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A documented, written notice of unauthorized use may be sent via text, email, messaging apps, or USPS.

Notice will include options to rectify the situation, which may include, but are not limited to:

- Properly crediting photographer/media creator (Note: Credit without authorization to use image(s) and / or media is generally still a copyright infringement; credit alone does not grant permission for use)
- Request to remove post on socials
- Fees billed to purchase a Personal Use Agreement or Licensing Agreement, as appropriate
- Guidance to update socials to include specific information (provided at that time)

Failure to respond to a Notice, or for more significant Copyright Infringement,

- A formal Cease and Desist letter, demanding the unauthorized use of work stop immediately may be issued
- A formal DMCA (Digital Millennium Copyright Act) takedown request may be filed with platform hosts
- Legal action may be sought citing Copyright Infringement

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