

Call to Action: Taking the Fight to REEF

The fight to stop **REEF Capital Partners'** misappropriation of the Shivwits People's Trust Land and water has reached a new phase. It's time to take the fight directly to REEF. Thousands of Red Mountain Land Preservers' supporters helped the Shivwits people defeat the reservation rights termination legislation that REEF spent hundreds of thousands of dollars to push through Congress. Now it's time to write and call REEF's top management and tell them why they can't fix the untenable business plan of the troubled Black Desert Resort by taking the Shivwits people's land and water without their consent.

How You Can Help

DONATE. Go to WWW.REDMOUNTAINLANDPRESERVERS.COM. Every donation, large or small, helps: the more you can give, the better we can expand community awareness and increase effective opposition to REEF's proposed resort. Your generous donation will help us specifically to: increase publicity about Reef's project, purchase signs and billboards, stop dangerous, newly proposed legislation in Congress, cover the cost of essential legal services, and be a visible presence at community events in Ivins, Santa Clara, and Salt Lake.

WRITE AND CALL REEF'S MANAGEMENT.

Tell them in your own words why you oppose Reef's attempt to use Shivwits land and water for 4 golf courses and an airport. REEF management contact information follows the key points you may wish to use in your emails and calls.

KEY POINTS:

1. REEF's secret development agreements are unenforceable because the women who signed the agreements lacked the authority to do so. The validly elected Shivwits Chairperson Philip Bushhead, recognized by the Tribal government, won't sign any agreement unless the Shivwits members are allowed their federal right to vote on the development and until majority of voters agree to it.
2. The long-term viability of current, still under construction, Black Desert Resort is questionable, given its current management and unrealistic revenue projections. Doubling down on a failing investment by appropriating the Shivwits land and water without the consent—and over the strong objections—of an overwhelming majority of Shivwits members will only exacerbate the resort's problems.
3. REEF's pronounced mission is "to treat people as we wish to be treated", but their treatment of the Shivwits people, and moreover, all the residents of Southwestern Utah is the direct opposite of that 'golden rule'.

4. REEF has little support in the local community. Black Desert's management has alienated Southern Utahns with its arrogance, dishonesty, mistreatment of employees, suppression of the Shivwits people's rights, disregard for surrounding residential communities, and exploitation of Ivins City and its taxpayers for their own corporate financial gain.
5. REEF's circumvention of county water restrictions to build 4 new golf courses in a drought-stricken environment cannot be justified. Squandering 2,000 acre-feet—651,702,000 gallons—of Shivwits water rights per year for 99 years, a total of more than 65 billion gallons of water, for golf courses that the Shivwits people and local residents don't want. As water for Southwest Utah residents is increasingly restricted, REEF's 'end run' on local and state conservation efforts will continue to provoke resentment, negative publicity, protests, and boycotts. Resort guests, golfers, celebrities, and sponsors will inevitably seek less troubled venues.
6. The accumulation of toxic chemicals from the fertilizers, insecticides, and partially treated reuse water applied to four golf courses over generations poses an unacceptable risk to the health of the Shivwits people who live and work there, residents of surrounding communities, the fragile desert flora and fauna, and the Santa Clara River, a water source for local communities and the Shivwits people.
7. Residents will not stand for the noise, air pollution, health risks, and loss of property values caused by an airport serving the convenience of ultra-wealthy non-resident resort guests, golfers, celebrities, and television personnel. Air traffic is expected to fly at low altitudes when landing at this proposed resort airport--over the reservation from the west and over St. George and Ivins from the east. See UPDATES and ISSUES on the RMLP website www.redmountainlandpreservers.com for more information on the environmental, health, noise & light, and safety hazards of this inappropriate, proposed airport.
8. REEF's abuse of the Shivwits people's right to control what little remains of their ancestral land and water is a shocking recurrence of past takings of land, water, and resources from Native Americans. REEF's reputation will be permanently tarnished with its investors and our community.

CONTACT INFO FOR REEF CAPITAL

Jared Lucero, Chief Executive Officer, jared@reefcp.com, 801-717-7514.

Brett Boren, President, Real Estate, brett@reefcp.com

Sajon Dhoju, Director, Private Equity, sajon@reefcp.com

Beth Armstrong, Vice President, Membership, beth@reefcp.com

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GET THE WORD OUT.

Post your comments and letters to REEF on Next Door, Facebook, WhatsApp, Instagram, YouTube, TikTok and other social media sites.

JOIN US AT:

- The Urban Nations Powwow hosted by the Urban Indian Center of Salt Lake Saturday, September 12, noon to 6:00 PM, at Smith's Ballpark Stadium, 77 W 1300 South, Salt Lake City. Admission is free for this celebration of Indigenous culture, dance, and community.
- Ivins City Heritage Day Parade September 12.
- Santa Clara Swiss Days September 25-27th.

VISIT WWW.REDMOUNTAINLANDPRESERVERS.COM FOR UPDATES AND UPCOMING EVENTS.