

A background image showing a close-up of two people in business attire shaking hands. The person on the left is wearing a dark pinstripe suit, and the person on the right is wearing a dark top. The handshake is the central focus of the image. The background is a solid dark blue color.

Company Profile



Insights
Advisory

Founder

• Knowledge • Vision • Impact

When I founded Insights Advisory, my goal was to transform knowledge and vision into a true driving force for sustainable growth. From my journey in financial analysis and economic consulting, I realized that success is not only about numbers, but about turning those numbers into strategic decisions that create real value .

At Insights Advisory, we go beyond preparing studies or offering advice — we position ourselves as a strategic partner, walking side by side with our clients throughout their investment journey. Our mission is to create impact, turn challenges into opportunities, and empower entrepreneurs and investors to achieve lasting success.

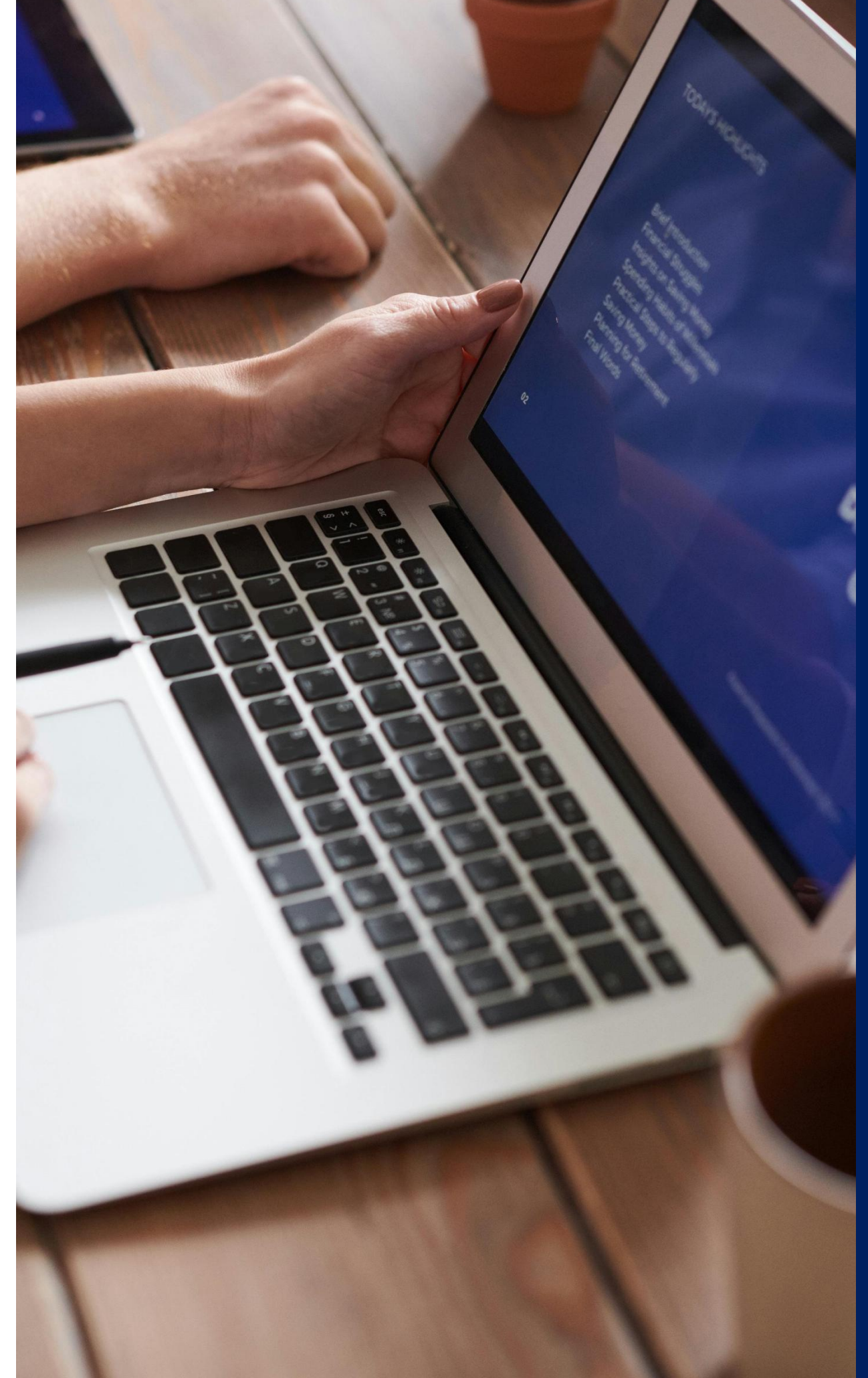


Ahmed Altayib

Founder & Managing Partner

Overview

▶▶▶	About Us	03
▶▶▶	Our History	04
▶▶▶	Strategy	05
▶▶▶	Why Choose Us	06
▶▶▶	Our Services	07
▶▶▶	Our Methodology	08
▶▶▶	Our Team	09
▶▶▶	Regional Presence	10
▶▶▶	Experience	11
▶▶▶	Clients & Entities	12
▶▶▶	Contact Us	13





About Us

Insights Advisory is a leading consulting firm specializing in financial and economic advisory services, providing innovative solutions based on in-depth data analysis and strategic planning to help businesses achieve sustainable growth and long-term success. Through a comprehensive consulting approach, we focus on market analysis, feasibility studies, and investment portfolio management, enabling our clients to make informed decisions and capitalize on promising investment opportunities.

www.insightsadv.com

Our History

"Since its inception in 2020, Insights Advisory has provided clients with actionable market insights and innovative financial and economic consulting strategies to foster sustainable growth."



2020

"Since its establishment in 2020, Insights Advisory has been a trusted partner in financial and economic consulting. Through expertise-driven insights and strategic solutions, we have supported businesses in navigating market complexities, seizing investment opportunities, and achieving sustainable growth."

Vision & Mission



Vision

To be the global benchmark in financial and economic consulting—empowering businesses with innovative, data-driven insights that drive sustainable growth.

Mission

Providing customized consulting solutions through feasibility studies, market analyses, and investment evaluations, helping clients navigate market complexities and achieve sustainable success.

Why Choose Us?

At Insights Advisory, we don't just provide consulting – we deliver strategic insights that create a real impact. Our team brings extensive expertise in financial and economic consulting, successfully supporting businesses across various sectors. We rely on market analysis, feasibility studies, and investment evaluation to ensure well-informed decision-making. Additionally, our strong network of partnerships with investment funds and financial institutions allows us to offer high-value investment opportunities. Our commitment to precision, transparency, and strategic planning makes us the ideal partner for achieving sustainable growth in today's complex business environment.

www.insightsadv.com



Our Services



Market Research & Economic Studies

Providing insights and trend analyses to help clients understand market dynamics and economic conditions.

Business Valuation

Determining the fair value of companies and projects through recognized financial methods and performance analysis.

Feasibility Studies

Conducting studies to assess the viability and success potential of investment projects

Financial Analysis

Delivering in-depth financial assessments to evaluate performance, identify opportunities, and mitigate risks.

Investment Portfolio Management

Optimizing diversified portfolios through strategic allocation to enhance returns and reduce risks.

Real Estate Advisory

Specialized in delivering financial studies and evaluating real estate opportunities to support strategic investment decisions.

Our Methodology

At Insights Advisory, we follow a structured, data-driven approach that ensures precision, efficiency, and value creation. Our methodology aligns with global consulting standards and is designed to deliver tailored, impactful solutions to our clients.

01 Discovery & Needs Assessment

We start by conducting in-depth discussions to fully understand your business, objectives, challenges, and market position.

02 Data Collection & Market Research

We leverage comprehensive market research and advanced data analytics to collect relevant information for decision-making.

03 Strategy Development

Based on our research, we develop customized, action-oriented strategies to address business challenges and maximize opportunities.



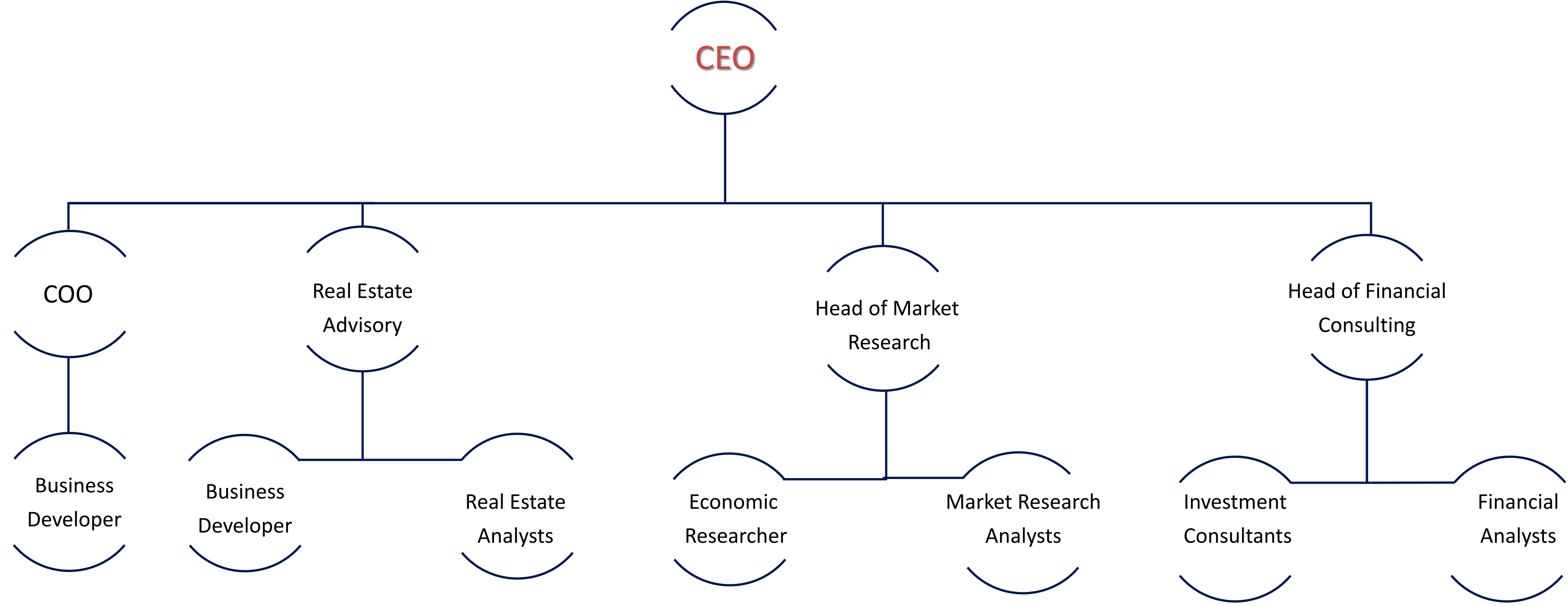
04 Implementation & Execution

We collaborate with clients to execute the strategy, ensuring alignment with business goals and market dynamics.

05 Performance Monitoring & Optimization

We continuously monitor performance, measure key outcomes, and refine strategies to enhance business resilience and long-term success.

Our Team



MEET OUR TEAM ACROSS THE REGION

You can connect with our dedicated teams in KSA, UAE, and Egypt to explore tailored insights and opportunities.



Previous work



**Market Research & Economic
Studies**

150+

www.insightsadv.com

Feasibility Studies

300+

Financial Analysis

90+

Portfolio Management

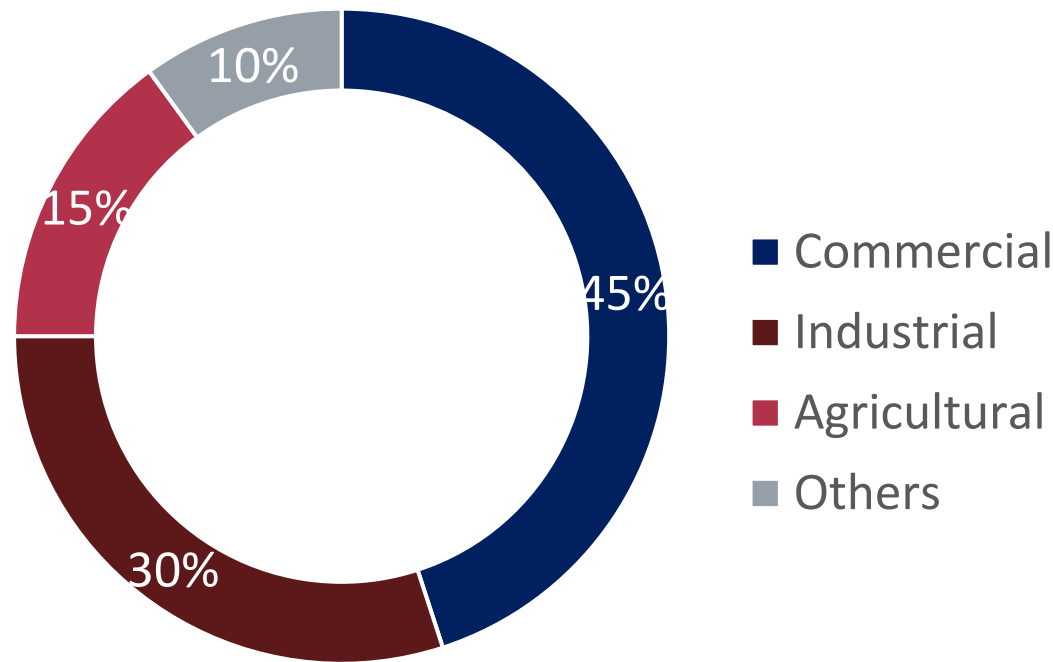
30+

Real Estate Studies

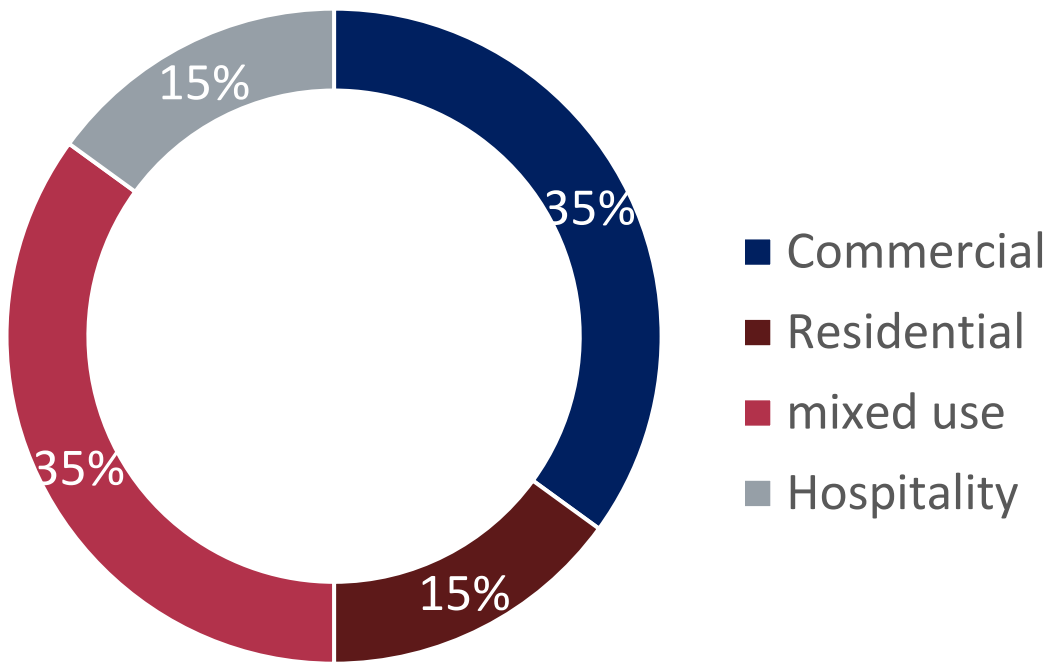
200+

Previous work - Sectors

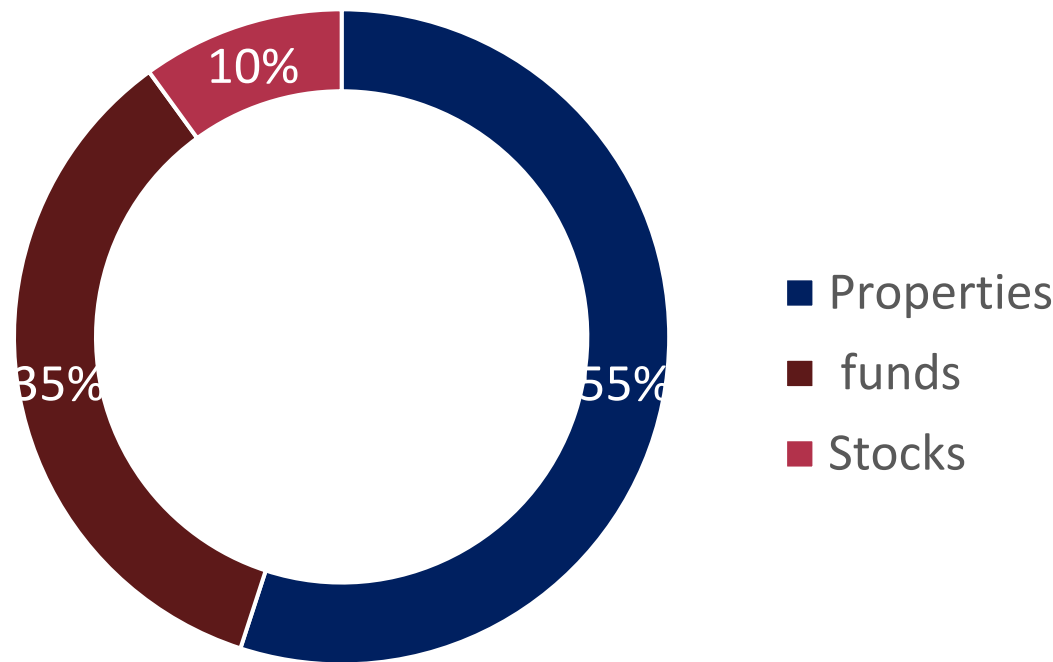
Feasibility Studies



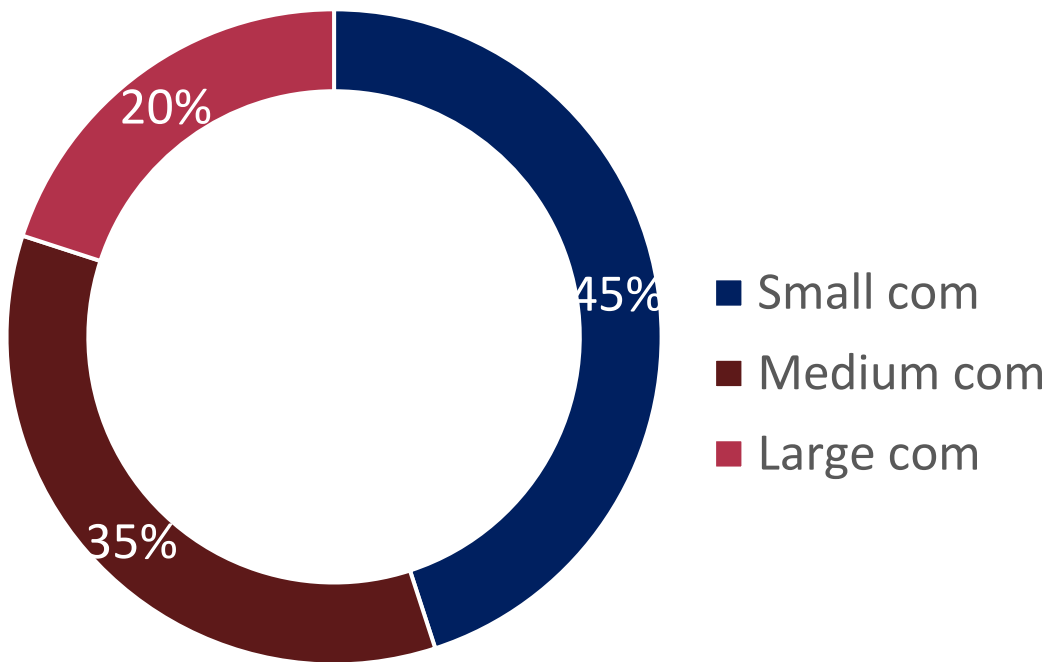
Real Estate Studies



Portfolio Management



Financial Analysis



Sample of Entities That Received Studies Prepared by Our Team



Some of these studies were delivered directly by our team, while others were submitted through our clients or partners.

Contact Us



Website

www.insightsadv.com



Email

Insights.Advisory@hotmail.com



Address

Egypt, Giza, Al-Haram Dist.,



Phone Number

+966594312308

+201020627371



[Insights Advisory](#)



[Insights Advisory](#)



Thank You



Insights
Advisory