



# Brand & Content Creator Packages

**Logo Design | Photography | Videography**

Everything you need for a professional, consistent,  
and impactful brand that stands out online.



Manu Reyes  
Papakape  
PAPEKAPE.COM



# Elevate Your Brand

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We help businesses stand out with impactful branding and captivating visuals. Our comprehensive creative services—logo design, professional photography, and videography—are tailored to bring your brand vision to life.

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01

## Custom Logo Suite

Three unique logo concepts with revisions, including primary, secondary, favicon, and animated logo versions.

02

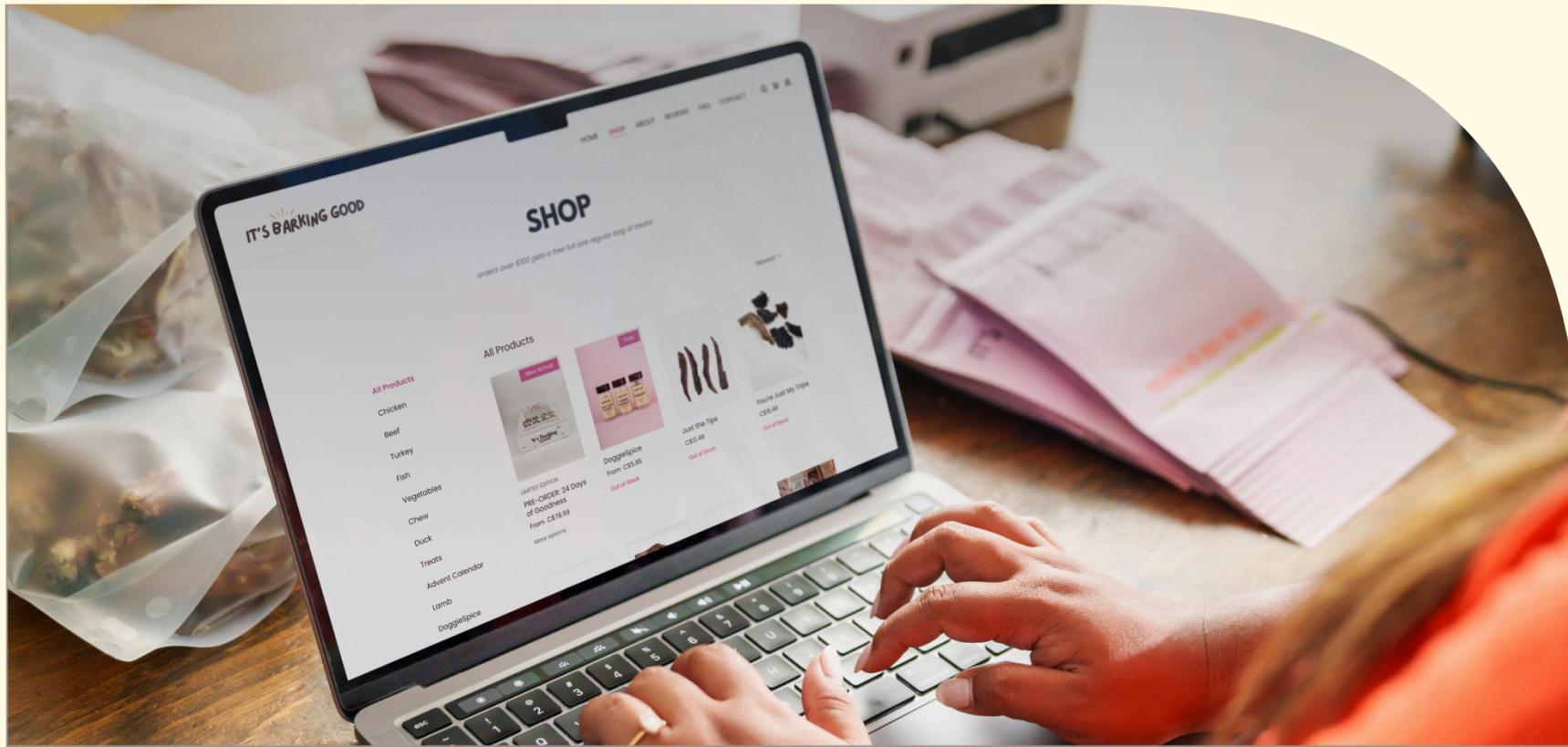
## Photo Shoot

A custom photo shoot delivering high-quality, on-brand images—plus a versatile library of content for your website and marketing.

03

## Video Shoot

A full-service video shoot with edited, ready-to-use videos designed for web, social, and ongoing campaigns.



**Consistent branding can  
increase revenue by up to 23%”**

**- Forbes**

# Why Businesses Struggle to Stand Out Online

## **Generic Content**

Stock photos and cookie-cutter graphics get ignored.

## **DIY Visuals**

Quick fixes rarely look professional or drive results.

## **Inconsistent Branding**

A mismatched brand loses customers before you ever speak to them.



# Logo Design

## Why It Matters

A distinctive logo is the cornerstone of your brand identity. Our designers collaborate with you to craft a memorable logo that represents your business clearly and consistently.

## Includes:

- One-time brand foundation
- 3 custom logo concepts
- Revisions to refine the direction
- Finalized logo suite including a Primary Logo, Secondary Logo, Favicon and Animated Logo
- Usage guidelines including logo mockups, tips for use, and unique branding and positioning

\$499.99



# Professional Photography

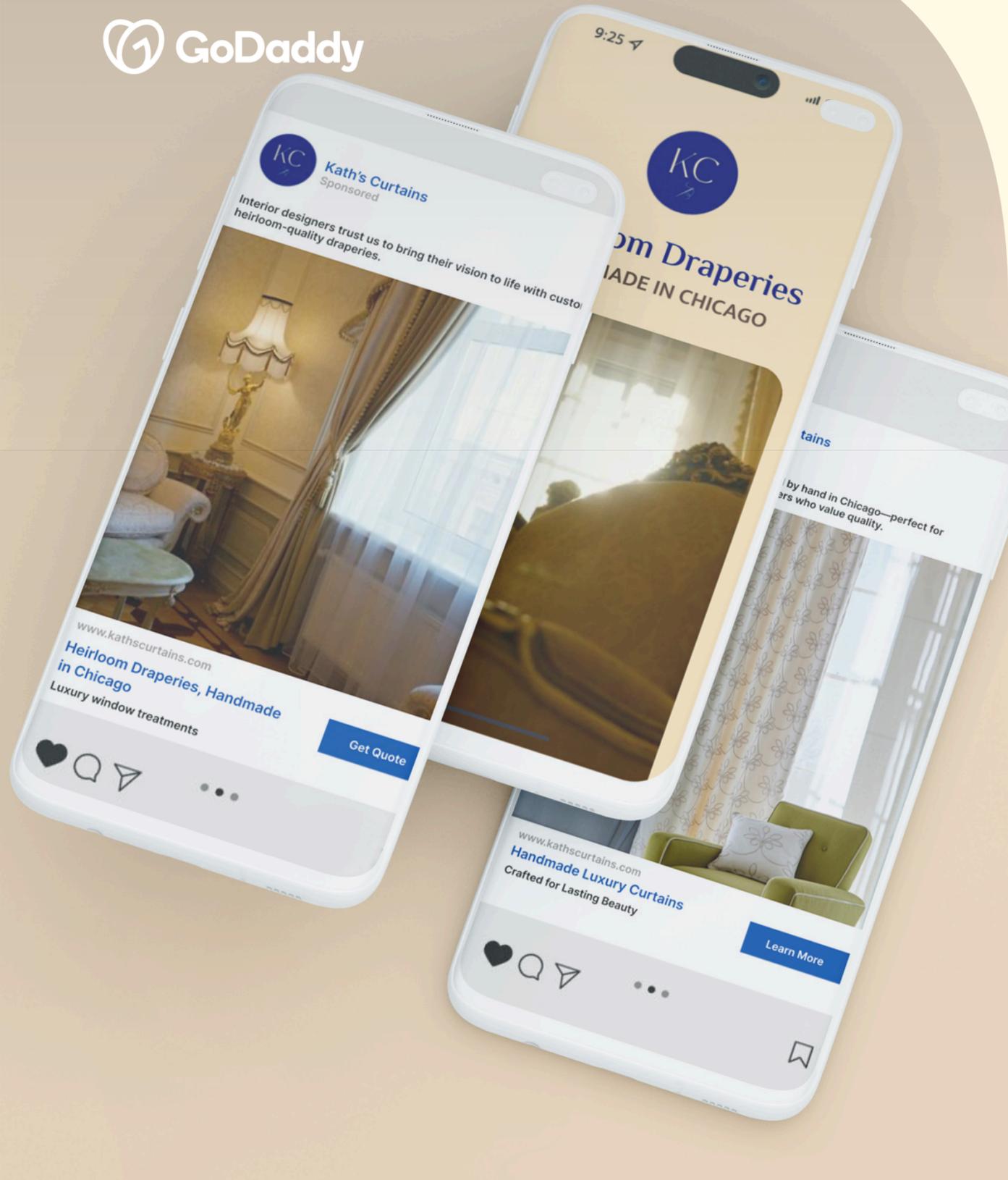
## Why It Matters

Custom visuals outperform stock imagery every time. Authentic, high-quality photos help customers trust your business faster and set you apart from competitors. Plus, a single photo shoot provides you with months of unique, on-brand marketing content and a library of evergreen imagery for your website and long-term brand use.

## Includes:

- Curated, professional photo shoot
- At least 50 edited, high-quality images
- Images optimized for:
  - Website
  - Social media
  - Ads and marketing campaigns

\$599.99



# Professional Video Content

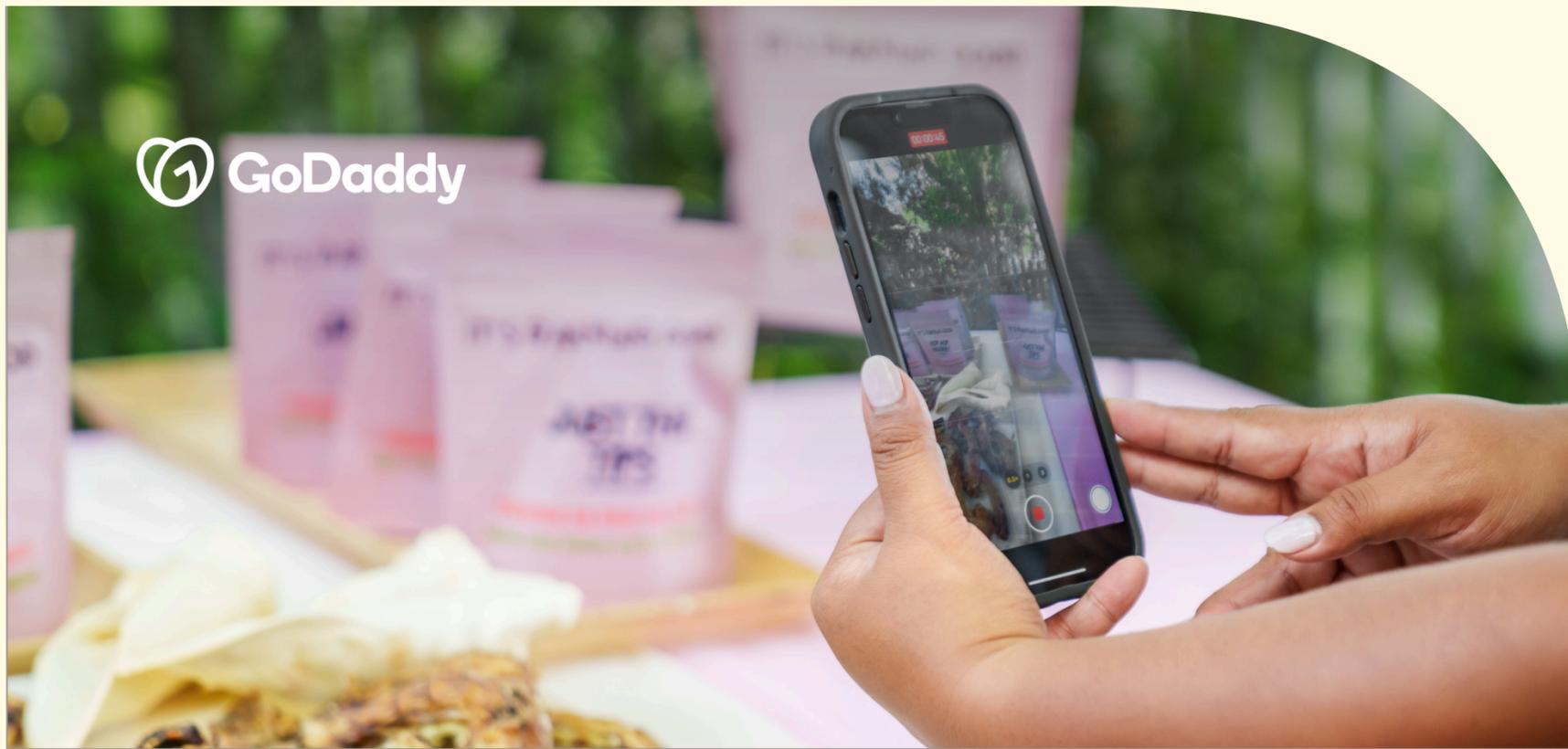
## Why It Matters

Video increases engagement, trust, and conversions. High-quality video not only builds credibility and keeps visitors on your site longer, but also serves as both a lasting asset for your website and a powerful tool for driving short-term traffic and brand awareness.

## Includes:

- **Primary Business Overview Video (1-2 minutes)**, designed to live permanently on your website.
- Clearly explains who you are, what you do, and why customers should choose you.
- **Two Social Ad Videos**
  - Edited specifically for paid and organic social platforms
- **Edited compilation of usable clips** including b-roll, alternate takes, lifestyle footage, and supporting visuals

\$1599.99



**Video generates 6× more engagement than static posts.”**

**- HubSpot**

## Why Video Works

Video keeps visitors on your site longer, builds credibility, and improves conversions and search performance.



**6× more engagement than static posts**



**84% of marketers say video increases sales**



**96% of viewers say video boosts brand awareness**



“

**67% of consumers say image quality directly impacts their buying decision.”**

## Why Authentic Photography Wins

With this package, you're not just getting photos — you're receiving a library of consistent, on-brand marketing content.



**35% more customer responses with custom visuals**



**Up to 45% increase in leads with quality photography**



**67% of consumers say image quality impacts buying decisions**



# Bundle & Save

Combine services for maximum impact and brand consistency. One shoot, one team, one seamless experience — delivered together in as little as 3 weeks.

01

## Logo + Photography

Brand identity meets authentic visuals.

02

## Photography + Video

A complete content library for your website and social media.

03

## All Three

The complete branding solution: logo, photos, and video in one package.

SAVINGS UP TO \$400





# Your Complete Branding Suite Includes:



A logo you're proud to put on everything



50 professional images ready for your website & social



3 polished videos - one for your site, two for ads



A brand guide to keep everything consistent



A video clip library to fuel months of content

## All delivered in 3 weeks or less.



# Why GoDaddy

Everything you need to look professional, trustworthy, and consistent — without the complexity.

We've helped millions of entrepreneurs build their businesses online. Our Brand & Content Creator Packages brings together expert designers, photographers, and videographers — all under one trusted roof.

## You'll get:

- One dedicated creative team
- Consistent brand voice across every deliverable
- No managing multiple vendors or timelines
- Backed by GoDaddy's world-class support



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Dressed New Orleans  
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