

# “Cruisin’ Into Summer Festival” Activity, Booth or Vendor Application

Saturday, June 6, 2026  
South Main Street, Rocky Ford  
From the Railroad Tracks to Maple Street  
10:00 a.m-5:00 p.m. Set up time 8:00-10:00 a.m.

Organization/Group: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Booth \*1 booth space is 10 ft. x 10 ft.\*  
***\*If your booth requires more than 10 linear feet,  
you must purchase more than one space. \****

Explain your product, please.

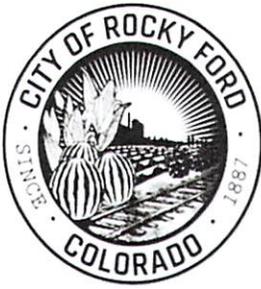
\_\_\_ Children’s activity- \_\_\_\_\_  
\_\_\_ Crafts- \_\_\_\_\_  
\_\_\_ Information only- \_\_\_\_\_  
\_\_\_ Food- \_\_\_\_\_  
\_\_\_ Retail- \_\_\_\_\_  
\_\_\_ Safety Booths - \_\_\_\_\_

___ Non-Profit/Safety Booths	\$0.00 or Donation	# of Spaces _____
___ Non-Profit Sales	\$20.00	# of Spaces _____
___ Food Vendors/Crafters/Retail	\$40.00	# of Spaces _____
___ Electricity ( <i>limited connections</i> )	\$15.00 <i>one hook-up per vendor.</i>	
<b>TOTAL Amount Due</b>		<b>\$ _____</b>

A registration table will be set up by the stage.  
You must bring your **Own Table, Chairs & Shade.**

Return application and fees to:  
Tri-County Family Care Center  
512 ½ N. Main Street Rocky Ford, CO 81067  
Phone: 719-254-7776 – Fax: 719-254-7778  
[andrea.tricountyfcc@gmail.com](mailto:andrea.tricountyfcc@gmail.com)

Contact Otero County Health Dept. (719-383-3040 or 719-241-4372) to get guidance on your food booth and to get a temporary permit application.  
**ALL Vendor forms must be at our office by May 29, 2026.**



City of Rocky Ford  
203 S Main Street  
Rocky Ford, CO 81067  
719-254-7414  
cityofrockyfordco.gov

March 17, 2026

**Subject: Vendor Requirements for Cruisin' into Summer Festival**

Dear Vendor,

Tri-County Family Care Center invites local vendors to participate in the upcoming **Cruisin' Into Summer Festival**. As City Clerk for the City of Rocky Ford, I am providing this letter to outline the required licensing and documentation for vendors participating in this event.

**Food Vendors**

All food vendors must obtain a valid City of Rocky Ford license. Requirements include:

- A **non-refundable application fee of \$50**
- A licensing fee based on duration:
  - \$50 for one week
  - \$100 for six months
  - \$125 for one year

City Council is currently discussing a potential **one-day license** for out-of-town vendors. Please contact the City Clerk for additional details.

Additionally, all food vendors must pass a local health inspection conducted by the **Otero County Health Department** (719-383-3040).

**Sales Tax License**

All vendors, including those selling crafts or homemade goods, must hold a **current Colorado sales tax license**. Application information is available through the Colorado Department of Revenue at:

<https://tax.colorado.gov/how-to-apply-for-a-colorado-sales-tax-license>

Vendors without a sales tax license should contact **Tri-County Family Care Center** to inquire about inclusion under their special event sales tax license.

**Vendor Applications**

Applications may be picked up in person at **203 S. Main Street, Rocky Ford, CO 81067**, or requested by email at [mgrasmick@rockyford-co.gov](mailto:mgrasmick@rockyford-co.gov).

If you have questions regarding licensing or the application process, please contact me at **719-254-7414**. We are happy to assist you and help ensure a successful event.

Respectfully,

Michelle Grasmick  
City Clerk, City of Rocky Ford