



FEHERTY

— THE LONG GAME —

PITCH DECK



THE HOST

DAVID FEHERTY

A former professional golfer on the European Tour and PGA Tour, Emmy-nominated broadcaster, and New York Bestselling Author. Feherty started his professional golf career in 1976 and spent most of his playing career in Europe, where he won five times and finished in the top ten twice in the European Tour's Order of Merit, placing tenth in 1989 and eighth in 1990.

Feherty represented Ireland in international competition and captained the victorious 1990 Alfred Dunhill Cup, while also playing for Europe on the 1991 Ryder Cup team. Since retiring as a player in 1997, Feherty has spent decades as a media personality, as both a writer and a broadcaster.

As a writer, Feherty was a long-time contributor to Golf Magazine with his column "Sidespin". Feherty is also a New York Times and Booksense best-selling author of four books, "A Nasty Bit of Rough", "Somewhere in Ireland a Village Is Missing an Idiot", "An Idiot for All Seasons", and "David Feherty's Totally Subjective History of the Ryder Cup".

As a broadcaster, Feherty was an on course reporter and analyst with CBS Sports, NBC Sports, Golf Channel and presently the 18th tower lead analyst with LIV Golf. In 2011, he became the host of the widely known and Emmy-nominated eponymous interview series, Feherty. Feherty ran for 10 years, with over 150 episodes that included Hall of Fame golfers, Academy Award-winning actors, four Presidents, and a variety of sports superstars. The series set numerous ratings records for Golf Channel Prime Time viewing.

*Golf is the vehicle.
People are the destination."*

DAVID FEHERTY



SERIES **FORMAT**

TOPLINE:

Each episode is built around a single through-line adventure, but the journey is rarely in a straight line. Feherty will travel to a distinctive location where golf becomes the gateway to a much bigger story. Sometimes the setting is one of the world's most celebrated courses. Other times, it's a hidden gem, a historic club, or a course that exists far outside the traditional golf itinerary. But wherever Feherty goes, golf is only part of the adventure. The location itself, its history, culture, characters, traditions, and, of course, the eccentricities of our host become an essential part of the story.

TONE & DNA:

- The show will blend humour, heart, and cinematic visuals to tell golf-centric stories that engage, inspire, and entertain.
- It will at times be poignant, and at times humorous and irreverent.
- A common theme around mental health and well-being will be integrated organically throughout the series.
- We see this series as a blend of David's former series, Feherty, The Reluctant Traveler with Eugene Levy, and No Reservations with Anthony Bourdain.

OTHER PERSPECTIVES:

The series will utilize unique correspondents for certain segments. Allowing their different fun perspectives, plus expand the series to the correspondents huge social media presence.

FORMAT:

- 1 Hour of Television Per Episode (44 mins with 4-5 breaks for traditional broadcasters or 44 mins with no breaks for Streaming)
- Scripted Action & Storytelling with Original & Archival footage
- All content shot in 4k, 1.85:1



SUGGESTED SERIES FEATURE SUBJECTS

FEATURE STORYLINE IDEAS

LOCATION: Northern Ireland (pilot)

Visit Belfast, and the childhood home of Feherty, The Troubles.
Fred Daly story
Royal County Down

Interview: Kenneth Branagh (Actor/Director/Writer)

LOCATION: Scotland, St Andrews (ep 2)

Losing the Scottish Open Trophy, History of the Open Championship
Origin of British Open, Red Lion Pub, Prestwick.
Caddie School for Soldiers, St. Andrews
Story of Old Tom Morris

Interview: Ewan McGregor (Actor)

Interview: Karen Gillan (Actress/Dr. Who)

LOCATION: Monterey Peninsula, Napa Valley (ep 3)

History of Pebble Beach, Napa Valley
The Eddie Lowery Effect
The Match

Interview: Clint Eastwood (Director/Actor)

Interview: Jack Nicklaus (Golfer)

Interview: Johnny Miller (Golfer)

LOCATION: Northeast US, New York, Massachusetts, Pennsylvania (ep 4)

Oldest Golf Course in America; Long Island Golf
Golf inside the City
Story of John Shippen (the greatest black golfer of all time?)

Interview: Kevin Hart (Actor/Comedian)

Interview: LeBron James (NBA)

LOCATION: Bandon Dunes, Colorado, Wisconsin (ep 5)

The Keiser Family and Golf
Destination Golf in the Pacific Northwest and Midwest
Story of Babe Zaharias and her win at Cherry Hills or Arnie's US Open win at Cherry Hills

Interview: Jessica Alba (Actress)

Interview: Sam Elliot (Actor)

LOCATION: Tokyo, Japan (ep 6)

The love affair with Golf
This isn't your grandad's driving range
Story of British Architect C.H. Alison and the Hirono Golf Club and Fuji Golf Course

Interview: Ken Watanabe (Actor/Inception)

Interview: Hideki Matsuyama (Golfer)

"16TH MINUTE" STORYLINES

- Ben Curtis.
- Steve Scott
- Streaker at British Open
- Subject of film The Phantom of the Open
- Q-School Disasters, Joe Daley

SERIES CORRESPONDENTS

(SUGGESTED)

GRACE CHARIS

Grace has over 3M followers on social media and focuses heavily on travel vlogs, casual matches, and apparel collaborations.



HALEY OSTROM

A top Golf influencer with over 1M followers. Haley is a scratch player and was a 4-time winner in college. She has played on the Cactus Tour, and regularly plays in Pro-ams and Celebrity events. Also appeared in *Shot Makers* on Golf Channel.



RICK SHIELS

#1 golf channel on YouTube with 3M subscribers. Rick is a certified PGA Professional and makes his home in England. He appeared as a Judge on Golf Channel's *Driver vs Driver* and *Driver vs Driver 2*.



ROGER STEELE

Roger is a unique personality and content creator in the world of golf. Roger blends humor, storytelling, and advocacy to make the game more inclusive and accessible. Regularly creates content with high-profile athletes and celebrities.





THE PODCAST

SAME TERRITORY.
MORE CONVERSATIONS.

Smart.
Funny.
Occasionally
outrageous.

PODCAST EXTENSION

WITH DAVID FEHERTY

Our podcast complements the television series, expanding David Feherty's reach through a powerful multi-platform strategy. Each episode will be filmed and distributed across YouTube, podcast platforms, and social media, maximizing audience engagement, growth, and sponsor value.

Hosted by the incomparable David Feherty, this premium long-form podcast builds on the success of his acclaimed Golf Channel series, *Feherty*, where his distinctive interview style captivated audiences through conversations with A-list figures from golf, sports, entertainment, music, and politics. Combining Feherty's signature wit, curiosity, and storytelling, the series features candid, in-depth conversations with some of the world's most fascinating personalities. Produced from a purpose-built studio in Dallas, David will be joined by a co-host and rotating contributors for engaging 90-minute episodes that go far beyond the headlines.

Each episode will also include recurring segments filmed in-studio and on location, from iconic golf courses and cutting-edge simulators to venues that reflect the interests and personalities of the guests. Designed as a limited series of 12-16 episodes, the podcast provides a fresh, entertaining, and commercially compelling platform built around one of sports' most gifted interviewers.

REGULAR SEGMENTS INCLUDE:

- Story Time with Feherty
- Topical conversations
- Rotating correspondents
- Listener interaction + more

ABOUT US

KEITH ALLO

Founder/President of Frank Media, an award-winning entertainment & sports production company, focusing on non-scripted and branded content for television and digital platforms. With 30-plus years in television leadership, Allo possesses extensive experience in post and live production, creative development, contract and rights negotiations, and talent development. His Executive Producer and Director credits span the gamut of live events, reality and competition programs, documentaries, talk shows, and prime-time specials, and he has worked for and with some of the top brands in sports and entertainment including, NBC Sports, NBCSN, ESPN, ABC, FOX Sports, Universal Pictures, Golf Channel, and Olympics.

Allo served 15 years as Vice President & Executive Producer of Original Productions and Programming Development at Golf Channel (part of NBC Sports), overseeing all production activities for original series and lifestyle programming, including *Feherty*, *In Play with Jimmy Roberts*, *Big Break*, *Driver vs Driver*, *Shotmakers*, *Altered Course*, daily morning news program, *Morning Drive*, and numerous critically acclaimed documentaries. Allo also oversaw the development and creation of original programs for the network, as well as managed all outside production companies and packagers. He created the network's first digital content operation which created and produced video content for GolfChannel.com as well as alternative media platforms to extend the reach of the GOLF CHANNEL brand and drive viewership.

Additional leadership roles include a C-level executive position with the United States Olympic Committee serving as its Chief of Entertainment Properties and Brand Marketing for three Olympic Games. Allo also served as Vice President of Broadcasting for Championship Auto Racing Teams, Inc (CART), the premier open-wheel racing series in the US, with races in US, Canada, Europe, Asia and South America. At 29, he was named Executive Producer of FOX Sports Detroit (formerly known as PASS Sports), where he oversaw all live and studio productions for Detroit Tigers, Detroit Pistons, Detroit Red Wings, Detroit Lions, Michigan and Michigan State.

Allo has also has experience with major motion pictures, having brokered and served as lead consultant on the 2000 auto-racing film, *Driven*, starring Sylvester Stallone and Burt Reynolds; as well as brokered the business deal for the hit Disney film, *Miracle*, based on the 1980 USA Olympic Hockey team, and starring Kurt Russell and Patricia Clarkson.

Allo also serves as CEO/Chief Creative Officer for the golf wellness app, "Golf Mind & Body".



ABOUT US

JIM KREUTZER

In his 30-year career in the entertainment industry, filmmaker Jim Kreutzer has produced, consulted on and helped finance more than 30 feature films, tv series, docs, and music albums/CDs. Kreutzer's producing and distribution credits include "Fever Lake", "Just Write" (Best Picture Award at the 1998 Santa Barbara, Santa Clarita and the Temecula Valley Film Festivals), "Last Great Ride", "Big Brother Trouble", "Dexter Dickie", "Misadventures of Margaret" and "GhostClub". In 2007, he founded Wind Chill Distribution for the purpose of being able to sell and distribute his own projects. He created and acted as supervising producer on "Take Me Out to a Cubs Game" - 100 years of history & music compilation CD for the Chicago Cubs - one of the top selling sports CDs of 2008.

As the current founder and CEO of Wind Chill Media Group from 2000, he created, developed and produced the feature film project, "Tommy's Honour" based on the book after a "bucket list" visit to St. Andrews with an ill friend in 2010. "Tommy's Honour" was selected to be the opening night film for the 70th Edinburgh Film Festival in June 2016. The film won the 2016 BAFTA Scotland Best Picture Award. "Tommy's Honour" was released globally in Spring, 2017. Kreutzer helped establish and now serves on the board of the "Tommy's Honour" Educational Trust.

In late 2018, he co-founded Sheridan Road Productions with his partner, Maryilene Blondell. On the heels of the successful development and production of "Tommy's Honour", he produced "The Road Dance", a period drama based on the book of the same name wrapped filming in late 2020 on the Isle of Lewis in the Outer Hebrides of Scotland. "The Road Dance" starring Hermione Corfield, Morven Christie and Mark Gattis premiered at the 2021 Edinburgh International Film Festival where it was awarded the festival's prestigious "Audience Award" for Best Picture. It was released globally in 2022.

In the summer of 2022, Sheridan Road developed, produced and delivered a new global CBS Sports Network series "Life on the Links"

Currently, Wind Chill Media Group is now developing its biggest slate of projects ever, 6 new global feature films and television series. Including a sequel to "The Road Dance" entitled "The Road Home" directed by Jason Connery starring Hermione Corfield and Will Fletcher, reprising their roles.



WINDCHILL
MEDIA GROUP

ABOUT US

JAMIE ELLIOTT

Jamie Elliott is a producer and founding partner of Hemisphere Entertainment.

Ms. Elliott recently served as executive producer on the thriller *Hypnotic* for Netflix. Ms. Elliott co-produced the family comedy, *Main Event*, starring Tichina Arnold and Adam Pally for Netflix as well as the MGM feature film *Fighting with My Family* starring Dwayne Johnson, Florence Pugh and Vince Vaughn. Ms. Elliott executive produced the comedy *Buddy Games* with an ensemble cast including Josh Duhamel, Dax Shepard and Kevin Dillon and recently followed with the sequel, *Buddy Games Spring Awakening* for Paramount Pictures. Other films she has produced include “Armed Response” with Wesley Snipes and Anne Heche and the thriller *Blood Brothers* starring Jack Kesey, Trey Songz for Sony Pictures. Past pictures she has produced include a variety of family comedies and faith-inspired features and series.

Currently, Ms. Elliott is part of the producing team on the hit television series *The Chosen* and is in pre-production for Season 5.

Ms. Elliott served as VP of Production for WWE Studios where she produced several feature films, docuseries, and reality television shows.

Ms. Elliott is a member of the Academy of Television Arts and Sciences, the Directors Guild of America, and the Producers Guild of America. She lives with her family in Los Angeles.

ABOUT US

SARA DINGA

Sara Dinga is a producer and founder of Dinga Productions LLC, where she develops character-driven feature film and entertainment projects with an emphasis on compelling stories, distinctive personalities, and broad audience appeal.

A lifelong sports enthusiast, Dinga has a particular interest in storytelling built around competition, perseverance, and the personalities that make sports compelling far beyond the field of play. Her original film slate reflects that interest, including two young-adult feature projects centered around competitive surfing and parkour.

With a background spanning writing, music production, project development, and strategic business initiatives, Dinga brings a multidisciplinary perspective to producing. She is currently working with Wind Chill Media Group in a producing capacity, supporting project development, financing, strategic partnerships, and opportunities to bring high-quality entertainment projects to market.

Dinga is part of the producing team developing the David Feherty project, which brings together her interests in sports, personality-driven storytelling, and entertainment with global audience potential.

FOR ADDITIONAL INFORMATION



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THANK YOU