

# VeriAccount

**Serving Your Needs with Resilient  
Financial Solutions, Every Day**



The Ins and Outs of Medical Advocacy:  
How VeriAccount Can Support You

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In this article, we break down everything you need to know about medical advocacy and how we make medical advocacy easier and more effective at VeriAccount.

# VeriAccount Infographic

## The Case for Medical Advocacy: Key Facts and Stats You Should Know

Medical debt is very common

About four in 10 adults (41%) report having debt from unpaid medical or dental bills.

People of color disproportionately affected

Hispanic and Black working-age adults were less likely to have healthcare coverage than white/non-Hispanic or Asian adults in 2023.

It's a problem of affordability!

Unexpected medical bills and the cost of healthcare ranked as the top two worries related to affordability among Americans in 2024.

Young people's healthcare is at risk

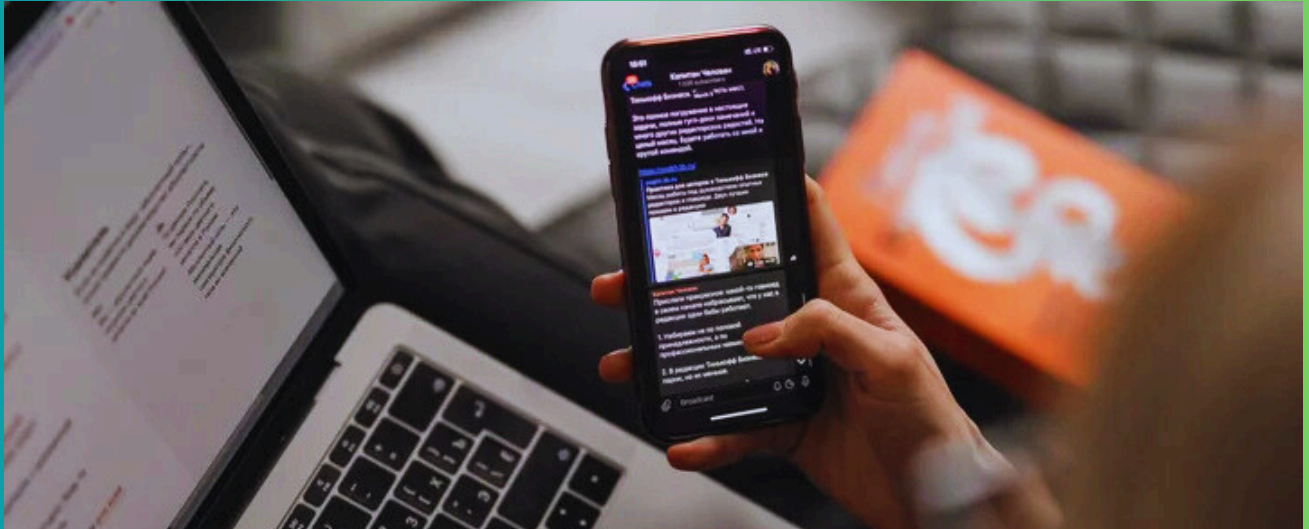
Health insurance for young adults is lacking. Young adults have the highest uninsured percentages of any age group with 14% of people 19 to 25 without health insurance.

Eligibility rules often deny healthcare coverage to many

The number one reason uninsured nonelderly adults (between the ages 18 and 64) reported they don't have health insurance is that coverage is not affordable (64.2%), followed by eligibility issues (28.4%) and not needing or wanting to be insured (26.1%).

# VeriAccount Service Spotlight

**Confused by Medical Bills?** Save Money, Reduce Stress, and Get the Care You Need Without Surprises at VeriAccount!



Dealing with medical bills can be confusing, frustrating, and at times, overwhelming. If you're facing unexpected medical bills, unclear changes, or just need help understanding your options, our medical bill advocacy service is here for you.

For \$35 for adults and an amazing \$25 for seniors, we offer:

- Personalized, compassionate proxy representation by phone, email, and other communication methods
- Expert clarification and review of changes and inaccuracies
- Effective advocacy to ensure you never pay a penny more than necessary for your healthcare
- Peace of mind in a system that often puts profit over people

Medical advocacy has never been so accessible or effective. Contact VeriAccount, and let's make healthcare costs affordable for you!

[Get Started](#)

# The Ins and Outs of Medical Advocacy: How VeriAccount Can Support You

The American healthcare system has been under much controversy, especially over the last few months. Millions of Americans struggle to get their basic healthcare needs met, such as affordable medical bills and healthcare coverage that pays for essential surgeries. They also find it challenging to advocate for their medical needs and the needs of their loved ones. Therefore, it is essential to learn about medical advocacy to navigate the healthcare system more easily.

## Medical Advocacy 101

Medical advocacy is a complex process in which people, organizations, and communities support and protect the rights, needs, and preferences of patients. It does not need to be done on a governmental level for it to be effective. In fact, a lot of medical advocacy happens when medical advocates advocate for their patients during doctor's appointments and individual consultations. Additionally, you don't need to be a medical advocate to perform medical advocacy. Many people partake in medical advocacy every day by advocating for the healthcare needs of their children, parents, and siblings.

## The Responsibilities of Medical Advocates

Medical advocates are healthcare professionals that work with patients to give them the healthcare they need to live healthy lives. They do this in a variety of ways, such as by reducing a patient's medical bill and ensuring that someone's healthcare insurance covers an essential surgery.

There are six important aspects of medical advocacy: education, care coordination, communication, insurance assistance, emotional support, and legal advocacy. Here's a breakdown of how medical advocates do each of them to improve their patients' health and well-being.

### 1. Educating Patients

An essential role of medical advocacy is education. Medical advocates educate patients on various matters in helpful ways. For example, they explain medical terms they are unfamiliar with. If you have a disease, they inform you about diagnoses and treatment options for that disease. They also explain the rights you have as a patient undergoing treatment.

### 2. Coordinating Medical Care

Medical advocates make it easier to get people's healthcare needs met by healthcare providers. They organize and coordinate appointments, tests, and follow-up appointments, making sure everything goes as planned. Additionally, they communicate with the relevant healthcare providers to ensure patients get the healthcare they need and that all aspects of people's treatment plans are effectively integrated and understood by all stakeholders.



### 3. Communicating with Patients Before, During, and After Appointments

They don't just meet with patients during planned appointments: they play a critical role before, during, and after patients' medical appointments, facilitating communication between patients and their healthcare providers. During appointments, they regularly ask questions on behalf of their patients, encourage them to speak up on matters, clarify things that the doctors say, and ensure that patients' concerns are understood.

### 4. Assisting with Health Insurance and Financial Issues

Paying for health insurance and dealing with insurance claims, denials, and appeals can be very frustrating. Medical advocates facilitate these processes by helping patients with insurance claims, denials, and appeals. For example, they help them submit and track insurance claims and fix visible errors. Additionally, they provide patients with information, such as what their insurance plans cover and their current out-of-pocket costs. Finally, they connect them to people who can help them meet their needs, including people that administer financial assistance programs and social services.

### 5. Providing Emotional Support

Medical advocates give their patients emotional support, such as by providing them encouragement and reducing their anxiety, helping them feel more in control of their healthcare. They also support family members and caregivers.

### 6. Advocating for the Ethical and Legal Needs of Patients

Finally, medical advocates address the needs of their patients, making sure they are understood and getting the help they need. They also protect their confidentiality and privacy and support decision making on matters such as advance directives and informed consent.

## How VeriAccount Can Support You

At VeriAccount, we can help you with the financial and insurance parts of medical advocacy. We provide two services: a medical bill auditing service and a medical billing advocacy service. It is common for Americans to get unexpected, very high medical bills that they have difficulty managing. Through our medical bill auditing service, we review healthcare-related financial statements to ensure they are accurate and compliant with regulations and standards. This service includes fraud detection because we know how easy it is for people to access medical information.

Finally, we help people with a wider range of issues through our medical billing advocacy service. We identify and discuss issues with people's medical bills, come up with solutions on how to fix them, and facilitate communication between you and healthcare providers, the government, and private companies to ensure that you are not paying more than you should for your healthcare.

At VeriAccount, we know the importance of medical advocacy and take pride in being your partner in navigating the healthcare system. Contact us, and let's make sure that your medical needs get met!