

# PAMUNKEY REGIONAL LIBRARY COMMUNITY IMPACT REPORT FY2024

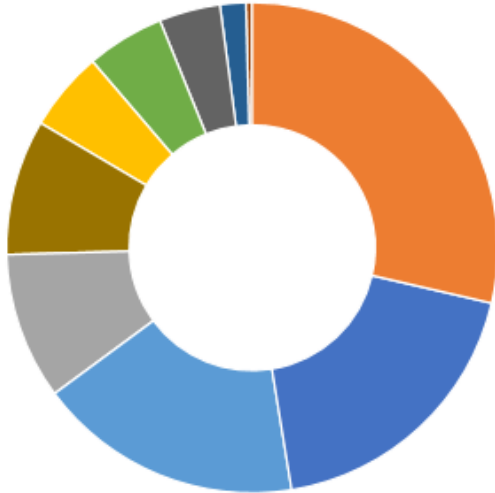


Pamunkey Regional  
**LIBRARY**

# YEAR IN NUMBERS

## Program Attendance

52,315



- Ashland
- Atlee
- Goochland
- Hanover
- Mechanicsville
- Montpelier
- Rockville
- King and Queen
- Upper King William
- West Point

**164,695**  
SERVICE  
POPULATION

**803,963**  
ITEMS  
CIRCULATED

**1.4M**  
WEBSITE  
VISITS

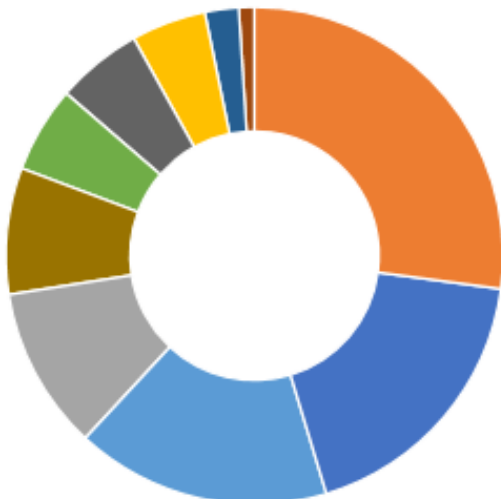
**2,508**  
TOTAL EVENTS  
AND PROGRAM

**34,993**  
PUBLIC  
COMPUTER USES

**264,332**  
DIGITAL  
CIRCULATION

## Library Visitors

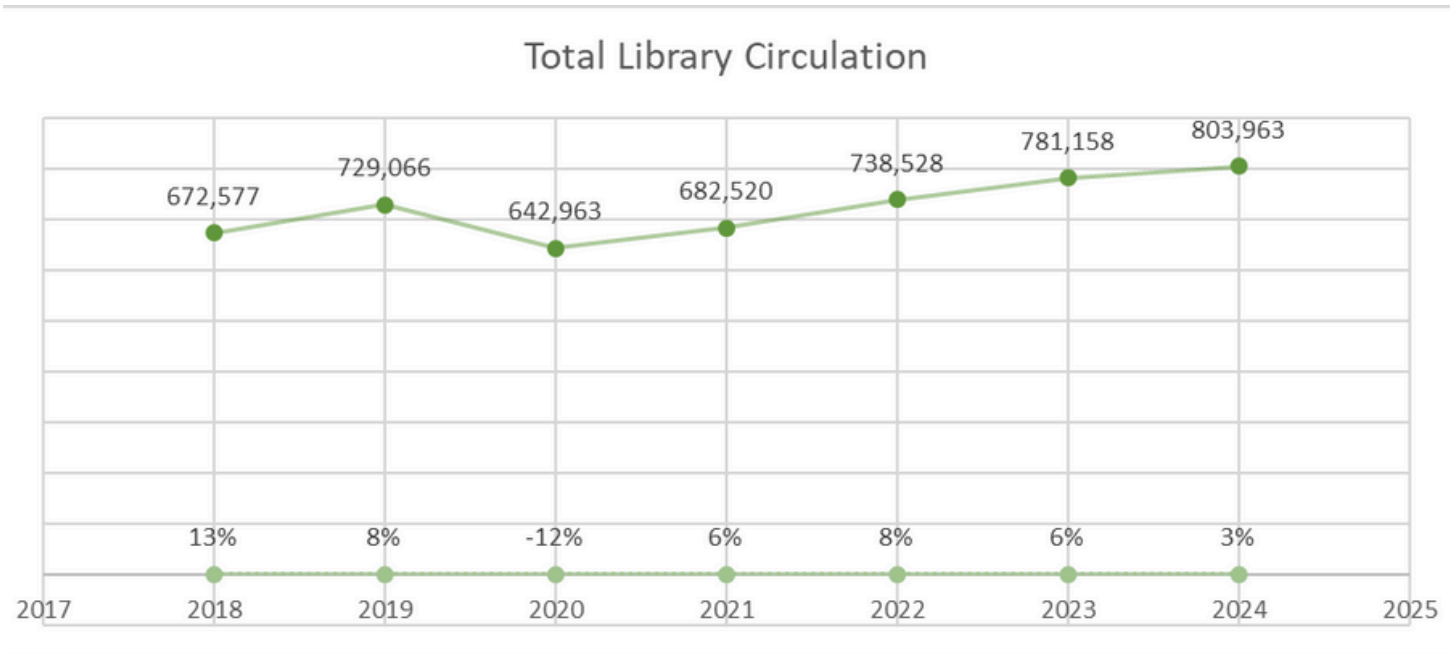
460,479



**7,879**  
NEW  
BORROWERS

**14,459**  
STORYTIME  
ATTENDANCE

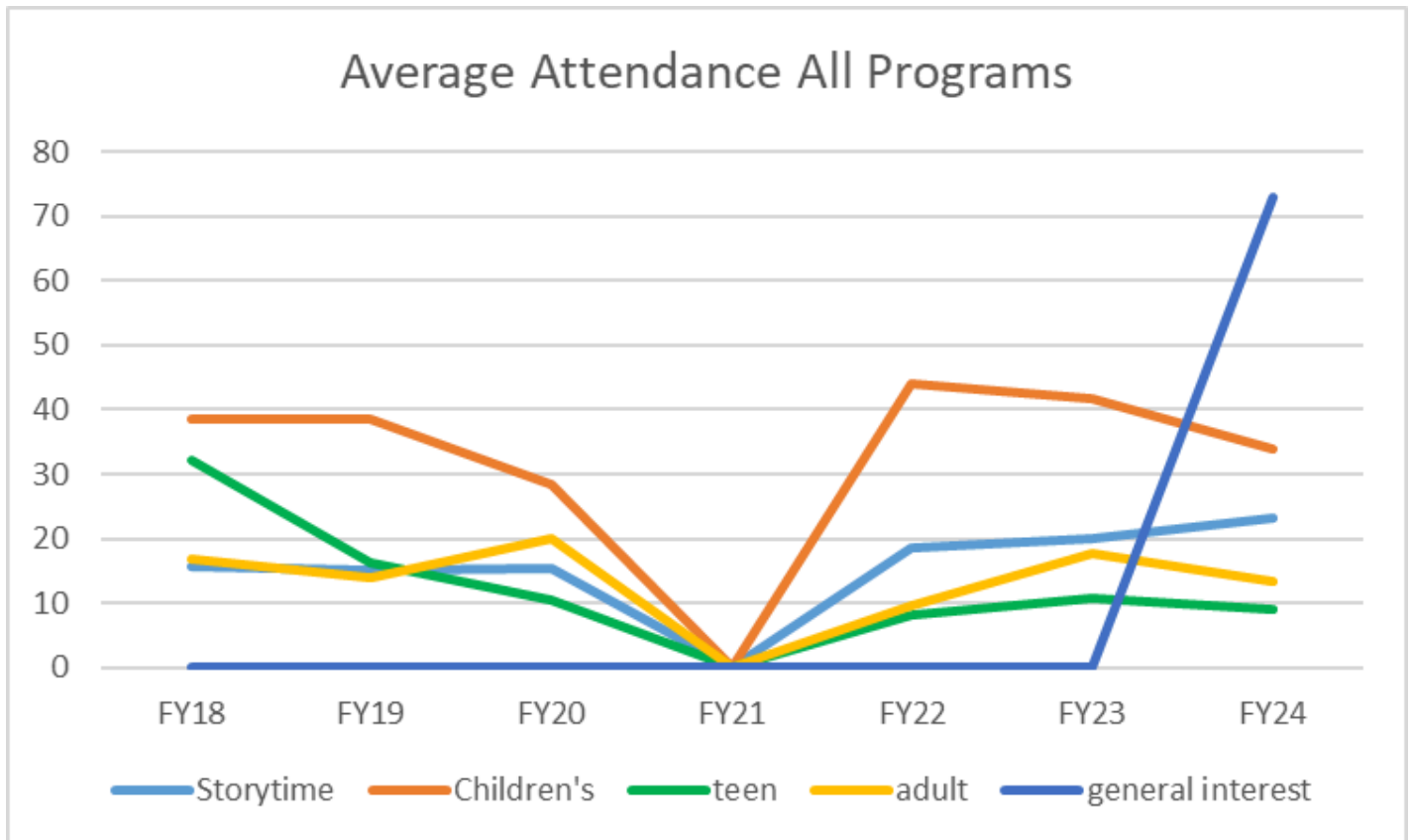
# 7-YEAR CIRCULATION TRENDS



PRL saw a 3% increase in circulation of library materials from FY23-FY24. Circulation has continued to rise steadily since the end of pandemic restrictions and is now exceeding pre-pandemic circulation figures.

Digital circulations saw a 16% increase from FY23 to FY24.

# 7-YEAR PROGRAMMING AVERAGE ATTENDANCE TRENDS



New state statistical reporting requirements have introduced a General Interest category for FY24, bringing together a diverse range of age groups for multi-generational programming. This new category presents an opportunity for growth and community engagement. We've observed a slight decline in average attendance numbers for all age groups due in part to the closing of the King and Queen Branch.

Storytime programs experienced an increase in average attendance.

We're optimistic about the potential of the General Interest programs to attract even more participants in the future!

# BRANCH HIGHLIGHTS

## *West Point Branch Relocated*



On Saturday, May 4th, the West Point welcomed visitors into its newly renovated space.

The upgraded location features:

- Three new study rooms equipped with advanced technology
- A divisible meeting room complete with a projector and movable display monitor
- Comfortable seating arrangements
- Dedicated spaces for children and teens

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## *Atlee Branch Honored*

*The Atlee Branch was selected to receive the “Award of Merit” from the American Institute of Architects - Richmond as part of the 2023 Design Awards.*



# PROGRAMMING MISSION AND OBJECTIVE

## MISSION:

Pamunkey Regional Library's mission is to enhance the quality of life in our communities by providing free access to information, promoting reading enjoyment, nurturing lifelong learning, and providing places for people to interact.

## OBJECTIVE:

The Library is a space for all members of our community. The Library will strive to offer programs on a wide spectrum of opinions and viewpoints, as well as offer programs that appeal to a range of ages, interests, and information needs.

Programs are an integral component of library service that:

- Expand the Library's role as a community resource
- Introduce patrons and non-users to Library resources
- Provide opportunities for lifelong learning
- Increase the visibility of the Library



# Youth Programming

## Early Literacy

**1,000 Books Before Kindergarten** moved to our new Beanstack platform this year. Since starting the program on Beanstack in May, we have had 424 participants sign up for the program.

**Books 4 Babies** offers parents and caregivers of children under the age of one to pick up a free book for their child at any of our locations. PRL provided 234 books in FY24.

PRL hosts 20 **storytimes** per week throughout all 9 branches.

**Playgroup** offers an opportunity for children to socialize and play together in a supervised setting.



*Ms. Robin's Storytime  
Atlee Branch Library*



*Our Junior Detectives hard at work  
at the Hanover Branch Library*



*Tiny Toad Trip  
Ashland Branch*

In partnership with Hanover Parks and Recreation, Hanover Branch Library held an afterhours **Junior Detectives** program. Participants explored the library and participated in mystery solving activities.

**Tiny Road Trip** at the Ashland Branch Library was a zooming success! Children were invited to decorate a large box to then travel around the world. Kids were pushed in their box cars to each stop where they then watched a short video provided through Just for Kids, one of PRL's free online databases.

A **Solar Eclipse** passed over our area on the afternoon of April 8th, 2024. Every branch in our system hosted a celebration for this momentous event! People came to enjoy activities and crafts during the eclipse and we handed out 2,000 glasses to the public over the span of 2 days. It was a great success!

## Children's

## Young Adult

**Teen Advisory Boards** were established in the fall of 2022 at the Ashland, Atlee, and Mechanicsville Branches. Once a month, members of the board meet to discuss how the library can support teens and to provide ideas for teen programming.

**Teen Hangout**, at the Mechanicsville Branch Library, provides a space for teens to gather together after school. Teens can play board games, do their homework, and chat with a librarian. Throughout the month of October 2023, 290 teens attended teen hangout.



*Teens Area  
West Point Branch Library*

# Adult Programming

We partner with local government, community groups, and individuals to bring you engaging, thoughtful, and informative programs.



*Intro to Flight, July 2024, Ashland Branch Library*

## WHAT'S YOUR INTEREST?

- 3D Printing
- Author Chats
- Book Groups
- Business Outreach
- Concerts
- Fitness & Nutrition
- Gaming
- Gardening
- Genealogy Classes
- Local History
- Paint Nights
- Writers Groups



*Japanese Rock Wrapping,  
June 2024,  
West Point Branch Library*



*Puzzlepalooza, April 2024  
Rockville Branch Library*

## RECENT HIGHLIGHTS



*March Madness: Book Edition, March 2024  
Hanover Branch Library*

## OUR PARTNERS

- AARP
- Alzheimer's Association, Greater Richmond Chapter
- Chickahominy Health District
- FamilySearch
- Goochland/Powhatan Master Gardeners
- Hanover County Black Heritage Society
- Hanover Master Gardeners
- Jewels Foundation
- Preservation Virginia
- Twin Rivers Health District
- Master Naturalists, Riverine Chapter
- Virginia Writers' Club



# Adventure Begins at Your Library Summer Reading Program

June 1 - August 10, 2024



*The Amazing Mr. B entertains a full room of excited families at the Atlee Branch Library, June 2024*

**7,212**

People Registered

**53,024**

Books Read

**579**

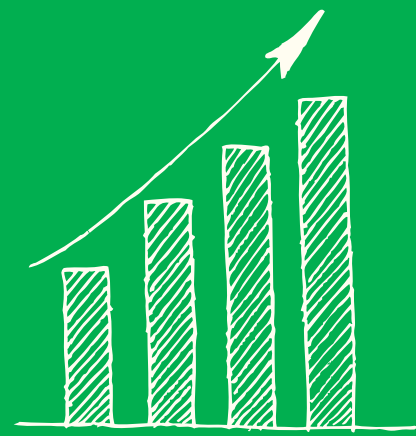
Programs Offered

**14,036**

Program Attendance

The Pamunkey Regional Library Summer Reading Program invites participants of all ages to enjoy a summer of reading, programming, and community building.

# Expanding Resources:



**PRL Connect!** The Library's Hotspot Lending Program continues to provide internet access. Hotspots circulated 2,178 times in FY24.

## **VOX Books: Books that Talk!**

PRL continues to expand its collection of read-along resources, now featuring over 500 titles.



Kids **Launchpads** are loaded with learning apps, videos, games, and more for hours of interactive learning and play. Over 300 in circulation!

# BEYOND THE LIBRARY: MEETING OUR COMMUNITY @ HOME, WORK AND SCHOOL

## DIGITAL LIBRARY COLLECTION

Customers downloaded 264,332 items in FY2024. The digital collection contains over 800k items and is available 24/7/365.

eBooks | eAudiobooks | eMagazines | Movies | Music

FREE 24/7/365



USER-FRIENDLY



## MOBILE PRINTING

Customers can locate a printer at any library branch location, and print pictures, boarding passes, spreadsheets, documents, email attachments, and more, all directly from their mobile device or computer.

## ASK A QUESTION

Chat, email, and text assistance is available Monday - Thursday, 10:00 a.m. - 9:00 p.m. and Friday and Saturday, 10:00 a.m. - 6:00 p.m.

We provide:

- short, factual answers to brief questions.
- links to relevant and reliable sites.
- assistance with the use and enjoyment of our Digital Library.
- suggestions to other sources when needed.

# DIGITAL RESOURCES

The Library offers a wealth of resources including resume building, live veteran resource assistance, live homework help, research databases, readers advisory, genealogy, digital access to the Washington Post and much more. These resources are all available through the PRL website.

## Highlighted Digital Resources:



**JobNow from Brainfuse:** Available Monday-Friday, 2 pm to 10 pm. Connect with a LIVE, certified career coach to help with résumé writing, applications, searches, and identify development needs.



**HelpNow:** Get free online tutoring, homework help, and educational resources for students of all ages.



**VetNow by Brainfuse:** Available Monday-Friday, 2 pm to 10 pm. Connect with a LIVE military benefits navigator to help identify eligibility for support services, connecting with support services and identifying needs.



**HeritageQuest:** Search U.S. Federal Census Records from 1790-1930, and local and family histories. You can also search Revolutionary War era pension and bounty-land warrant application files and individuals in Freedman's Bank Records (1865-1874).



**Gale Legal Forms:** Get a comprehensive look at various types of legal documents and create accurate, reliable legal documents with little hassle or stress.



**Universal Class:** Learn something new or update your existing skills with online courses from photography to physics, computers to calligraphy, and more.



**ART AND EXHIBIT SPACES SUPPORT LOCAL ARTISTS AND COLLECTORS**

