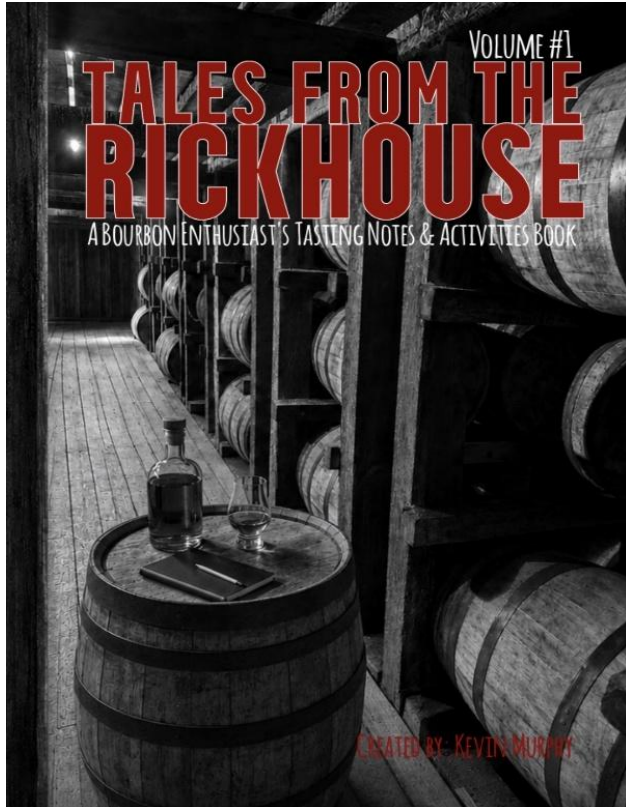


Tales From the Rickhouse

A Bourbon Enthusiast's Tasting Notes & Activities Book; Series

- First-of-its-kind Bourbon Activity Book – Combines Tasting Notes, Bourbon-themed Crossword Puzzles, Word Searches, Coloring Pages, and Fun Facts!
- Built specifically for Bourbon Enthusiasts – Designed around Bourbon Culture, making it a highly targeted gift and impulse buy item for whiskey lovers, collectors and enthusiasts.
- Non-alcoholic Companion Product for Bourbon Retailers – Gives liquor stores, distilleries, gift shops, events, and groups a product to sell without adding another alcohol SKU.



BOOK DETAILS

- Format: Paperback/Spiral Bound
- Familiar Comic Book Size: 6.625" × 10.25"
- Pages: 70
- Interior: Black & White
- Language: English
- Volume: #1 in the Series
- Created by: Kevin Murphy
- Publisher: Jordan Murphy, LLC
- Category: Books • Bourbon & Whiskey • Gifts • Activities & Entertainment
- MSRP: \$19.99
- Distribution: Wholesale, Direct-to-Consumer & Online Retail
- Printed in Kentucky
- Volume #2; Spring 2027

Tales From The Rickhouse
A Bourbon Enthusiast's Tasting
Notes & Activities Book
Volume #1



CONTACT:

KEVIN MURPHY
740-352-8542
KEVIN@TALESFROMTHERICKHOUSE.COM
WWW.TALESFROMTHERICKHOUSE.COM

Most orders ship via UPS Ground
Net 30 Billing Available

Pricing

QTY	Wholesale Per unit	MSRP Per Unit	Retailer Margin \$	Retailer Margin %
240/ _{4 Cases}	\$9.99	\$19.99	\$10.00	%50.03
180/ _{3 Cases}	\$10.99	\$19.99	\$9.00	%45.02
120/ _{2 Cases}	\$11.99	\$19.99	\$8.00	%40.02
60/ _{1 Case}	\$12.99	\$19.99	\$7.00	%35.02

Company Profile:

Tales from the Rickhouse, published by Jordan Murphy, LLC, creates distinctive books and products for the bourbon enthusiast market. Our flagship publication, *Tales from the Rickhouse: A Bourbon Enthusiast's Tasting Notes & Activities Book Series*, combines traditional bourbon tasting notes with crossword puzzles, word searches, coloring pages, fun facts, and other engaging content. Volume #2 expected in Spring 2027.