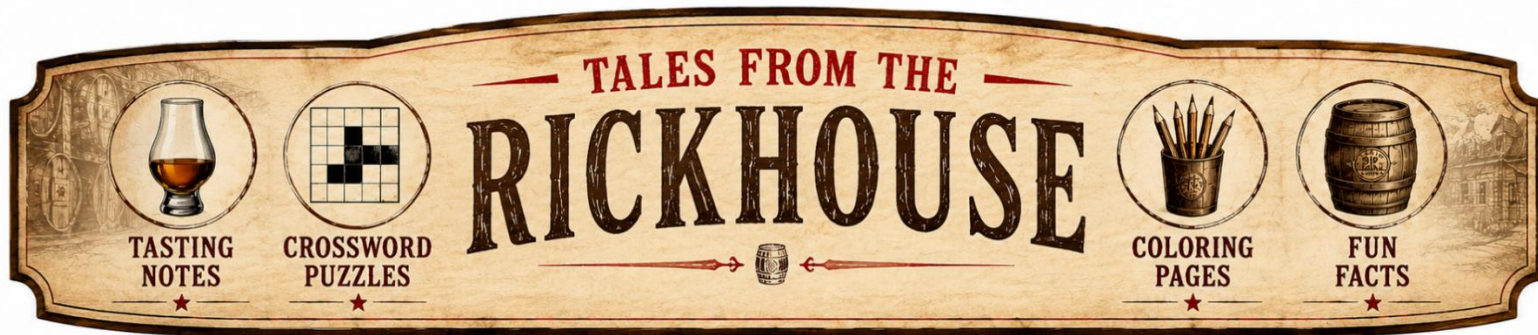
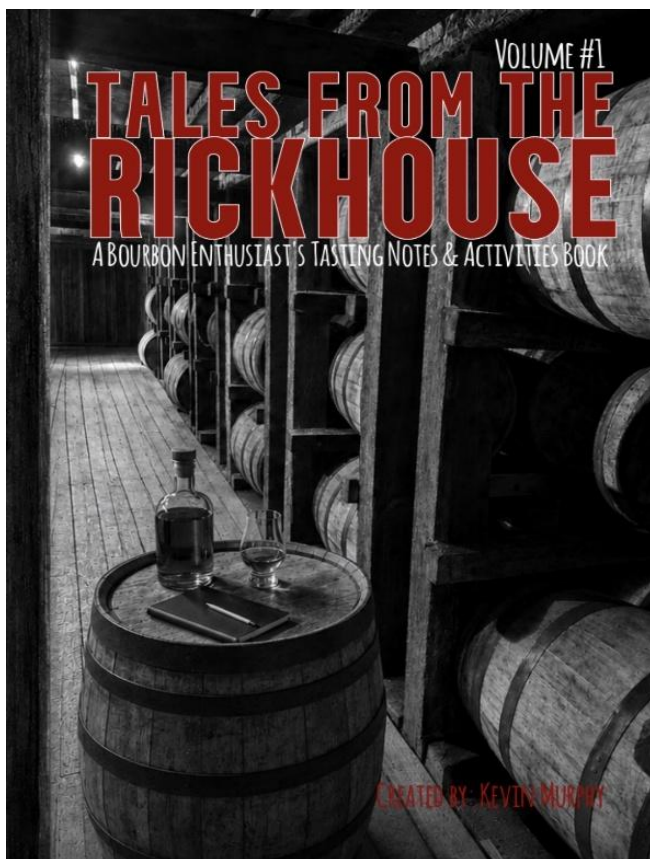




Company Profile:

Tales from the Rickhouse, published by Jordan Murphy, LLC, creates distinctive books and products for the bourbon enthusiast market. Our flagship publication, *Tales from the Rickhouse: A Bourbon Enthusiast's Tasting Notes & Activities Book Series*, combines traditional bourbon tasting notes with crossword puzzles, word searches, coloring pages, fun facts, and other engaging content.

Designed to be both useful and entertaining, *Tales from the Rickhouse* offers a unique, giftable alternative to the traditional tasting journal. Our products are developed for bourbon enthusiasts, gift buyers, specialty retailers, liquor stores, distillery and tourism gift shops, online marketplaces, and national retail partners.



BOOK DETAILS

- Format: Paperback/Spiral Bound
- Size: 6.625" x 10.25"
- Pages: 70
- Interior: Black & White
- Language: English
- Volume: #1 in the Series
- Publisher/Business: Jordan Murphy, LLC
- Category: Books • Bourbon & Whiskey • Gifts • Activities & Entertainment
- MSRP: \$19.99
- Distribution: Wholesale, Direct-to-Consumer & Online Retail

Tales From The Rickhouse
A Bourbon Enthusiast's Tasting
Notes & Activities Book
Volume #1



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Retail Partner Commitment: Our direct-to-consumer pricing is intentionally structured to support, rather than compete with, our wholesale and retail partners.

Contact us for more information!

QTY	Wholesale Per unit	MSRP Per Unit	Retailer Margin \$	Retailer Margin %
240/ _{4 Cases}	-	-	-	-
180/ _{3 Cases}	-	-	-	-
120/ _{2 Cases}	-	-	-	-
60/ _{1 Case}	-	-	-	-