



# CULTURAL DIVERSITY & IMPLICIT BIAS

## THE CASE FOR INVESTMENT:

### Did you know...

- Racially diverse teams outperform non-diverse teams by 35% *clearcompany.com*
- Companies with the most ethnically diverse executive teams are 33% more profitable. *observer.com*
- Bilingual employees earn 10% more revenue
- Removing hiring bias and developing diversity in the workplace is 19% more beneficial to the bottom line *Forbes*

---

#### Sharon Grundel

Director of Contract Sales,  
Healthcare, Non-Profits

413.552.2316

[sgrundel@twoworks.org](mailto:sgrundel@twoworks.org)

#### Tracy Whitfield

Director of Business Development

413.552.2059

[twhitfield@twoworks.org](mailto:twhitfield@twoworks.org)



[twoworks.org](http://twoworks.org) [twoworks.org](http://twoworks.org)

