

Inside the Mind of David Feherty

A black and white portrait of David Feherty, a man with dark hair and a beard, looking slightly to the left. The portrait is positioned between the words "Mind of" and "Feherty" in the title.

A uniquely original travel series that reveals hidden gems and untold stories from around the globe, wrapped in the captivating world of golf.

HOST

David Feherty

Is a former professional golfer on the European Tour and PGA Tour, Emmy nominated broadcaster, and New York Bestselling Author.

Feherty started his professional golf career in 1976 and spent most of his playing career in Europe, where he won five times and finished in the top ten twice in the European Tour's Order of Merit, placing tenth in 1989 and eighth in 1990.

Feherty represented Ireland in international competition and captained the victorious 1990 Alfred Dunhill Cup, while also playing for Europe on the 1991 Ryder Cup team.

Since retiring as a player in 1997, Feherty has spent decades as a media personality, as both a writer and a broadcaster.

As a writer, Feherty was a long-time contributor to Golf Magazine with his column - "Sidespin".

Feherty is also a New York Times and Booksense best-selling author of four books, "A Nasty Bit of Rough", "Somewhere in Ireland a Village Is Missing an Idiot", "An Idiot for All Seasons", and "David Feherty's Totally Subjective History of the Ryder Cup".

As a broadcaster, Feherty was an oncourse reporter and analyst with CBS Sports, NBC Sports, Golf Channel and presently the 18th tower lead analyst with LIV Golf.

In 2011, he became the host of the widely known and Emmy-nominated eponymous interview series, "Feherty". "Feherty" ran for 10 years, with over 150 episodes that included Hall of Fame golfers, Academy award winning actors, four Presidents, and a variety of sports superstars. The series set numerous ratings records for Golf Channel Prime Time viewing.



SERIES SYNOPSIS

Inside the Mind of David Feherty

Format:

- 1 Hour of Television Per Episode (44 mins with 4-5 breaks for traditional broadcasters or 44 mins no breaks for Streaming)
- Scripted Action & Storytelling with Original & Archival footage
- 2-5 stories per episode, inspired by current and contemporary storylines, as well as unique spins on historical events, all in the world of golf, and all through the distinctive lens of David Feherty and our select team of celebrity correspondents
- 1-2 reoccurring Special Segments

Topline:

A captivating series with storytelling and travel at its center—served with David Feherty’s signature wit and heart. Rooted in the world of golf, each episode features Feherty in one or two standout segments, with a diverse team of correspondents offering fresh, irreverent, and contemporary takes on the game—alongside rich, often unconventional dives into its fascinating past. From unsung legends to today’s bold voices, the show blends humor, heart, and cinematic visuals to tell golf-centric stories that surprise, inspire, and entertain.

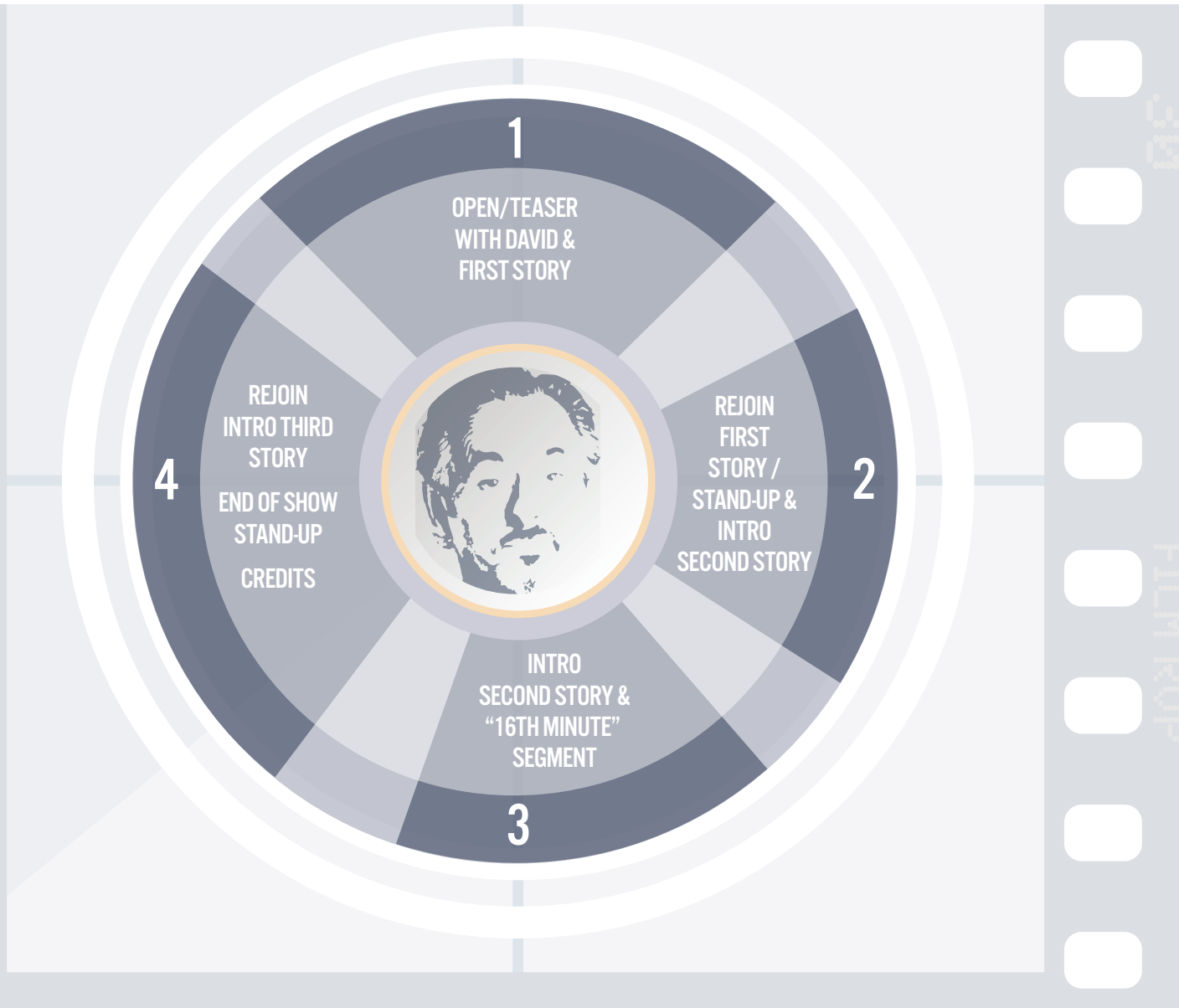
Tone:

Poignant, Humorous, Informative, Engaging, Entertaining, and Irreverent. Imagine this Show as a Blend of the Following Shows:
HBO Real Sports | The Reluctant Traveler with Eugene Levy | No Reservations with Anthony Bourdain



EPISODE STRUCTURE

1 Hour of Television Per Episode (44 mins with 4-5 breaks for traditional broadcasters or 44 mins no breaks for Streaming)



SEGMENT 1:

Open Teaser for Upcoming Stories
Stand-up with Feherty on Location

FIRST STORY:

Part 1, 8-10 Minutes

TEASE INTO BREAK

SEGMENT 2:

Rejoin/First Story (part 2) 6-8 Minutes
Stand-up/Intro to Second Story

TEASE INTO BREAK-SECOND STORY

SEGMENT 3:

Rejoin/Intro Second Story

SECOND STORY:

6-8 Minutes

Rejoin/intro To

"RE-OCCURRING" SEGMENT:

4-6 Minutes

E.g., **The 16th Minute:** In this segment, Feherty would revisit a story that gave someone their 15-minutes of fame and find out what happened to them "after the cameras and media went away."

TEASE INTO BREAK-THIRD STORY

SEGMENT 4:

Rejoin/Intro to Third Story

THIRD STORY:

5-7 mins

End of Show Stand-up

Credits/Out-takes or Preview of the Next Episode

SUGGESTED FEATURE SUBJECTS

FEATURE STORYLINES

1. The Making of Rodeo Dunes & The Kieser Family
2. Miles Russell – 15-Year Old Phenom Golfer
3. Ummannag Golf Course, Greenland
4. President Trump, Robert O'Neill, Disabled Veteran at Mar-a-Lago
5. Amy Bockerette – Golfer with Down's Syndrome
6. Golf Inside New York City
7. Juan Postigo Arce, Disabled Golf Tour
8. Mcveigh's Gauntlet – A Video Game Inspired Golf Course
9. Ted Ray...Why is he not in the HOF?
10. Royal Diriyah Golf Club, Saudi Arabia
11. Losing the Scottish Open Trophy
12. Rory's Master Victory/Latest Grand Slam Winner
13. Landmand Golf Club, Homer NE
14. Oldest US Golf Course Debate..Which One is it Really?
15. History of /current rebuild of Augusta Municipal GC
i.e. "The Patch"

SHORTER STORYLINES

1. Northernmost Golf Club – Skjomen or Tromo, Norway
2. WWII Effects on Golf Courses in The UK...Pillboxes, Runways
3. The Eddie Lowery Effect
4. Origin of British Open, Red Lion Pub Preswick, UK
5. Best US Military Golf Course
6. Joe Louis Barrow
7. Glenna Collett-Vare
8. Mysterious death of Old Tom Morris

"16TH MINUTE" STORYLINES

1. Ben Curtis. Steve Scott
3. Streaker at British Open
4. Subject of film The Phantom of the Open
5. Q-School Disasters, Joe Daley



CORRESPONDENTS

Nate Bargatze

Highest-grossing stand-up comic in 2024, golf enthusiast.

Haley Ostrom

Golf influencer; 1M followers; scratch player.

Rick Shiels

#1 golf channel on YouTube with 3M subscribers.

Roger Steele

Golf storyteller, advocate for inclusive golf, content creator.



ABOUT US

Keith Allo

Founder/President of Frank Media, an award-winning entertainment & sports production company, focusing on non-scripted and branded content for television and digital platforms. Allo also serves as CEO/Chief Creative Officer for the golf wellness app, "Golf Mind & Body". With 30-plus years in television leadership, Allo possess extensive experience in post and live production, creative development, contract and rights negotiations, and talent development. His Executive Producer and Director credits span the gamut of live events, reality and competition programs, documentaries, talk shows, and prime-time specials, and he has worked for and with some of the top brands in sports and entertainment including, NBC Sports, NBCSN, ESPN, ABC, FOX Sports, Universal Pictures, Golf Channel, and Olympics.

Allo served 15 years as Vice President & Executive Producer of Original Productions and Programming Development at Golf Channel (part of NBC Sports), overseeing all production activities for original series and lifestyle programming, including "Feherty, In Play with Jimmy Roberts", "Big Break", "Driver vs Driver", "Shotmakers", "Altered Course", daily morning news program, "Morning Drive", and numerous critically acclaimed documentaries. Allo also oversaw the development and creation of original programs for the network, as well as managed all outside production companies and packagers. He created the network's first digital content operation which created and produced video content for GolfChannel.com as well as alternative media platforms to extend the reach of the GOLF CHANNEL brand and drive viewership.

Additional leadership roles include a C-level executive position with the United States Olympic Committee serving as its Chief of Entertainment Properties and Brand Marketing for three Olympic Games. Allo also served as Vice President of Broadcasting for Championship Auto Racing Teams, Inc (CART), the premier open-wheel racing series in the US, with races in US, Canada, Europe, Asia, and South America. At 29, he was named Executive Producer of FOX Sports Detroit (formerly known as PASS Sports), where he oversaw all live and studio productions for Detroit Tigers, Detroit Pistons, Detroit Red Wings, Detroit Lions, Michigan and Michigan State.

Allo has also has experience with major motion pictures, having brokered and served as lead consultant on the 2000 auto-racing film, "Driven", starring Sylvester Stallone and Burt Reynolds; as well as brokered the business deal for the hit Disney film, "Miracle", based on the 1980 USA Olympic Hockey team, and starring Kurt Russell and Patricia Clarkson.



FRANK MEDIA
PRODUCTIONS

ABOUT US

Jim Kreutzer

In his 30-year career in the entertainment industry, filmmaker Jim Kreutzer has produced, consulted on and helped finance 21 features, docs, and music CDs. Kreutzer's producing and distribution credits include "Fever Lake", "Just Write" (Best Picture Award at the 1998 Santa Barbara, Santa Clarita and the Temecula Valley Film Festivals), "Last Great Ride", "Big Brother Trouble", "Dexter Dickie", "Misadventures of Margaret" and "Ghost Club". In 2007, he founded Wind Chill Distribution for the purpose of being able to sell and distribute his own projects. He created and acted as supervising producer on "Take Me Out to a Cubs Game" - 100 years of history & music compilation CD for the Chicago Cubs - one of the top selling sports CDs of 2008.

As the CEO of Wind Chill Media Group from 2000-2017, he created, developed and produced the feature film project, "Tommy's Honour" based on the book after a "bucket list" visit to St. Andrews with an ill friend in 2010. "Tommy's Honour" was selected to be the opening night film for the 70th Edinburgh Film Festival in June, 2016. The film won the 2016 BAFTA Scotland Best Picture Award "Tommy's Honour" was released globally in Spring, 2017. Kreutzer helped establish and now serves on the board of the "Tommy's Honour" Educational Trust.

In late 2018, he co-founded Sheridan Road Productions with his partner, Maryilene Blondell. On the heels of the successful development and production of "Tommy's Honour" comes "The Road Dance", a period drama based on the book of the same name wrapped filming in late 2020 on the Isle of Lewis in the Outer Hebrides of Scotland. "The Road Dance" starring Hermione Corfield, Morven Christie and Mark Gattis premiered at the 2021 Edinburgh International Film Festival where it was awarded the festival's prestigious "Audience Award" for Best Picture. It was released globally in 2022.

In the summer of 2022, Sheridan Road developed, produced and delivered a new global CBS Sports Network series "Life on the Links" in summer 2022.

Lately, Kreutzer has served as developing production consultant on multiple television series and features in the past two years. He has now developed and will be producing two new projects in 2024-5 with Jamie Elliott.



FOR ADDITIONAL INFORMATION



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P R O D U C T I O N S

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THANK YOU