

# South Carolina Inventors Forum



**Issue #10 with a special tribute to an amazing "unknown" inventor May 2021**

This month's SCIF zoom meeting subject is about **"Preparing presentations" – Making the right first impression**

When the time comes to either gain interest to invest in your idea for development, to raise money to start a business, to contract service providers, to license or to sell the products to the public or to industry, you will be presenting to people that most often you will barely know but these are people that you need to respond favorably to you and your idea and your plan for you to succeed. Its often daunting but there are ways to overcome that feeling and connect, convey and convince total strangers.

The way humans communicate is complex. We use voice inflections, linguistics, facial expressions, gestures and using hands along with eye contact.

Writing and imagery are all included with our physical actions when we present. As we present, we take in the real time feedback of their expressions, postures and so on and adapt our presentation as need be.

There are different types of presentations crafted to suit the conditions and time allowed. From the few second "elevator pitch" to the 2-minute speed pitch, the standard 8-minute presentation to a full on 20 minute or more speech and no matter which you only get one chance to make the right first impression, one that leads those strangers to take the action you seek.

It's a great skill to have to be able to speak with confidence and pitch with pizazz and we are going to discuss how at this month's SCIF meeting!

Meeting begins with Motivational Moments from [Brian Pearson](#).

Ask the pros your questions!

Thanks for helping spread the word 😊

See you on Zoom 7pm EST this Wednesday May 12th!

<https://us02web.zoom.us/j/88251334966?pwd=SWVTTmhHNNHZKUXISTW9SRkE1UDB3QT09>

**Have an inventive day!**

***Adrian Pelkus***

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**Topic for last month:**

**National Nonprofit Organizations for inventors that don't charge inventors to learn the industry basics are where to begin.**

Starting presenter was the new President of the 501c3 [United Inventors Association](#) **Carmine Denisco** who is helping with their Mission: Empowering Inventors through Education, Access and Advocacy.



Our second presenter was **Randy Landreneau**, President of [US Inventor](#), a 501c4 working to strengthening US patent rights, bringing justice for inventors, and promoting innovation, the very lifeblood of the American economy. To understand our passion to change the laws, listen to the stories of inventors that lost their IP, inventors who have faced the wrath of large corporations that have used our broken patent system against them.. <https://usinventor.org/video-series/>



Here is the link to the April zoom meeting <https://youtu.be/DxcnQiMSJKw>

Thanks to Dr. Thaddeus Jones for the great work getting our videos on our SCIF YouTube page!

<https://www.youtube.com/channel/UCN8kK5cOuL0wTqKjPI8TwKA>



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<https://www.fanatikproductions.com/>

## **SCIF 2020 2021 Schedule \*\* REVISED for 2021**

**Aug. 13** "Harnessing Creativity" – *Avoid these 17 Mistakes Inventors make*

**Sept. 10** "New Product Development" – *Going from idea to presentation ready*

**Oct. 8** "Patents and IP" – *How to best protect your idea*

**Nov. 12** "Focus groups" – *Be sure you have a consumer desired idea*

**Dec. 10** "3d manufacturing"

– *Additive printing mockups to production items*

### **NOTE SHIFT TO WEDNESDAY**

**Jan. 13** "Manufacturing"

– *How things are produced and what is required*

**Feb. 10** "Marketing"

– *How to commercialize your product/service idea*

**Mar. 10** "Video for Inventors and Startups"

– *How to show off your idea*

**Apr. 14** "Helping Inventors"

– *National networks and trade shows*

**May 12** "Preparing presentations"

– *Making the right first impression*

**June 9** "Networking and Funding"

– *It's all about who you know and how to approach*

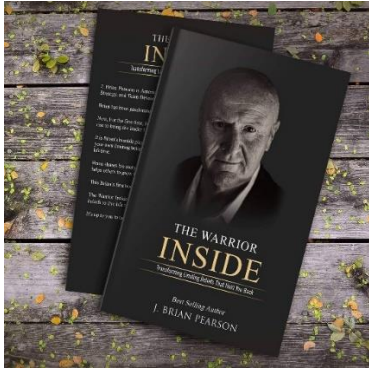
**July 7** "Invention Contest"

– *Let's see your great new product idea*  
*You, the public judges the winner!*

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## We want to motivate you in many ways!

Our friend [Brian Pearson](#), author of **The Warrior Inside: Transforming Limiting Beliefs That Hold You Back**, is a Business Strategist, Executive Coach, Speaker and Trainer.



Brian is an **Executive Director with the John Maxwell Team** and is graciously providing us another **Motivational Moment with Brian** to begin our meetings. Thank you, Brian!

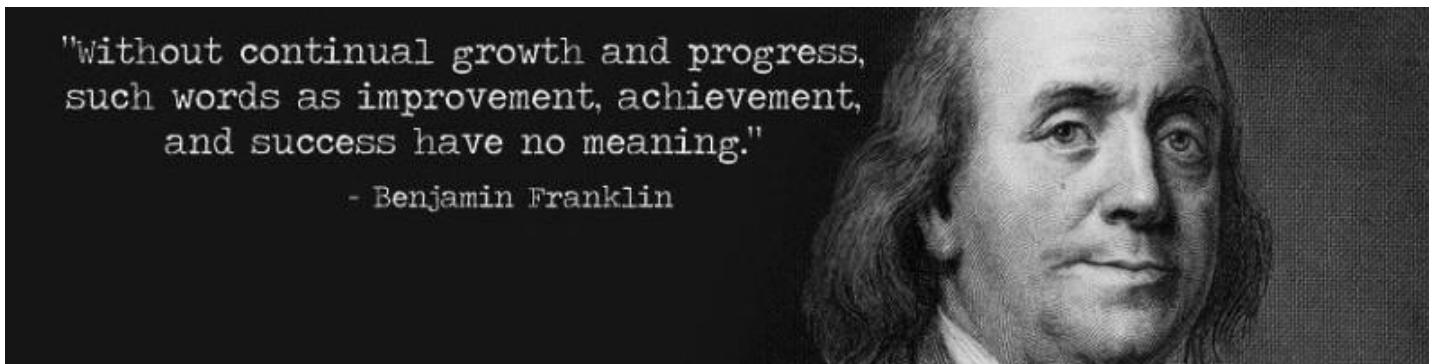
## Inventors change the world

"Our best future will not come from Washington dreams or socialist schemes, it will come from you -the American people" - Tim Scott SC Senator

"A country without a patent office and good patent laws is just a crab and can't travel any way but sideways or backwards." - Mark Twain

No idea is too crazy to implement if you have a talented team who believes in it.

Be brave, ignore the naysayers and make the future bright 😊



Not sure which of y'all's great ideas you should work on?  
Try this free form to help pick which idea to develop.

New\_Idea\_Evaluation\_Test\_Matrix\_2nd\_Edition\_V02 (pdf)  
[https://img1.wsimg.com/.../New\\_Idea\\_Evaluation\\_Test...](https://img1.wsimg.com/.../New_Idea_Evaluation_Test...)

## An inventor extraordinaire has passed away...

Dear fellow inventors,

I'm very saddened to report Margaret Runchey has passed away. Maggie invented a universal information architecture and received her first patent on it in 2001.

It's the basis for blockchain & bitcoin.

These are her 4 issued patents;

- 1 [10,489,364](#) [Semantic model of everything recorded with UR-URL combination identity-identifier-addressing-indexing method, means and apparatus](#)
- 2 [9,626,385](#) [Semantic model of everything recorded with ur-url combination identity-identifier-addressing-indexing method, means, and apparatus](#)
- 3 [9,189,501](#) [Semantic model of everything recorded with UR-URL combination identity-identifier-addressing-indexing method, means, and apparatus](#)
- 4 [7,774,388](#) [Model of everything with UR-URL combination identity-identifier-addressing-indexing method, means, and apparatus](#)

The world needs to know what Margaret Runchey invented.

She envisioned a whole new Internet with a whole new basis.

Maggie visualized a bigger, better Google where you own your identity, UR-URL.

Her *101-page patent specification* had this remarkable insight in 2001. From Maggie's U.S. Patent 7,774,388:

"The essential ingredient for survival in the electronic economy is identity. The problem is you don't own yours. You can't. The architecture that defines your access says so."

"What's in everything? What are the main parts of reality?"

Everything is at once very specific and very general. Information granularity, where the range could be anywhere from atoms to plants, is integral to definition. In the extreme abstract, the word everything is all in one, and a singularity, all of one."

Maggie Runchey was issued 4 patents. We met when her first patent issued and my first question was where's the money? She said this seemed so obvious as to not be worth asking at all. She insisted the more important question is what is:

"democracy without private ownership of private identity, identifiers, and the information their use generates?"

On the current Internet, we're identity renters."

Maggie saw the current Internet "dominated by vendors who care about money to the exclusion of users." For over a decade she/we tried to meet "someone who cares about both" to her satisfaction.

So many calls, so many meetings....

Maggie wanted to save democracy and give everyone their own ID. She passed without commercializing her ideas. She could have taken many paths but stayed true to her convictions. Profit was not her motive, serving God and mankind was. For over a decade we met every Friday with our friend Debby Mitchell, socialized and discussed ways to bring her UIA to the world and introduced some major celebrity level minds all to no avail... it was heartbreakingly frustrating. Coulda, woulda shoulda been famous and rich but didn't want to be "discovered" by doing a Ted talk or publishing anything simple.

Please let this be a lesson for all of you thinking your patent will change the world.

If you can't pitch the problem so people get it no one will care about the solution no matter how great it is. Maggie's level of understanding came after 10 years secluded work and she conveyed it at a PhD level right off the bat. Her diagrams are so complicated they are art. I had to stop reading her thesis 3 times when the weight of what she had created hit me, the significance was so overwhelming and still is.

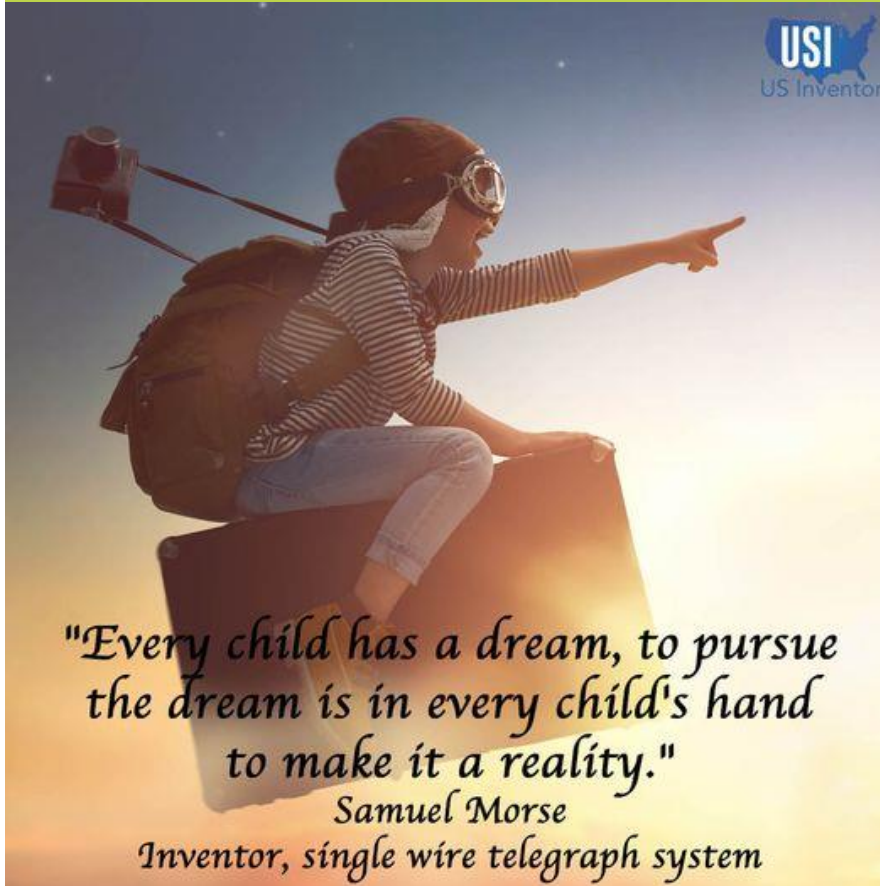
Maggie's passing as a close friend is an enormous loss personally but even more so IMHO to our entire inventor community and humanity.

I truly hope Maggie will receive the recognition she deserves. As with many great inventors that conceived great ideas but did not commercialize by licensing or developing a business around them, please stop stopping yourself, our society, civilization and planet suffers when you do. Make greatness, do great things, tell the world! 🥺🙏👉👈 RIP Margaret Runchey.



"You can only deal with the present moment, everything else is a memory, hope or fear"

Save your kids rights to their ideas...



Save the US patent system!

Inventors pay the USPTO to review prior art, determine uniqueness and issue legal documents to show the idea that was invented is new and their work proving it is valid around the world. Or so it used to be...

The corporate sponsored PTAB was created in the 2011 America Invents Act as a division inside the USPTO that invalidates patents. To date they have invalidated 84% of the 3,000 patents they have reviewed, in most cases declaring them obvious. If this sounds like betrayal and corruption - it is. There is a class action lawsuit on behalf of all inventors, asking the Supreme Court to declare this patent invalidation practice a violation of the Takings prohibition in the 5th Amendment."

PLEASE WATCH THIS VIDEO!!

<https://www.youtube.com/watch?v=3qXMNJUG5ps>

**Issued** patents are being invalidated, business lost, lives destroyed.  
**Stop efficient infringement!**



<https://usinventor.org/>

## As Jeff Bezos says...

[Jacob Cohen](#) highlighted some key takeaways from Bezos annual letter:

- **On success:** “If you want to be successful in business (in life, actually), you have to create more than you consume. Your goal should be to create value for everyone you interact with.”
- **On safety:** “Roughly 40% of work-related injuries at Amazon are related to musculoskeletal disorders (MSDs)... We’re developing new automated staffing schedules that use sophisticated algorithms to rotate employees among jobs that use different muscle-tendon groups...”
- **On life:** “To all of you: be kind, be original, create more than you consume, and never, never, never let the universe smooth you into your surroundings. It remains Day 1.”



“I have obeyed a summons, to which I can never be insensible... when my country demands the sacrifice, personal ease must always be a secondary consideration” – George Washington, 1789



**Sharing stories about my inventions, start-ups and creations for others.**

Happy Thursdays!

Want to hear some good & not so good outcome "inventing" stories?

I've begun a series of videos on my FaceBook and LinkedIn pages I am calling "Inventing with Adrian" where I cover products I've developed in the past.

This week's were from 2000 - 2011 that are on this list:

<http://www.a-squaredtec.com/history.html>

During this decade I started several companies based on my inventions. These stories are but brief glimpses into my life as an Artificer, an inventor and entrepreneur.

I'm also a proud USN Veteran. 😊 [www.californiaproductdevelopers.com](http://www.californiaproductdevelopers.com)

True stories of ideas becoming realities. I hope you enjoy this trip down memory lane of some of my past inventions and startups. More to come!

<https://www.facebook.com/adrian.pelkus/videos/10226553505693912>



Whereas I'm glad to schedule a meeting with y'all to discuss possible answers to your project or idea one on one it really behooves y'all to come aboard the SCIF monthly zoom meetings to ask and learn about the common answers, solutions and resources that are available!!

## SCIF events now listed on Scribble!

We are pleased and honored to announce our friends at Scribble are sharing news of our event!

*"Scribble is South Carolina's content toolkit for your pursuit of innovation. Launch into inspirational sessions with innovators across the state & beyond."*

# SCRIBBLE

South Carolina Innovation Hub

<https://scribble.sc.com/about>

## SCIF involves you! Have questions, here is where to get answers!

Thinking of any new products or services that may help in some way, shape or form make life easier? We share new ideas and motivating concepts almost daily on Facebook.

<https://www.facebook.com/groups/448388996120060/>

Help for inventors and innovators, creators all!

Tell your creative friends and invite them to join our group!

We discuss the most important things needed to bring ideas to life and create wealth.

Join our group and come to our meetings to learn about inventing, innovating and the process of bringing new products to market. Meet with others and find friends, mentors and advisors.

Prepare your questions about inventing and ask local experts at Wednesday's Zoom meeting.

Prepare for launching your venture.

Mark your calendar for South Carolina Inventors Forum monthly meetings!

Monthly meeting format allows interactions and Q & A:

- Network
- Welcome & Thanks
- Motivational Moment with Brian Pearson
- What's new? Stories and new products shared by inventors
- Subject of the Month Presenter / Speaker
- Resources and New Opportunities
- Q&A
- Who Needs Who?
- Thanks & network

See you on Zoom next Wednesday May12th. Hellos start 6;30. Meeting begins 7pm.

<https://us02web.zoom.us/j/88251334966?pwd=SWVTTmhHNHZZKUXISTW9SRkE1UDB3QT09>

## Web Admin assistant, Sponsors & Inventor Stories welcome

**Help!! We need a back up admin for the website.**

### **SCIF Sponsors invited.**

*Supporting our vision to help people make new things, provide new services, build new businesses and create new jobs!*

**Platinum Sponsors** - \$2500-On banner and introduced at contest, Speaker of the Month, post in newsletter, website, and on monthly Agenda

**Gold** - \$1000- Speaker of the Month, post in newsletter, website and monthly agenda

**Silver** - \$500 - post in newsletter, website and monthly Agenda

**Bronze** - \$100 - post in newsletter & website

**SCIF welcomes stories about and by local inventors! We are calling for volunteers to help gather and write stories or folks to send theirs. Contact Adrian if you're interested.**

Send us yours or Become an "Inventor of the Month"!

Time onstage (~10-30 minutes) to pitch your product and get feedback.

Help motivate other inventors, come tell your story!

**[Contact Adrian if you're interested.](#)**

We thank you for your support!

## Some other great inventor clubs to check out

**[Virginia Innovators Network](#)**

**[Vegas Inventors: Product Developers Group](#)**

**[Inventors Network KY](#)**

**[Inventor's Council of Central Florida](#)**

**[Inventors Association of South Central Kansas](#)**

**[San Diego Inventors Forum](#)**

## Quick Links

### **Quick Links**

**[South Carolina Inventors Forum Website...](#)**

(Information on our meetings and directions)

**[Past SCIF Presentations and Videos...](#)**



**[Join us on Facebook...](#)**

## Non Profit Resources for Inventors

**United Inventors Association** is an Inventor Industry national membership foundation dedicated to inventor education and support.

[Learn more...](#)

**SCORE** can help you start a new business or improve your present business. For more information about the SCORE South Carolina free small business counseling and the low-cost workshop series, call 803-765-5131 or visit their [website](#).

[USPTO.gov](http://USPTO.gov)

<https://scribblesc.com/about>

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<https://www.scra.org/sclauchinc/>

## South Carolina Inventors Forum Major Supporters



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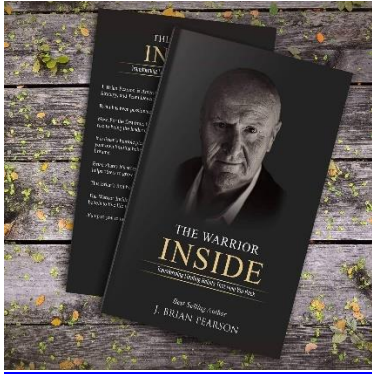


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