

MAI BURNETTE

KEYNOTE SPEAKER · STRATEGY & SYSTEMS ADVISOR

Helping small & mid-size businesses build strategy, teams, and systems that last.

"Built to last, not built in a rush."

20+ YEARS · BOOZ ALLEN HAMILTON · GRANT THORNTON · ADVISOR TO DoD, COMMERCE, VA, SEC & ACCENTURE

Mai Burnette spent two decades helping the world's most complex organizations modernize — U.S. federal agencies including the Department of Defense, Department of Commerce, the VA, and the SEC through Booz Allen Hamilton and Grant Thornton, along with advisory clients from Accenture to small and mid-size businesses. Today she brings that discipline to growing businesses: practical strategic planning, organizational development, and the right people, processes, and technology, scaled to real budgets. A champion for women in business, Mai leads the Women's Empowerment Network and supports global education efforts like the 100 Million Learners initiative. She holds an Executive MA from Thunderbird and an MBA.

SIGNATURE TALKS

Built to Last: The Strategy & Systems Playbook for Growing Businesses

The flagship talk. How the discipline that runs the world's largest institutions scales down to a growing company — a complete framework for setting direction, choosing three priorities, and building the systems that turn plans into results. **Audiences leave with:** a one-page strategic plan template and a quarterly planning rhythm they can run next week.

Your Business Grew. Your Systems Didn't.

The people-process-technology talk, built around a live diagnostic. Where growing businesses secretly depend on one person, which processes to document first, and how to choose right-sized technology. **Audiences leave with:** a five-signal self-assessment and a 90-day systems roadmap. Also offered as a half-day workshop.

Empowered to Scale: What Women Business Owners Need Beyond Inspiration

Capacity, not pep talks. Drawing on Mai's Women's Empowerment Network leadership and global development work, this talk reframes empowerment as infrastructure — planning rhythms, systems, networks, and capital access. **Audiences leave with:** a practical capacity checklist and the case for building businesses that outlast their founders.

WHY AUDIENCES BOOK MAI

- Substance over show — every talk ends in tools the audience uses the same week
- Rare credibility — big-institution rigor, translated to small-business reality
- Ideal for chambers, business summits, associations, and women's business conferences

BOOK MAI

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