



Caption This Photography &  
AdrenalineShots Sports Media Studio  
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## BUSINESS/PROFESSIONAL PHOTO SESSIONS

A commercial license is required for all individual and group/team images that will be used for business purposes (description on page 6).

### Individual Image Options

Prices below are based on all images being taken on the same day in-studio with one standard backdrop unless otherwise stated. Multiple poses will be taken regardless of image type selected below. After reviewing with the photographer and getting feedback on images, the client will select the final pose for purchase; note "client" may be the individual being photographed or the hiring business/organization depending on the booking contract. Prices below do not include commercial license fees as those are based on the total number of images purchased per session/booking contract.

**Professional Headshots** provide your consumer/audience with their first visual impression of "Who you will be working with." Your eye contact, facial gesture, and head position all work together not only with your attire, but also with the lighting in the studio to set a tone for this presentation. Will you choose something light and bright, soft and glowy, or dramatic with shadows to relay the seriousness and intensity of your work? All of this will be discussed before you arrive in-studio so that we match your image to the message you want to send.

- **Purchase options:**

- \$75 per pose with minimal edits\*, includes high resolution digital download
- \$215 for 3 images of the same person, same backdrop, with minimal edits\*, includes high resolution digital downloads

**Personality Profile Images** add some character, and establish not only “Who I am,” but also, “how I am to work with.” These images are not cropped as tight, often being  $\frac{3}{4}$  or full body images, which allows for more physical presence and movement. In addition to your outfit selection, we can utilize stools, chairs, or other props to help align your physical presence and posture to relay a message of connection, welcoming, professionalism and/or authority and presence for example.

- **Purchase options:**

- \$90 per pose with minimal edits\*, includes high resolution digital download
- \$250 for 3 images of the same person, same backdrop with minimal edits\*, includes high resolution digital downloads

**Professional Identity Images** include all of the above, while adding a very deliberate visual image of “What I do” to the images so they can speak for themselves without any added text needed. These images are designed for the professional who really wants to connect their personal promotional image(s) to their work by incorporating elements of your profession into an image that may be full-bodied, or cropped tighter, depending on your work and preference. Examples of professional elements may include professional attire (uniform, scrubs, helmet, work boots), equipment (laptop, cell phone, scissors and hair dryer, books, art supplies, stethoscope, baking supplies), and other items that are easily moveable in a studio environment, which we then try to best coordinate a backdrop to fit the mood of the image(s).

- **Purchase options:**

- \$110 per pose with minimal edits\*, includes high resolution digital download
- \$300 for 3 images of the same person, same backdrop with minimal edits\*, includes high resolution digital downloads

\*Minimal edits would include items such as removal of minor facial blemishes/acne, softening of skin (as desired), and taming a fly away hair(s)

### **Add-on options for individual image packages:**

- Add a **second in-studio backdrop** option for variety when purchasing 2 or more poses: \$25 per person
- **Prints:** Need digital images printed for your lobby, offices, or for awards? We provide prints processed through a professional imaging lab and will either have them shipped directly to you or hand delivered to your office for your convenience (shipping fees may apply). Basic pricing is listed below, but discounts may be available for bulk orders. Additional sizes available upon request.
  - 8x10 - \$25 per print
  - 5x7 - \$15 per print
- **Custom edits/Special processing:** Pricing varies by request and will reflect the amount of anticipated time/complexity to adjust. These would be items that significantly change the image itself or composition of what was taken in-studio, and would generally be discussed ahead of time during the initial consultation. Examples may include creating effects that cannot naturally occur in-studio, or would be more time consuming to try to create in-studio than in post-production editing/processing. Changes in specific item colors, tones, grain of image, removal of items/wrinkles/stains, would all be examples. Basic edits, such as small facial blemishes, minor acne, or a bug in the background outside are included in your initial package price.
- **Custom products:** Pricing varies. This may include prints on metal, wood, or acrylic for display; development of advertising banners/signs, business cards, etc.

## Group/Team Image Options

How a professional group or networking team works together can help determine the success of a business, as well as the quality of life for its members. When your team arrives for their group photo session, we want to be prepared to capture moments that relay a sense of talented multi-taskers who pride themselves on their contributions, while also honoring the balance of being an actual person with character, and with meaningful work relationships. Our goal is to create an image that displays all of this without looking cold, awkward, and forced...unless, of course, that is your ultimate image goal.

Prices below are based on all images being taken on the same day as one group image, not as individual images being made into a group composite. One standard backdrop is included unless otherwise stated. Multiple group poses will be taken to select from for purchases.

**Prices below do not include commercial license fees as those are based on the total number of images purchased per session/booking contract.**

### **In-studio:**

- Purchase options for **groups of up to 10:**
  - \$175 per pose with minimal edits, includes high resolution digital download
  - \$450 for 3 images of the same group, same backdrop with minimal edits, includes high resolution digital downloads
- Purchase options for **groups of 11-20:**
  - Pricing per smaller group, but add an additional \$5 per person/per image

### **On-Location\*:** Recommended for large groups of 20 or more

- Purchase options for **groups of up to 10:**
  - \$175 per pose with minimal edits, includes high resolution digital download
  - \$450 for 3 images of the same group, same backdrop with minimal edits, includes high resolution digital downloads
- Purchase options for **groups of 11-25:**
  - Pricing per smaller group above, but add an additional \$5 per person/per image
- Groups larger than 25, please contact the studio to discuss options

**\*Additional, required fees for on-location sessions:**

Fees must be pre-paid and are non-refundable.

- Travel fees for on-location sessions:
  - Travel fee is waived within 20.0 miles of the studio address (per Mapquest)
  - Beyond 20.0 miles: \$20 travel fee per ½ hr travel (includes from studio to site and return to studio); minimum charge is \$20, plus current federal gas mileage rate of reimbursement.
  
- Set-up fee for on-location sessions:
  - Set-up fee is waived if only camera equipment (natural light session) is required off-site
  - If additional lighting, complex props, backgrounds, etc., and/or an assistant is required for an off-site session, a set-up fee will be assessed. Set-up fee will be determined during or after a design consultation call once the needs have been identified, but will not exceed \$75.
  - When required, Photography Assistant is billed at \$30/hr, which begins at time set-up begins on-site and ends when tear-down is complete on-site (billed in 30 min increments, anything over 35 mins begins the next fully billed increment).

**Add-on options for group/team image packages:**

- Add a **second in-studio backdrop** option for variety when purchasing 2 or more group poses: \$60 per group
- **Prints:** Need digital images printed for your lobby, offices, or for awards? We provide prints processed through a professional imaging lab and will either have them shipped directly to you or hand delivered to your office for your convenience (shipping fees may apply). Basic pricing is listed below, but discounts may be available for bulk orders. Additional sizes available upon request.
  - 8x10 - \$25 per print
  - 5x7 - \$15 per print
- **Custom edits/Special processing:** Pricing varies by request and will reflect the amount of anticipated time/complexity to adjust. These would be items that significantly change the image itself or composition of what was taken in-studio, and would generally be discussed ahead of time during the initial consultation. Examples may include creating effects that cannot naturally occur in-studio, or would be more time consuming to try to create in-studio than in post-production editing/processing. Changes in specific item colors, tones, grain of image, removal of items/wrinkles/stains, would all be examples. Basic edits, such as small facial blemishes, minor acne, or a bug in the background outside are included in your initial package price.
- **Custom products:** Pricing varies. This may include prints on metal, wood, or acrylic for display; development of advertising banners/signs, business cards, etc.

## Commercial License to use images for business promotion and/or commercially

**Commercial License fees:** In order to utilize images captured by Caption This Photography, LLC or AdrenalineShots Sports Media Studio, for commercial advertisement or promotional purposes, individuals and/or businesses are required to secure a signed Commercial License from the our studio/photographer. This is a required purchase and protects the client/user from copyright infringement by providing your business with a license to use our images, while copyrights remain with our studio/photographer per copyright laws.

Once signed, our commercial license will cover use of all images purchased specific to each booking contract for an indefinite time period unless otherwise stipulated in the license. There is not a limit on how often or how many total times the image(s) can be used by the original purchaser. Any restrictions or specifications on modifications of image will be outlined in the commercial license. Rights to image(s) use are not transferable and cannot be sold to others.

**Commercial License Fees** for commercial or promotional use of images. Rates are per image included in each individual booking contract/photo session.

- **1-9 images:** \$30 per image
- **10-35 images:** \$25 per image
- **36-50 images:** \$20 per image
- **Corporation/Government agency/University/Educational institution:** Commercial license fee based on session content and scope of commercial use.

For businesses wanting exclusive rights to a specific image or series of images, custom fees will be determined.

Commercial license fees for use of image(s) containing specific products, brands, or other items being promoted, not specific to an individual person or team vary. Please contact the studio to discuss commercial product/brand image licenses.

*\*Support local: 10% discount on commercial license fee for businesses with a physical building location/address within 15 miles of our studio who also support our local community. Discount must be requested at time of booking confirmation to apply, it is not automatic and will not be credited post-booking. Please note, discount percentage is at the discretion of the studio/photographer and will be based on scope of work contracted and local community involvement.*