

Privacy Policy & Non-Disclosure Protocol

Effective Date: June 1, 2026

This Privacy Policy outlines how your personal, corporate, and proprietary operational data is collected, utilized, and rigorously protected. Operating as an independent global consultancy, I treat all shared information not merely as data, but as a confidential executive trust.

1. The Scope of Information Collected

To initiate high-level consulting interventions or executive assistance mandates, we collect the specialized data you provide within our **Briefing: Protocols of Intent**. This includes:

- **Identity & Corporate Information:** Full name, company or family office name, corporate structure, and contact details.
- **Operational & Strategic Data:** Narrative descriptions of business friction, staff metrics, turnover data, and conceptual/artistic property profiles.
- **Linguistic & Negotiation Materials:** Contract summaries, target market demographics, and communication preferences across our 5 operational languages.

2. High-Trust Data Utilization

The information you submit is handled under a strict framework of conscious, purposeful management. We do not use automated profiling algorithms, nor do we sell, lease, or distribute your information to third-party marketing entities. Your data is used exclusively to:

- Diagnose operational friction and calculate your property's Value Dividend prior to our strategic conversation.
- Structure and execute tailored cross-border administrative and consulting solutions.
- Ensure absolute operational precision and seamless logistics during active engagements.

3. Absolute Confidentiality & Third-Party Disclosure

In alignment with our core philosophy of **Presence and Silence**, your information is shielded from public or corporate noise.

- **Non-Disclosure:** All data submitted through our diagnostic protocols is treated as naturally subject to executive non-disclosure standards.
- **Strict Exceptions:** We will only share data with external entities if it is strictly mandated to execute a cross-border logistics requirement explicitly authorized by you, or if required to comply with binding legal and regulatory obligations.

4. Cross-Border Security Standards

Because our strategic consulting and executive assistance cross international borders—bridging North American, European, and Mexican jurisdictions—your data is protected using premium, enterprise-grade encryption. We take every reasonable administrative and digital precaution to prevent unauthorized access, data leaks, or cultural/operational exposure.

5. Data Retention & The Right to Silence

We retain your operational data only for as long as necessary to fulfill the strategic purposes outlined in this policy or to satisfy professional accounting and legal obligations.

- **Your Rights:** You retain the right to request access to the data we hold, modify inconsistencies, or invoke your "right to silence" by requesting the permanent, secure erasure of your corporate and personal records from our systems.

6. Adjustments to this Protocol

We reserve the right to refine this Privacy Policy to accurately reflect evolving international data laws and our expanding operational footprint. Any modifications will be posted directly to this page with an updated effective date.

Contact & Inquiries

For questions regarding this privacy protocol, or to request the formal deletion of your data, please contact:

Laura Wendt

Strategic Hospitality Operations & Multilingual Leadership

Guadalajara, Mexico | Global Reach

laura.wendt@is-within.com