidates patents. To date they have invalidated 84% of the 3,000 patents they have reviewed, in most cases declaring them obvious. If this sounds like betrayal and corruption - it is. There is a class action lawsuit on behalf of all inventors, asking the Supreme Court to declare this patent invalidation practice a violation of the Takings prohibition in the 5th Amendment."

PLEASE WATCH THIS VIDEO!!

<https://www.youtube.com/watch?v=3qXMNJUG5ps>

Issued patents are being invalidated, business lost, lives destroyed.
Stop efficient infringement!



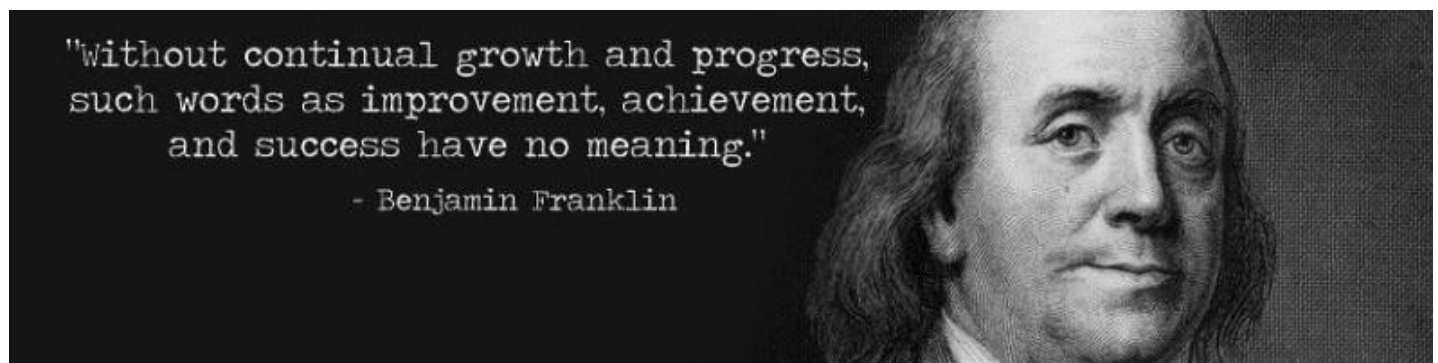
<https://usinventor.org/>

When asked why do patents matter?

I am delighted to announce I was recently interviewed by **Luke Livingston** – [Ground Floor Video](#) and discussed my background, the SCIF and our mission to motivate, educate and network creative folk here in the Midlands to bring new ideas to market and our concerns about the US patent system especially since WIPO released statistics showing that China led the world in international Patent Cooperation Treaty filings for 2020.

Have you seen his previous work? <https://youtu.be/wPL-RZeRN0Q>

Invalidated-The Shredding of the US Patent System



BIG news for pet product inventors

Pet Industry breaks \$100B mark in 2020 and projected to grow 5.8% in 2021 to \$109B.!!! 😊

We love our pets and spending in the USA proves it!

I'm delighted sales of the product I developed for [Lumasoothe](#) to help pets skin and joint problems is doing so well on Amazon and Chewy:



LumaSoothe is a home use, non-invasive low level light therapy (LLLT) treatment device for canine, feline and all other pets! It features 5 wavelengths of light across our 2 treatment modules. Providing pain relief from deep joint & muscle related conditions such as arthritis while also treating your pet's skin & hair conditions such as Wounds, Eczema & Hair loss.

Simply put, LumaSoothe is the most comprehensive home care therapy product for your pets!

I'm having flashbacks!



Sharing stories about my inventions, start-ups and creations for others.

Happy Thursdays!

Want to hear some good & not so good outcome "inventing" stories?

I've begun a series of videos on my FaceBook and LinkedIn pages I am calling "Inventing with Adrian" where I cover products I've developed in the past.

This week's were from 2000 - 2011 that are on this list:

<http://www.a-squaredtec.com/history.html>

During this decade I started several companies based on my inventions. These stories are but brief glimpses into my life as an Artificer, an inventor and entrepreneur.

I'm also a proud USN Veteran. 😊 www.californiaproductdevelopers.com

True stories of ideas becoming realities. I hope you enjoy this trip down memory lane of some of my past inventions and startups. More to come!

<https://www.facebook.com/adrian.pelkus/videos/10226553505693912>



Whereas I'm glad to schedule a meeting with y'all to discuss possible answers to your project or idea one on one it really behooves y'all to come aboard the SCIF monthly zoom meetings to ask and learn about the common answers, solutions and resources that are available!!

SCIF events now listed on Scribble!

We are pleased and honored to announce our friends at Scribble are sharing news of our event!

"Scribble is South Carolina's content toolkit for your pursuit of innovation. Launch into inspirational sessions with innovators across the state & beyond."

SCRIBBLE

South Carolina Innovation Hub

<https://scribblesc.com/about>

SCIF involves you! Have questions, here is where to get answers!

Thinking of any new products or services that may help in some way, shape or form make life easier? We share new ideas and motivating concepts almost daily on Facebook.

<https://www.facebook.com/groups/448388996120060/>

Help for inventors and innovators, creators all!

Tell your creative friends and invite them to join our group!

We discuss the most important things needed to bring ideas to life and create wealth.

Join our group and come to our meetings to learn about inventing, innovating and the process of bringing new products to market. Meet with others and find friends, mentors and advisors.

Prepare your questions about inventing and ask local experts at Wednesday's Zoom meeting.

Prepare for launching your venture.

Mark your calendar for South Carolina Inventors Forum monthly meetings!

Monthly meeting format allows interactions and Q & A:

- Network
- Welcome & Thanks
- Motivational Moment with Brian Pearson
- What's new? Stories and new products shared by inventors
- Subject of the Month Presenter / Speaker
- Resources and New Opportunities
- Q&A
- Who Needs Who?
- Thanks & network

See you on Zoom next Wednesday April 14th. Hellos start 6:30. Meeting begins 7pm.

<https://us02web.zoom.us/j/88251334966?pwd=SWVTTmhHNHZZKUXISTW9SRkE1UDB3QT09>

Web Admin assistant, Sponsors & Inventor Stories welcome

Help!! We need a back up admin for the website.

SCIF Sponsors invited.

Supporting our vision to help people make new things, provide new services, build new businesses and create new jobs!

Platinum Sponsors - \$2500-On banner and introduced at contest, Speaker of the Month, post in newsletter, website, and on monthly Agenda

Gold - \$1000- Speaker of the Month, post in newsletter, website and monthly agenda

Silver - \$500 - post in newsletter, website and monthly Agenda

Bronze - \$100 - post in newsletter & website

SCIF welcomes stories about and by local inventors! We are calling for volunteers to help gather and write stories or folks to send theirs. Contact Adrian if you're interested.

Send us yours or Become an "Inventor of the Month"!

Time onstage (~10-30 minutes) to pitch your product and get feedback.

Help motivate other inventors, come tell your story!

[Contact Adrian if you're interested.](#)

We thank you for your support!

Some other great inventor clubs to check out

[Virginia Innovators Network](#)

[Vegas Inventors: Product Developers Group](#)

[Inventors Network KY](#)

[Inventor's Council of Central Florida](#)

[Inventors Association of South Central Kansas](#)

[San Diego Inventors Forum](#)

Quick Links

Quick Links

[South Carolina Inventors Forum Website...](#)

(Information on our meetings and directions)

[Past SCIF Presentations and Videos...](#)



[Join us on Facebook...](#)

Non Profit Resources for Inventors

United Inventors Association is an Inventor Industry national membership foundation dedicated to inventor education and support.

[Learn more...](#)

SCORE can help you start a new business or improve your present business. For more information about the SCORE South Carolina free small business counseling and the low-cost workshop series, call 803-765-5131 or visit their [website](#).

USPTO.gov

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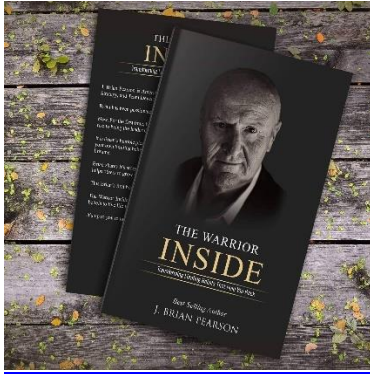


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Brian Pearson Enterprises Lightning In A Bottle Leadership



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