



Saturday, October 5, 2024

West 86th HOA Board Candidate Bio

Please provide a brief biography that outlines your candidacy for the HOA Board. In your bio, highlight your relevant background, experiences, and any qualifications that make you a strong candidate. Additionally, include your goals and objectives for serving on the Board, emphasizing how you plan to contribute to the betterment of our community. This information will help fellow homeowners understand your vision and why you would be an effective leader on the HOA Board.

Name

Joe Eckels

Email

jd.eckels@gmail.com

Headshot**Job Title**

Senior Operations Director - Central Region, Global Supply Chain and Logistics

Company

Target Corporation

Candidate Bio

I have worked for the past 18 years at Target, and have served on prior HOA Boards.

As a dedicated member of the HOA Board - Communications Director, over the past 4 years, I have worked to enhance communication and community engagement. I established a central email contact (Hoa.west86th@gmail.com) to monitor and address neighborhood concerns regularly. Additionally, I updated the most comprehensive neighborhood directory, combining multiple outdated sources for quick access. I revamped our website by transitioning to a new platform and personally redesigning its layout and user interface. I also created a new social media presence, including the West 86th Facebook Group, and upgraded the newsletter with better visuals and expanded content. To improve real-time communication, I introduced a texting service for critical updates and used real time forms for community surveys. As an active participant in all board meetings and a key member of the Activities Committee, I have attended and helped plan every community event. My goal is to continue fostering a well-connected and informed community through modernized, user-friendly solutions.

My goals for 2025 focus on enhancing communication and community involvement. I aim to install a centralized electronic communications board at the community entrance, and to continue to adopt the feedback from our community. Additionally, I plan to aid in expanding the range and depth of community activities, increasing participation. Finally, I will ensure the successful rollout of the new, printed neighborhood directory.

Years in the Community

6

Years Willing to Commit

10