
H A R L E Y - D A V I D S O N[®] M O T O R C Y C L E S
1 9 0 3 - 1 9 6 9

The Legend Begins



EDITED BY SHARON BACH AND KEN OSTERMANN

A N O F F I C I A L P U B L I C A T I O N

First published in 1993 by Harley-Davidson, Inc., P.O. Box 653, 3700 W. Juneau, Milwaukee, Wisconsin 53201 U.S.A.

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The information in this book is true and complete to the best of our knowledge. All recommendations are made without any guarantee on the part of the author or publisher, who also disclaim any liability incurred in connection with the use of this data or specific details.

Printed and bound in the United States of America.

FOREWORD

I believe this book will be enjoyed by restorers and history buffs, as well as anyone interested in Harley-Davidson's early years of great motorcycles. Our company's heritage is important to all of us. Documenting our model evolution helps preserve our story and describes a piece of the mystique and emotion.

This book is addictive. Enjoy!

A handwritten signature in black ink, reading "Willie". The signature is written in a cursive style with a large, sweeping flourish that extends horizontally to the right and then loops back down.

Willie G. Davidson

ACKNOWLEDGEMENTS

To the following people, a sincere thank you. Without your encouragement, expertise, and time, this book would not have been possible.

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Dick Huebner
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Ron Mundt
Brenda Ory
Ron Plender
Mike Rheam
Bill Wood

INTRODUCTION

Collecting and restoring vintage Harley-Davidson® motorcycles has become a favorite pastime, not just here in the United States, but worldwide. Often times, the excitement of acquiring one of these classic machines is followed by questions about paint colors, equipment, and accessories – just how *that* particular Harley® looked as it rolled out of the factory. With that in mind, we went to work gathering original pamphlets, promotional materials, order blanks, and photos from the company archives. *The Legend Begins* is the result of our work, documenting motorcycles beginning with 1903, and continuing through 1969. With the exception of a few years, all the material in this book was compiled from original documents.

A few important words about the order blanks contained within this book – some years were not available, and a notation was made in those cases. Beginning with 1934, order blanks were two sided; however, there were a few years where the second side does not exist and a notation was also made in those cases. Order blanks from 1949 through 1957 were legal size and the information in them took up every inch of space on both sides. In order for vital information not to be left out, these order blanks had to be reduced to fit into the book. Although showing original documentation was our main goal while compiling *The Legend Begins*, some pieces of history were barely readable. In those instances, the document was recreated.

Throughout the book, the photographs and illustrations that appear were taken from the original product literature. Some pictures are actual photographs while others are airbrushed photographs which were referred to as illustrations.

Several experts, both from within and from outside of Harley-Davidson Inc., were recruited to help critique and lend their knowledge to this publication. Their comments were printed in italics through 1957, and with the photo descriptions starting in 1958. Notes after 1957 were from the original product literature.

All of us who had a hand in getting this book to print hope you find it informative, interesting, and fun.

Order blanks are for informational purposes only.

The information contained in *The Legend Begins* is complete and accurate to the best of our knowledge. However, our research efforts will continue and an update will be made, if appropriate.

Sharon Bach

Ken Ostermann

Customer Service Department
Harley-Davidson, Inc.
Milwaukee, WI





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1903– 1905

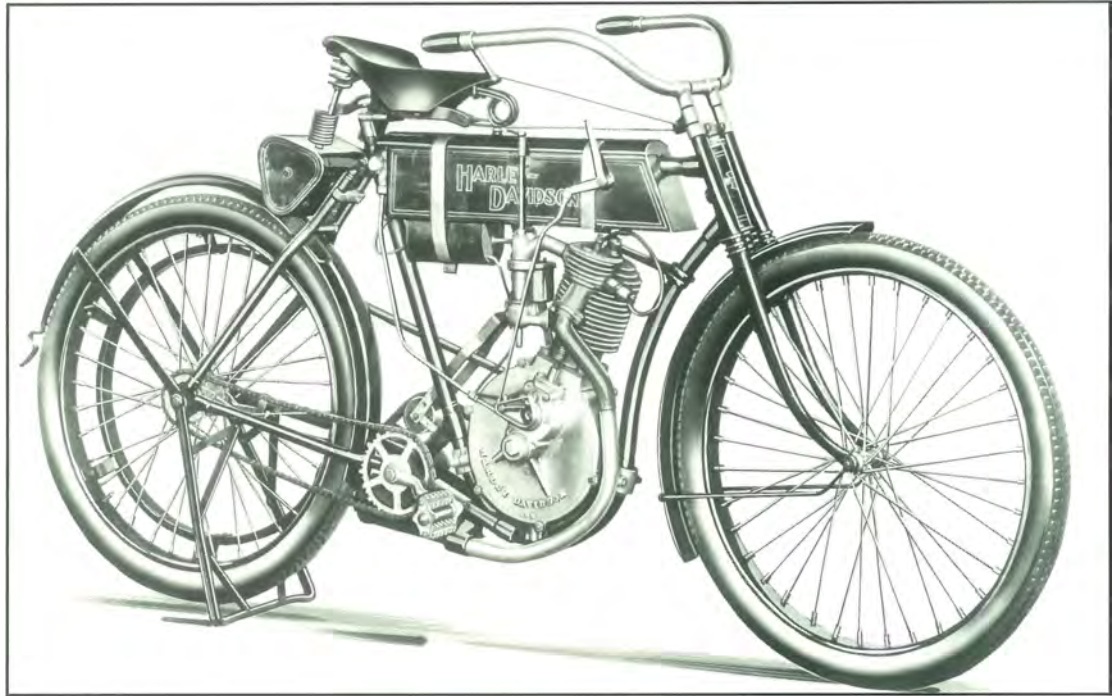


Illustration of 1903 model, one of three produced in the first year's run.

FINISH

The machines were finished in black, and grip control and all bright parts were nickel plated. The aluminum casing was scraped and buffed to a high polish which did not tarnish or turn dull.

1906– 1907

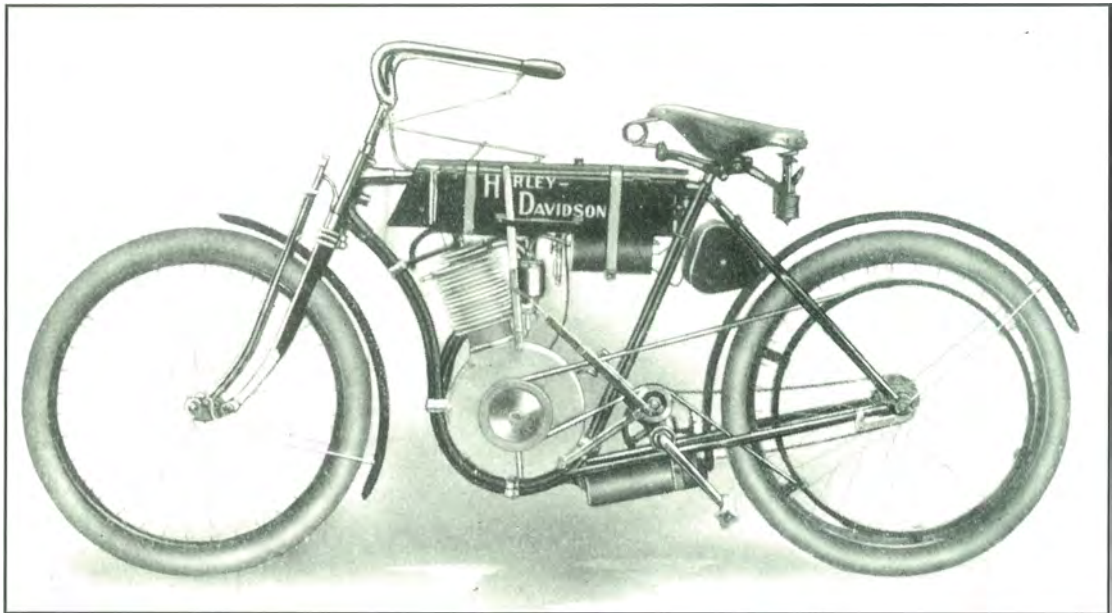


Illustration of 1907 model, one of 200 produced in 1906-1907.

FINISH

The machines were finished in black or Renault gray. All bright parts were nickel plated. The engine casing, which was aluminum, was buffed and highly finished and would not tarnish or become dulled in appearance.

PRICE

1907 model equipped with 28" wheels, cushion fork, grip control, tool equipment, tool holder and tire repair kit. \$210.00

1908

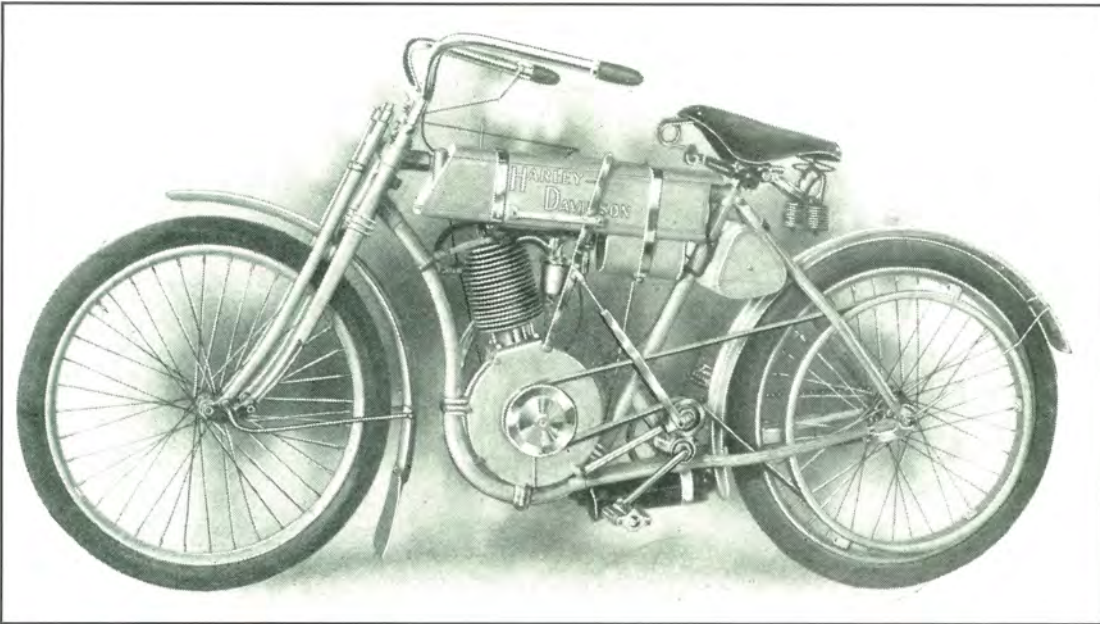


Illustration of 1908 model.

The machines were finished in Renault gray with carmine striping, or in piano finish black, and all bright parts were heavily nickeled over copper. The aluminum casing was highly polished, adding greatly to the general appearance of the machine.

Equipped with 28" x 2 1/2" tires, cushion fork, tool equipment, tool holder and tire repair kit \$210.00

FINISH

PRICE



Harley-Davidson Factory Milwaukee circa 1910.

PICTURE FROM THE ARCHIVES

1909

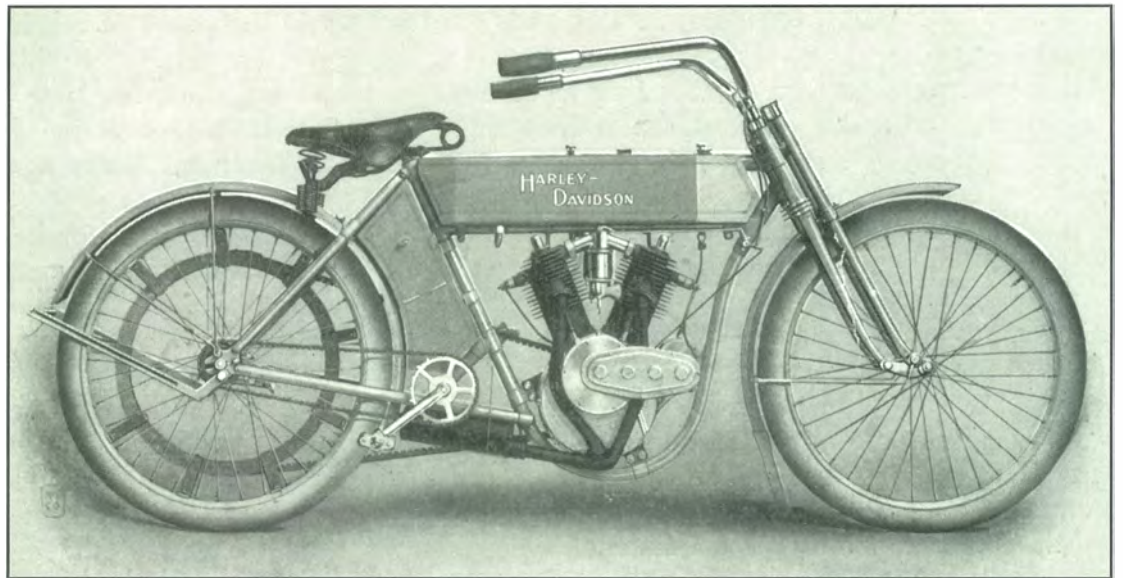


Illustration of 1909 model 5-D, first twin.

FINISH

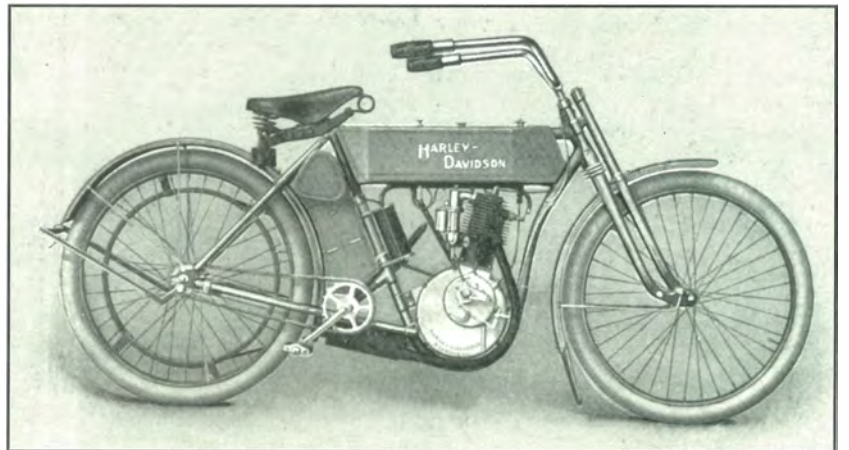
All models were finished in Renault gray with carmine striping, or in piano finish black, and all bright parts were heavily nicked over copper. The aluminum casing was highly polished, adding greatly to the general appearance of the machine.

MODELS AND PRICES

Model 5, 4 H.P., 28" wheels, battery ignition	\$210.00
Model 5-A, 4 H.P., 28" wheels, magneto ignition	\$250.00
Model 5-B, 4 H.P., 26" wheels, battery ignition	\$210.00
Model 5-C, 4 H.P., 26" wheels, magneto ignition	\$250.00
Model 5-D, 7 H.P., double cylinder, magneto ignition only	\$325.00

ADDITIONAL MODEL

Illustration of
1909 model 5



1910

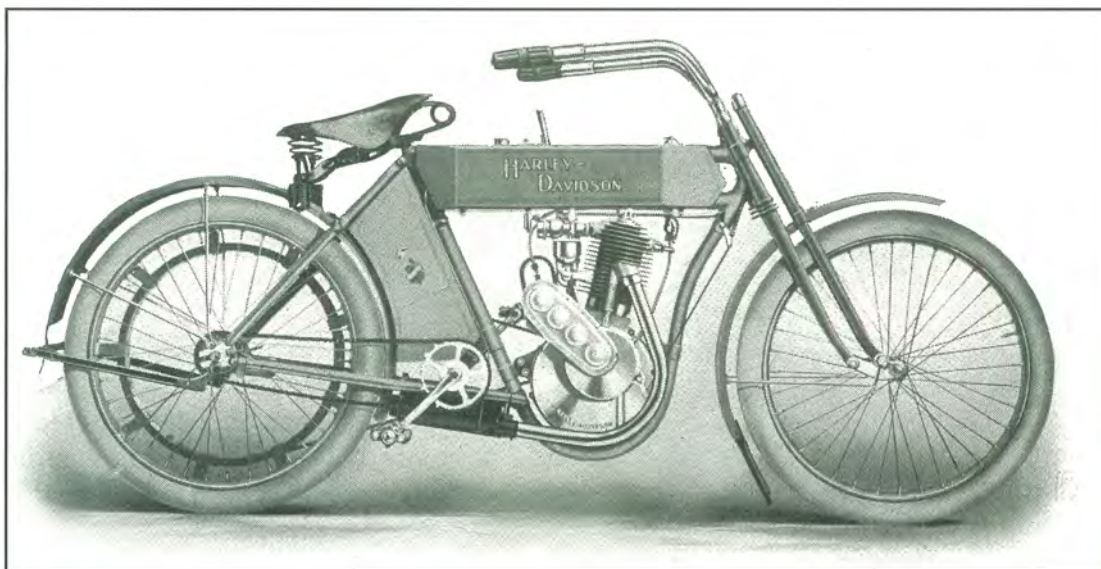


Illustration of 1910 model 6-A.

All models were finished in Harley-Davidson® gray with carmine striping. The crankcase and all aluminum were highly polished.

Model 6, 4 H.P., 28" wheels, battery ignition	\$210.00
Model 6-A, 4 H.P., 28" wheels, magneto ignition	\$250.00
Model 6-B, 4 H.P., 26" wheels, battery ignition	\$210.00
Model 6-C, 4 H.P., 26" wheels, magneto ignition	\$250.00
Model 6-E, 4 H.P., stock racer	\$275.00

FINISH
MODELS
AND
PRICES

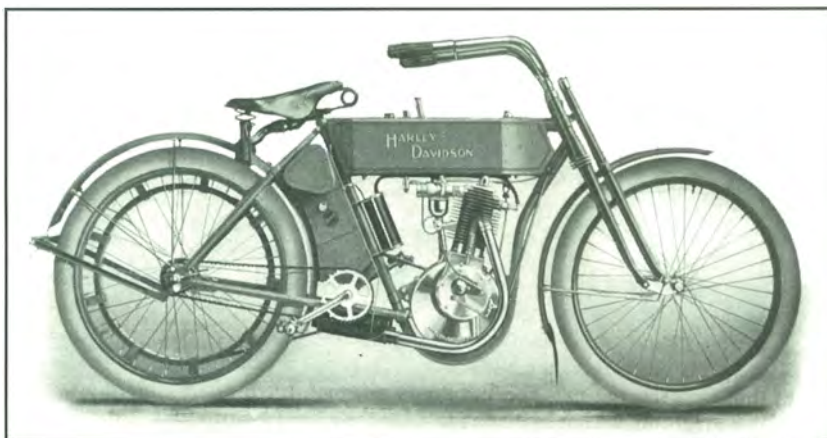


Illustration of 1910 model 6

ADDITIONAL
MODEL

1911

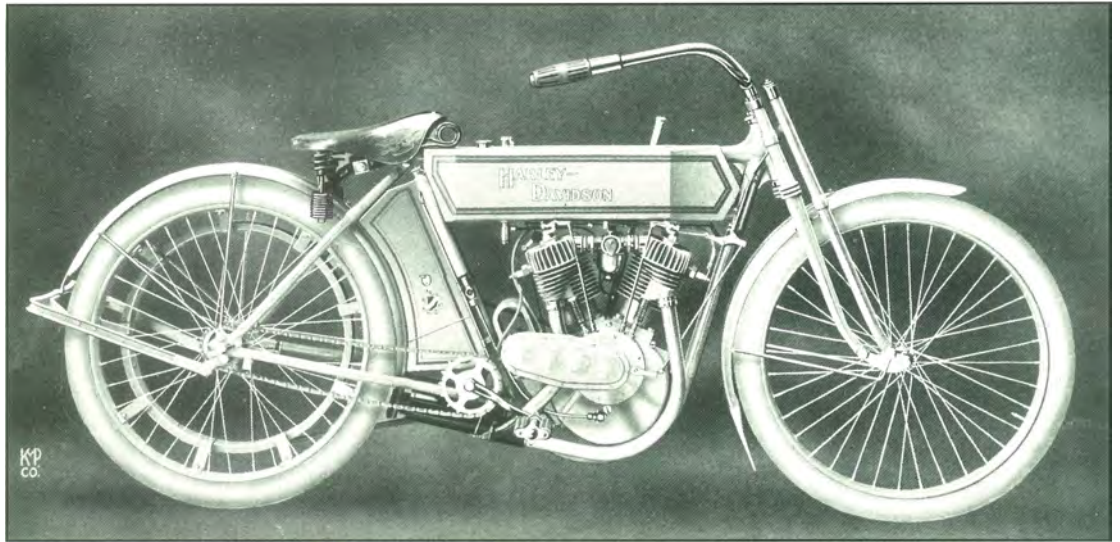


Illustration of 1911 model 7-D.

FINISH

All models were finished in gray. There is no written description available from the archives.

MODELS AND PRICES

Model 7, 4 H.P., single cylinder, 28" wheels, battery ignition	\$225.00
Model 7-A, 4 H.P., single cylinder, 28" wheels, magneto ignition	\$250.00
Model 7-B, 4 H.P., single cylinder, 26" wheels, battery ignition	\$225.00
Model 7-C, 4 H.P., single cylinder, 26" wheels, magneto ignition	\$250.00
Model 7-D, 6 1/2 H.P., double cylinder, 28" wheels, magneto ignition	\$300.00

ADDITIONAL MODELS

Illustration of 1911 model 7

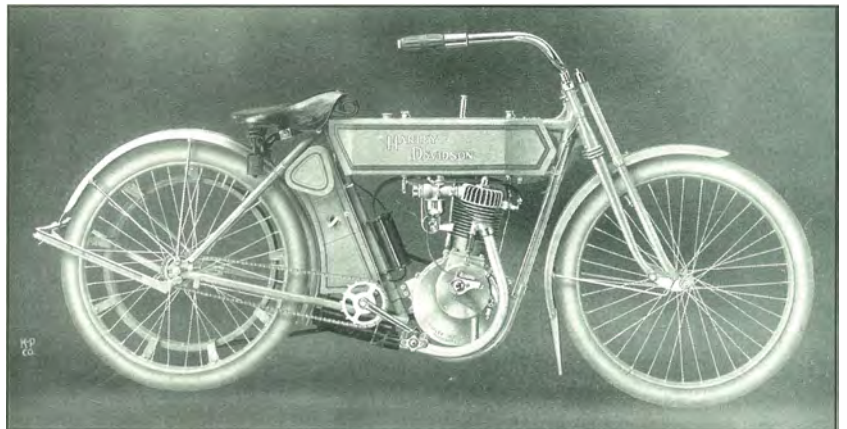
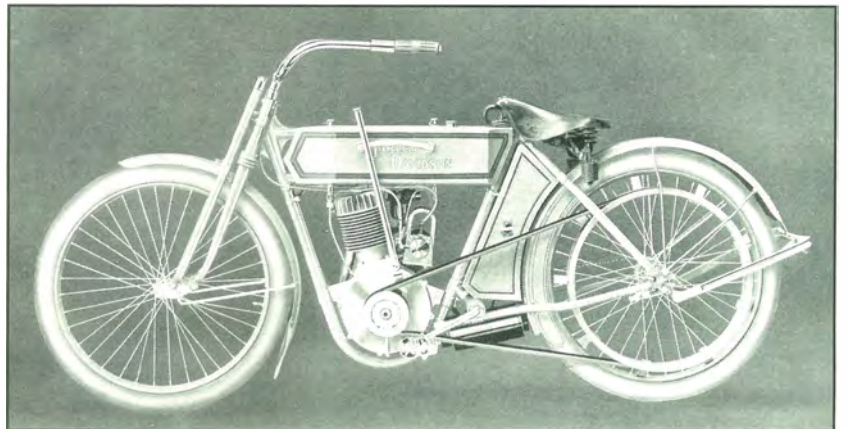


Illustration of 1911 model 7-A



1912

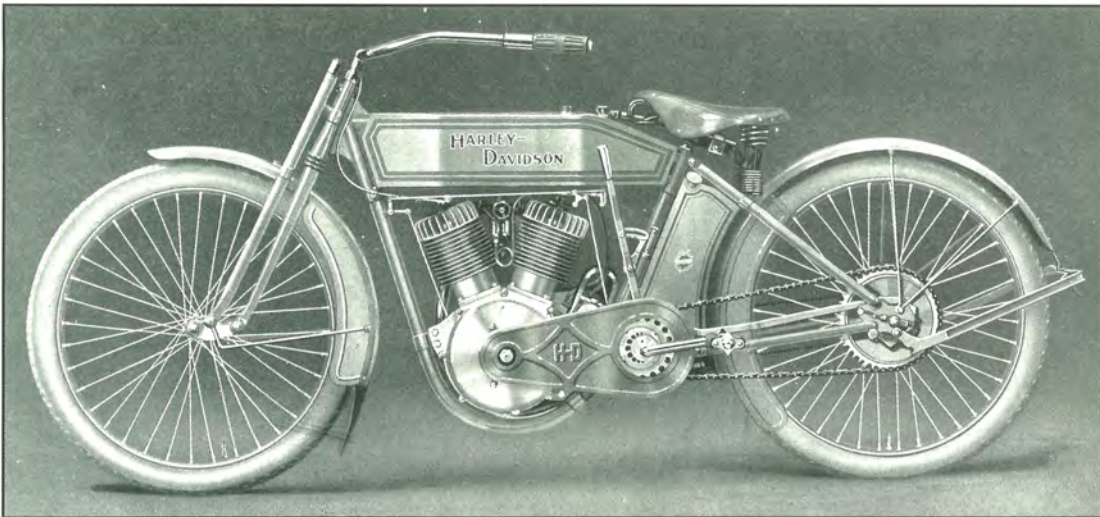


Illustration of 1912 model X-8-E.

All models were finished in gray. There is no written description available from the archives.

Model 8, 4 H.P., single cylinder, battery ignition, with ful-floteing seat (belt drive)	\$200.00
Model X-8, 4 H.P., single cylinder, battery ignition with ful-floteing seat and free-wheel control (belt drive)	\$210.00
Model 8-A, 4 H.P., single cylinder, magneto ignition with ful-floteing seat (belt drive)	\$225.00
Model X-8-A, 4 H.P., single cylinder, magneto ignition with ful-floteing seat and free-wheel control (belt drive)	\$235.00
Model 8-D, 6 ½ H.P., twin cylinder, magneto ignition with ful-floteing seat (belt drive)	\$275.00
Model X-8-D, 6 ½ H.P., twin cylinder, magneto ignition with ful-floteing seat and free-wheel control (belt drive)	\$285.00
Model X-8-E, 7 to 8 H.P., twin cylinder, magneto ignition with ful-floteing seat and free-wheel control (chain drive)	\$285.00

**FINISH
MODELS
AND
PRICES**

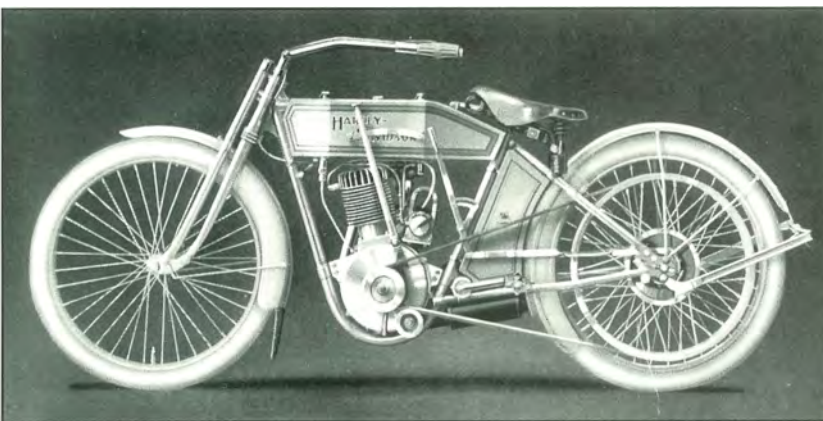


Illustration of 1912 model X-8-A

**ADDITIONAL
MODEL**

OUR claims that the Harley-Davidson is the cleanest, most silent, most comfortable, and the most economical motorcycle made, are rather broad, but can easily be verified. Its extreme cleanliness is due to the fact that all moving parts requiring oil are enclosed. As for silence, the Harley-Davidson is known everywhere as the "Silent Gray Fellow."

**FROM
THE
MANUAL**

1913

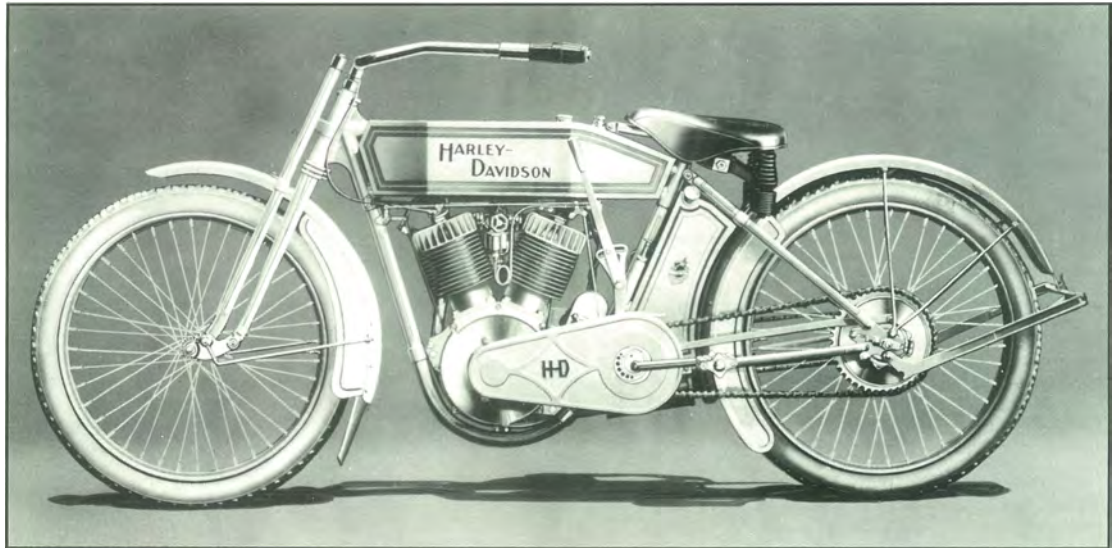


Illustration of 1913 model 9-E.

FINISH

All models were finished in gray. There is no written description available from the archives.

MODELS AND PRICES

Model 9-A, 5 H.P., single cylinder, "5-35" motor, belt transmission \$290.00
 Model 9-B, 5 H.P., single cylinder, "5-35" motor, chain transmission \$290.00
 Model 9-E, 8 H.P., twin cylinder, chain transmission \$350.00

All models were equipped with 28" x 2³/₄" tires standard, magneto ignition, ful-floteing seat, and free wheel control.

ADDITIONAL MODELS

Illustration of
1913 model 9-A

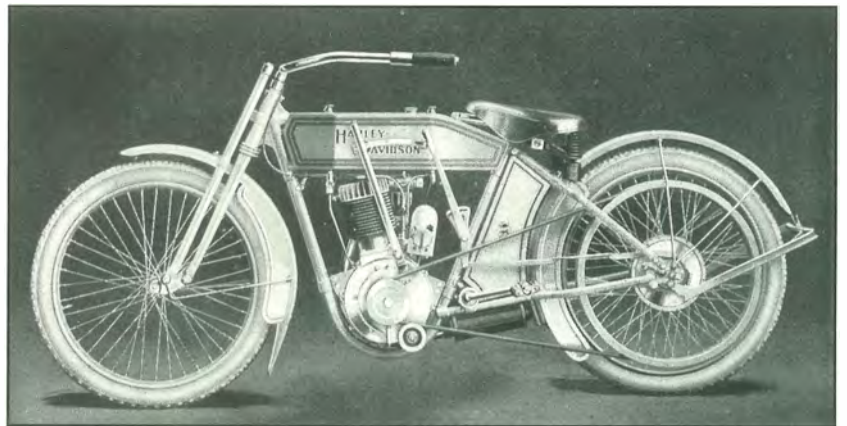
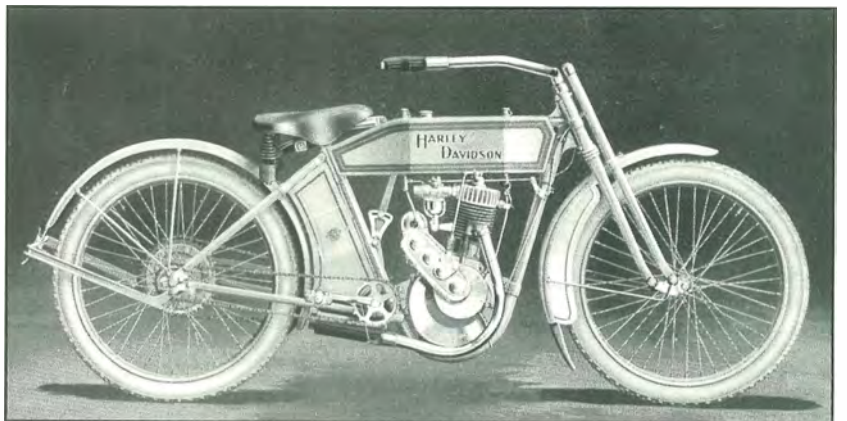


Illustration of
1913 model 9-B



Form 404-C

1913 ORIGINAL
MACHINE ORDER BLANK

Harley-Davidson Motor Company
MILWAUKEE, WIS.

ORDER
BLANK



Order No. _____

Date _____

Ship to _____

For _____

Ship when _____ State amount of C. O. D. or Draft on Shipment \$ _____

Ship via _____

Quantity	MODELS	(Telegraph Code Names)
	Nine A (Single Cylinder Belt Drive)	(Major)
	Nine B (Single Cylinder Chain Drive)	(Meteor)
	Nine E (Twin Cylinder Chain Drive)	(Miracle)

All Machines Magneto Equipped and include Free Wheel Control and Full-Flotation Seat

SADDLES		SPECIFICATIONS	TIRES
Model No. 1	(Ultimo)		U. S. Studded Tread (Unite)
Mesinger Superba	(Unbar)		Goodyear Studded Tread (Usher)
Mesinger Std. No. 4	(Uscie)		Empire Studded Tread (U'ensil)
Persons Model R	(Union)		(28x2 3/4 TIRES STANDARD ON ALL MODELS)

NOTE: To avoid delay in shipping kindly state SECOND CHOICE of both

Saddle _____ and Tires _____

Please specify your wants clearly by marking a cross (x) after Model and Specification desired
Also Number Your Orders

ENTER PARTS ORDERS ON PARTS ORDER BLANKS ONLY

REMARKS: _____

FACTORY ORDER No. _____ Signed _____

1914

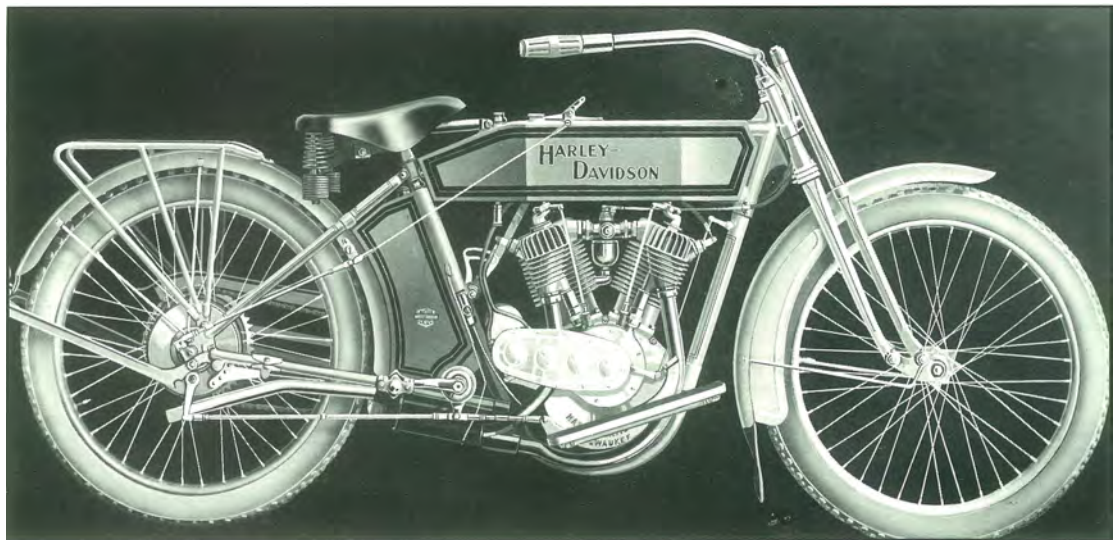


Illustration of 1914 model 10-F.

FINISH

All models were finished in gray. There is no written description available from the archives.

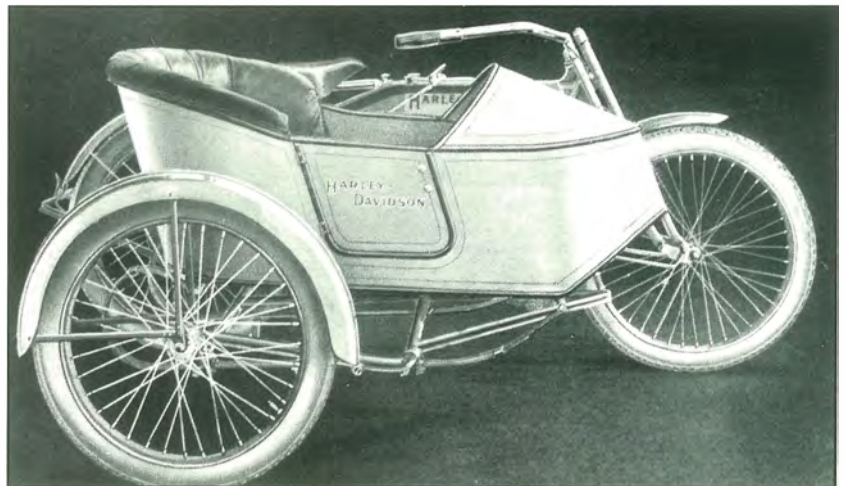
MODELS AND PRICES

Model 10-A, 5 H.P., single cylinder, "5-35" motor, belt transmission	\$200.00
Model 10-B, 5 H.P., single cylinder, "5-35" motor, chain transmission	\$210.00
Model 10-C, 5 H.P., single cylinder, "5-35" motor, chain transmission and two-speed gear	\$245.00
Model 10-E, 8 H.P., twin cylinder motor, chain transmission	\$250.00
Model 10-F, 8 H.P., twin cylinder motor, chain transmission and two-speed gear	\$285.00
Harley-Davidson sidecar, complete with wheel and tire	\$85.00

All machines were equipped with 28" x 3" tires standard, magneto, clutch, full-floteing seat, luggage carrier and foot boards.

SIDECAR

Illustration of
1914 sidecar,
first sidecar model



SIDECAR FINISH

The body, mud guard and rim were enameled Harley-Davidson gray. Body trimmed with handsome dark striping. Sidecar frame and springs enameled black. All parts finished in three coats of enamel and one coat of varnish, each coat being baked separately. Finish is hand rubbed and in keeping in every way with the high finish which has made the Harley-Davidson motorcycle so attractive to the eye.

Note: Sidecar frame may have been offered in gray.

ORDER
BLANK

Form 404-d

ORIGINAL

1914 ORDER BLANK

Harley-Davidson Motor Company

MILWAUKEE, WIS.

Buyer's Order No. _____ Date _____

Ship to _____

Ship to _____

Ship when _____ State Amount of C. O. D. (of Draft on Shipment) \$ _____

Ship via _____

QUANTITY	MODELS	TELEGRAPHIC CODE NAMES
	Ten A (Single Cylinder Belt Drive)	Acorn
	Ten B (Single Cylinder Chain Drive)	King
	Ten C (Single Cylinder Chain Drive Two-Speed)	Lark
	Ten E (Twin Cylinder Chain Drive)	General
	Ten F (Twin Cylinder Chain Drive Two-Speed)	Bear

All Machines Magneto Equipped and Include Free Wheel Control, Fui-Floating Seat, Luggage Carrier and Foot Boards

SADDLES	SPECIFICATIONS	TIRES
Troxel No. 1	U. S. Studded Tread	(Unite)
Troxel Truform	Goodyear Studded Tread	(Usher)

28X3 TIRES STANDARD ON ALL MODELS

NOTE: To avoid delay in shipping kindly state SECOND CHOICE of both Saddle _____ and Tires _____

Please specify your wants clearly by marking with a cross (X) the Model and Specifications desired. Also Number your Orders

ENTER PARTS ORDERS ON PARTS ORDER BLANKS ONLY

REMARKS: _____

1915

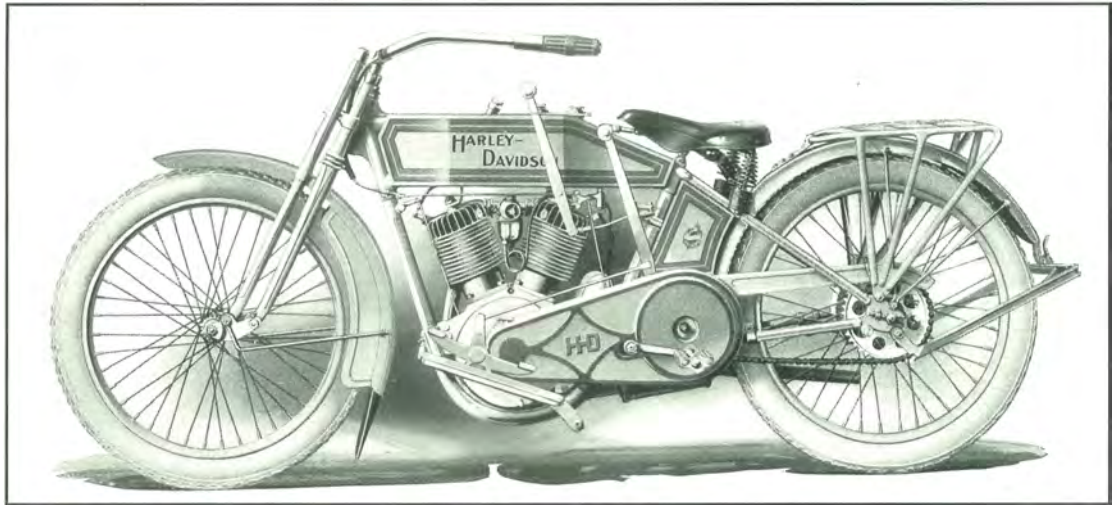


Illustration of 1915 model 11-F.

FINISH

All models were finished in Harley-Davidson gray. The trimmings were heavily nickel plated on a double coat of copper plate.

Note: Crankcases were highly polished. Sidecar frame was gray for 1915.

MODELS AND PRICES

Model 11-B, 6 H.P., single geared, single cylinder, with step-starter	\$200.00
Model 11-C, 6 H.P., two speed, single cylinder, with step-starter	\$230.00
Model 11-E, 11 H.P., single geared, twin cylinder, with step-starter	\$240.00
Model 11-F, 11 H.P., three speed, twin cylinder, with step-starter	\$275.00
Model 11-H, 11 H.P., single geared, twin cylinder, with complete electrical equipment.	\$275.00
Model 11-J, 11 H.P., three speed, twin cylinder, with complete electrical equipment.	\$310.00
Model 11-K, 11 H.P., close coupled, stripped stock model.	\$250.00

ADDITIONAL MODELS

Illustration of 1915 model 11-J, first model equipped with a headlight

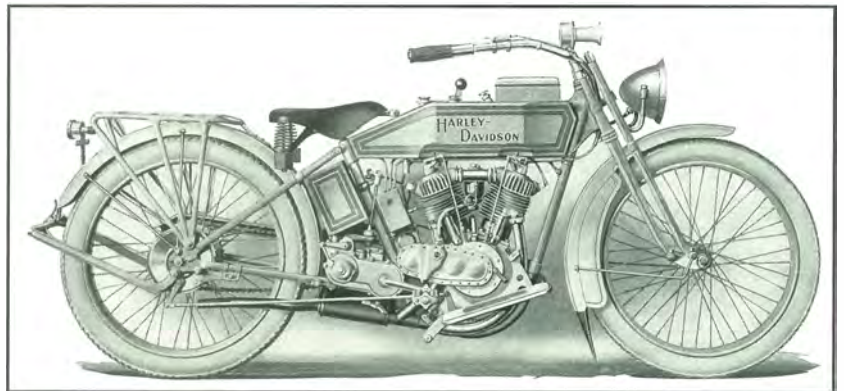
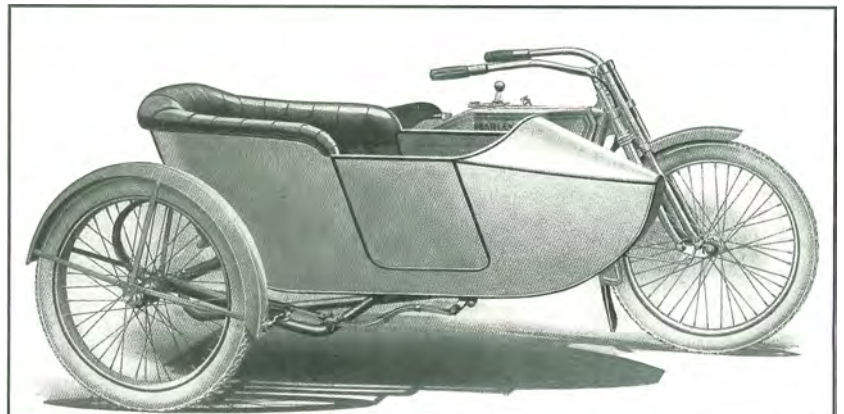


Illustration of 1915 sidecar



ORDER
BLANK

Form 401-c

1915 ORDER BLANK
Harley-Davidson Motor Company
MILWAUKEE, U. S. A.

Buyer's Order No. _____ Date _____

Ship to _____

Ship to _____

Ship when _____ State Amount of C. O. D. / or Draft on Shipment \$ _____

Ship via _____

Ship with _____

Quantity	MODELS	Telegraphic Code Name
	11-B (Single Cylinder Chain Drive)	Queen
	11-C (Single Cylinder Chain Drive Two-Speed)	Prince
	11-D (Twin Cylinder Chain Drive)	Jewel
	11-E (Twin Cylinder Chain Drive Three-Speed)	Gem
	11-F (Twin Cylinder Chain Drive Electrically Equipped)	Monarch
	11-J (Twin Cylinder Chain Drive Three-Speed Electrically Equipped)	Supreme
	11-K (Stripped Stock Twin)	Lightning

SADDLES	SPECIFICATIONS	TIRES
Troxel Suspension	(Olive)	U. S. Studded Tread (Unite)
Troxel Truform	(Ocean)	Goodyear Studded Tread (Usher)

28X3 TIRES STANDARD ON ALL MODELS

NOTE: To avoid delay in shipping kindly state **SECOND CHOICE** of both Saddle _____ and Tires _____

Please specify your wants clearly by marking with a cross (X) the Model and Specifications desired. Also Number your Orders

ENTER PARTS ORDERS ON PARTS ORDER BLANKS ONLY

REMARKS: _____

FACTORY ORDER No. _____ Signed _____

1916

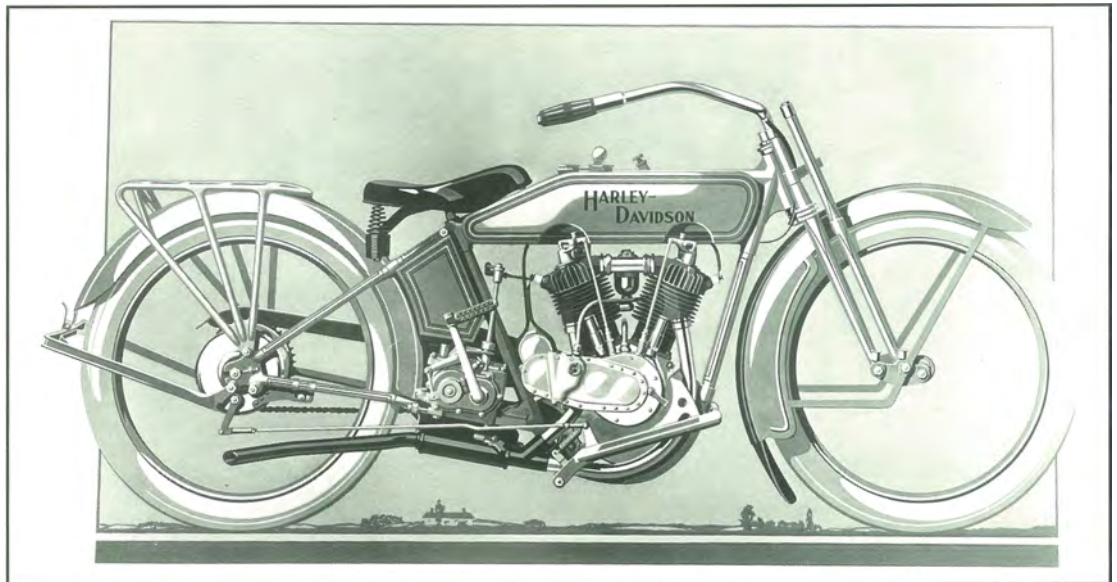


Illustration of 1916 model 16-F.

FINISH

All models were finished in Harley-Davidson gray enamel, artistically striped. The enamel was very carefully put on, each coat being oven baked. After the last coat of enamel had been baked and the striping applied, a coat of high grade transparent copal varnish was given as a final finish, this also being baked.

The last coats of enamel were most carefully applied by hand to insure an even distribution over all parts. Each coat of enamel was very carefully hand-rubbed by expert finishers.

The final finish was the finest it was possible to produce and was unsurpassed by any other motorcycle made.

The sidecar body, fender, rim, frame and springs are enameled gray. Body is trimmed with handsome dark striping.

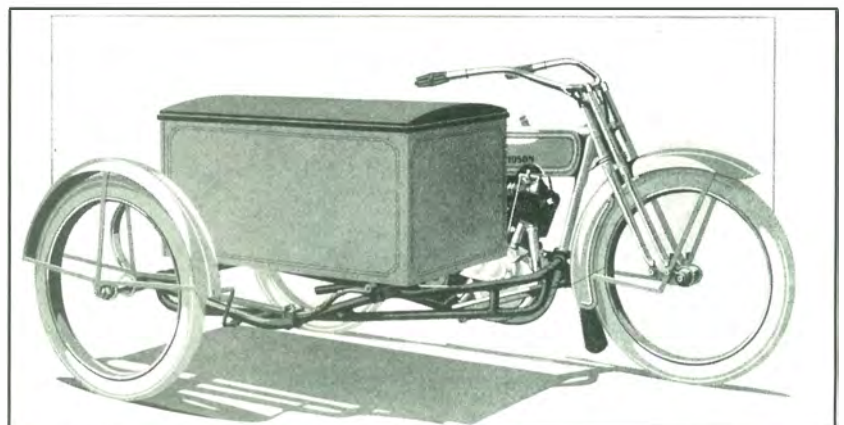
Note: Crankcases were highly polished.

MODELS AND PRICES

Model 16-F, 11 H.P., three speed, twin cylinder, with step-starter	\$265.00
Model 16-J, 11 H.P., three speed, twin cylinder, with complete electrical equipment	\$295.00
Model 16-E, 11 H.P., single geared, twin cylinder, with step-starter	\$240.00
Model 16-C, 6 H.P., three speed, single cylinder, with step-starter	\$230.00
Model 16-B, 6 H.P., single geared, single cylinder, with step-starter	\$200.00
Model 16-L, sidecar—including 28" x 3" tire on sidecar wheel	\$75.00
Model 16-M, sidevan—including 28" x 3" tire on sidevan wheel	\$65.00

ADDITIONAL MODEL

Illustration of 1916 sidevan



MOTORCYCLE ORDER — 1916

Customer's Order No. _____

ORDER
BLANK

HARLEY-DAVIDSON MOTOR CO.
MILWAUKEE, WIS., U.S.A.

Date _____

404F

count of _____

to _____

Ship when _____ Ship via _____

Ship with _____ Order No. _____

Send C.O.D. / Draw Draft (on _____ For amount \$ _____

Draw through _____ Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specifications desired.

Quantity	MODELS	Code Words
	16-F Twin Cylinder, Three-Speed	Egg
	16-J Twin Cylinder, Three-Speed, Electrically Equipped	Exquisite
	16-E Twin Cylinder, Single Geared	Emerald
	16-C Single Cylinder, Three-Speed	Energy
	16-B Single Cylinder, Single Geared	Eagle
	16-R Twin Cylinder, Speed Roadster	Eel
	16-T Twin Cylinder, Stripped Stock Racer	Educator
	16-S Single Cylinder, Stripped Stock Racer	Ensel
To avoid delay in shipping kindly state SECOND CHOICE of tires.		Saddle—Troxel Jumbo
		Tires—U. S. Chain Tread
		U. S. Corrugated Tread
		Goodyear Blue Streak
		Firestone Non-Skid
	Elephant	
	Elm	
	Eager	
	Escort	
	Usarp	

We strongly recommend the sidecar motor and 14-tooth engine sprocket for sidecar work. This motor develops slightly less speed but gives maximum efficiency where power is needed. This motor can also be used satisfactorily for solo riding. We furnish standard motor and gear unless you specify otherwise

- Sidecar Motor
- Standard Motor
- 14-Tooth Engine Sprocket (Sidecar)
- 15-Tooth Engine Sprocket (Standard)

BE SURE TO MARK YOUR CHOICE
OF STARTER

- Rear Stroke Step-Starter
- Forward Stroke Pedal Step-Starter

Remarks _____

Signed _____

Dealer Sign Here

Orders for Parts must be entered on Parts Order Blanks—Form 318.
Orders for Sidecars must be entered on Sidecar Order Blanks—Form 612c

NUMBER YOUR ORDERS

Date Entered _____ Deposit Received \$ _____

1917

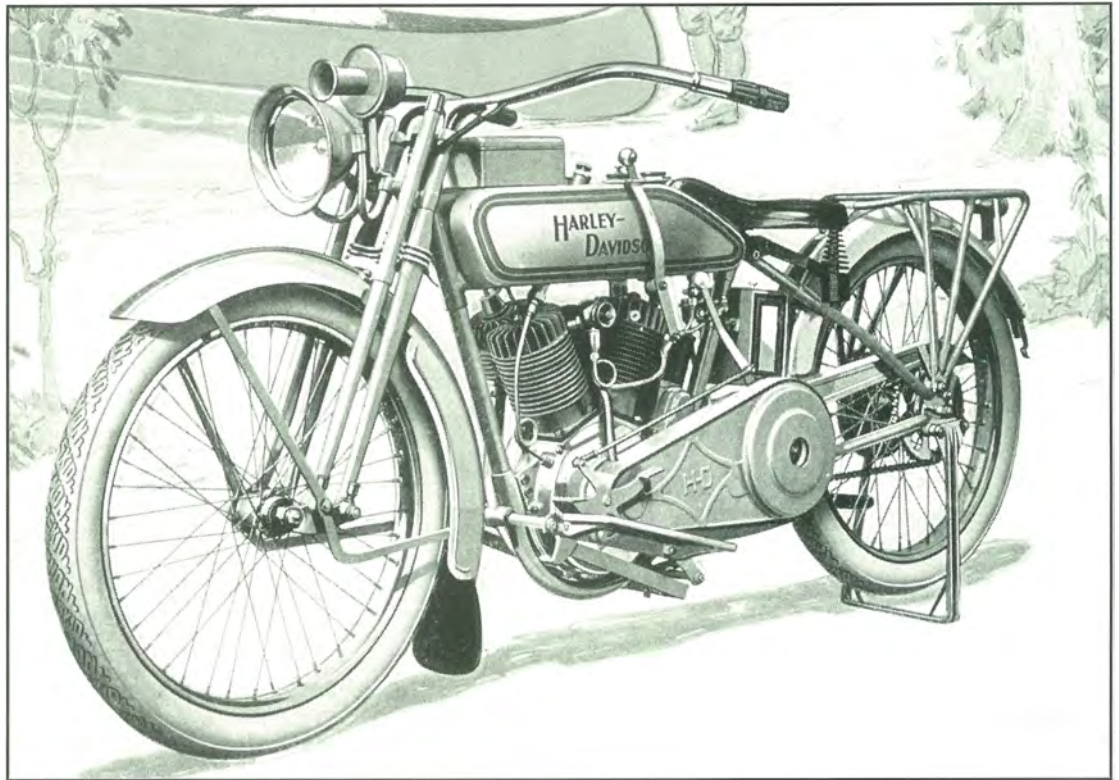


Illustration of 1917 model 17-J.

FINISH

Models were finished in the color known as “military drab” (sometimes called “olive drab”). This makes the new Harley-Davidson the most beautiful machine which has ever left the Harley-Davidson factories. It is really a strange coincidence that within recent years various governments of the world have selected this color as the most serviceable for government equipment such as motorcycles, automobiles and motor trucks. The new military drab color furnishes a most delightful contrast with the handsome satin nickel finish used on many of the motor parts.

Note: The crankcases and transmission case were also painted. Early 1917 models were gray with polished crankcases, later 1917 models were finished in the military drab color described above.

The sidecar in the new color is a real beauty. Finished as it is in the new military drab, the strikingly handsome lines of the body are set off better than ever by near brewster green striping.

Note: The sidecar stripe had a gold center and outline striping.

MODELS AND PRICES

Model 17-J, 16 H.P., three speed, twin cylinder, with complete electrical equipment	\$310.00
Model 17-F, 16 H.P., three speed, twin cylinder	\$275.00
Model 17-C, 6 H.P., three speed, single cylinder	\$240.00
Model 17-E, 16 H.P., direct geared, twin cylinder.	\$255.00
Model 17-B, 6 H.P., direct geared, single cylinder	\$215.00
Model 17-L, standard pleasure sidecar.	\$80.00
Model 17-M, sidevan with covered body 36 3/4" long, 21 3/4" wide and 18" high in the center and 15 5/8" high at the sides.	\$70.00
Model 17-N, sidevan with covered body 42" long, 24" wide and 18" high.	\$72.00

ORDER
BLANK

MOTORCYCLE ORDER, 1917

HARLEY-DAVIDSON MOTOR CO.
Milwaukee, Wis., U. S. A.

Customer's Order No. _____
Do not fail to give Order No.

Date _____

Account of _____

Ship when _____

Ship via _____

Ship with _____

Send C. O. D.
Draw Draft on _____

For amount \$ _____

Deposit enclosed \$ _____

Draw through _____

Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired.

Quantity	MODELS	List Price	Code Words
	17-J Twin Cylinder, Three-Speed, Electrically Equipped	\$310.00	Fairy
	17-F Twin Cylinder, Three-Speed	\$275.00	Flower
	17-E Twin Cylinder, Direct Geared	\$255.00	Flag
	17-C Single Cylinder, Three-Speed	\$240.00	Fly
	17-B Single Cylinder, Direct Geared	\$215.00	Fin
	17-R Twin Cylinder, Speed Roadster	\$280.00	Feather
	17-T Twin Cylinder, Stripped Stock Racer	\$280.00	Fellow
	17-S Single Cylinder, Stripped Stock Racer	\$225.00	Fox

	1st Choice	2nd Choice		
SIDECAR MOTOR Standard Equipment 14-Tooth Engine Sprocket	<input type="checkbox"/>	<input type="checkbox"/>	SADDLES	
			Troxel Jumbo	Elephant
STANDARD MOTOR Standard Equipment 15-Tooth Engine Sprocket	<input type="checkbox"/>	<input type="checkbox"/>	Troxel Wizard	Frost
We strongly recommend the sidcar motor and 14-tooth engine sprocket for sidcar work. This motor develops slightly less speed but gives maximum efficiency where power is needed. This motor can also be used satisfactorially for solo riding. We furnish standard motor and gear unless you specify otherwise.	<input type="checkbox"/>	<input type="checkbox"/>	TIRES	
			Goodyear Blue Streak	Escort
			Firestone Non-Skid	Usurp
			United States	Finch

Remarks _____

Signed _____

All orders must bear Dealer's Signature

DO NOT WRITE BELOW THIS LINE. THIS SPACE FOR FACTORY OFFICE RECORD ONLY.

Factory Order No. _____

Date Entered _____

1918

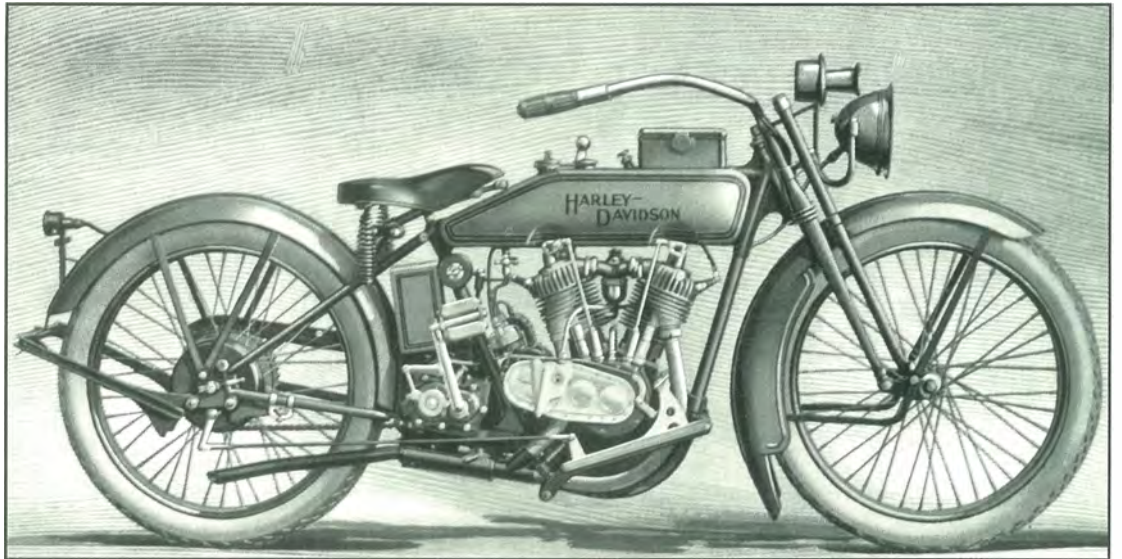


Illustration of 1918 model 18-J.

FINISH

All models were finished in military olive drab. There is no written description available from the archives.

Note: Models had brewster green stripes with black center line and light green outlines.

MODELS AND PRICES

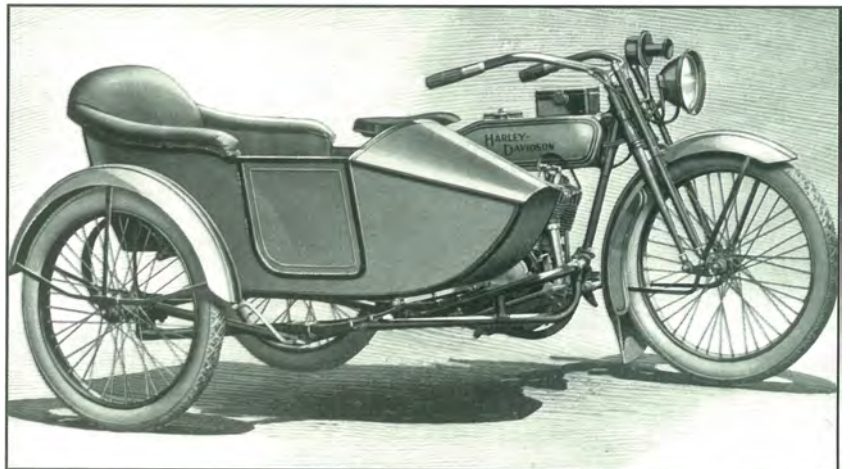
Model 18-J, 16 H.P., twin cylinder, three speed with complete electrical equipment	\$320.00
Model 18-F, 16 H.P., twin cylinder, three speed with high tension magneto ignition	\$290.00
Model 18-E, 16 H.P., twin cylinder, direct geared model with high tension magneto ignition	\$275.00
Model 18-C, 6 H.P., single cylinder, three speed model with high tension magneto ignition.	\$260.00
Model 18-B, 6 H.P., single cylinder, direct geared model with high tension magneto ignition.	\$235.00
Model 18-L, standard pleasure sidecar attachment	\$90.00

ORDER BLANK

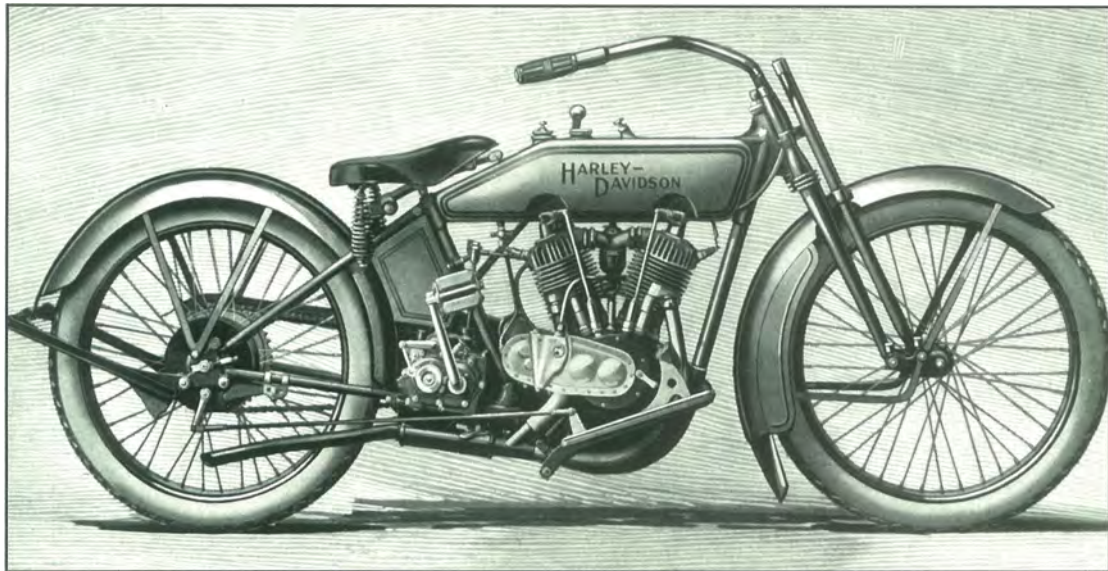
Not available in archives.

SIDECAR

Illustration of 1918 sidecar



1919



1918 model 18-F.

Military olive drab, with brewster green striping on tank and tool box.

Model 19-J, electrically equipped, standard motor	\$370.00
Model 19-JS, electrically equipped, sidecar motor	\$370.00
Model 19-F, magneto ignition, standard motor.	\$350.00
Model 19-FS, magneto ignition, sidecar motor.	\$350.00
Model 19-W, sport model, magneto equipped (first year, see 1921 illustration of model 21-WJ)	\$335.00
Model 19-L, standard pleasure sidecar attachment	\$110.00

Not available in archives.

**FINISH
MODELS
AND
PRICES**

**ORDER
BLANK**

**FROM
THE
ARCHIVES**

1919 Models

The 1919 models are practically the same as the 1918 models, with the exception of a few refinements of detail that would not be noticeable in an illustration. Therefore, we are using up the balance of our 1918 catalogs as a matter of war economy.

Throughout this catalog the models are referred to as "Series 18", (18-J, 18-F, etc.) Automatically these become "Series 19", (19-J, 19-F, etc.)

1920

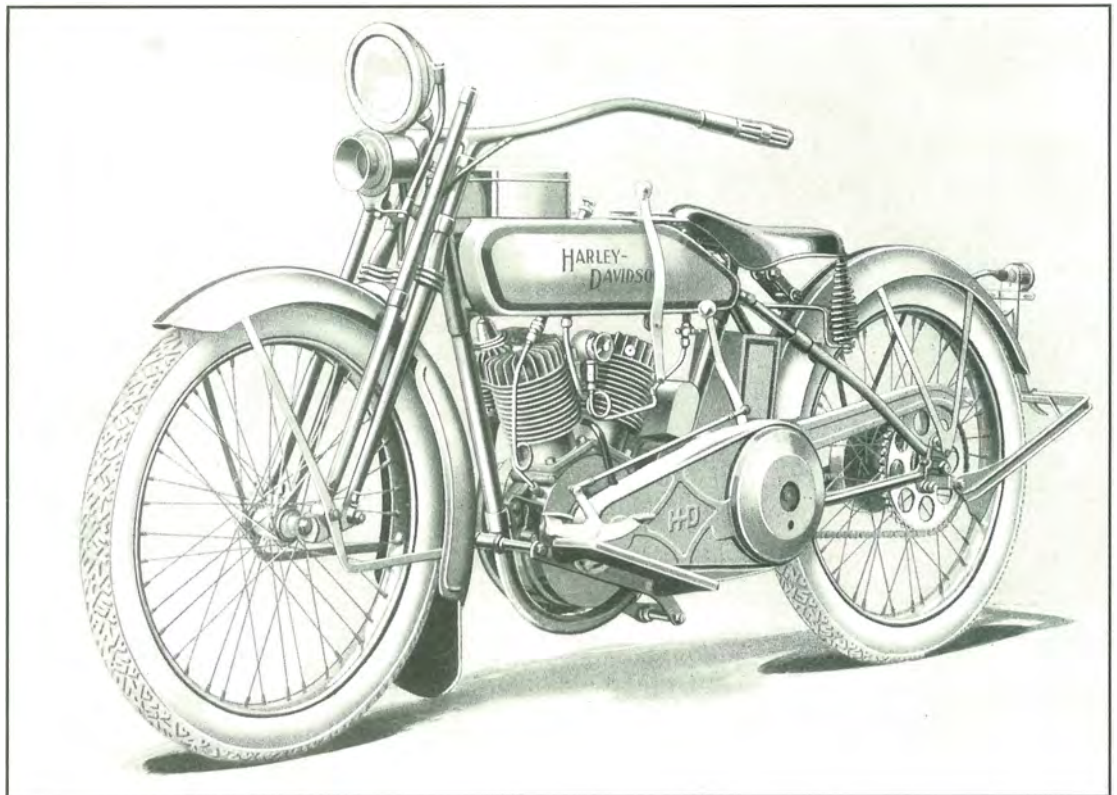


Illustration of 1920 model 20-J.

FINISH

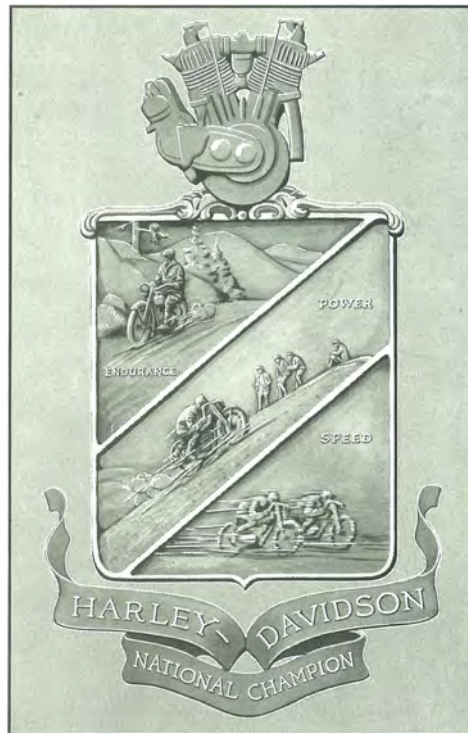
All models were finished in military olive drab with a deep green stripe on the tanks, tool box and fenders.

MODELS AND PRICES

Model 20-J, electrically equipped, standard motor	\$395.00
Model 20-JS, electrically equipped, sidecar motor	\$395.00
Model 20-F, magneto ignition, standard motor	\$370.00
Model 20-FS, magneto ignition, sidecar motor	\$370.00
Model 20-W, sport model, magneto equipped	\$335.00

FROM THE ARCHIVES

Illustration of a racing medal



MOTORCYCLE ORDER, 1920

HARLEY-DAVIDSON MOTOR CO.
Milwaukee, Wis., U S. A.

Customer's Order No. _____
Do not fail to give Order No.

ORDER
BLANK

Date _____

404b

Account of _____

Ship to _____

Ship When _____

Ship Via _____

Ship With _____

Send C. O. D. / on _____
Draw Draft / on _____

For Amount _____

Deposit Enclosed _____

Draw through _____

Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired

Quantity	MODELS	Price	Code Word
-	20 J—Electrically Equipped, Standard Motor	\$395.00	Jay
	20 JS—Electrically Equipped, Sidecar Motor	395.00	Jack
	20 F—Magneto Ignition, Standard Motor	370.00	Jerry
	20 FS—Magneto Ignition, Sidecar Motor	370.00	Jockey
	20 W—Sport Model, Magneto Equipped	335.00	Jim

15-Tooth Engine Sprocket is Standard Equipment with Sidecar Motor
17-Tooth Engine Sprocket is Standard Equipment with Standard Motor

1st Choice	2nd Choice	TIRES	Code
		All Weather Tread Goodyear Blue Streak	Escort
		Firestone Non-Skid	Usurp
		Goodrich Safety Tread	Jug
		Pennsylvania Vacuum Cup Black Tread	Host

28X3

We reserve the right to furnish any standard make of tire.

SADDLES		
	Mesinger Suspension (Regular Equipment)	Jump
	Troxel Suspension (Regular Equipment)	Jaw
	Mesinger "Air Cushion" (\$1.50 Extra)	Jaunt

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof.

The Company reserves the right to change any of the prices shown on all unsold motorcycles, sidecars, parcelcars or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address.

ACCESSORIES EQUIPPED		
	Hand Brake	\$7.00 Image
	Luggage Carrier	\$5.25 Island
	Front Stand	\$1.25 Initial
	Speedometer	\$17.50 Instance

It is agreed that, in case of reconignment or return of shipments to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

50c Extra for attaching Speedometer

Remarks _____

Signed _____

NOT WRITE BELOW THIS LINE

FOR FACTORY RECORDS ONLY

Factory Order No. _____

Date Entered _____

Deposit Money Received _____

Salesman _____

1921

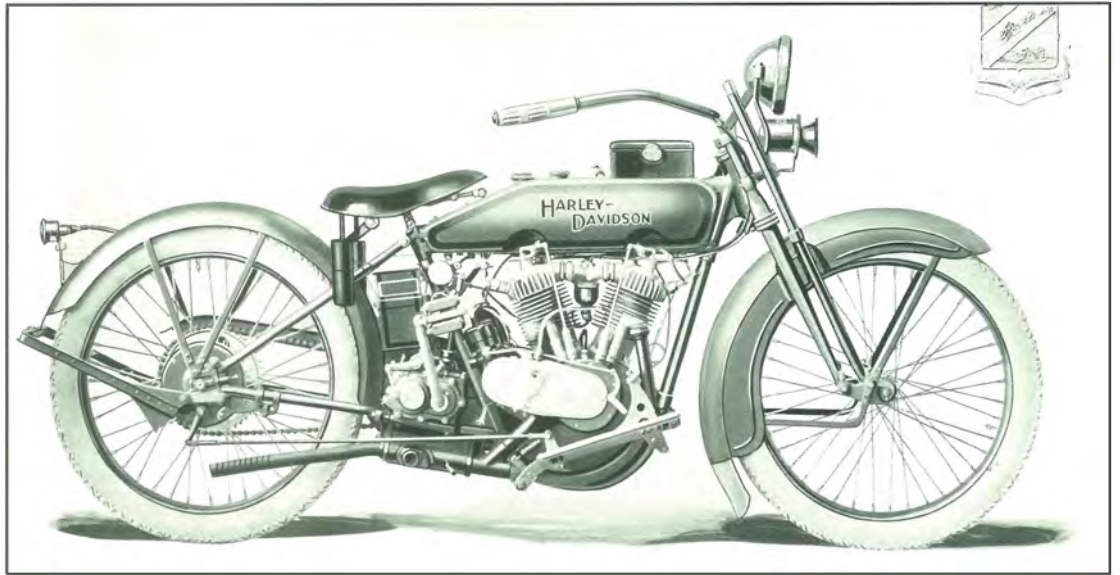


Illustration of 1921 model 21-J.

FINISH

All models were finished in military olive drab with a deep green stripe on the tanks, tool box and fenders.

ADDITIONAL MODELS

Illustration of 1921 model 21-WJ

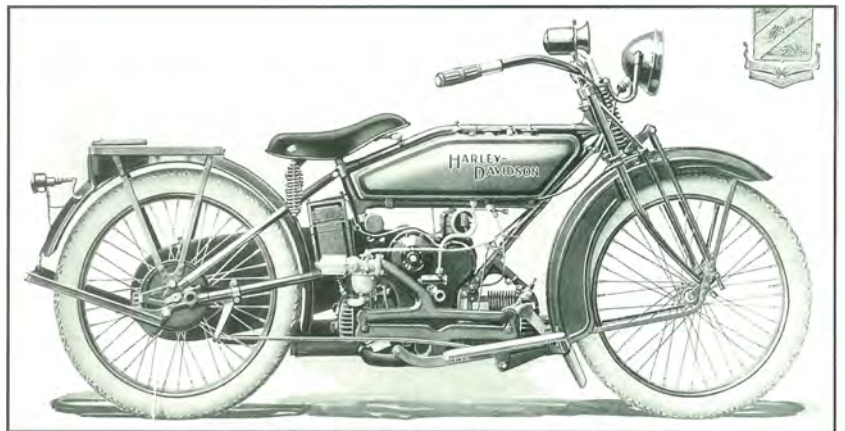
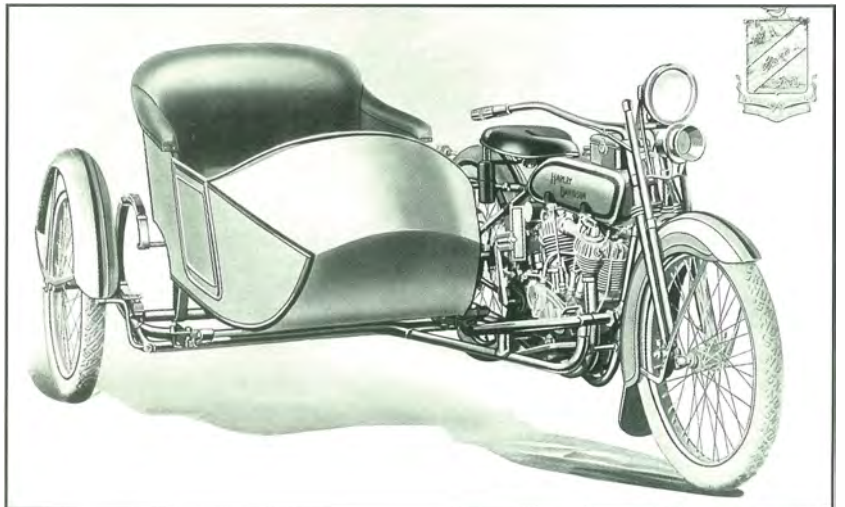


Illustration of 1921 double sidecar



**ORDER
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MOTORCYCLE ORDER, 1921

Customer's Order No. _____
Do not fail to give Order No.

HARLEY-DAVIDSON MOTOR CO.
Milwaukee, Wis., U S. A.

Date _____

Account of _____

Ship to _____

Week Ending _____ Ship Via _____

With _____

O. D. Draft on _____ For Amount _____

Deposit Enclosed Draw through _____ Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired

Quantity	MODELS	Price	Code Word
	21-J—Electrically Equipped, 61 cu. in. Standard Motor	\$485.00	Mace
	21-JS—Electrically Equipped, 61 cu. in. Sidecar Motor	485.00	Music
	21-F—Magneto Ignition, 61 cu. in. Standard Motor	450.00	Mound
	21-FS—Magneto Ignition, 61 cu. in. Sidecar Motor	450.00	Meddle
	21-JD—Electrically Equipped, 74 cu. in. Standard Motor	520.00	Merry
	21-JDS—Electrically Equipped, 74 cu. in. Sidecar Motor	520.00	Morn
	21-FD—Magneto Ignition, 74 cu. in. Standard Motor	485.00	Mayor
	21-FDS—Magneto Ignition, 74 cu. in. Sidecar Motor	485.00	Mesh
	21-WJ—Sport Model, Electrically Equipped	445.00	Madras
	21-WF Sport Models, Magneto Ignition	415.00	Noble
	21-CD Magneto Ignition 37 cu. in. Single	430.00	Nimble

15-Tooth Engine Sprocket is Standard Equipment with Sidecar 61 in. Motor
17-Tooth Engine Sprocket is Standard Equipment with Standard 61 in. Motor
16-Tooth Engine Sprocket is Standard Equipment with Sidecar 74 in. Motor
18-Tooth Engine Sprocket is Standard Equipment with Standard 74 in. Motor

2nd Choice	TIRES	Code
	Firestone Non-Skid	Usurp
	All Weather Tread	Escort
	Goodyear Blue Streak	
	Goodrich Safety Tread	Jug

SADDLES
Mesinger Air Cushion, Regular Equipment on Big Twins
Mesinger Suspension, Regular Equipment on Sport Models

We reserve the right to furnish any standard make of tire.

ACCESSORIES EQUIPPED	Price
Heel Brake for Big Twins	\$5.75
Hand Brake for Sport Model	7.75
Luggage Carrier for Big Twins	6.00
Front Stand for Big Twins	1.25
Flat Front Mud Guard & Skirt	
Ammeter Complete	5.75
Speedometer—Corbin-Brown	
“ Johns-Manville	

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motor cycles or component parts thereof.

The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, parcelcars or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address.

It is agreed that, in case of reconsignment or return of shipment to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment

75c. Extra for attaching Ammeter

ks

Signed _____

DO NOT WRITE BELOW THIS LINE FOR FACTORY RECORDS ONLY

Factory Order No. _____ Date Entered _____

Deposit or Money Received _____ Salesman _____

1922

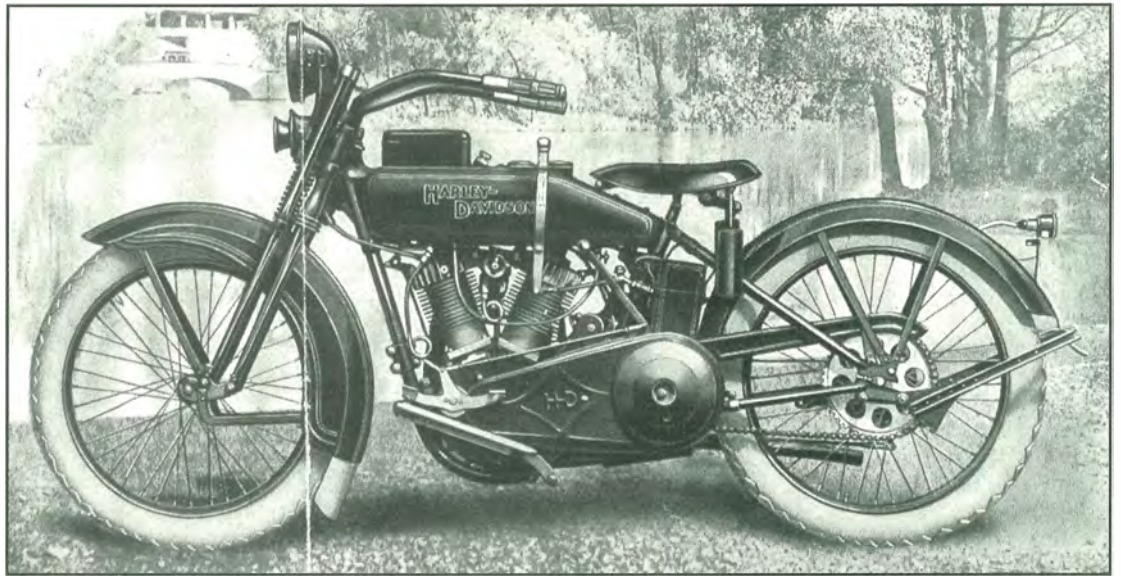


Illustration of 1922 model 22-JD.

FINISH

All models were finished in Harley-Davidson brewster green, tastily double striped in gold.

Note: Olive drab was available as an option.

ADDITIONAL MODELS

Illustration of
1922 model 22-WF

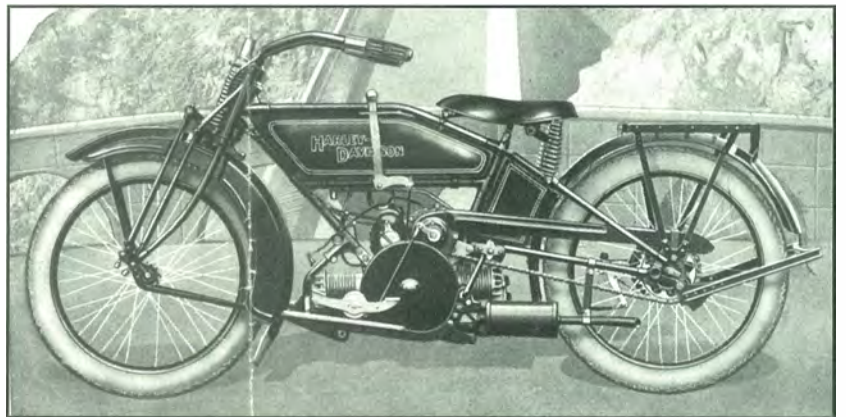
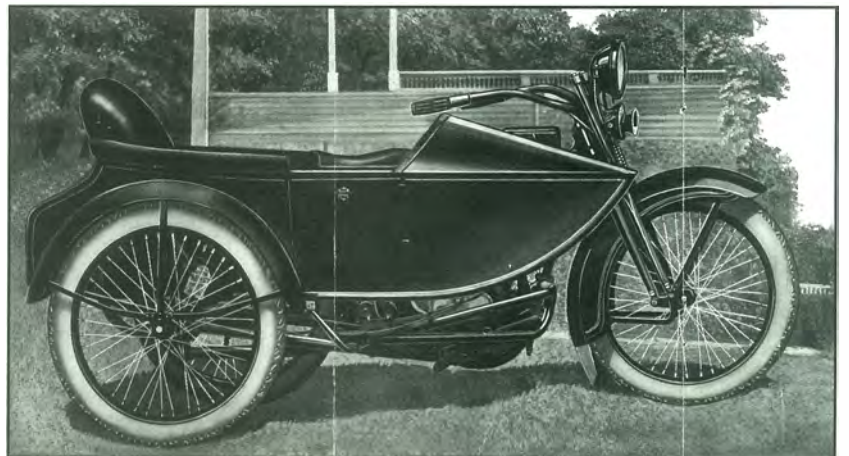


Illustration of
1922 sidecar



MOTORCYCLE ORDER, 1922

HARLEY-DAVIDSON MOTOR CO.
Milwaukee, Wis., U. S. A.

Customer's Order No. _____
Do not fail to give Order No.

Date _____

**ORDER
BLANK**

F. 4042

Account of _____

to _____

Shipping Date _____

Ship Via _____

With _____

(C. O. D.) on _____
(Draw Draft)

For Amount _____

Deposit Enclosed _____

Draw through _____

Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired

Quantity	MODELS	Price	Code Word
	22-J—Electrically Equipped, 61 cu. in. Standard Motor	\$365.00	Pard
	22-JS—Electrically Equipped, 61 cu. in. Sidecar Motor	365.00	Parent
	22-F—Magneto Ignition, 61 cu. in. Standard Motor	335.00	Pellet
	22-FS—Magneto Ignition, 61 cu. in. Sidecar Motor	335.00	Parlor
	22-JD—Electrically Equipped, 74 cu. in. Standard Motor	390.00	Parody
	22-JDS—Electrically Equipped, 74 cu. in. Sidecar Motor	390.00	Parole
	22-FD—Magneto Ignition, 74 cu. in. Standard Motor	360.00	Parrot
	22-FDS—Magneto Ignition, 74 cu. in. Sidecar Motor	360.00	Pecan
	22-WJ—Sport Model, Electrically Equipped	340.00	Peach
	22-WF Sport Model, Magneto Ignition	310.00	Pearl
	22-CD Magneto Ignition 37 cu. in. Single	315.00	Peg
	15-Tooth Engine Sprocket is Standard Equipment with Sidecar 61 cu. in. Motor		
	17-Tooth Engine Sprocket is Standard Equipment with Standard 61 cu. in. Motor		
	16-Tooth Engine Sprocket is Standard Equipment with Sidecar 74 cu. in. Motor		
	18-Tooth Engine Sprocket is Standard Equipment with Standard 74 cu. in. Motor		

1st Choice	2nd Choice	TIRES	Code Word	SADDLES
		Firestone Non-Skid	Usurp	Mesinger Air Cushion, Regular Equipment on Big Twins
		All Weather Tread	Escort	Mesinger Suspension, Regular Equipment on Sport Models
		Goodyear Blue Streak	Jug	
		Goodrich Safety Tread	Pinto	
		U. S. Traxion Tread		

We reserve the right to furnish any standard make of tire.

ACCESSORIES EQUIPPED	Price
Heel Brake for Big Twins	\$4.75
Hand Brake for Sport Model	6.00
Luggage Carrier for Big Twins	6.00
Front Stand for Big Twins	1.25
Flat Front Mud Guard & Skirt	
Ammeter Complete	
Speedometer—Corbin-Brown	
“ Johns-Manville	
Extra for attaching Ammeter or Speedometer	

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It is agreed that, in case of reconsignment or return of shipments to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment

Remarks _____

Signed _____

DO NOT WRITE BELOW THIS LINE

FOR FACTORY RECORDS ONLY

Factory Order No. _____

Date Entered _____

1923

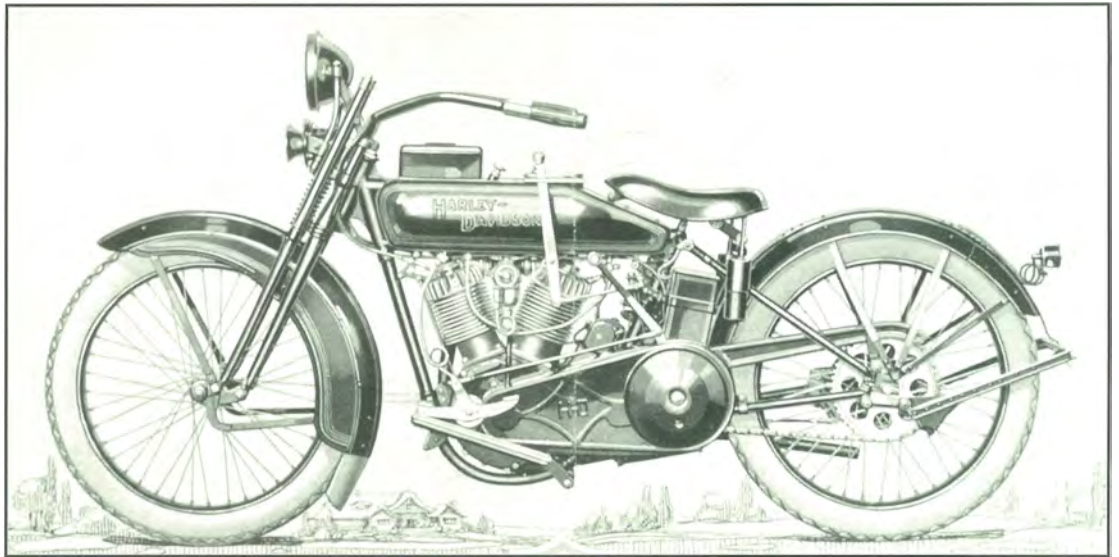


Illustration of 1923 model 23-JD.

FINISH

All models were finished in Harley-Davidson brewster green with an attractive three line gold stripe.

Note: Olive drab was available as an option.

ADDITIONAL MODELS

Illustration of 1923 model 23-F

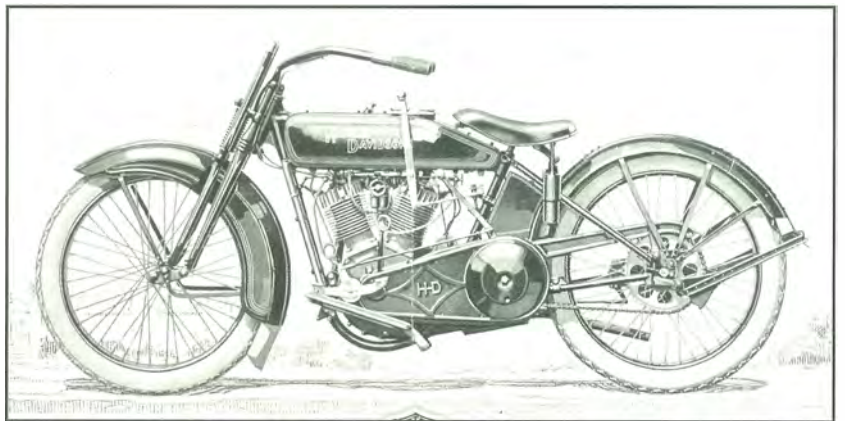
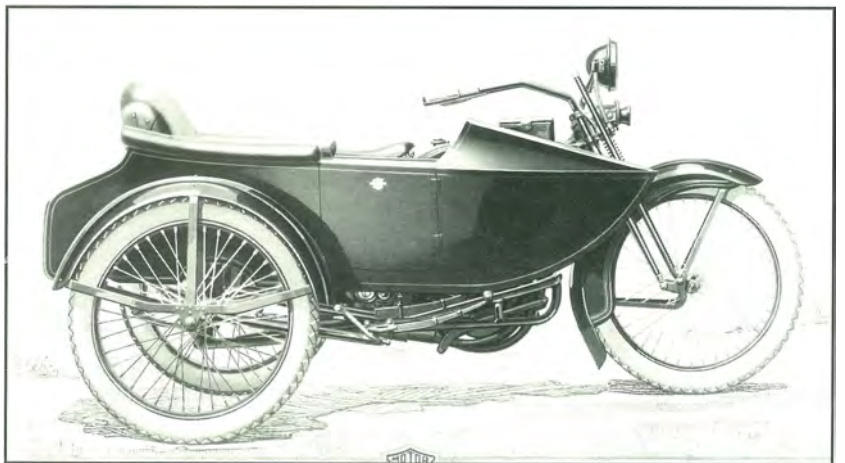


Illustration of 1923 royal tourist sidecar



MOTORCYCLE ORDER, 1923

HARLEY-DAVIDSON MOTOR CO.
Milwaukee, Wis., U. S. A.

Customer's Order No. _____
Do not fail to give Order Number

ORDER
BLANK

F 404.G-23

Date _____

Account of _____

Ship to _____

Shipping Date _____ Ship Via _____

Pay With _____

Send C. O. D. _____ Draw Draft _____ on _____ For amount _____

Deposit Enclosed \$ _____ Draw through _____ Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired

Quantity	MODELS	Price	Code Word
	23-J—Electrically Equipped, 61 cu. in. Standard Motor	\$305.00	Pulp
	23-JS—Electrically Equipped, 61 cu. in. Sidecar Motor	305.00	Pun
	23-F—Magneto Ignition, 61 cu. in. Standard Motor	285.00	Pug
	23-FS—Magneto Ignition, 61 cu. in. Sidecar Motor	285.00	Punch
	23-JD—Electrically Equipped, 74 cu. in. Standard Motor	330.00	Pull
	23-JDS—Electrically Equipped, 74 cu. in. Sidecar Motor	330.00	Pulling
	23-FD—Magneto Ignition, 74 cu. in. Standard Motor	310.00	Punctual
	23-FDS—Magneto Ignition, 74 cu. in. Sidecar Motor	310.00	Pupil
	23-WJ—Sport Model, Electrically Equipped	295.00	Purr
	23-WF—Sport Model, Magneto Ignition	275.00	Purge
	15-Tooth Engine Sprocket is Standard Equipment with Sidecar 61 cu. in. Motor		
	17-Tooth Engine Sprocket is Standard Equipment with Standard 61 cu. in. Motor		
	16-Tooth Engine Sprocket is Standard Equipment with Sidecar 74 cu. in. Motor		
	18-Tooth Engine Sprocket is Standard Equipment with Standard 74 cu. in. Motor		

2nd (choice)	TIRES	Code
	Firestone Non-Skid	Escort
	Goodyear All Weather Tread	Usurp
	U. S. Traxion Tread	Pinto

SADDLES
Mesinger Air Cushions, Standard Equipment on Big Twins
Mesinger Suspension, Standard Equipment on Sport Models

We reserve the right to furnish any standard make of tire

ACCESSORIES EQUIPPED	Price
Heel Brake for Big Twins	4.25
Hand Brake for Sport Model	5.00
Luggage Carrier for Big Twins	5.00
Front Stand for Big Twins	1.25
Flat Front Mud Guard & Skirt	
Ammeter complete	5.00
Speedometer—Cyrus Brown	
Speedometer—Johns Manville	

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, parcel-cars or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that, in case of reconignment or return of shipments to the factory the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

Extra for attaching Ammeter or Speedometer.

Remarks _____

Signed _____

DO NOT WRITE BELOW THIS LINE FOR FACTORY RECORDS ONLY

Factory Order No. _____ Date Entered _____

Deposit or Money Received _____ Salesman _____

1924

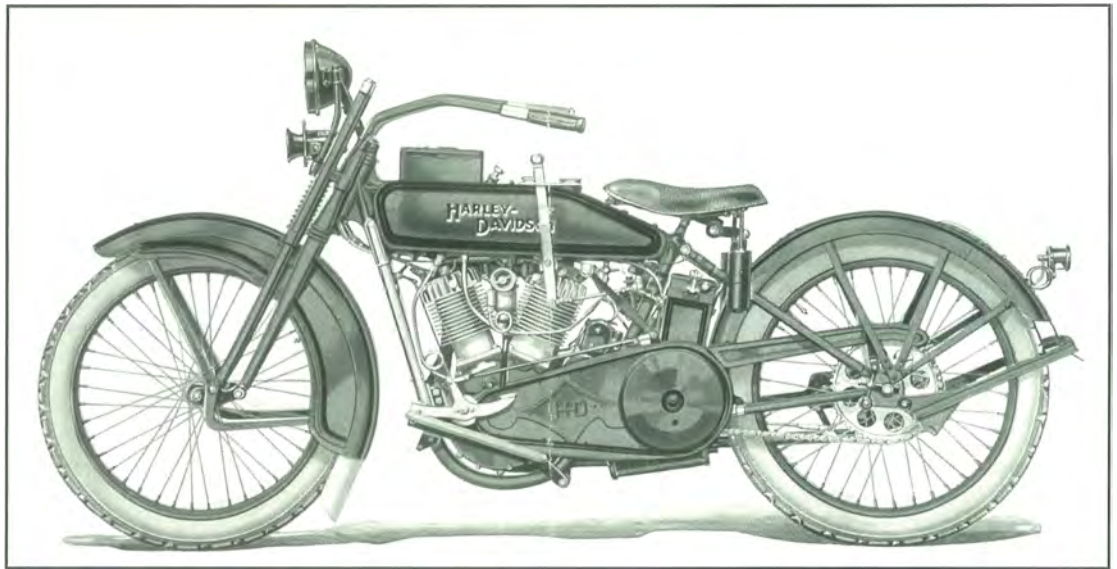


Illustration of 1924 74 model.

FINISH

All models were finished in Harley-Davidson olive green with maroon stripe.

ADDITIONAL MODELS

Illustration of 1924 61 model

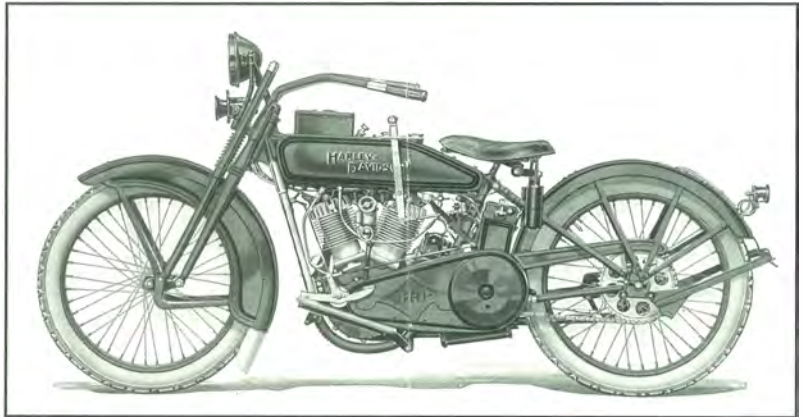
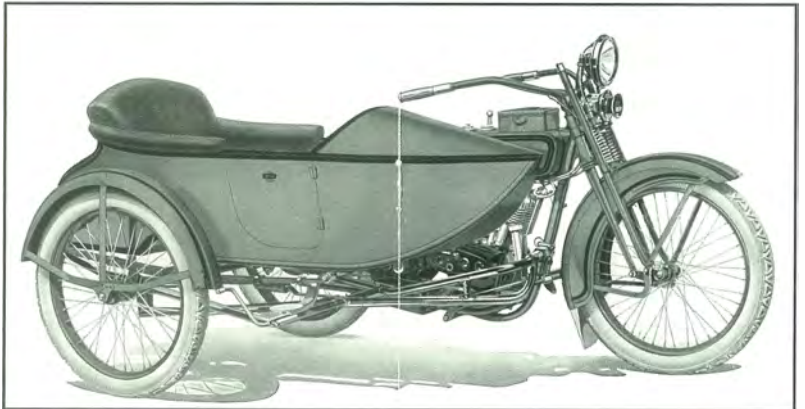


Illustration of 1924 sidecar



MOTORCYCLE ORDER, 1924

HARLEY-DAVIDSON MOTOR CO.
 Milwaukee, Wis., U. S. A.

Customer's Order No. _____
 Do not fail to give Order Number

**ORDER
 BLANK**

Account of _____ Date _____

Shipping Date _____ Ship Via _____
 Payment With _____
 C. O. D. } on _____ For amount _____
 Draw Draft }
 Deposit Enclosed \$ _____ Draw through _____ Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired

Quantity	MODELS	Price	Code Word
	24-FE—Mag. Equip. Alum. Alloy Pistons 61" Standard Motor	\$300.00	Retch
	24-FES—Mag. Equip. Alum. Alloy Pistons 61" Sidecar Motor	300.00	Rhodo
	24-JE—Elec. Equip. Alum. Alloy Pistons 61" Standard Motor	320.00	Rift
	24-JES Elec. Equip. Alum. Alloy Pistons 61" Sidecar Motor	320.00	Rind
	24-FD—Mag. Equip. Cast Iron Pistons 74" Standard Motor	315.00	Rink
	24-FDS—Mag. Equip. Cast Iron Pistons 74" Sidecar Motor	315.00	Rival
	24-JD Elec. Equip. Cast Iron Pistons 74" Standard Motor	335.00	Roach
	24-JDS—Elec. Equip. Cast Iron Pistons 74" Sidecar Motor	335.00	Roan
	24-FDCA—Mag. Equip. Alum. Alloy Pistons 74" Standard Motor	325.00	Rocket
	24-FDSCA—Mag. Equip. Alum. Alloy Pistons 74" Sidecar Motor	325.00	Rod
	24-JDCA—Elec Equip. Alum Alloy Pistons 74" Standard Motor	345.00	Roman
	24-JDSCA—Elec Equip. Alum. Alloy Piston 74" Sidecar Motor	345.00	Root
	15-Tooth Engine Sprocket on FES & JES		18-Tooth Engine Sprocket on FD & JD
	17-Tooth Engine Sprocket on FE & JE		17-Tooth Engine Sprocket on FDCA & JDCA
	15-Tooth Engine Sprocket on FDS & JDS		16-Tooth Engine Sprocket on FDSCA & JDSCA

1st Choice	2nd Choice	TIRES	Code
		Goodyear All Weather Tread	Usurp
		Firestone Non-Skid	Escort
		U. S. Traxion Tread	Pinto

SADDLE
 Mesinger Air Cushions, Standard Equipment

We reserve the right to furnish any standard make of tire

ACCESSORIES EQUIPPED	Price
Heel Brake for Big Twins	\$4.75
Luggage Carrier for Big Twins	5.00
Front Stand for Big Twins	1.50
Flat Front Mud Guard & Skirt	
Ammeter complete	4.00
Speedometer—Corbin Brown	

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on unshipped motorcycles, sidecars, parts, cars or component parts thereof, when the same have been specified for shipment, not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that, in case of reconsignment or return of shipments to the factory the dealer shall pay the entire cost connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

Extra for attaching Ammeter or Speedometer. _____
 Remarks _____

Signed _____
DO NOT WRITE BELOW THIS LINE FOR FACTORY RECORDS ONLY
 Factory Order No. _____ Date Entered _____
 Deposit or Money Received _____ Salesman _____

1925

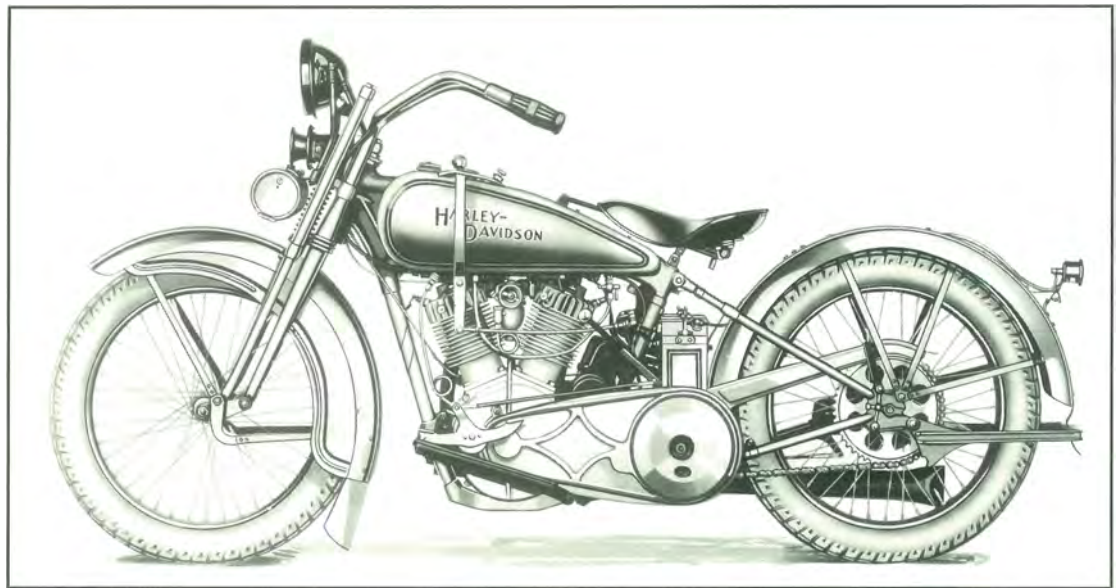


Illustration of 1925 74 model.

FINISH

All models were finished in Harley-Davidson olive green with maroon stripe with gold center and edged in black.

Note: 1925 produced a complete redesign of frame/chassis parts and wheel sizes. The taillight shown was available from the start of the model year, but actual early models had 1923-'24 taillights fitted.

ADDITIONAL MODELS

Illustration of 1925 61 model

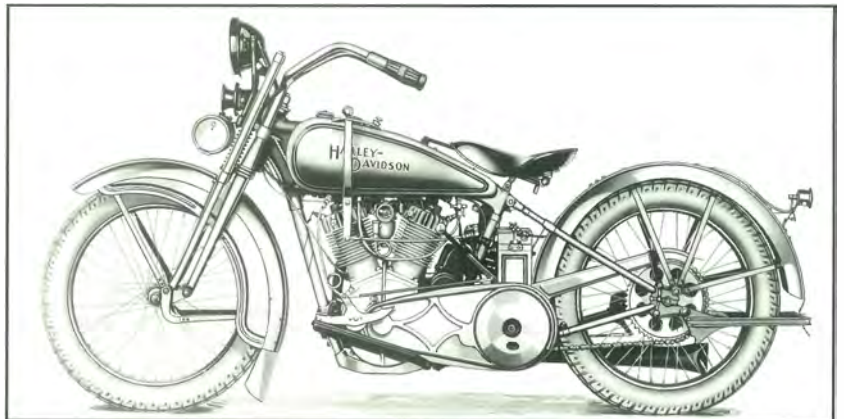
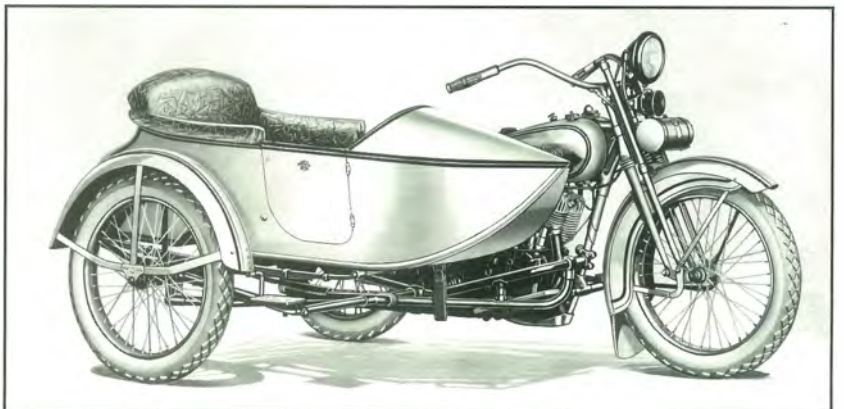


Illustration of 1925 sidecar



MOTORCYCLE ORDER, 1925

Customer's Order No. _____

**ORDER
BLANK**

HARLEY-DAVIDSON MOTOR CO.
Milwaukee, Wis., U. S. A.

Do not fail to give Order Number

F 404-25

Date _____

_____ sent of _____

 _____ ing Date _____ Ship via _____

Ship With

Send C. O. D. _____
 Draw Draft _____ / on _____ For Amount _____

Deposit Enclosed \$ _____ Draw through _____ Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired

Quan.	MODELS	Price	Code Word
	25-FE—Mag. Equip. Iron Alloy Pistons 61" Standard Motor	\$295.00	Slave
	25-FES—Mag. Equip. Iron Alloy Pistons 61" Sidecar Motor	295.00	Sleek
	25-JE—Elec. Equip. Iron Alloy Pistons 61" Standard Motor	315.00	Slice
	25-JES—Elec. Equip. Iron Alloy Pistons 61" Sidecar Motor	315.00	Slope
	25-FDCB—Mag. Equip. Iron Alloy Pistons 74" Standard Motor	315.00	Snore
	25-FDCBS—Mag. Equip. Iron Alloy Pistons 74" Sidecar Motor	315.00	Smart
	25-JDCB—Elec. Equip. Iron Alloy Pistons 74" Standard Motor	335.00	Smack
	25-JDCBS—Elec. Equip. Iron Alloy Piston 74" Sidecar Motor	335.00	Slick
	15-Tooth ENG. Sprocket on FES, JES, FDCBS and JDCBS		
	16-Tooth ENG. Sprocket on FDCB and JDCB		
	17-Tooth ENG. Sprocket on FE and JE		

1st Choice	2nd Choice	TIRES	Code
		Goodyear 27 x 3 1/2	Smoke
		Firestone 27 x 3 1/2	Smooth
		United States 27 x 3 1/2	Snail

SADDLE
 No. 3 Cushion Top mounted on full-flaming springs.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, parcelcars or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that, in case of reconignment or return of shipments to the factory the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

We reserve the right to furnish any standard make of tire.

	ACCESSORIES EQUIPPED	Price
	Heel Brake	\$4.75
	Luggage Carrier	5.00
	Front Stand	2.25
	Ammeter complete	3.50
	Speedometer—Corbin Brown (Name Style Wanted)	
	Speedometer—Johns-Manville	

Remarks _____

Signed _____

DO NOT WRITE BELOW THIS LINE

FOR FACTORY RECORDS ONLY

Factory Order No. _____

Date Entered _____

1926

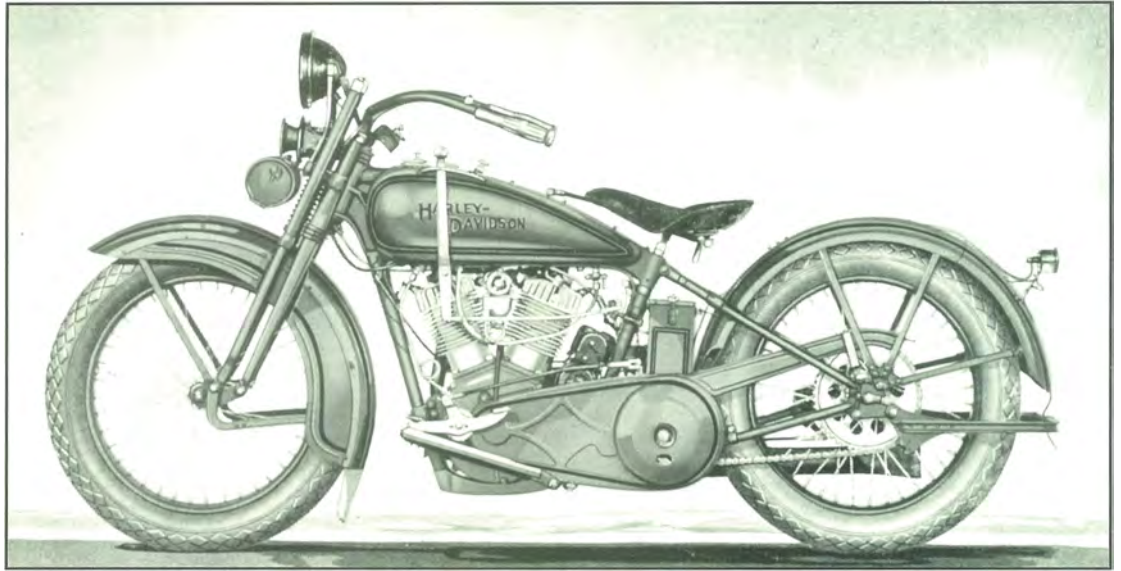


Illustration of 1926 74 model.

FINISH

All single models were finished in Harley-Davidson olive green. The tanks had wide maroon striping with a center gold stripe.

Note: Engine cases were unpainted. Singles had twin fender stripes without gold on black lining.

All big twin models were finished in Harley-Davidson olive green with maroon stripe with gold center and edged in black.

Note: White and cream were offered as an optional color. Striping as stated on tank, battery, and tool box. Fenders had maroon outlined in black but without gold center. Front fender side stripes had no black outline or center stripe. The same applies to the primary case.

Note: Magneto model F was still offered, but was not listed on the order blank.

ADDITIONAL MODELS

Illustration of
1926 61 model

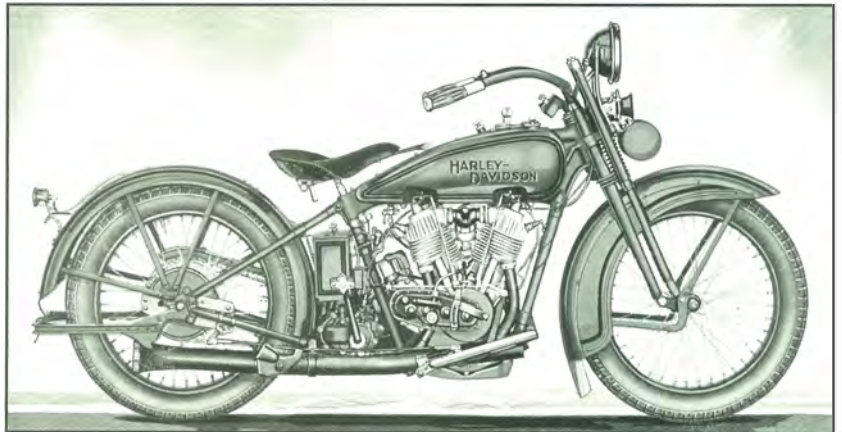
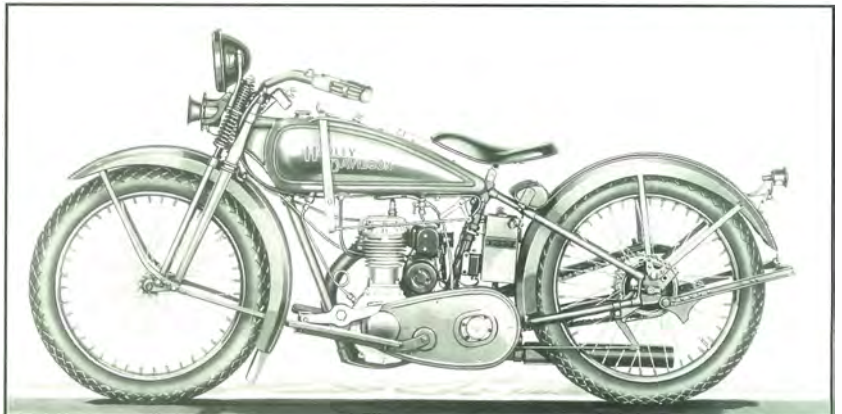


Illustration of
1926 model B



MOTORCYCLE ORDER

HARLEY-DAVIDSON MOTOR CO.
Milwaukee, Wis., U. S. A.
F 404-26

Customer's Order No. _____

Do not fail to give Order Number

ORDER
BLANK

Date _____

Quantity of _____

Delivered to _____

Shipping Date _____ Ship via _____

With _____

Send C. O. D. }
Draw Draft } on _____ For Amount _____

Deposit Enclosed \$ _____ Draw through _____ Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired

Quan.	MODELS	Price	Code Word
	26-J—Electrically Equipped 61" Standard Motor	\$315.00	Abaab
	26-JS—Electrically Equipped 61" Sidecar Motor	315.00	Abade
	26-JD—Electrically Equipped 74" Standard Motor	335.00	Abaef
	26-JDS—Electrically Equipped 74" Sidecar Motor	335.00	Abahi
	-A—Mag. Equipped "Single" Side by Side Valves	210.00	Abano
	-B—Elec. Equipped "Single" Side by Side Valves	235.00	Abaop
	-AA—Mag. Equipped "Sporting Single" Overhead Valves	250.00	Abast
	-BA—Elec. Equipped "Sporting Single" Overhead Valves	275.00	Abatu
	-S—Mag. Equipped "Racing Single" Overhead Valves	300.00	Abauv

1st Choice	2nd Choice	TIRES	Code
		27 x 3.85 Balloon Cord	Abaxx
		27 x 3 1/2 Fabric (High Pressure)	Abayz

We reserve the right to furnish any standard make of tire.

ACCESSORIES EQUIPPED	Price
Luggage Carrier	\$5.00
Hand Brake	5.00
Jiffy Stand	2.50
Ammeter complete	3.50
Speedometer—Corbin Brown (Name Style Wanted)	
Speedometer—Johns-Manville	

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, parcelcars or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that, in case of reconignment or return of shipments to the factory the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

Remarks _____

Signed _____

DO NOT WRITE BELOW THIS LINE FOR FACTORY RECORDS ONLY

Factory Order No. _____ Date Entered _____

Deposit or Money Received _____ Salesman _____

1927

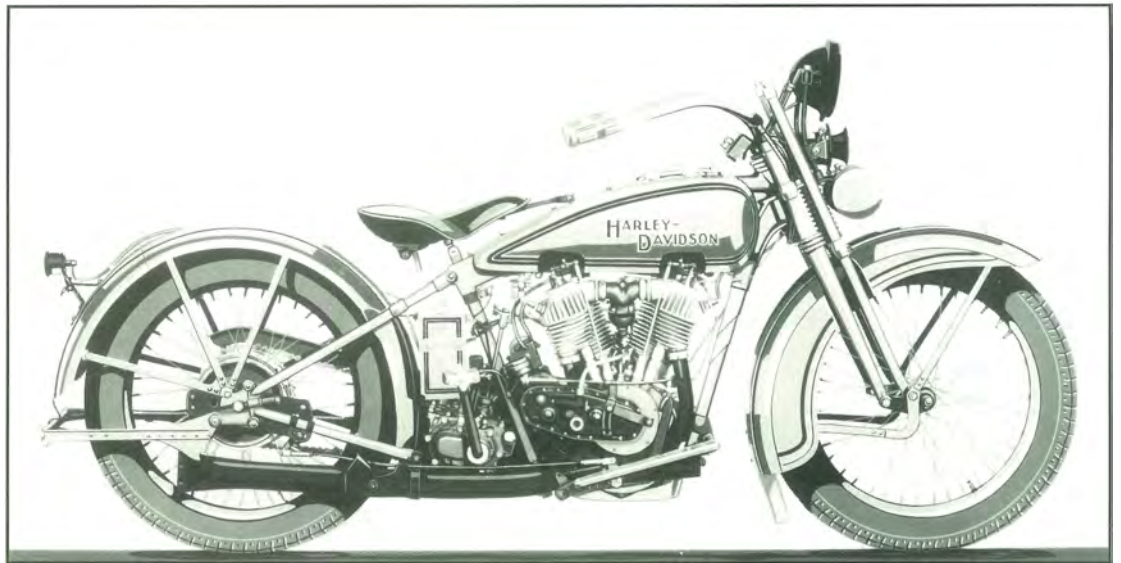


Illustration of 1927 74 model.

FINISH

All single models were finished in Harley-Davidson olive green with maroon striping with center gold stripe.

All twin models were finished in Harley-Davidson olive green with maroon stripe with gold center and edged in black.

Note: Striping details were the same as on 1926 models.

ADDITIONAL MODELS

Illustration of
1927 single model

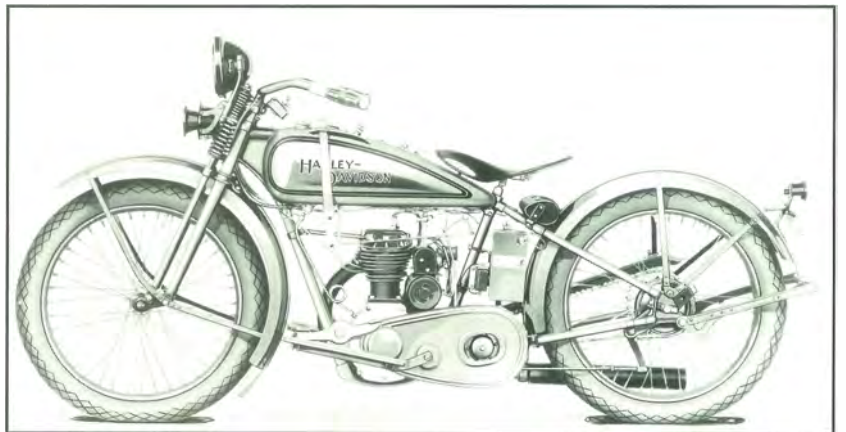
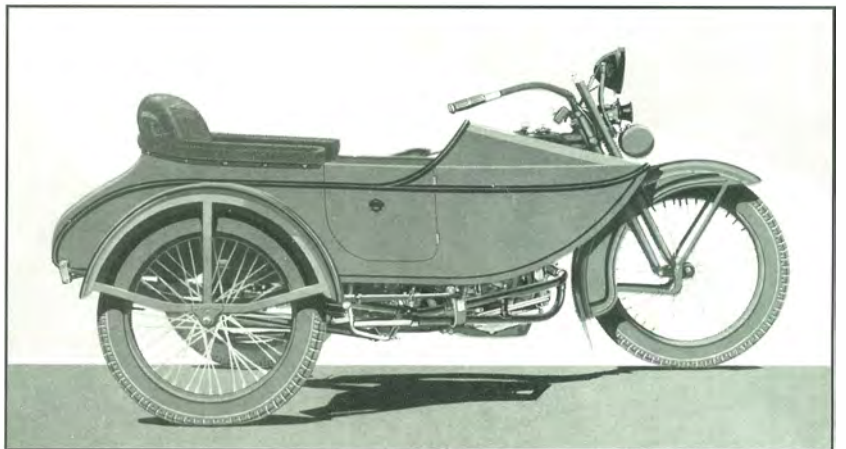


Illustration of
1927 sidecar



Motorcycle Order

HARLEY-DAVIDSON MOTOR CO.
MILWAUKEE, WIS., U. S. A.

Customer's Order No. _____
Do not fail to give Order Number

**ORDER
BLANK**

F 494-27

Date _____

Account of _____

Shipping Date _____ Ship Via _____

Ship With _____

Send C. O. D. () or Draw Draft () For Amount _____

Deposit Enclosed \$ _____ Draw through _____ Bank _____

Please specify your wants clearly by marking with a cross (X) the model and specification desired.

Quan.	MODELS	Price	Code
	27-J -- Electrically Equipped 61" Standard Motor	\$310.00	Arvoa
	27-JS -- Electrically Equipped 61" Sidecar Motor	310.00	Arvin
	27-JD -- Electrically Equipped 74" Standard Motor	320.00	Arvuf
	27-JDS -- Electrically Equipped 74" Sidecar Motor	320.00	Arvny
	-A -- Mag. Equipped "Single" Side by Side Valves	210.00	Abanc
	-B -- Elec. Equipped "Single" Side by Side Valves	235.00	Abaop
	-AA -- Mag. Equipped "Sporting Single" Overhead Valves	250.00	Abast
	-BA -- Elec. Equipped "Sporting Single" Overhead Valves	275.00	Abatu
	-S -- Mag. Equipped "Racing Single" Overhead Valves	300.00	Abauv

1st Choice	2nd Choice	TIRES	Code
		27 x 3.85 Balloon Cord	Abaxy
		25 x 3.85 Balloon Cord	Arzap
		27 x 3 3/4 Fabric (High Pressure)	Abayz

We reserve the right to furnish any standard make of tire.

ACCESSORIES EQUIPPED	Price
Luggage Carrier	\$4.50
Hand Brake for Single	5.00
Hand Control for Foot Brake (Twin)	3.25
Kick Stand	2.50
Ammeter complete	3.50
Speedometer — Corbin (Name Style Wanted)	
Speedometer Light	1.25

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereon. The Company reserves the right to change any of the prices shown on all unsold motorcycles, sidecars, package trucks or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that in case of re-shipment or return of shipments to the factory the dealer shall pay the entire costs connected therewith; a delay in shipment shall not relieve the dealer of responsibility of shipment and written notice of cancellation is required by the seller prior to the date of shipment.

Remarks _____

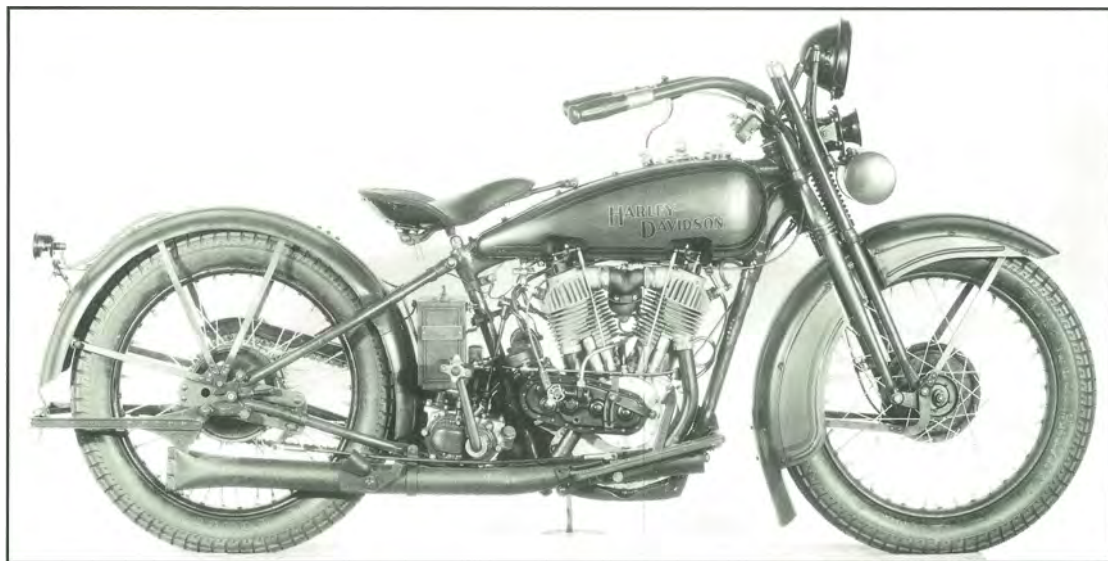
Signed _____

DO NOT WRITE BELOW THIS LINE FOR FACTORY RECORDS ONLY

Factory Order No. _____ Date Entered _____

Deposit or Money Received _____ Salesman _____

1928



1928 models 61 and 74.

FINISH

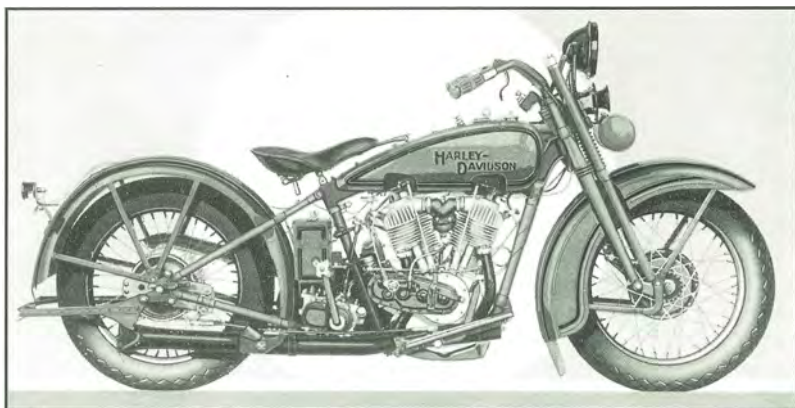
All single models were finished in Harley-Davidson olive green with maroon striping with center gold stripe.

All twin models were finished in Harley-Davidson olive green with maroon stripe with gold center and edged in black.

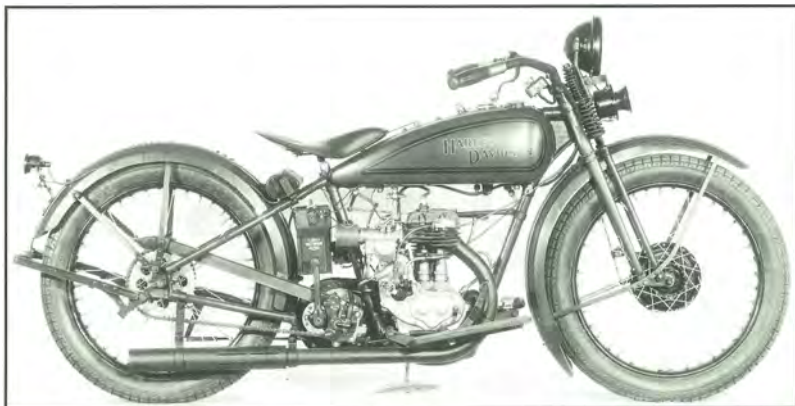
Note: Crankcases and transmission cases were no longer painted and were left as plain castings. Striping details were the same as on 1926 models. A selection of optional colors were offered (color names not known).

ADDITIONAL MODELS

Illustration of 1928 sport solo model



1928 single model



ORDER BLANK

On Facing Page.

Note: 28-JH 61 and 28-JDH 74 two cam models were available in 1928 but were not listed on this order blank.

MOTORCYCLE ORDER

TO HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WIS., U. S. A.

F 401-28

Customer's Order No. _____
Do not fail to give your Order Number

Date: _____

SHIP TO

CHARGE TO

Name _____
 Address _____
 City _____ State _____

Shipping Date _____ Ship Via _____
 and C.O.D. } on _____ For Amount \$ _____
 Draw Draft } on _____ Draw Through _____ Ship With _____ Bank _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired

Quan.	MODELS	Price	Code Word
	28-B Single Side By Side Elec.	\$235.00	Atjor
	28-BA Single Overhead-Valve Elec.	255.00	Atjuw
	28-J-61 * Solo Twin Elec.	310.00	Atjya
	28-JS-61 * Sidecar Twin Elec.	310.00	Atkad
	28-JX-61 * Sport-Solo Twin Elec. (Standard Motor)	310.00	Atkbe
	28-JXL-61 * Special Sport-Solo Twin Elec. (Dow Metal Pistons)	325.00	Atkch
	28-JD-74 * Solo Twin Elec.	320.00	Atkfi
	28-JDS-74 * Sidecar Twin Elec.	320.00	Atkil
	28-JDX-74 * Sport-Solo Twin Elec. (Standard Motor)	320.00	Atkla
	28-JDXL-74 * Special Sport-Solo Twin Elec. (Dow Metal Pistons)	335.00	Atkos

1st Choice	2nd Choice	TIRES	Code
		26x3.30 Balloon Cord.	Atkru
		27x3.85 Balloon Cord.	Abaxy
		25x3.85 Balloon Cord.	Arzap
		27x3 1/2 Fabric (High Pressure)	Abayz

We reserve the right to furnish any standard make of tire.

Prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The seller reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, accessories, and tires, which are shipped by air, without notice, at his last known address. It is agreed that, in case of return of shipments to the factory, the dealer shall pay the entire costs connected there-with. Payment shall not be made by the dealer of responsibility of shipment unless written notice is received by the seller within the time of shipment.

ACCESSORIES EQUIPPED

Luggage Carrier	Price \$5.50
Jifty-Stand	3.00
Ammeter-Complete	3.50
Speedometer-Corbin (Name Style Wanted)	1.25
Speedometer-Light	

Remarks:

Signed _____ DO NOT WRITE BELOW THIS LINE. FACTORY RECORDS ONLY.

Factory Order No. _____

Receipt Received \$ _____

1929

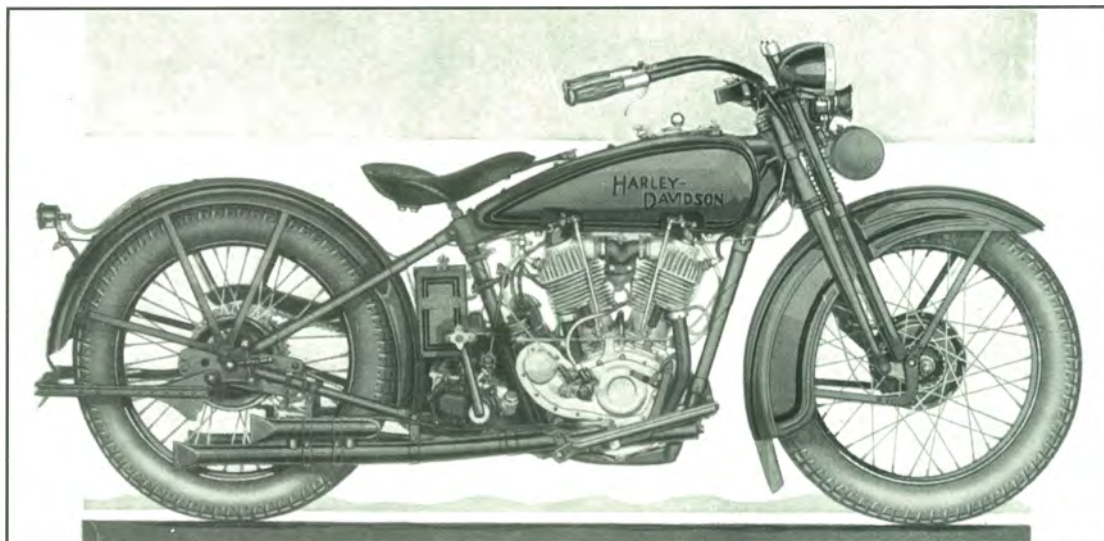


Illustration of 1929 two cam twin model.

FINISH

All single and 45 twin models were finished in Harley-Davidson olive green with maroon striping with center gold stripe. Rims and handlebars black.

All big twin models were finished in Harley-Davidson olive green with maroon stripe with gold center and edged in black. Rims and handlebars black.

Note: A selection of optional colors were offered (color names not known).

ADDITIONAL MODELS

Illustration of 1929 45 model, first 45 side valve

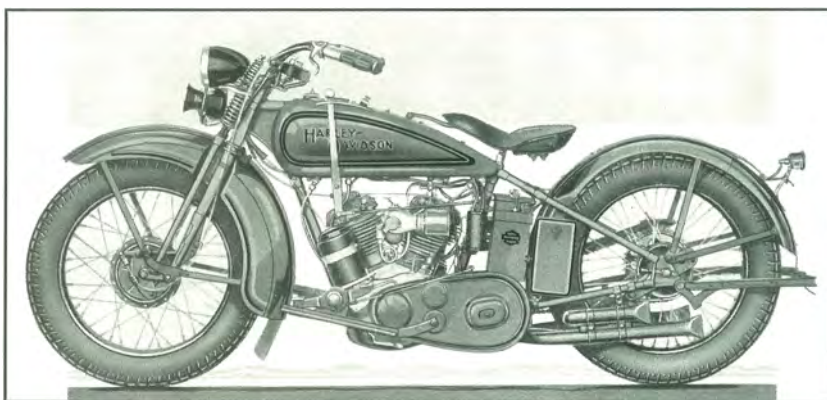
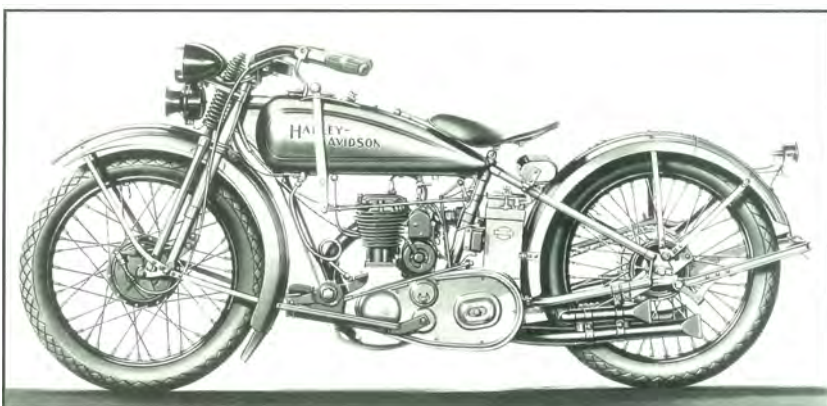


Illustration of 1929 single model



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Note: 29-JH 61 two cam model was available in 1929 but was not listed on this order blank.

F 40 -29

MOTORCYCLE ORDER

Customer's Order No. _____
 Do not fail to give your Order Number

TO HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WIS., U. S. A.

Date _____

SHIP TO

CHARGE TO

Name _____

Address _____

City _____ State _____

Shipping Date _____ Ship With _____

Send C.O.D. } on _____ Draw Through _____ Bank _____

Draw Draft } For Amount \$ _____

DEPOSIT ENCLOSE \$ _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MODELS	Price	Code Word	ACCESSORIES EQUIPPED	Price
	29-B—Single Side By Side Elec.....21"	\$235.00	Avuct	Luggage Carrier	\$ 5.50
	29-BA—Single Overhead-Valve Elec.....21"	255.00	Avufu	Jiffy-Stand	3.00
	29-C—Single Side By Side Elec.....30.50"	255.00	Awibe	Front Stand	
	29-J—Solo Twin Elec.....61"	310.00	Avupe	Speedometer-Corbin	
	29-JS—Sidecar Twin Elec.....61"	310.00	Avyib	(Name Style Wanted)	
				Speedometer Light	1.25
				Solo Bars (Optional)	
				Commercial Motor (Optional)	
				Dow Metal Pistons—On J and JD Modl	15.00

Remarks _____

1st Choice _____

2nd Choice _____

25x3.30 Balloon Cord

27x3.85 Balloon Cord

Arzap

Abaxy

Abayz

TIRES

Signed _____

DO NOT WRITE BELOW THIS LINE. (FOR FACTORY RECORDS ONLY.)

We warrant that to furnish any standard machine or to
 will be subject to be increased by the amount of the tax, federal,
 a seller upon complete motorcycles or complete parts thereof.
 use any of the parts shown on all machinery

1930

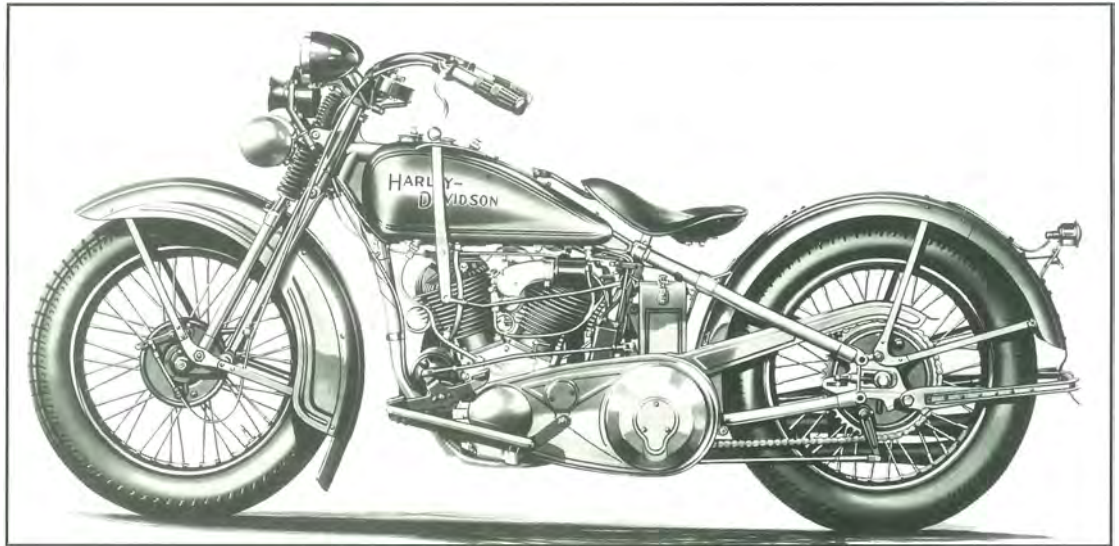


Illustration of 1930 74 model.

FINISH

All single models were finished in olive green with vermilion striping. Handlebars and rims were black.

All twin models were finished in olive green with vermilion striping. Handlebars and rims were black.

Note: A selection of optional colors were offered (color names not known).

ADDITIONAL MODELS

Illustration of
1930 45 model

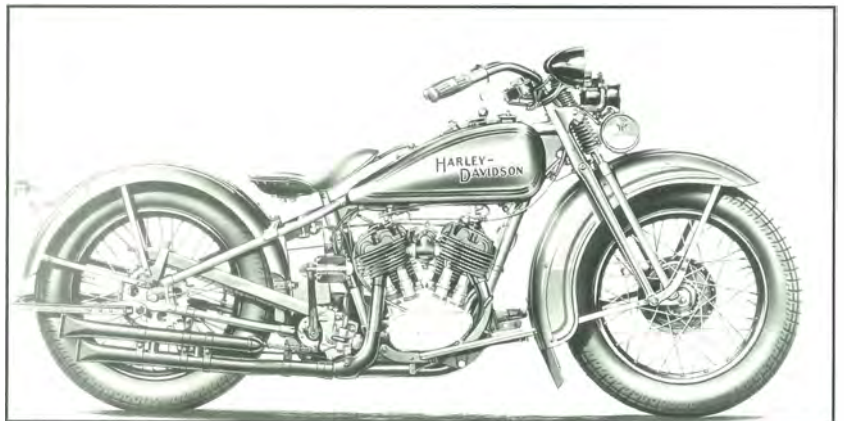
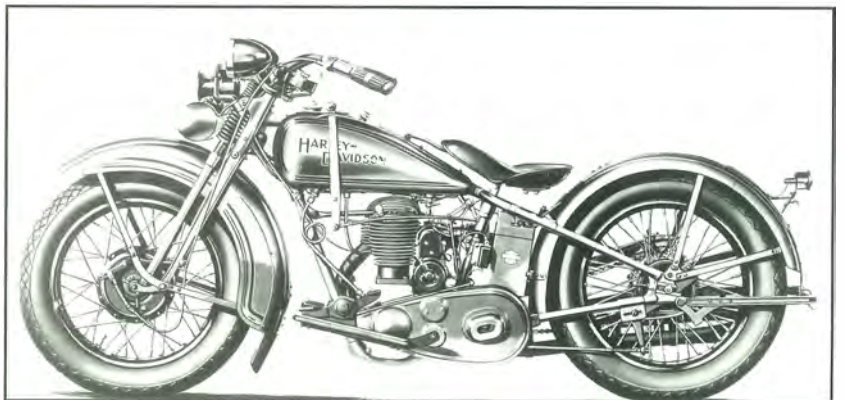


Illustration of
1930 30.50
single model



ORDER BLANK

On Facing Page.

MOTORCYCLE ORDER

Customer's Order No. _____
Do not fail to give your Order Number

TO HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WIS., U. S. A.

Date _____

SHIP TO

CHARGE TO

Name _____ Address _____ City _____ State _____
 Name _____ Address _____ City _____ State _____

Shipping Date _____ Ship With _____
 Send C.O.D. on _____ Draw Through _____ Bank _____
 For Amount \$ _____ DEPOSIT ENCLOSED \$ _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

MODELS		Price	Code Word	ACCESSORIES EQUIPPED		Price	Code Word
30-F	Single Sid. by Side Elec. 21"	\$235.00	Azcp	Luggage Carrier		\$ 5.50	Azgin
30-C	Single Side by Side Elec. 30"-50"	260.00	Azctu	Jiffy Stand		3.00	Azfy
				Front Stand		Extra Charge	Azga
30-D	45" Twin—Standard Motor 45"	310.00	Azcuv	80-Mile Plain Speedometer		17.00	Azfof
30-DS	45" Twin—Sidecar Gearing 45"	310.00	Azcyz	100-Mile Max. Hand Speedometer		20.00	Azff
30-DL	45" Twin—High Compression 45"	310.00	Azcza	Police Special Speedometer		36.00	Azf /
				Speedometer Light		1.50	Az / a
				Steering Damper		3.00	Az / i
				Hand Clutch Control		Extra Charge	Az / j
				Solo Bars (Optional)		No Charge	Az / o
30-V	74" Twin—Standard Motor, Dow M. Pis. ... 74"	340.00	Azdac				
30-VL	74" Twin—High Compres., Dow M. Pis. ... 74"	340.00	Azdce				
30-VS	74" Twin—Sidecar Gearing, Dow M. Pis. ... 74"	340.00	Azdeg				
30-VC	74" Twin—Commercial, Nickel Iron Pis. ... 74"	340.00	Azdk				
Remarks:							

Signed _____

DO NOT WRITE BELOW THIS LINE. FOR FACTORY RECORDS ONLY.

We reserve the right to furnish any standard make of tire.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, and accessories, and to discontinue or discontinue parts thereof, whether same have been specified for shipment or not, upon _____

1931



Illustration of 1931 74 model.

FINISH

Standard finish for all models was olive green, with vermilion striping edged in maroon. Handlebars and rims black.

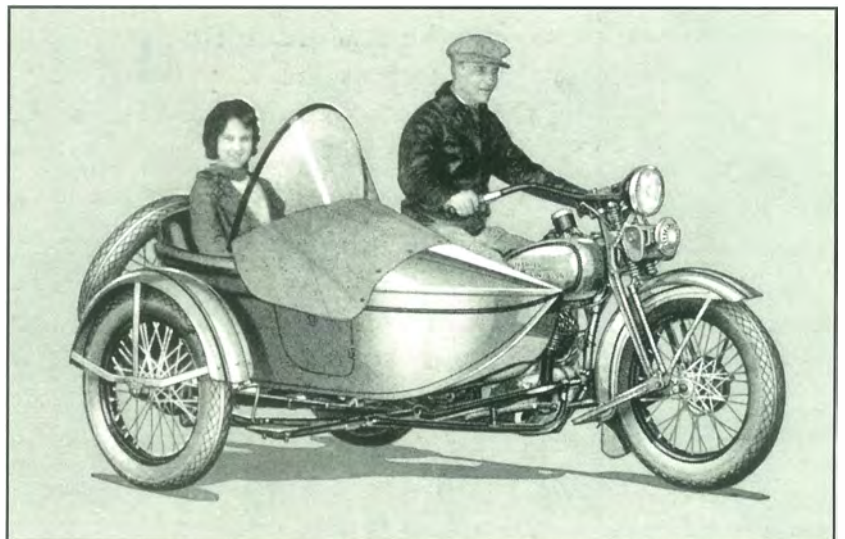
Note: Special colors and combinations were available but not cited in product literature.

ADDITIONAL MODELS

Illustration of
1931 45 model



Illustration of
1931 sidecar



ORDER BLANK

On facing page.

MOTORCYCLE ORDER

Customer's Order No. _____ Date _____

TO HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WI U.S.A.

Do not fail to give your Order Number

SHIP TO

CHARGE TO

Name _____ Name _____

Address _____ Address _____

City _____ State _____ City _____ State _____

Shipping Date _____ Ship Via _____ Ship With _____

Send C.O.D. } on _____ For Amount \$ _____ Draw Through _____ Bank _____
Draw Draft }

DEPOSIT ENCLOSED \$ _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MODELS	Price	Code Word	Quan.	ACCESSORIES EQUIPPED	Price	Code Word
	31-C - Single Side Valve	30.50"	Eaoue		Luggage Carrier	\$5.50	Azgin
					Jiffy Stand	3.00	Azfyv
					Front Stand	Extra Charge	
	31-D - 45" Twin - Standard Motor	45"	Eaovf		80-Mile Plain Speedometer	17.00	Azftot
	31-DS - 45" Twin - Sidecar Gearing	45"	Eaoyi		100-Mile Max. Hand Speedometer	20.00	
	31-DL - 45" Twin - High Compression	45"	Eapal		Police Special Speedometer	36.00	
	31-DLD - 45" Twin - Special Sport Solo	45"	Eapdo		Speedometer Light	1.50	
					Steering Damper	3.00	Azgdj
					Hand Clutch Control on C and D Model Only ..	4.00	
					Solo Bars (Optional)	No Charge	
	31-V - 74" Twin - Standard Motor	74"	Eapep		Front Wheel Siren	33.00	Eapxi
	31-VS - 74" Twin - Sidecar Gearing	74"	Eapmy		First Aid Kit and Box	5.50	
	31-VL - 74" Twin - High Compression	74"	Eapoa		Police Extrigashers and Brackets	13.50 each	Earam
	31-VC - 74" Twin - Commercial	74"	Eapsd		Air Cleaner	2.00	
1st Choice	TIRES						
2nd Choice	18 X 400 Balloon, for C and D Models						
	19 x 4.00 Balloon, for V Models						
	19 x 4.50 Balloon, for V Models						
	Cadmium Rims						

Remarks: _____

We reserve the right to furnish any standard make of tire.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, package trucks or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that, in case of reconignment or return of shipments to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellations is received by the seller prior to the date of shipment.

Signed: _____

DO NOT WRITE BELOW THIS LINE - FOR FACTORY RECORDS ONLY.

Factory Order No. _____ Date Entered _____

Deposit Received \$ _____ Salesman _____

1932

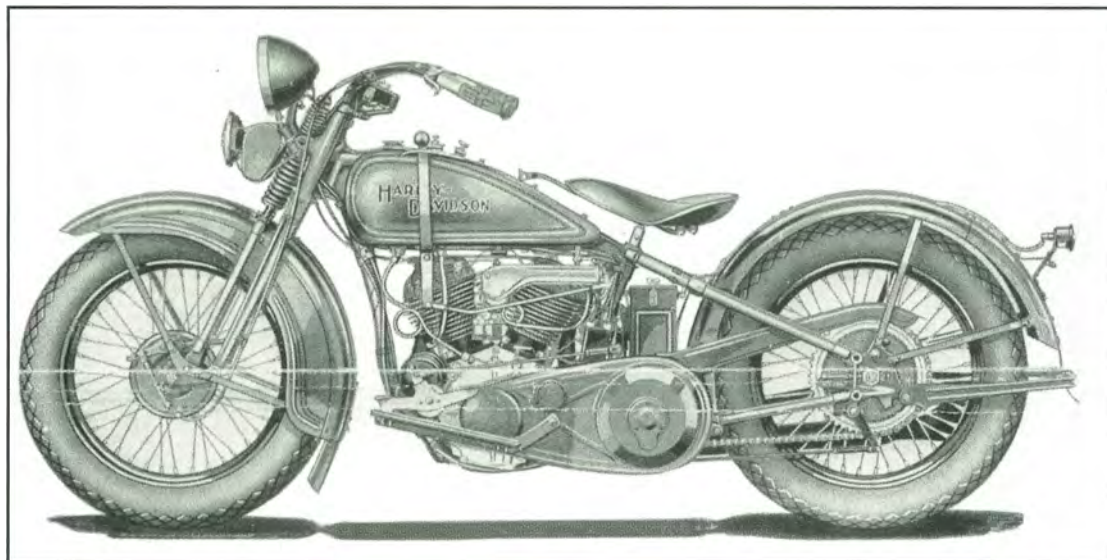


Illustration of 1932 74 model.

FINISH

Standard finish for all models was olive green, with vermilion striping.

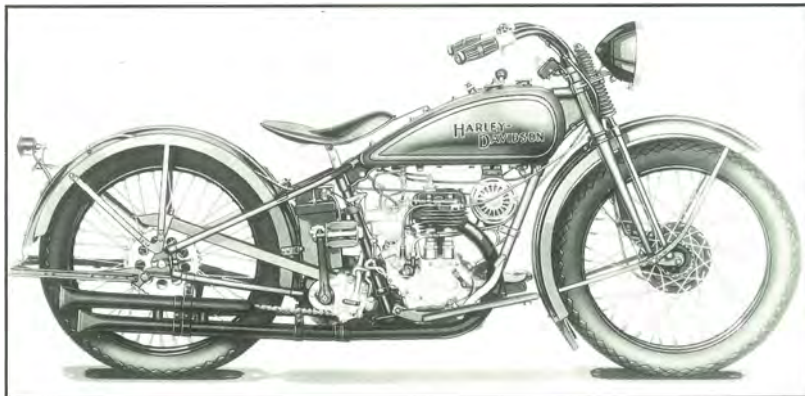
Note: Special colors and combinations were available but not cited in product literature.

ADDITIONAL MODELS

Illustration of
1932 30.50
single model



Illustration of
1932 21
single model



ORDER BLANK

On facing page.

Note: 1932 was the first year the Servi-car™ was produced. See 1934 order blank for information and 1935 for photo.

MOTORCYCLE ORDER

Customer's Order No. _____
 Do not fail to give your Order Number

TO HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WI U.S.A.

Date _____

SHIP TO

CHARGE TO

Name _____ Name _____

Address _____ Address _____

City _____ State _____ City _____ State _____

Shipping Date _____ Ship Via _____ Ship With _____

Send C.O.D. } on _____ For Amount \$ _____ Draw Through _____ Bank _____
 Draw Draft }

DEPOSIT ENCLOSED \$ _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MODELS	Price	Code Word	Quan.	ACCESSORIES EQUIPPED	Price	Code Word
	32-B - Single Side Valve21"	\$195.00	Ebspe		REVERSE GEAR	\$15.00	
	32-C - Single Side Valve.....30.50"	235.00	Ebsui		Luggage Carrier	5.50	
					Jiffy Stand	3.00	
					Front Stand	Extra charge	
	32-R - 45" Twin - Standard Motor.....45"	295.00	Ebsym		80-Mile Plain Speedometer.....	15.00	
	32-RS - 45" Twin - Sidecar Gearing.....45"	295.00	Ebtap		100-Mile Max. Hand Speedometer.....	17.00	Azfpu
	32-RL - 45" Twin - High Compression.....45"	295.00	Ebten		Police Special Speedometer.....	36.00	
	32-RLD - 45" Twin - Special Sport Solo.....45"	310.00	Ebrty		Speedometer Light	1.50	
					Steering Dampet.....	3.00	AzgdI
	32-V - 74" Twin - Standard Motor74"	320.00	Ebrka		Hand Clutch Control on C and D Model Only.....	4.00	Azgej
	32-VS - 74" Twin - Sidecar Gearing.....74"	320.00	Ebroe		Solo Bars (Optional).....	No Charge	
	32-VL - 74" Twin - High Compression.....74"	320.00	Ebeti		Front Wheel Siren.....	31.50	Eapxi
	32-VC - 74" Twin - Commercial.....74"	320.00	Ebruj		First Aid Kit and Box	5.50	
					Pyrene Extinguishers and Brackets	Extra charge	

Remarks: _____

1st Choice	2nd Choice	TIRES
		20 X 3.30 - Balloon, for B Models.....
		18 x 4.00 - Balloon, for C and R Models
		19 x 4.00 - Balloon, for V Models
		19 x 4.50 - Balloon, for V Models - Extra
		Cadmium Rims
		Eapuf

WE RESERVE THE RIGHT TO FURNISH ANY STANDARD MAKE OF TIRE.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, package trucks or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that, in case of reassignment or return of shipments to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellations is received by the seller prior to the date of shipment.

Signed: _____

DO NOT WRITE BELOW THIS LINE - FOR FACTORY RECORDS ONLY.

Factory Order No. _____ Date Entered _____

Deposit Received \$ _____ Salesman _____

1933

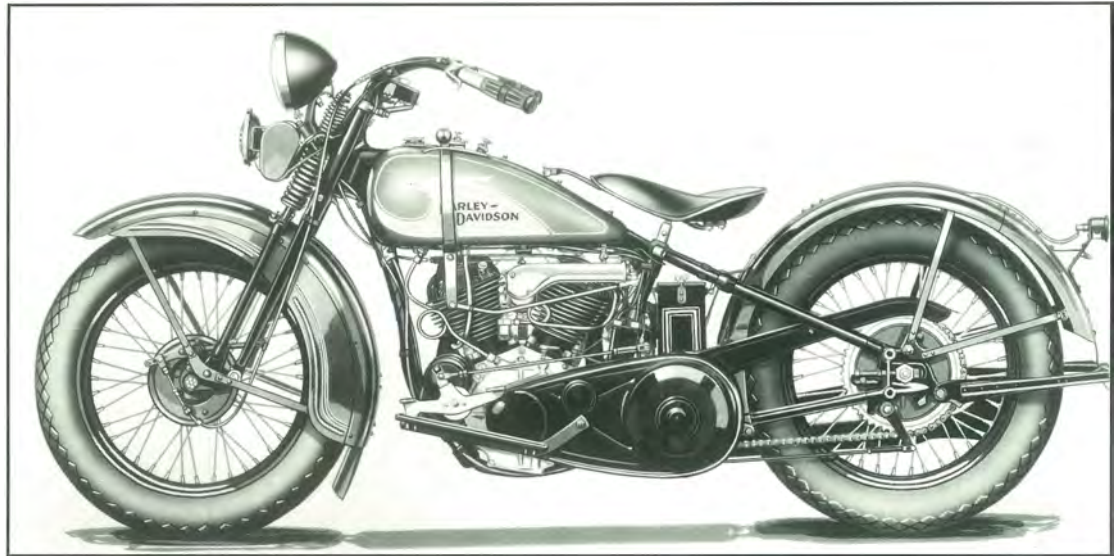


Illustration of 1933 74 model.

FINISH

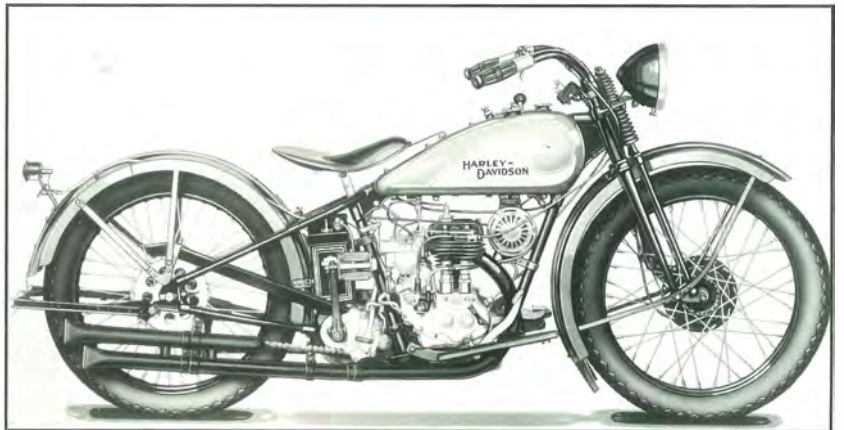
Five standard color combinations on twins – black and mandarin red; olive and brilliant green; sunshine blue and white; silver and turquoise and police blue and white. Singles were available in silver and turquoise only. Frames, forks, battery boxes, and chain guards in black on all models.

ADDITIONAL MODELS

Illustration of
1933 30.50
single model



Illustration of
1933 21
single model



ORDER BLANK

On facing page.

F 401-320

MOTORCYCLE ORDER

Customer's Order No. _____ TO HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WI U.S.A. _____ Date _____

Do not fail to give your Order Number

SHIP TO

CHARGE TO

Name _____ Name _____

Address _____ Address _____

City _____ State _____ City _____ State _____

Shipping Date _____ Ship Via _____ Ship With _____

Send C.O.D. } on _____ For Amount \$ _____ Draw Through _____ Bank _____

Draw Draft } _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MODELS	Price	Code Word	Quan.	ACCESSORIES EQUIPPED	Price	Code Word
	33-B - Single Side Valve 21"	\$187.50	Eczur		REVERSE GEAR.....		
	33-C - Single Side Valve..... 30.50"	225.00	Eczrv		Luggage Carrier.....		
					Lift Stand.....		
	33-R - 45" Twin - Standard Motor.....	280.00	Edaaz		Front Stand.....		
	33-RS - 45" Twin - Sidecar Gearing.....	280.00	Edaba		80-Mile Plain Speedometer.....		
	33-RL - 45" Twin - High Compression.....	280.00	Edacd		100-Mile Max. Hand Speedometer.....		
	33-RLD - 45" Twin - Special Sport Solo.....	290.00	Edafe		Police Special Speedometer.....		
					Speedometer Light.....		
	33-V - 74" Twin - Standard Motor.....	310.00			Steering Damper.....		
	33-VS - 74" Twin - Sidecar Gearing.....	310.00	Edaji		Solo Bars (Optional).....	No Charge	
	33-VL - 74" Twin - High Compression.....	310.00	Edajn		Siren - Specify Front or Rear.....		
	33-VLD - 74" Twin - Special Sport Solo.....	320.00	Edapo		First Aid Kit and Box.....		
	33-VC - 74" Twin - Commercial.....	310.00			Pyrene Extinguishers and Bct. for Bars or Carrier.....		
					Pair Parking Lamps.....		
	Specify Pistons - Aluminum <input type="checkbox"/> Dow Metal <input type="checkbox"/>	Optional			Fork Stabilizer.....		
	Specify Color -				Spotlight - Mention Type.....		
	Olive Green <input type="checkbox"/> Silver <input type="checkbox"/> Black <input type="checkbox"/>	Optional			Gear Shift Ball - Onyx or Glass.....		
	Sunshine Blue <input type="checkbox"/> Police Blue <input type="checkbox"/>	Optional			Windshield and Legshields complete.....		
1st Choice	TIRES			Remarks:			
	20 X 3.30 - Balloon, for B Models.....		Ebsyn				
	18 x 4.00 - Balloon, for C and R Models.....		Azhov				
	19 x 4.00 - Balloon, for V Models.....						
	19 x 4.50 - Balloon, for V Models - Extra.....	\$2.40					
	Cadmium Rims.....	1.00	Eapuf				

WE RESERVE THE RIGHT TO FURNISH ANY STANDARD MAKE OF TIRE.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidecars, package trucks or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the customer at his last known address. It is agreed that, in case of reassignment or return of shipments to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellations is received by the seller prior to the date of shipment.

Signed: _____

DO NOT WRITE BELOW THIS LINE - FOR FACTORY RECORDS ONLY.

Factory Order No. _____ Date Entered _____

Deposit Received \$ _____ Salesman _____

1934

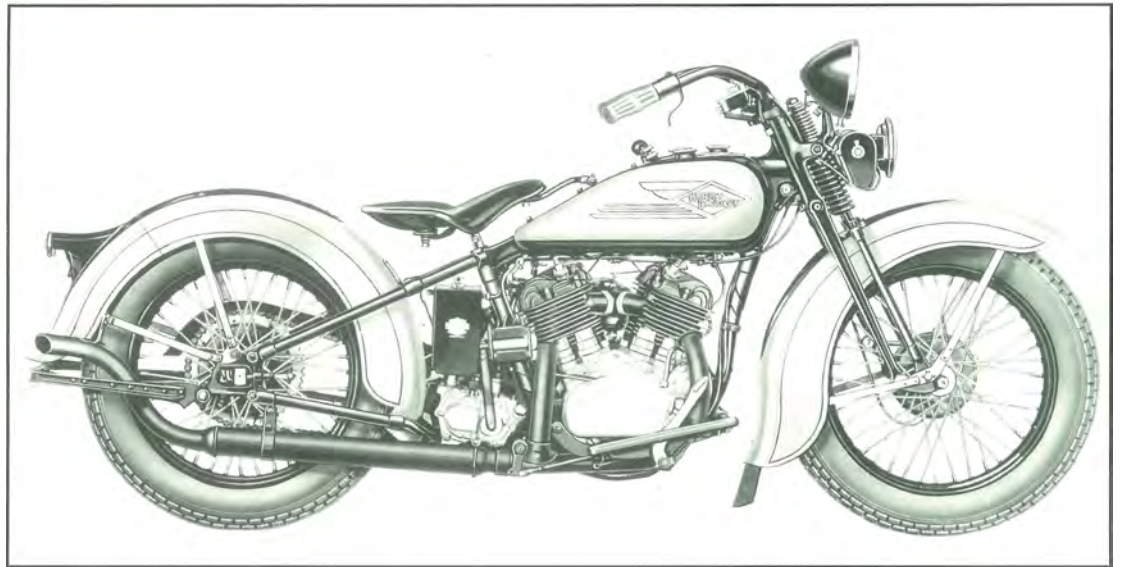


Illustration of 1934 74 model.

FINISH

What flash and distinctiveness in the 1934 colors and combinations! Diamond-shaped panels on the front fender, tanks and rear fender strike a new note of beauty. Two standard colors on the twins: teak red and black panels, and silver and teak red panels, with three more combinations optional at no extra charge, but not carried in stock. A new finish, too, features these 1934 models. It possesses much longer life, greater brilliancy, is hard, durable and in every respect, far superior to any finish heretofore developed. You'll give the new finish your approval the minute you see it on your dealer's demonstrator.

ADDITIONAL MODELS

Illustration of
1934 45 model

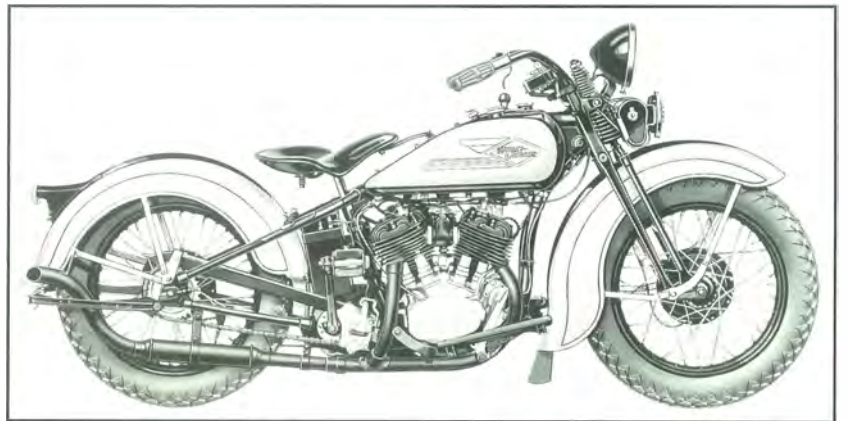


Illustration of
1934 21 single model

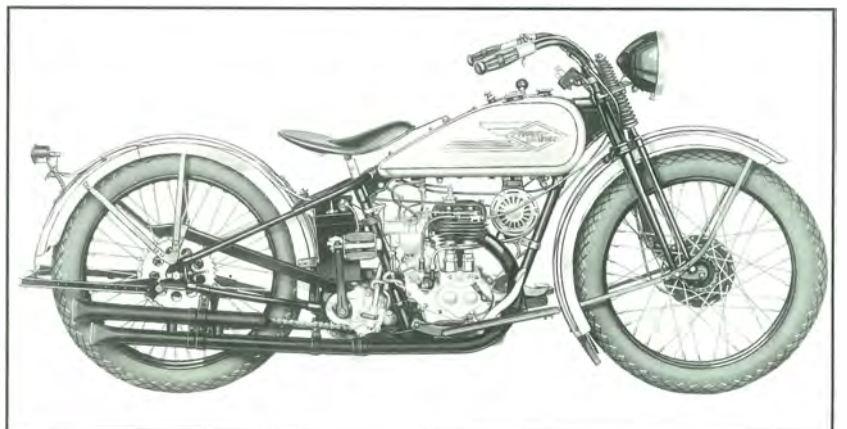




Illustration of
1934 sidecar

On following pages.

**ORDER
BLANK**

F 404-34

1934 SEASON ORDER BLANK

TO THE HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WI U.S.A.

Date _____

Customer's Order No. _____
Do not fail to give your Order Number

SHIP TO

CHARGE TO

Name _____

Address _____

City _____ State _____

Name _____

Address _____

City _____ State _____

Shipping Date _____ Ship Via _____ Ship With _____

Send C.O.D. } on _____ Draw Through _____ Bank _____

Draw Draft } For Amount \$ _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MOTORCYCLE MODELS	Price	Code Word	Quan.	SPECIAL EQUIPMENT	Price	Code Word
	34-B - 21" Single, Side Valve.....	\$ 187.50	Efchb		Safety Guard.....	\$ 4.90	Efchb
	34-C - 30.50" Single, Side Valve.....	225.00	Efchb		100 Mile Max. Hand Speedometer.....	17.00	Afjru
	34-CB - B Model Single with 30.50" Motor.....	197.50	Efchj		100 Mile Max. Hand Speedometer INTERNALLY LIGHTED.....	18.50	Efchj
	34-RL - 45" Twin, High Compression.....	280.00	Efchk		80 Mile Plain Speedometer.....	15.00	Acfot
	34-R - 45" Twin, Low Compression.....	280.00	Efchl		Speedometer (Light).....	1.50	Acfwa
	34-RLD - 45" Twin, Special Short Solo.....	290.00	Efcht		Sidebars (Optional).....	No Charge	Afjro
	34-VLD - 74" Twin, Special Sport Solo, TNT Motor.....	310.00	Efchv		Ride Control.....	4.75	Efchv
	34-VD - 74" Twin, Solo Low Compression, TNT Motor.....	310.00	Efchw		Seating Danger.....	2.50	Afjrl
	34-VDS - 74" Twin, Low Comp., Sidecar Gearing, TNT Motor.....	310.00	Efchx		Buddy Seat (in place of regular saddle).....	6.75	Efchx
	34-VFDS - 74" Twin, Heavy Duty Commercial, TNT Motor.....	310.00	Efchy		Says Light and Switch (in place of regular tail light).....	2.50	Efchy
	Colors 45" and 74" Models -.....				Luggage Carrier.....	4.75	Afjrn
	Standard, Teak Red and Black <input type="checkbox"/>	No Charge	Efcil		Reverse Gear.....	15.00	Ebuar
	Standard, Silver and Teak Red <input type="checkbox"/>	No Charge	Efcio		Pair Parking Lamps.....	2.75	Bervo
	Optional, not stocked - Silver and Sea Foam Blue <input type="checkbox"/>	No Charge			Handlebar Windshield and Legshields complete.....	13.50	Eddmo
	Orlando, Orange and Black <input type="checkbox"/>	No Charge			Sheepskin Saddle Cover.....	2.50	Benneu
	Olive Green and Black <input type="checkbox"/>	No Charge			Front Stand.....	Ex. Charge	Afjrf
	Colors, 21" and 30.50" Models -.....	No Charge			Pair Saddle Bag.....	6.15	Boama
	Standard, Silver and Teak Red <input type="checkbox"/>	No Charge	Efcio		First Aid Kit and Box.....	7.35	Eapjy
	Optional, but not carried in stock - Olive Green and Black <input type="checkbox"/>	No Charge			Front wheel Siren.....	25.00	Beail
	Special Chrome Plating Job.....	13.50	Efdti		Rear Wheel Siren.....	25.00	Badtk
	TIRES AND WHEELS.....				100 Mile Special Police Speedometer.....	36.00	Afjry
	Make tire preferred, Goodwear <input type="checkbox"/> Firestone <input type="checkbox"/>				Pyrene Extinguisher and Bracket for Bars.....	14.50	Beard
	19 x 4.50 Balloon tires for 74" Twins (Standard is 19 x 4.00)	2.40	Efcru		Pyrene Extinguisher and Bracket for Carrier.....	14.50	Benka
	Small Wheels (18 x 4.00) for 74" Twins.....	No Charge	Efcux		Set Pursuit Lamps with Crossbar - Little King.....	12.25	Boebh
	Cadmiun Rims.....	1.00	Egruf		Set Pursuit Lamps with Crossbar - Little Bear.....	14.00	Bervo
	SIDECARS AND PACKAGE TRUCKS.....				Pair Red Parking Lamps.....	3.25	Bervo
	34-LT - Sidecar, Single Passenger, without apron.....	105.00	Ehymn		Sidecar Apron for LT (Straight).....	4.75	Azgek
	34-LS - Sidecar for 45" Twin.....	90.00	Ehysn		Sidecar Apron for LS (Straight).....	4.40	Azhek
	34-M - Package Truck, with cover.....	115.00	Ehynr		Sidecar Windshield for LT.....	12.50	Azgek
	34-MO - Package Truck, without cover.....	105.00	Ehynr		Sidecar Windshield for LS.....	12.50	Azgek
	Colors - Sidecars and Package Trucks.....				Sidecar Lamp and Wiring.....	4.00	Azhio
	Standard, Teak Red and Black <input type="checkbox"/>	No Charge	Efcil		Seat Wheel Carrier for LT and Commercial.....	6.00	Ebyro
	Optional, not stocked - Silver and Sea Foam Blue <input type="checkbox"/>	No Charge	Efcio		Seat Wheel and Tire 19 x 4.00.....	20.00	Azgrt
	Orlando, Orange and Black <input type="checkbox"/>	No Charge			Seat Wheel and Tire 19 x 4.50.....	21.20	Azgrt
	Olive Green and Black <input type="checkbox"/>	No Charge			Tail Lamp and Hood on Sidecar Fender.....	3.00	Efsun

1934 SEASON ORDER BLANK (Continued)

Quan.	CHASSIS AND BODIES	Price	Code Word	SPECIAL INSTRUCTIONS:
	34-LC - Chassis for LT Sidecar Body.....	\$ 70.00	Efcvy	
	34-LSC - Chassis for LS Sidecar Body.....	60.00	Efcxa	
	34-MC - Chassis for M and MO Package Trucks.....	72.00	Efcyb	
	34-MWC - Chassis, 50" Tread, for Truck Bodies.....	78.00	Efdac	
	34-LT - Body Only.....	48.00	Efdet	
	34-LS - Body Only.....	42.00	Efdim	
	34-M - Body Only.....	60.00	Efdko	
	34-MO - Body Only.....	47.00	Efdot	
	SIDECAR AND PACKAGE TRUCK TIRES			
	Make tire preferred.....			
	19 x 4.50 Ballroom Tires for LT and Commercial (Standard is 19 x 4.00).....	1.20	Efcru	
	Small Wheel (18 x 4.00) for LT and Commercial.....	No Charge	Efcux	
	Cadmium Rim.....	.50	Eapuf	
	SERVICAR MODELS			
	34-G - Servi-Car, with Tow Bar.....	430.00	Efdpu	
	34-GA - Servi-Car, less Tow Bar.....	415.00	Efdvy	
	34-GD - Servi-Car, large Commercial Body, less Tow Bar.....	430.00	Efdwa	
	34-GDT - Servi-Car, large Commercial Body, with Tow Bar.....	445.00	Efdyc	
	34-GE - Servi-Car, large Commercial Body, with Tow Bar, Air Tank and Combination Bumper and Tire Carrier.....	485.00	Efeaf	
	Color - Standard Servi-Car color is silver body, tanks and fenders. All other parts black.			
	SERVICAR TIRES			
	Make preferred.....			
	SERVICAR EQUIPMENT			
	Bumper for Model G, GA, GD, GDT.....	\$ 6.00	Bouow	
	Rear Seat and Bumper, complete for Model G.....	18.00	Boumu	
	Rear Seat and Double Bar Bumper for Model GD or GE.....	21.00	Edxyu	
	Bumper also serves as tire carrier.			
	GE comes with single bar bumper as standard equipment.			
	Figure \$15.00 for rear seat and double bar bumper assembly for that model.			
	Body Protector (To keep tire in bumper from rubbing body).....	2.35	Edyax	
	Reverse Gear.....	15.00	Elyby	
	Speedometer with 80 Mile Plain Dial.....	17.00	Elyda	
	Speedometer Light.....	1.50	Aafwa	
	Safety Guard.....	4.90	Edyeb	
	Ride Control.....	4.75	Elyhe	
	Steering Damper.....	2.50	Aykir	
	Windshield and Legshields complete.....	13.50	Beniz	

WE RESERVE THE RIGHT TO FURNISH ANY STANDARD MAKE OF TIRE

DO NOT WRITE BELOW THIS LINE. FOR FACTORY RECORDS ONLY.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles, sidecars, package trucks, Servi-Cars, or component parts thereof. The Company reserves the right to change any of the prices shown on the unshipped motorcycles, sidecars, package trucks, Servi-Cars, or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the dealer at his last known address. It is agreed that, in case of reassignment or return of shipment to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

Factory Order No. _____ Date Entered _____
 Deposit Received \$ _____ Salesman _____

1935

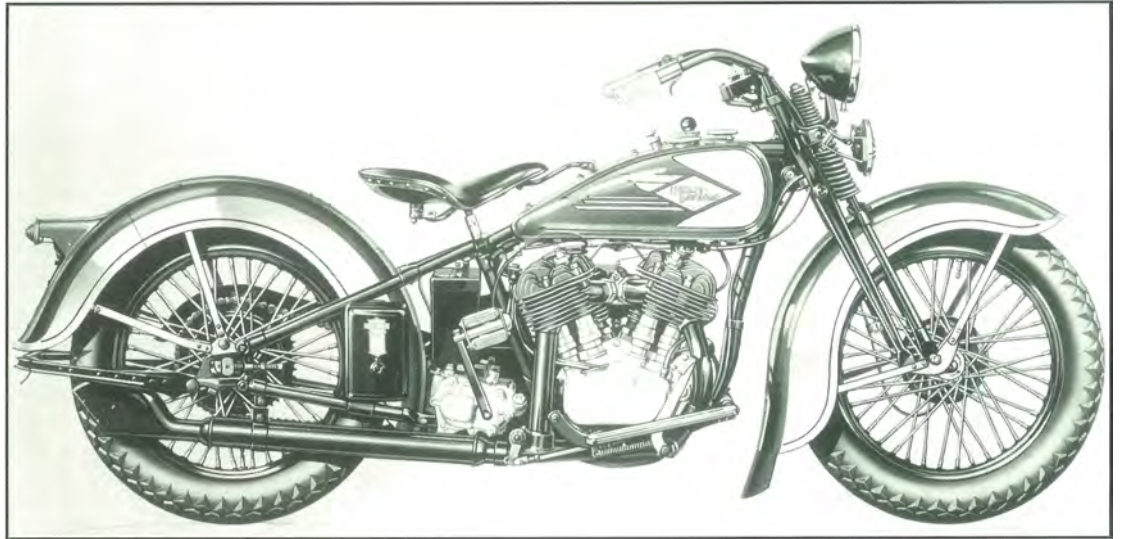


Illustration of 1935 74 model.

FINISH

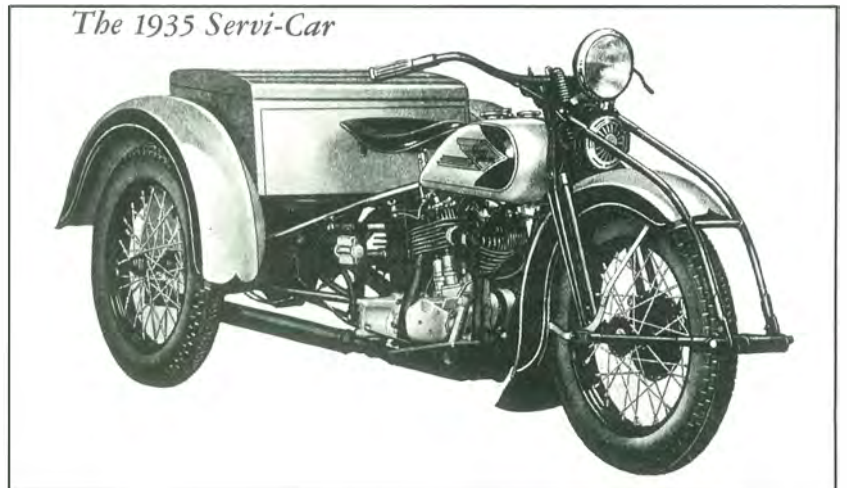
Our color design made an outstanding hit last season. This year's design will undoubtedly prove even more popular. This year the first named color in the combination is carried on the top of both fenders, the top of the tank and at the sides of the tank around the trade mark streamers. The second color in the combination is carried on the fender sides and on the sides of the tank ahead and to the top of the head of the trade mark. The effect is one of sweeping continuity and makes for a decidedly beautiful machine. Five color combinations carefully chosen for their popularity are offered at no extra charge. They are: teak red and black, venetian blue and silver, verdant green and black, egyptian ivory and regent brown, olive green and black. On police orders, silver and black will be supplied at no extra charge.

ADDITIONAL MODELS

Illustration of 1935 45 model



Illustration of 1935 Servi-car™



Package Truck and 74 Big Twin

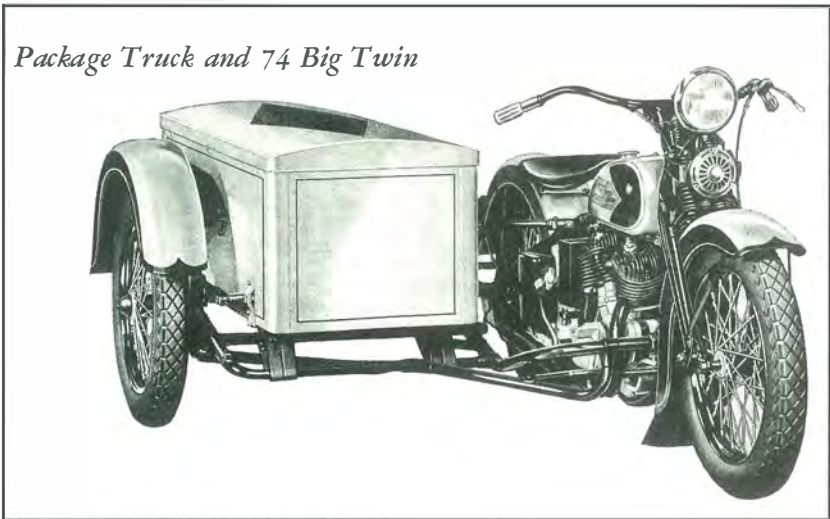


Illustration of 1935 package truck

The 1935 Big Twin and Sidecar

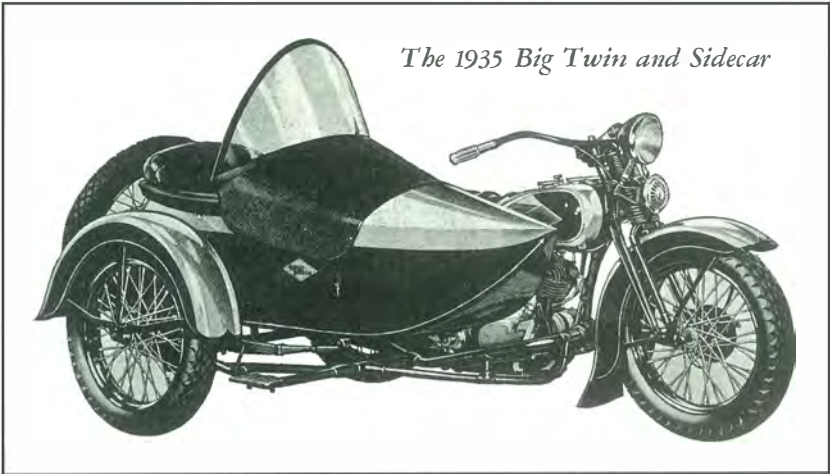


Illustration of 1935 sidecar

On following pages.

**ORDER
BLANK**

F 404-35

1935 SEASON ORDER BLANK

TO THE HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WI U.S.A.

Customer's Order No. _____ Date _____
 Do not fail to give your Order Number

SHIP TO

Name _____ Name _____
 Address _____ Address _____
 City _____ State _____ City _____ State _____

Shipping Date _____ Ship With _____
 Send C.O.D. } on _____ Ship With _____
 Draw Draft } For Amount \$ _____ Draw Through _____ Bank _____

CHARGE TO

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MOTORCYCLE MODELS	Price	Code Word	Quan.	COLORS	Price	Code Word
	35-RL - 45" Twin, High Compression, Solo Bars...	\$ 295.00	Efray		Teak Red and Black	No Change	Efray
	35-R - 45" Twin, Low Compression, Solo Bars...	295.00	Efoso		Venetian Blue and Silver.....	No Change	Efray
	35-RS - 45" Twin, Low Compression, Sidecar Centering, Solo Bars.....	295.00	Efrur		Verdant Green and Black.....	No Change	Efray
	35-RLD - 45" Twin, Special Sport, Solo Bars.....	305.00	Efray		Ermine Ivory and Regent Brown.....	No Change	Efrad
	35-RLDR - 45" Twin, Competition Special, Solo Bars.....	322.00	Ehlaa		Olive Green and Black.....	No Change	Efric
					<i>Please print special marking or listing instructions on other side.</i>		
	35-VLD - 74" Twin, Special Sport Solo, Solo Bars.....	320.00	Efeca				
	35-VD - 74" Twin, Solo Low Compression, Solo Bars.....	320.00	Efacc				
	35-VDS - 74" Twin, Low Compression, Sidecar Centering, Sidecar Bars.....	320.00	Ehaz		SPECIAL EQUIPMENT GROUPS	\$24.90	Ehaz
	35-VLL - 74" Twin, Competition Special, Solo Bars.....	333.50	Ehlet		Solo Group No. 1.....		
					Includes: Safety Guard, Jiff Stand, 100 Mile Max. Hand Lighted Speedometer		
	35-VLDD - 80" Twin, Sport Solo, Solo Bars.....	347.00	Ehflu		DeLuxe Solo Group.....	49.50	Ehlih
	35-VLDS - 80" Twin, Low Compression, Sidecar Centering and Bars	347.00	Ehlix		Includes: Safety Guard, Jiff Stand, 100 Mile Speedometer, Ride Control, Steering Damper, Soap Light, Fender Light, Dice Shift Knob, Dice Switch Keys, Saddle Bag, Special Chrome Plating.		
					Police Group No. 1.....	49.90	Ehlym
					Includes: Safety Guard, Jiff Stand, 100 Mile Max. Hand Lighted Speedometer, Rear Wheel Siren.		
	35-G - Servi-Car, with Tow Bar.....	440.00	Efski				
	35-GA - Servi-Car, less Tow Bar.....	425.00	Efxom				
	35-GD - Servi-Car, large Commercial body, less Tow Bar.....	440.00	Efxro		DeLuxe Police Group.....	92.50	Ehsop
	35-GDT - Servi-Car, large Commercial body, with Tow Bar.....	455.00			Includes: Safety Guard, Jiff Stand, Rear Wheel Siren, 100 Mile Max. Speedometer, Steering Damper, Ride Control, Soap Light, Luggage Carrier, First Aid Kit on Carrier, Pyrene and Bracket on Carrier, Pursuit Lights (Little Beauty).		
	35-GE - Servi-Car, large Commercial body, with Tow Bar.....				Servi-Car Group No. 1.....	27.90	Ehneu
	Air Tank and Combination Bumper and Tire Carrier.....	495.00	Efxwu		Includes: Safety Guard, Rear Bumper, 100 Mile Plain Speedometer.		
					DeLuxe Servi-Car Group for G.....	59.90	Ehain
	SIDECARS AND PACKAGE TRUCKS				DeLuxe Servi-Car Group for GD.....	62.90	Ehaka
	35-LT - Sidecar, Single Passenger, without apron.....	110.00	Efrvu		These two groups include: Safety Guard, Rear Bumper, Seat and Handles, Plain Speedometer, Reverse Gear, Steering Damper, Soap Light, Windshield and Legshells, Body Protectors.		
	35-LS - Sidecar for 45" Twin.....	95.00	Efrar		LT Sidecar Group No. 1.....	16.75	Ehmoa
	35-M - Package Truck, with cover.....	115.00	Egac		Includes: Apron and Windshield		
	35-MO - Package Truck, without cover.....	105.00	Egab		DeLuxe Group for LT Sidecar.....	39.90	Ehnti
					Includes: Cover or Apron, Windshield, Spare Wheel Carrier, Spare Wheel and Tire, SC Lams and Wires, Spare Wheel Cover		
					DeLuxe Truck Group	26.90	Ehnuj
	35-LC - Chassis for LT Sidecar Body.....	70.00	Egacc		Includes: Spare Wheel and Tire, Spare Wheel Cover, Spare Wheel Carrier, SC Lams and Wires.		
	35-LSC - Chassis for LS Sidecar Body.....	60.00	Egacc		<i>For Individual Equipment Items See Other Side.</i>		
	35-MC - Chassis for M and MO Package Trucks.....	72.00	Egafh				
	35-MWC - Chassis, 56" Tread, for Truck Bodies.....	78.00	Egast				
	35-LT - Body only.....	52.00	Egalk				
	35-LS - Body only.....	46.00	Egalk				
	35-M - Body only.....	60.00	Egano				
	35-MO - Body only.....	47.00	Egacr				

1935 SEASON ORDER BLANK (Continued)

INDIVIDUAL SPECIAL EQUIPMENT ITEMS

Quan.	GENERAL	Price	Code Word	Quan.	SERVI-CAR	Price	Code Word
	Solo Handlebars (Standard on models as listed)	No Charge	Azgp		100 Mile Plain Speedometer	17.00	
	Speckler Handlebars (Optional on any model)	No Charge	Efegj		Bumper for Model G, GA, GD, GDT	6.00	
	Sleaker Handlebars (Standard on VDS and VDDS)	No Charge	Elmyn		Rear Seat and Bumper complete for Model G	18.00	
	Safety Guard	\$ 4.90	Edyeb		Rear Seat and Double Bar Bumper for Model GD or GE	21.00	
	100 Mile Plain Speedometer	15.00	Aafot		Bumper also serves as tire carrier.		
	100 Mile Max. Hand Speedometer	17.00	Efspi		GE comes with single bar bumper as standard equipment.		
	Jiffy Stand	3.00	Aafyc		Figure \$15.00 for rear seat and double bar bumper assembly for that model.		
	Ride Control	4.75	Edyhe		Body Protector (to keep tire in bumper from rubbing body)	2.35	
	Steering Damper	2.50	Aagdi				
	Buddy Seat (in place of regular saddle)	6.75	Erfac		POLICE		
	Stop Light and Switch (in place of regular tail light)	2.50	Efchc		First Aid Kit and Box	9.30	
	Luggage Carrier	4.75	Aagin		Front Wheel Siren	25.00	
	Reverse Gear - 74" or 80"	15.00	Ebuar		Police Special Speedometer - 100 Mile	36.00	
	Reverse Gear - 45" and Servi-Car	5.00	Egaps		Pyrene Extinguisher and Bracket for Bars	13.75	
	Fender Lamp	1.75	Efrts		Pyrene Extinguisher and Bracket for Carrier	15.00	
	Handlebar Windshield and Legshields Cpt.	13.50	Eddmo		Set Pursuit Lamps with Crossbar (Little Beauty)	14.00	
	Sheepskin Saddle Cover	2.75	Bemeu		Radio Receiving Set. (Specify wave length)	75.00	
	Front Stand	2.50	Aagaf				
	Pair Saddle Bags	6.90	Boama		SIDECAR AND TRUCK		
	Rear View Mirror	2.00	Bemap		Sidecar Apron for LT (Straight)	4.75	
	Cadnium Plated Rims	50 ea.	Eapuf		Sidecar Apron for LS (Straight)	4.40	
	Special Chrome Plating	13.50	Eredi		Sidecar Windshield for LT	12.50	
	Pair Little King Spot Lights with Crossbar	11.75	Bojhe		Sidecar Windshield for LS	12.50	
	" " Beauty " " "	13.50	Bojli		Spare Wheel Carrier for LT and Commercial	3.50	
	Handlebar Nite Pad	.50	Boayl		Spare Wheel and Tire 4.00"	6.00	
	Pair Parking Lights	2.75	Bervo		Spare Wheel and Tire 4.50"	20.00	
	Dice Shift Knob and Keys	1.50	Blujn		Tail Lamp and Hood on Sidecar Fender	21.40	
	Round " " "	1.35	Blutu			3.00	
	Set Clutch and Brake Pedal Rubbers	1.00	Bluot				
	Lap Apron and Brackets	5.50	Bejam				
	Air Cleaner (in place of air intake)	2.50	Egblo				

SPECIAL INSTRUCTIONS:

Signed: _____

WE RESERVE THE RIGHT TO FURNISH ANY STANDARD MAKE OF TIRE

DO NOT WRITE BELOW THIS LINE. FOR FACTORY RECORDS ONLY.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles, sidecars, package trucks, Servi-Cars, or component parts thereof. The Company reserves the right to change any of the prices shown on the unshipped motorcycles, sidecars, package trucks, Servi-Cars, or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the dealer at his last known address. It is agreed that, in case of reconsignment or return of shipment to the factory, the dealer shall pay the entire costs connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

Factory Order No. _____ Date Entered _____

Deposit Received \$ _____ Salesman _____

1936

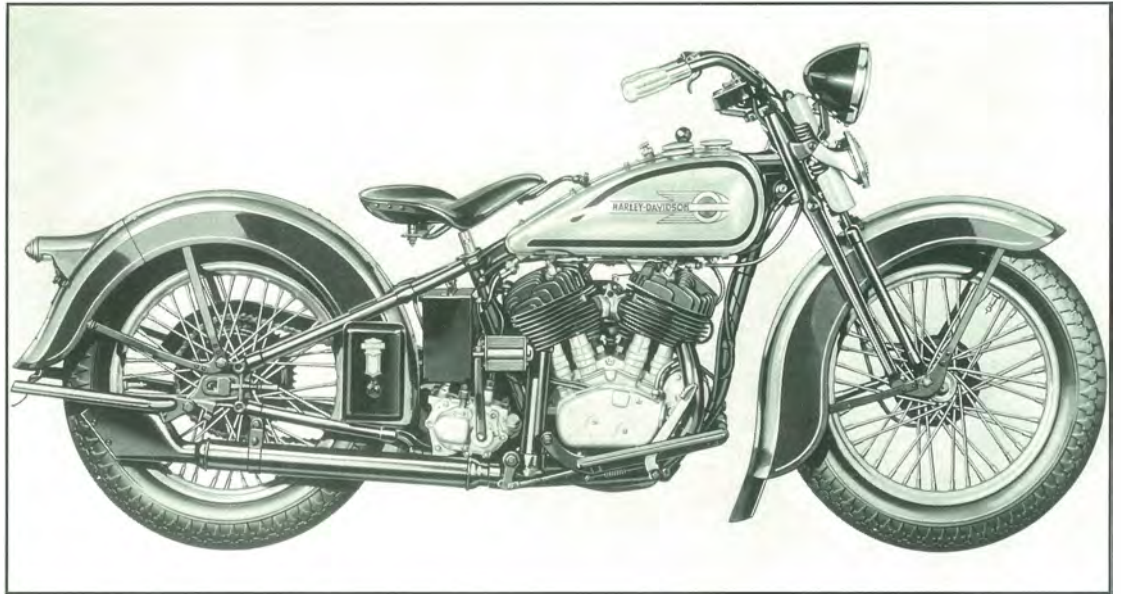


Illustration of 1936 80 model.

FINISH

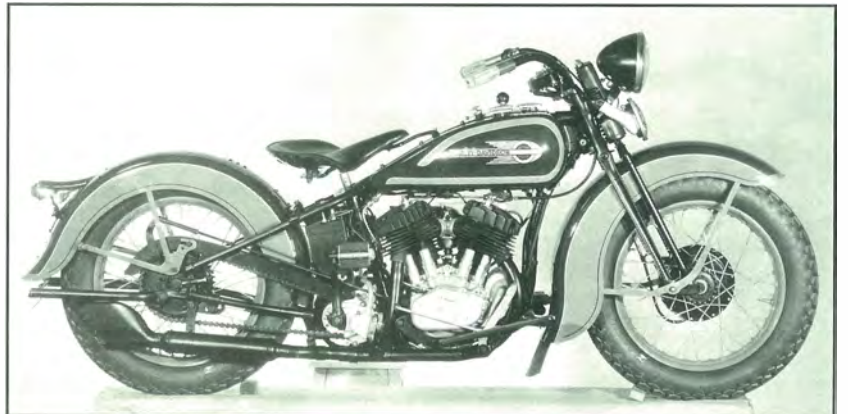
Sherwood green with silver panels and rims, teak red with black panels and red rims, dusk gray with royal buff panels and rims, venetian blue with croydon cream panels and rims, maroon with Nile green panels and rims.

ADDITIONAL MODELS

Illustration of
1936 61 model,
first 61 OHV



1936 45 model





1936 sidecar

On following pages.

**ORDER
BLANK**

1936 SEASON ORDER BLANK

TO THE HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WIS., U.S.A.

CUSTOMER'S ORDER NO. _____ Date _____

Do not fail to give your Order Number

SHIP TO

CHARGE TO

Name _____ Address _____ City _____ State _____

Shipping Date _____ Ship Via _____ Ship With _____ State _____

Send C.O.D. _____ For Amount \$ _____ Draw Through _____ Bank _____

Draw Draft _____ on _____

Please Specify Item Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MOTORCYCLES	Price	Code Word	Quan.	Code Word	Price	Code Word
	36-RL - 45" Twin, Sport Solo, High Compression, Solo Bars	\$295.00	Ehrun		Sherwood Green with Silver panels and rims	No Charge	Ehoso
	36-RLD - 45" Twin, Sport Solo, Extra High Comp., Solo Bars	295.00	Ehaav		Teak Red with Black panels and Red rims	No Charge	Ehuuy
	36-RLDR - 45" Twin, Competition Special, Solo Bars	320.00	Ehedy		Dusk Gray with Royal Buff panels and rims	No Charge	Ehway
	36-R - 45" Twin, Low Compression, Solo Bars	295.00	Ehvro		Venetian Blue with Croydon Cream panels and rims	No Charge	Ehava
	36-RS - 45" Twin, Low Comp., Sidecar Gearing, Solo Bars	295.00	Ehrys		Maroon with Nile Green panels and rims	No Charge	Ehvec
	36-VLD - 74" Twin, Special Sport Solo, Solo Bars	320.00	Ehecs		SPECIAL EQUIPMENT GROUPS		
	36-VD - 74" Twin, Solo, Low Compression, Solo Bars	320.00	Ehafa		Standard Solo Group for 45", 74" and 80" Models	\$28.00	Ehvege
	36-VDS - 74" Twin, Low Comp., Sidecar Gearing, Sidecar Bars	320.00	Ehaid		Includes Safety Guard, Jiffy Stand, Max. Head Lighted Speedometer, Side Control and Steering Damper.		
	36-VLH - 80" Twin, Sport Solo, Solo Bars	340.00	Ehand		Standard Solo Group for 61" Models	14.00	Ehwig
	36-VHS - 80" Twin, Low Comp., Sidecar Gearing and Bars	340.00	Ehsoj		Includes Safety Guard, Jiffy Stand, Ride Control and Steering Damper.		
	36-EL - 61" O.H.V. Twin, Special Sport Solo	380.00	Ehasuo		DeLuxe Solo Group for 45", 74" and 80" Models	49.50	Ehrom
	3-E - 61" O.H.V. Twin, Solo, Medium Compression	380.00	Ehasyt		Includes Standard Solo Group, plus Chrome Plate Group, Fender Lamp, Stop Light, Dice Shift Knob, Dice Switch Keys, Saddle Bags and Hangers.		
	36-ES - 61" O.H.V. Twin, Sidecar Gearing, Medium Comp.	380.00	Ehasu		DeLuxe Solo Group for 61" Model	34.50	Ehvro
	Note - 61" Models are equipped with speedometers						
	36-G - Servi-Car, with Tow Bar	440.00	Ehtaw		Standard Police Group for 45", 74" and 80" Models	53.00	Ehvus
	36-GA - Servi-Car, less Tow Bar	425.00	Ehtcy		Standard Police Group for 61" Models	44.00	Ehwar
	36-GD - Servi-Car, large Commercial Body, less Tow Bar	440.00	Ehtca		Standard Police Groups include the Standard Solo Groups plus Rear Wheel Siren. 61" includes Speedometer H and Stop.		
	36-GDT - Servi-Car, large Commercial Body, with Tow Bar	455.00	Ehtie		DeLuxe Police Group for 45", 74" and 80" Models	90.50	Ehwa
	36-GE - Servi-Car, large Commercial Body, with Tow Bar, Air Tank and Combination Bumper and Tire Carrier	495.00	Ehtml		DeLuxe Police Group for 61" Models	80.50	Ehwed
	SIDECARS AND PACKAGE TRUCKS						
	36-K - Sport Sidecar for 74" & 80" Twins	110.00	Ehtok		Standard Group for all Servi-Car	29.75	Ehwte
	36-LE - Sport Sidecar for 61" Twin	110.00	Ehtto		Includes Safety Guard, Rear Bumper, Plain Speedometer and Reverse Gear		
	36-LS - Sidecar for 45" Twin	95.00	Ehtpu		DeLuxe Group for G Servi-Car	59.90	Ehwh
	36-M - Package Truck, with cover	115.00	Ehtyu		DeLuxe Group for GD Servi-Car	62.90	Ehwji
	36-MO - Package Truck, without cover	105.00	Ehtuz		Includes Semi-Car Group, Sidecar Safety Guard, Rear Bumper, Seat and Handle Combination, Plain Speedometer, Rear G. Steering Damper, Side Light, Fenders and Fenders, Body Protector.		
	CHASSIS AND BODIES						
	36-KC - Chassis for K sidecar body	70.00	Ehuby		Standard Group for Sport Sidecars	15.75	Ehwon
	36-LEC - Chassis for LE sidecar body	70.00	Ehuda		Includes combination Windshield and Sidecar Cover.		
	36-LSC - Chassis for LS sidecar body	60.00	Ehueb		DeLuxe Group for Sport Sidecars	39.50	Ehwpo
	36-MC - Chassis for M and MO Package Trucks	72.00	Ehuhe		Includes Combination Windshield and Sidecar Cover, Spare Wheel Carrier, Spare Wheel and Tire, Sidecar Lamp and Wiring, Spare Wheel Cover.		
	36-MWC - Chassis, 56" Tread, for Truck Bodies	78.00	Ehuif		DeLuxe Truck Group	26.90	Ehwot
	36-K - Body only	52.00	Ehuth		Includes Spare Wheel and Tire, Spare Wheel Carrier, Spare Wheel Cover, Sidecar Lamp and Wiring.		
	36-LE - Body only	52.00	Ehail				
	36-M - Body only	60.00	Ehuol				
	36-MO - Body only	47.00	Ehupen				

Use Other Side for Special Instructions - (CONTINUED ON OTHER SIDE) - Use Other Side for Special Instructions

1930 SEAGRAM VULVA (CONTINUED)
INDIVIDUAL SPECIAL EQUIPMENT ITEMS

Quan.	Code Word	Price	Quan.	Code W.	Price	Code W.
	Safety Guard.....	\$ 4.90		Egyeb		Azfof
	100 Mile Plain Speedometer for 45", 74" or 80".....	15.00		Azfof	\$17.00	Azfof
	100 Mile Max. Hand Speedometer for 45", 74" or 80".....	17.00		Efygd	6.00	Bowow
	Jump Stand.....	3.00		Azfyv	15.00	Bowomo
	Ride Control.....	4.75		Efybe	21.00	Efyvru
	Steering Damper.....	2.50		Aggdi		
	Stop Light and Switch (In place of regular tail light).....	2.50		Efyeh		
	Fender Lamp.....	1.75		Efyta		
	Pair Saddle Bags.....	6.90		Bosoma		
	Saddle Bag Hangers, Set of 4.....	1.50		Ehwzy		
	Buddy Seat (In place of regular saddle).....	6.75		Efbac		
	Luggage Carrier.....	4.75		Azgin		
	Handlebar Windshield and Legshields Cpt.....	13.50		Eddmo		
	Dice Shift Knob.....	.60		Ehyab		
	Dice Switch Keys for 45", 74" or 80".....	.90		Ehyde		
	Sheepskin Saddle Cover.....	3.00		Bemeu		
	Pair Little King Spot Lights with Crossbar.....	9.75		Bojbe		
	Pair Little Beauty Spot Lights with Crossbar.....	11.50		Bojbl		
	Pair Parking Lights for 45", 74" or 80".....	2.75		Bervo		
	Set Clutch and Brake Pedal Rubbers.....	1.00		Bluot		
	Air Cleaner (in place of air intake) for 45", 74" or 80".....	2.50		Egblo		
	Special Chrome Plating.....	13.50		Efyed		
	Solo Handbars (Standard on models as listed).....	No Charge		Anglo		
	Speedster Handbars (Optional on 45", 74" or 80" model).....	No Charge		Efygl		
	Speedster Bars for 61".....	No Charge		Eitpo		
	Sidexcar Handbars (Standard on VDS and VHS).....	No Charge		Ekmva		
	Four Speed Transmission—74" or 80".....	15.00		Elrts		
	Reverse Gear—74" or 80".....	15.00		Ebuar		
	Reverse Gear—45" or 61".....	5.00		Egaps		
	Cadanium Plated Rims.....	.50 ea.		Eapuf		
	Black Enameled Rims.....	No Charge		Ehwyz		

SPECIAL INSTRUCTIONS:

Quan.	Code Word	Price	Quan.	Code W.	Price	Code W.
	100 Mile Plain Speedometer.....					
	Bumper for Model G, GA, GD, GDT.....					
	Rear Seat and Bumper complete for Model G.....					
	Rear Seat and Double Bar Bumper for Model GDT or GE.....					
	Bumper also serves as tire carrier.					
	GE comes with single bar bumper as standard equipment.					
	Figure \$15.00 for rear seat and double bar bumper assembly for that model.					
	Body Protector (to keep tire in bumper from rubbing body)....	2.35				
	POLICE					
	Radio Receiving Set (Specify wave length).....	\$85.00				
	First Aid Kit and Box.....	9.30				
	Front Wheel Siren.....	25.00				
	Rear Wheel Siren.....	36.00				
	Police Special Speedometer—100 Mile.....	13.75				
	Pyrene Extinguisher and Bracket for Bars.....	15.00				
	Pyrene Extinguisher and Bracket for Carrier.....	10.25				
	Set Pursuit Lamps with Crossbar (Little King).....	12.00				
	Set Pursuit Lamps with Crossbar (Little Beauty).....	6.00				
	Police Speedometer with Hand Control for 61".....					
	SIDEXCAR AND TRUCK					
	Sidexcar Apron or Cover only.....	\$ 5.40				
	Sidexcar Apron for LS.....	4.40				
	Sidexcar Windshield and Cover.....	15.75				
	Sidexcar Windshield for LS.....	12.50				
	Sidexcar Lamp and Wiring.....	3.50				
	Spare Wheel Carrier.....	6.00				
	Spare Wheel and Tire 4.00".....	20.00				
	Spare Wheel and Tire 4.50".....	21.40				
	Tall Lamp and Hood on Sidexcar Fender.....	3.00				

Signed:

WE RESERVE THE RIGHT TO FURNISH ANY STANDARD MAKE OF TIRE DO NOT WRITE BELOW THIS LINE. FOR FACTORY RECORDS ONLY.

Each of the prices listed hereon shall be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles, sidexcars, package trucks, Servi-Cars, or component parts thereof. The Company reserves the right to change any of the prices shown on all unshipped motorcycles, sidexcars, package trucks, Servi-Cars, or component parts thereof, whether same have been specified for shipment or not, upon notice in writing duly mailed to the dealer at his last known address. It is agreed that, in case of re-assignment of the order, the dealer shall be notified by the Company. The dealer's responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment.

Factory Order No..... Date Entered.....
Deposit Received \$..... Salesman.....

1937

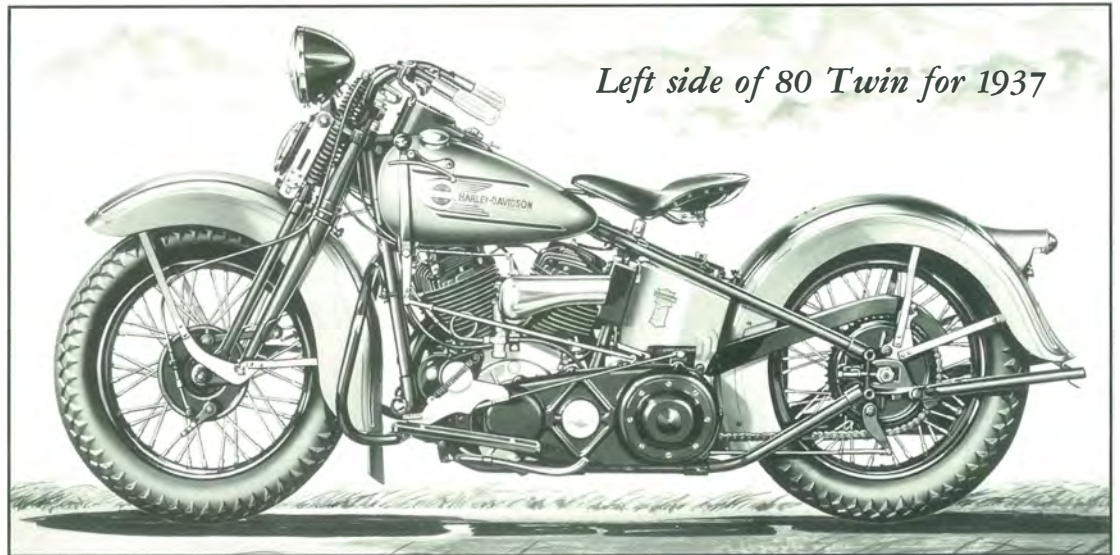


Illustration of 1937 80 model.

FINISH

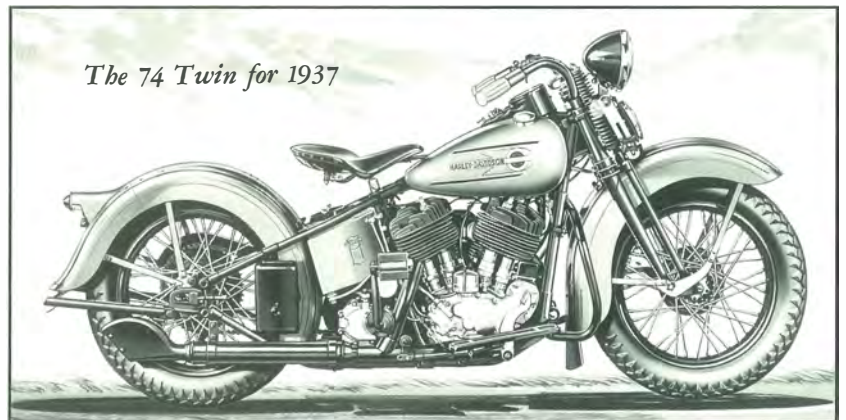
The 1937 Harley-Davidson's are offered in two beautiful color options. One is that ever popular color, teak red striped in black and edged in gold, and the other is a new rich color - bronze brown striped in delphine blue and edged in yellow.

An outstanding characteristic of this season's colors is that one color dominates the entire motorcycle. The bronze brown motorcycle is bronze brown and there is no doubt about it. The same applies to the teak red. The striping along the edge of the crown of the fenders and paralleling the transfers on the tanks sets off the warm and vibrant teak red and makes the motorcycle look like a million dollars.

The steel oil tank on the 61, 74, and 80 models is enameled the color of the motorcycle and is not black as was the case with the 61 models last year. This change, small in itself, adds immensely to the fine appearance of the 1937 models. Package trucks, Servi-cars™, and sidecars carry the same color options as the solo machines. Rims on all motorcycles are black. Silver, striped with black and edged in gold, is an option only on motorcycles sold to police.

ADDITIONAL MODELS

Illustration of 1937 74 model



Right side of 61 OHV Twin for 1937

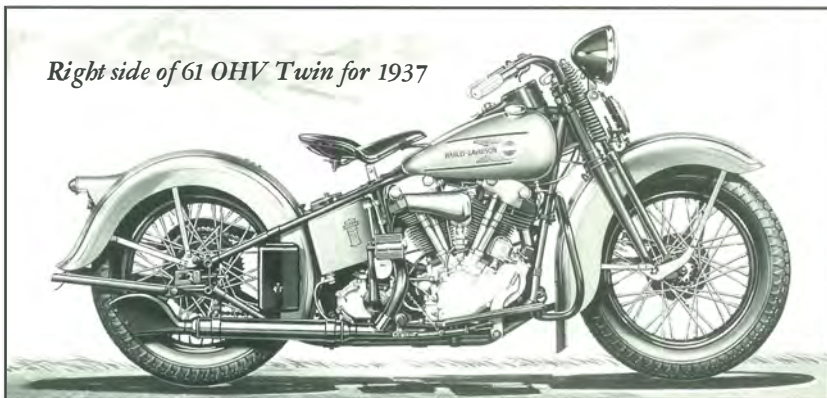


Illustration of
1937 61 model

Left side of 45 Twin for 1937

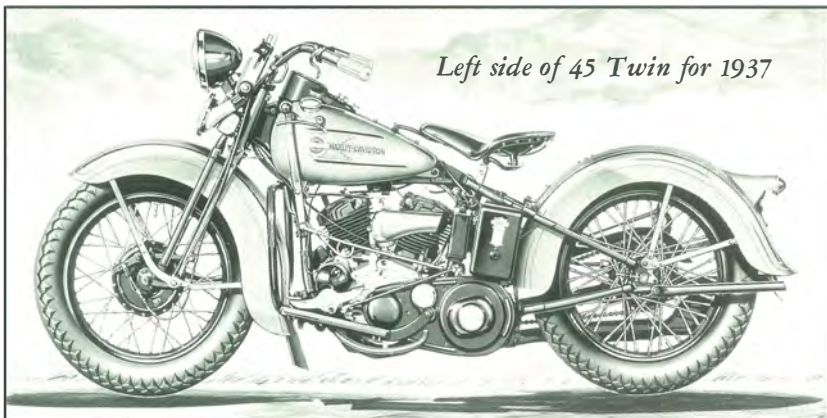


Illustration of
1937 45 model



Illustration of
1937 Servi-car™

On following pages.

**ORDER
BLANK**

1937 SEASON (KLEK BLANK)

TO THE HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WIS., U. S. A.

Customer's Order No. _____ Date _____

Do not fail to give your Order Number

SHIP TO

CHARGE TO

Name _____ Address _____ City _____ State _____

Shipping Date _____ Ship Via _____ Ship With _____

and C.O.D. _____ on _____ For Amount \$ _____ Draw Through _____ Bank _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	Code Word	Price	Code Word	Quan.	Code Word	Price	Code Word
MOTORCYCLES							
37-WL	—45" Twin, Sport Solo, High Compression	\$355.00	Elwik		Bronze Brown with Delphine Blue Striping	No Charge	Elyze
37-WLD	—45" Twin, Sport Solo, Extra High Compression	355.00	Elymo		Teak Red with Black Striping	No Charge	Elyza
37-WLDR	—45" Twin, Competition Special	380.00	Elvor		Delphine Blue with Teak Red Striping	No Charge	Eodvi
37-W	—45" Twin, Low Compression	355.00	Elyvu		Police Silver with Black Striping (For Police use only)	No Charge	Emaul
37-WS	—45" Twin, Low Compression, Sidecar Gearing	355.00	Elyvuw		SPECIAL EQUIPMENT GROUPS		
					Standard Solo Group	\$21.75	Elyaf
37-UL	—74" Twin, Special Sport Solo	395.00	Elyvy		Includes Safety Guard, Steering Damper, Ride Control, Stop Light, Jiffy Stand, Trip Odometer, Fender Light.		
37-U	—74" Twin, Solo, Medium Compression	395.00	Elyva		Deluxe Solo Group	49.00	Elych
37-US	—74" Twin, Medium Compression, Sidecar Gearing	395.00	Elywad		Includes Standard Solo Group, Colored Shifter Knob, Foot Lever Rubbers, Chrome Plate Group, License Plate Frame, Air Cleaner, De Luxe Saddle Bags.		
37-ULH	—80" Twin, Special Sport Solo	415.00	Emeco		Standard Police Group	49.50	Elydi
37-UH	—80" Twin, Solo, Medium Compression	415.00	Elywbe		Includes Standard Solo Group (less Fender Lamp), Speedometer Hand Control, Rear Wheel Siren.		
37-UHS	—80" Twin, Medium Compression, Sidecar Gearing	415.00	Elywch		Deluxe Police Group	83.50	Elyej
					Includes Standard Police Group, Pr. Little Beauty Pursuit Lights with Crossbar and Toggle Switch, Pyrene and Bracket (any mounting) First Aid Kit (any kind).		
37-EL	—61" O.H.V. Twin, Special Sport Solo	435.00	Elwfi		Standard Group for Sidecar or Commercial Motorcycle	20.00	Elygl
37-E	—61" O.H.V. Twin, Solo, Medium Compression	435.00	Elwil		Includes Safety Guard, Steering Damper, Stop Light, Ride Control, Reverse Gear.		
37-ES	—61" O.H.V. Twin, Medium Comp., Sidecar Gearing	435.00	Elwlo		Standard Group for Servi-Car	21.90	Elyin
	Note—Standard or deluxe group must be specified on 61" models				Includes Safety Guard, Steering Damper, Stop Light, Reverse Gear, Rear Bumper.		
SERVI-CARS							
37-G	—Servi-Car, with Tow Bar	515.00	Elywo		De Luxe Group for O or OA Servi-Car	48.00	Elyjo
37-GA	—Servi-Car, less Tow Bar	500.00	Elywu		De Luxe Group for GD or GDT Servi-Car	53.00	Elyou
37-GD	—Servi-Car, large Commercial Body, less Tow Bar	515.00	Elywz		De Luxe Servi-Car Groups include Safety Guard, Steering Damper, Stop Light, Double Tail Light, Reverse Gear, Rear Seat and Bumper, Windshield and Legshields.		
37-GDT	—Servi-Car, large Commercial Body, with Tow Bar	530.00	Elywv		Standard Group for Sport Sidecar	17.50	Elyty
37-GE	—Servi-Car, large Commercial Body, with Tow Bar, Air Tank and Combination Bumper and Tire Carrier	570.00	Elywz		De Luxe Group for Sport Sidecars	44.00	Elyuz
	Note—Plain speedometer standard on all models.				Includes Combination Windshield and Sidecar Cover.		
	Note—Four speed transmission standard on 61", 74" and 80" models.				Includes Combination Windshield and Cover, Spare Wheel Carrier, Spare Wheel and Tire, Sidecar Lamp and Wiring, Tail Lamp and Hood on Fender.		
SIDECARS AND PACKAGE TRUCKS							
37-IE	—Sport Sidecar for 61", 74" & 80" Twins	125.00	Elywb		De Luxe Truck Group	29.00	Elyva
37-IS	—Sidecar for 45" Twin	105.00	Elyz		Includes Spare Wheel and Tire, Spare Wheel Carrier, Spare Wheel Cover, Sidecar Lamp and Wiring.		
37-M	—Package Truck with Cover	135.00	Elyxl				
37-MO	—Package Truck without Cover	115.00	Elyxm				
CHASSIS AND BODIES							
37-LEC	—Chassis for LE sidecar body	80.00	Elyko				
37-LSC	—Chassis for LS sidecar body	61.50	Elyot				
37-MC	—Chassis for M and MO Package Trucks	50.00	Elypu				
37-LE	—Body only	62.50	Elyru				
37-M	—Body only	67.50	Elywa				

INDIVIDUAL SPEC L EQUIPMENT ITEMS

Code Word	Price	Quan.	SEVICAR	Price
Air Cleaner (In place of air intake)	3.00		Bumper for Model G, GA, GD, GDT	\$ 7.00
Buddy Seat (In place of regular saddle)	8.25		Rear Seat and Bumper Complete for G	18.00
Cadmium Plated Rims	.50 ea		Rear Seat and Double Bar Bumper for GDT or GE	24.00
Chrome License Frame	.95		Bumper also serves as tire carrier. GE comes with single bar bumper as standard equipment. Figure \$17.00 for rear seat and double bar bumper assembly for that model.	
Chrome Wheel Rings	5.00		Body Protector (to keep tire in bumper from rubbing body)	3.00
Front Fender Lamp	1.95		Double Tail Lamp for G and GA	3.75
Front Wheel Stand	3.00		POLICE	
Handlebar Mirror	2.00		Radio Receiver (Specify frequency)	\$110.00
Handlebar Windshield and Legshields Complete	15.00		Rear Wheel Siren	27.50
Jiffy Stand	3.50		Front Wheel Siren	27.50
Leg Apron or Lap Cover	6.50		Police Speedometer Head with Hand Control	6.50
Luggage Carrier	13.95		First Aid Kit in Metal Box	8.50
Pair Deluxe Saddle Bags—Color	7.90		First Aid Kit in Leather Case	7.75
Pair Standard Saddle Bags—Color	12.50		First Aid Kit in Leather Case with Chrome Hangers	8.50
Pair Little Beauty Spotlights with Crossbar	10.50		Pyrene Extinguisher and Bracket for Handlebars	16.00
Pair Little King Spotlights with Crossbar	5.00		Pyrene Extinguisher and Bracket for Carrier	16.00
Reverse Gear (Three speeds forward and reverse)	5.75		Special Luggage Carrier (for use with radio)	3.00
Ride Control	1.90		Set Pursuit Lamps with Crossbar (Little King)	11.00
Saddle Bag Hangers (Set of 3)	5.50		Set Pursuit Lamps with Crossbar (Little Beauty)	13.00
Safety Guard (Front)	1.00		SIDECAR AND TRUCK	
Set Clutch and Brake Pedal Rubbers	.55		Sidocar Apron or Cover only	\$ 5.75
Shifter Knob, round, colored	.60		Sidocar Apron for LS	5.75
Shifter Knob, dice colored	7.00		Sidocar Windshield and Cover	17.50
Solo Sport Windshield	16.00		Sidocar Windshield for LS	15.00
Special Chrome Plating Group	3.50		Sidocar Fender Lamp and Wiring	3.75
Speedometer Hand Control (Stops hand at any speed)	No Charge		Spare Wheel Carrier	7.00
Speedster Handlebars	3.00		Spare Wheel and Tire 4.00"	21.00
Steering Damper	3.00		Spare Wheel and Tire 4.50"	22.00
Stop Light and Switch (In place of regular tail light)	3.00		Tail Lamp and Hood on Sidocar Fender	3.75
Trip Odometer (Trip Mileage Register)	3.00			

We Reserve the Right to Furnish any Standard Make of Tire

SPECIAL INSTRUCTIONS:

Signed: _____

IF THIS MOTORCYCLE IS FOR COMMERCIAL OR POLICE USE, PLEASE GIVE NAME OF PURCHASER.

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles, sidocars, Package Trucks, Servi-Cars, or complete sidocars. Package Trucks, Servi-Cars, or complete sidocars shown as all unshipped motor-cycles, sidocars, Package Trucks, Servi-Cars, or complete sidocars, shall be shipped to the purchaser for shipment or not upon notice in writing to the seller. The seller shall pay the entire cost connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller prior to the date of shipment. It is agreed and understood that all accepted orders shall be filled by the seller as rapidly as practicable, consistent with the estimated requirements given the order by the dealer and the production of the factory, subject, however to delays caused by strikes, fire or any other causes beyond the seller's control. The seller shall not be liable for any loss or damage to the goods ordered to deliver the goods ordered.

Do Not Write In This Space—For Factory Records Only

Factory Order No. _____ Date Entered _____

Deposit Received \$ _____ Salesman _____

1938



Illustration of 1938 80 model.

FINISH

A new high in beauty has been attained in the appearance of the 1938 models. Their streamlined design is still further enhanced by bringing down the striping to the top of the sides of the fenders and by carrying this same stripe horizontally through the trademark on the tanks. Chrome parts which only dazzled and did not carry out the color harmony of the machine have been eliminated. In addition, four extremely attractive color combination options are offered, each one prettier than the other. The colors and stripings are as follows: teak red with black and gold stripe, venetian blue with white and burnt orange stripe, hollywood green with gold and black stripe, silver tan with sunshine blue stripe, police silver with black striping (for police use only).

ADDITIONAL MODELS

Illustration of
1938 74 model



Illustration of
1938 61 model

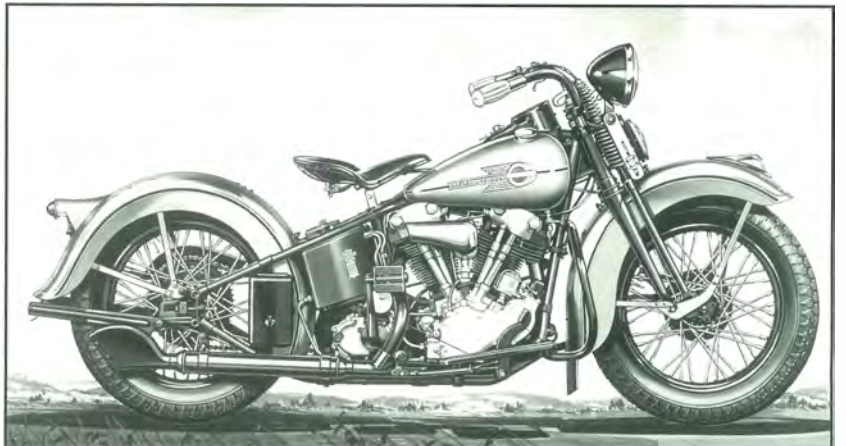




Illustration of
1938 45 model

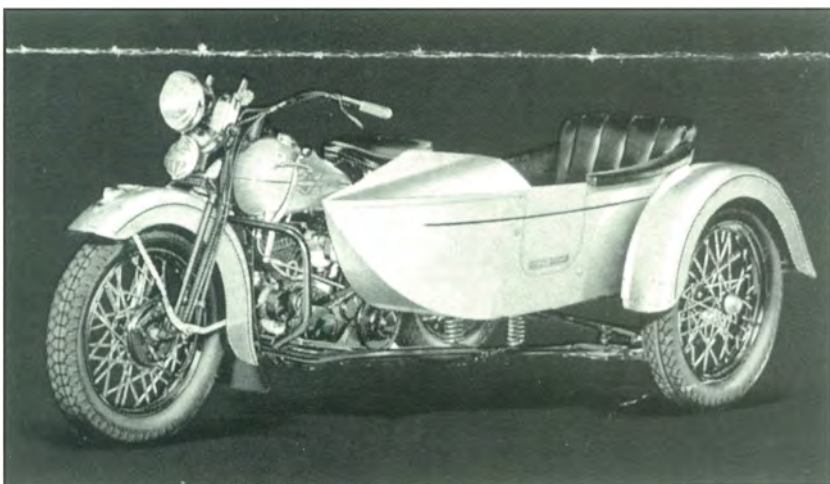


Illustration of
European 1938 750cc
model sidecar
(left side)

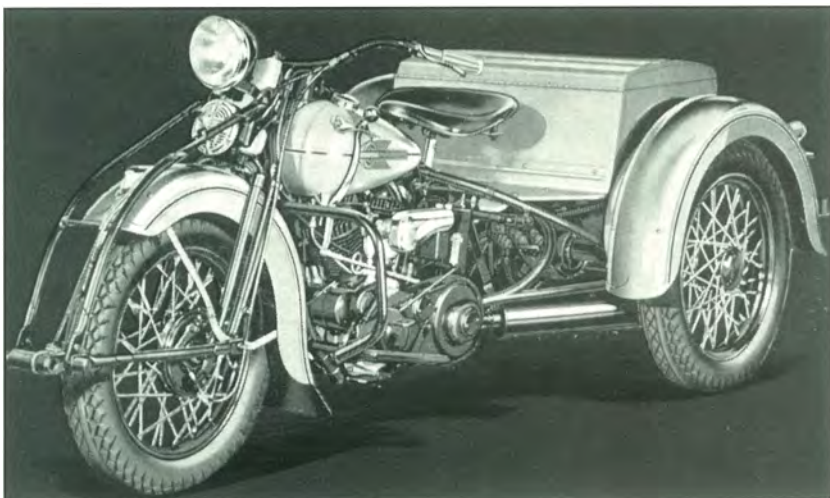


Illustration of
1938 Servi-car™

On following pages.

**ORDER
BLANK**

Customer's Order No. **4730 DELAWARE WINDSHIELD DELTA** Date.....
 NOTE: Do not fill to give "YOUR" Order No. TO THE HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WIS., U.S.A.
 Keep a carbon copy for reference.

SHIP TO

CHARGE TO

Name.....
 Address.....
 City..... State.....

Shipping Date..... Ship Via..... Ship With.....
 Send C.O.D. } on..... Draw Through.....
 Draw Draft }

For Amount \$.....

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.		EQUIPMENT GROUPS		Price	Code
Quan.	MOTORCYCLES	Code Word	Check Here		
	38-WLD -45" Twin, Sport Solo, Extra High Compression	Eokav			
	38-WL -45" Twin, Sport Solo, High Compression	Eokcz			
	38-WLDR -45" Twin, (Competition use only)	Eokfa			
	38-UL -74" Twin, Special Sport Solo	Eokid		\$16.70	Ec
	38-U -74" Twin, Solo, Medium Compression	Eokni			
	38-US -74" Twin, Medium Compression, Sidecar Gearing	Eokoj		49.75	Ec
	38-ULH -80" Twin, Special Sport Solo	Eolaw			
	38-UH -80" Twin, Solo, Medium Compression	Eolea			
	38-UHS -80" Twin, Medium Compression, Sidecar Gearing	Eolie			
	38-EL -61" O.H.V. Twin, Special Sport Solo	Eolih		52.25	Ec
	38-ES -61" O.H.V. Twin, Sidecar Gearing	Eolmi			
	SERVI-CARS				
	38-G -Servi-Car, with Tow Bar	Eolok			
	38-GA -Servi-Car, less Tow Bar	Eolto			
	38-GD -Servi-Car, large Commercial Body, less Tow Bar	Eolup		14.25	Ec
	38-GDT -Servi-Car, large Commercial Body, with Tow Bar	Eomax			
	Note - Speedometer standard on all models. Four Speed transmission std. on 61", 74" and 80" Twins.				
	SIDECARS AND PACKAGE TRUCKS				
	38-LE -Sport Sidecar for 61", 74" and 80" Twins	Eomeb		18.25	Ec
	38-M -Package Truck with Cover	Eomeh		49.00	Ec
	38-MO -Package Truck without Cover	Eomif		54.00	Ec
	CHASSIS				
	38-MC -Chassis for M and MO Package Trucks	Eomol		17.50	Ec
	38-MWC -Chassis 57 1/8" Tread	Eompm		44.00	Ec
	AVAILABLE COLORS				
	Teak Red with Black Stripping	Eomos	No Charge		
	Venetian Blue with White Stripping	Eomur	No Charge		
	Hollywood Green with Gold Stripping	Eonay	No Charge		
	Silver Tan with Sunshine Blue Stripping	Eonec	No Charge		
	Police Silver with Black Stripping (For Police use only)	Eonge	No Charge		

All new motorcycles and Servi-Cars are shipped from the factory with one or another of these accessory groups attached. Be sure to specify your choice.

Standard Solo Group
Includes Front Safety Guard, Steering Damper, Stop Light, Trip Odometer, Fender Light, Jiffy Stand.

DeLuxe Solo Group
Includes Standard Solo Group (as above), Four Ply Tires, Ride Control, Colored Shift Knob, Air Cleaner, De Luxe Saddle Bags, and Chrome Plate Special (Chrome Headlight, Handlens, Instrument Panel, Wheel Rings, Parking Lights, Fender Strips and License Plate Frame).

Standard Police Group *See note
Includes Standard Solo Group (as above), Four Ply Tires, Rear Wheel Siren, Speedometer Hand Control, Ride Control.

*Note: If Police plate is desired in place of Fender Lamp in this group, check here. Police plate is charged for if both fender lamp and police plate are furnished.

Standard Group for Sidecar or Package Truck Motorcycle
Includes Front Safety Guard, Steering Damper, Stop Light, Trip Odometer, Fender Light.

Standard Group for Servi-Car
Includes Front Safety Guard, Steering Damper, Stop Light, Fender Light, Rear Bumper.

DeLuxe Group for G or GA Servi-Car

DeLuxe Group for GD or GDT Servi-Car
Both De Luxe Servi-Car Groups Include Front Safety Guard, Steering Damper, Stop Light, Fender Light, Double Tail Light, Reverse Gear, Rear Seat and Bumper, Windshield and Legshields.

Standard Group for Sport Sidecars
Includes Combination Windshield and Cover.

DeLuxe Group for Sport Sidecars
Includes Combination Windshield and Cover, Spare Wheel Carrier, Spare Wheel and Tire, Sidecar Lamp and Wiring, Tail Lamp and Hood on Sidecar Fender.

DeLuxe Package Truck Group
Includes Spare Wheel and Tire, Spare Wheel Carrier, Spare Wheel Cover, Sidecar Lamp and Wiring.

SUPPLEMENTAR' EQUIPMENT ITEMS

These items can be supplied in addition to the regular equipment groups. Items marked * are not attached at the factory. They are included with the shipment to be attached to the dealer.

Item Description	Price	Code	Word	Quan.	SERVICAR	Price	Code	Word
*Air Cleaner	\$5.00	Eqpi			Rear Seat and Handles Complete for G box	11.70	Eonki	
*Buddy Seat (In place of regular saddle)	8.25	Efbac			Rear Seat, Handles and Extra Bumper Bar for GD box	17.50	Eouml	
*Chrome Plate Special (chrome plated handlebars, head lamps, instrument panel, wheel rings, parking lights, fender strips and license plate frame).	15.50	Efedi			Body Protector (to keep tire in bumper from rubbing body)	3.00	Eduyaz	
*Front Wheel Stand	3.00	Azga			Double Tail Lamp for G and GA	3.75	Ejzay	
*Leg Apron or Lap Cover	6.50	Eldci			Air Tank and Combination Bumper and Tire Carrier for GDI	40.00	Eojun	
*Luggage Carrier	5.00	Azgin			POLICE			
*License Frame, Chrome	.95	Eodur			Radio Receiver, Harley-Davidson-R.C.A. (specify frequency)	\$135.00	Efyut	
*Mirror 11350X	2.10	Ecmrp			Rear Wheel Siren	27.50	Edaik	
*Mirror, CHROME 11350XP	2.75	Eddmo			Front Wheel Siren	27.50	Edail	
Reverse Gear (Three speeds forward and reverse)	5.00	Ebuar			Police Number Plate	1.10	Eoile	
*Ride Control	5.75	Eiyhe			Speedometer Hand Control	3.00	Eioih	
*Rubbers for Clutch and Brake Pedals	1.00	Bluot			First Aid Kit in Metal Box	9.75	Eapyj	
*Pair Saddle Bags, Standard. Color	8.95	Eodyl			First Aid Kit in Leather Case	9.75	Eizio	
*Pair Saddle Bags, De Luxe. Color	15.50	Eodzm			Pyrene Extinguisher and Bracket for Handlebars	16.00	Bayol	
*Rear Safety Guard	5.50	Eonig			Pyrene Extinguisher and Bracket for Rear Mounting	16.00	Bemka	
*Saddle Bag Hangers (set of 4)	1.90	Ehwzy			Special Luggage Carrier for Radio Equipped	3.00	Eizov	
*Shifter Knob, round, colored	.60	Eizek			Set Pursuit Lamps with Crossbar (Little King)	12.00	Bojeb	
*Shifter Knob, dice, colored	.65	Eiyab			Set Pursuit Lamps with Crossbar (Little Beauty)	13.50	Bojif	
*Speedometer Hand Control	3.00	Ehyef			SIDECAR AND TRUCK			
Speedster Handlebars	No Charge	Efegl			Sidecar Apron or Cover only for LE	5.75	Ehygh	
*Spotlight Pair Little Beauty with Crossbar	13.25	Bojli			Sidecar Apron or Cover for LS	5.75	Azhek	
*Spotlight Pair Little King with Crossbar	11.50	Bojhe			Sidecar Windshield and Cover for LE	17.50	Eiyhi	
*Wheel Rings, Chrome	5.00	Einni			Sidecar Windshield for LS	15.00	Azgyd	
*Windshield, Sport Solo	7.00	Elaag			Sidecar Fender Lamp and Wiring	3.75	Arho	
*Windshield and Legshields cpt.	15.00	Eddmo			Spare Wheel Carrier	7.00	Ebuoy	
					Spare Wheel and Tire 4.00"	21.00	Azgyt	
					Spare Wheel and Tire 4.50"	22.00	Azgtz	
					Tail Lamp and Hood on Sidecar Fender	3.75	Esum	

SPECIAL INSTRUCTIONS:

(We Reserve the Right to Furnish any Standard Make of Tire)

FACTORY ROUTING

Signed: DEALER

* * * IF THIS MOTORCYCLE IS FOR COMMERCIAL OR POLICE USE, PLEASE GIVE NAME OF PURCHASER. * * *

Each of the prices listed herein shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles, or dealer on the motorcycles. Seller's prices shown on all unshipped motor-cycle parts thereof. The accompanying Serv-Car or component parts thereof, whether same have been specified or not, upon notice in writing duly mailed to the dealer at his last known address. It is agreed that, in case of recognition or return of shipment to the factory, the dealer shall be responsible for the entire cost connected therewith; any delay in shipment shall not relieve the dealer of responsibility of shipping unless written notice of cancellation is received by the seller two days before the date of shipment. It is agreed and understood that all accepted orders shall be filled by the seller as rapidly as practicable, consistent with the estimated requirements given the seller by the dealer and the production of the factory, subject, however, to delays caused by strikes, fires or any other causes beyond the seller's control. The seller shall not be liable for any loss of

Do Not Write Here—For Factory Records Only

Factory Order No. Date Entered

Deposit Received \$ Salesman

1939

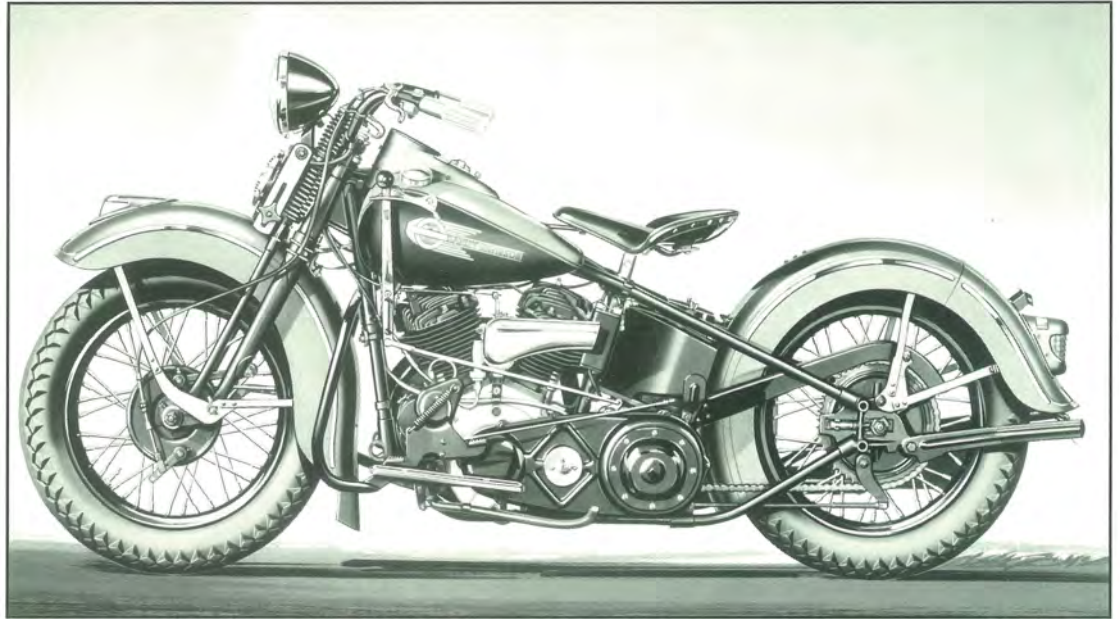


Illustration of 1939 80 model.

FINISH

Front and rear fenders, instrument panel, top and upper part of the sides of the tanks are all enameled one color, and the balance of the sides of the tanks are carried in another color. The effect is startlingly new and highly pleasing. The sweep of the rear of the frame carries up through the tanks and gives the entire motorcycle a feeling of motion and speed. The motorcycle also has the appearance of being lower and easy to swing into and ride. We are certain this new color scheme will make a big hit with riders and prospects. In police models there will be no contrasting color panel, but the enamel will all be police silver with a two-line black stripe - one narrow and one wider - carrying up through the sides of the tanks. Where tank lettering is specified, this stripe will be eliminated. Color options for 1939 are the following beautiful combinations: airway blue with white panel, black with ivory panel, teak red with black panel, police silver with stripe (police only).

ADDITIONAL MODELS

Illustration of 1939 74 model





Illustration of
1939 61 model

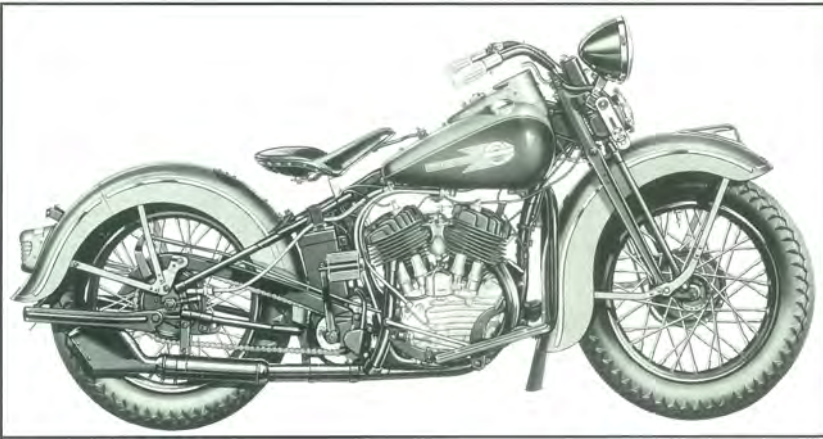


Illustration of
1939 45 model

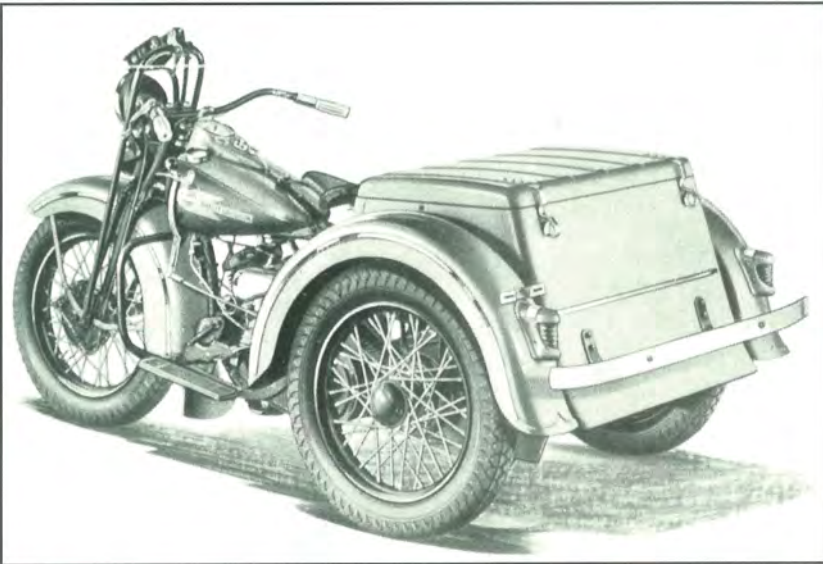


Illustration of
1939 G model
Servi-car™

On following pages.

**ORDER
BLANK**

1939 SEASON ORDER BLANK
 TO THE HARLEY-DAVIDSON MOTOR CO., MILWAUKEE, WIS., U.S.A.

Customer's Order No. _____ Date _____
 NOTE: Do not fail to give "YOUR" Order No. _____
 Keep a carbon copy for reference.

SHIP TO CHARGE TO
 SHOWING NET DEALERS' PRICES

Name _____ Address _____ City _____ State _____
 Shipping Date _____ Ship Via _____ Ship With _____
 Send C.O.D. _____ on _____ Draw Through _____ For Amount \$ _____
 Draw Draft _____

Please Specify Your Wants Clearly by Marking with a Cross (X) the Model and Specifications Desired.

Quan.	MOTORCYCLES	Dealer's Price	Code Word	EQUIPMENT GROUPS	Price	Code W.
	39-WLD -45" Twin, Sport Solo, Extra High Compression	266.25	Eokav	All new motorcycles are shipped from the factory with one or another of these accessory groups attached. Be sure to specify your choice.		
	39-WL -45" Twin, Sport Solo, High Compression	266.25	Eokez			
	39-WLDR -45" Twin, (Competition use only)	285.00	Eokfa			
	39-UL -74" Twin, Special Sport Solo	296.25	Eokid	Standard Solo Group Includes Front Safety Guard, Steering Damper, Stop Light, Trip Odometer, Fender Light, Jiffy Stand, 4-ply Tires.	\$15.50 Net 9.25	Eoisk
	39-U -74" Twin, Solo, Medium Compression	296.25	Eokni			
	39-US -74" Twin, Medium Compression, Sidecar Gearing	296.25	Eokoj			
	39-UJH -80" Twin, Special Sport Solo	311.25	Eolaw	DeLuxe Solo Group Includes Standard Solo Group (as above), Ride Control, Colored Shift Knob, Air Cleaner, De Luxe Saddle Bags, De Luxe Saddle, and Chrome Plate Special (Chrome Headlight, Handbars, Instrument Panel, Chrome Tail Light Cover, Chrome Relay Cover, Chrome Exhaust Pipe Covers, License Plate Frame & Stainless Steel Top Fender Strips).	47.00	Eoaur
	39-UH -80" Twin, Solo, Medium Compression	311.25	Eolea			
	39-UHS -80" Twin, Medium Compression, Sidecar Gearing	311.25	Eolie			
	39-EL -61" O.H.V. Twin, Special Sport Solo	326.25	Eolth	Standard Police Group Includes Standard Solo Group (as above), Rear Wheel Siren, Speedometer Hand Control.	41.00	Eoiwc
	39-ES -61" O.H.V. Twin, Sidecar Gearing (Med. Comp.)	326.25	Eolmi			
<input type="checkbox"/> For police work in city service or in congested traffic areas, we recommend three speed transmission, medium compression motor and medium gearing. This equipment is furnished optional without extra charge. Check in square for this special Police Combination.						
Four Speed transmission std. on 61", 74" and 80" Twins.						
SERVI-CARS						
	39-G -Servi-Car, with Tow Bar	386.25	Eolok	Standard Group for Sidecar or Package Truck Motorcycle Includes Front Safety Guard, Steering Damper, Stop Light, Trip Odometer, Fender Light, 4-ply Tires.	14.00 Net 7.80	Eojyr
	39-GA -Servi-Car, less Tow Bar	375.00	Eolto			
	39-GD -Servi-Car, large Commercial Body, less Tow Bar	386.25	Eolup			
	39-GDT -Servi-Car, large Commercial Body, with Tow Bar	397.50	Eomax	Standard Group for Servi-Car Includes Front Safety Guard, Steering Damper, Stop Light, Rear Bumper.	12.50 Net 6.25	Eojau
	39-LJE -Sport Sidecar for 61", 74" and 80" Twins	93.75	Eomeb			
	39-M -Package Truck with Cover	101.25	Eomeh			
	39-MO -Package Truck without Cover	86.25	Eomif	DeLuxe Group for G or GA Servi-Car Net 25.50	39.50	Eojfy
	39-MC -Chassis for M and MO Package Trucks	60.00	Eomol	DeLuxe Group for GD or GDT Servi-Car Both De Luxe Servi-Car Groups Include Front Safety Guard, Steering Damper, Stop Light, Reverse Gear, Rear Seat and Bumper, Windshield and Legshields.	44.50 Net 29.50	Eojga
	39-MWC -Chassis 57 1/8" Tread	67.50	Eompm			
CHASSIS						
AVAILABLE COLORS						
	Airway Blue with White Panels	No Charge	Erbes	Standard Group for Sport Sidecar Includes Combination Windshield and Cover, 4-ply Tire.	17.75 Net 12.25	Eojic
	Black with Ivory Panels	No Charge	Erbug			
	Teak Red with Black Panels	No Charge	Erby			
	Police Silver with Black Stripping (For Police use only)	No Charge	Eonge			
DeLuxe Group for Sport Sidecars Includes Combination Windshield and Cover, Spare Wheel Carrier, Spare Wheel and Tire, Sidecar Lamp and Wiring, Chrome Tail Lamp on Sidecar Fender, 4-ply Tires, Stainless Steel Top Fender Strips						
DeLuxe Package Truck Group Includes Spare Wheel and Tire, Spare Wheel Carrier, Spare Wheel Cover, Sidecar Lamp and Wiring, 4-ply Tires, Stainless Steel Top Fender Strips.						

1939 SEASON URMU 'K BLANK (Continued)

SUPPLEMENTARY EQUIPMENT ITEMS

These items can be supplied in addition to the regular equipment groups. Items marked * are not always attached at the factory. They are included with the shipment to be attached by the dealer.

GENERAL	Net	Price	Code Word	Quan	SERVICAR	Net	Price	Code Word
Air Cleaner (In place of regular air horn)	\$1.50	\$3.00	Eraob		Rear Seat and Handles Complete for G box	\$7.75	10.50	Eonki
*Buddy Seat, De Luxe (In place of regular saddle)	7.00	10.50	Eptuy		Rear Seat and Handles for GD box	11.75	15.75	Erbbo
*Buddy Seat, Plain (In place of regular saddle)	5.50	8.25	Erbac		Rear Bumper only (chrome)	3.25	5.00	Erbau
DeLuxe Saddle (In place of regular saddle)	1.75	2.75	Eraug		Air Tank for GDT	30.00	40.00	Eojun
Chrome Plate Special (chrome plated handlebars, head lamp, instrument panel, chrome tail light cover, chrome relay cover, chrome exhaust pipe covers, license plate frame and stainless top fender strips).					POLICE			
*Front Wheel Stand	9.75	13.50	Efedi		Radio Receiver, (specify frequency)	120.00	\$135.00	Efyut
*Leg Apron or Lap Cover	1.50	3.00	Azagf		Rear Wheel Siren	16.75	25.00	Badik
Luggage Carrier	3.25	6.50	Ezici		Front Wheel Siren	16.75	25.00	Beail
*License Frame, Chrome	.40	.75	Azgin		Police Number Plate	.55	1.10	Eoile
*Mirror, CHROME 11350XP	1.05	2.10	Bemap		Speedometer Hand Control	1.50	3.00	Eoioh
*Mirror, CHROME 11350XP	1.38	2.75	Elitfe		First Aid Kit in Metal Box	5.50	9.00	Eapaj
Reverse Gear (Three speeds forward and reverse)	3.75	5.00	Ebuar		First Aid Kit in Leather Case	5.50	9.00	Eelzo
*Ride Control	3.30	5.75	Edyhe		Pyrene Extinguisher and Bracket for Handlebars	10.50	16.00	Bayol
*Rubbers for Clutch and Brake Pedals	.38	.75	Eblut		Pyrene Extinguisher and Bracket for Rear Mounting	10.50	16.00	Bemka
*Pair Saddle Bags, Small.	5.15	7.65	Eodyl		Special Luggage Carrier for Radio Equipped	1.50	3.00	Eizov
*Pair Saddle Bags, De Luxe. Color	9.35	13.95	Eodzm		Set Pursuit Lamps, (one red) with Crossbar & Toggle Switch	7.50	12.75	Epuaf
*Rear Safety Guard	3.25	5.50	Eonig		Set Pursuit Lamps, (one red) with Fork Bracket & Toggle Switch	6.50	11.75	Eprac
*Shifter Knob, (colored)	.25	.50	Eratf		SIDECAR AND TRUCK			
*Speedometer Hand Control	1.50	3.00	Ehyef		Sidecar Apron or Cover only for LE	3.25	5.75	Elyr's
Speedster Handlebars		No Charge			Sidecar Windshield and Cover for LE	12.00	17.50	Ehyhi
*Spotlight Pair De Luxe with Crossbar & Toggle Switch	7.50	12.75	Efegl		Sidecar Fender Lamp and Wiring	2.50	3.75	Azhio
*Spotlight Pair De Luxe with Fork Bracket & Switch	6.35	11.50	Eptwa		Spare Wheel Carrier	3.50	7.00	Ebuvo
*Wheel Rings, Chrome	2.50	5.00	Elnni		Spare Wheel and 4-ply Tire 4.00"	15.50	21.75	Azgly
*Windshield, Sport Solo	3.85	6.50	Eizag		Spare Wheel and 4-ply Tire 4.50"	16.00	22.50	Azgly
*Windshield and Legshields cpt.	9.00	13.75	Eddmo		Tail Lamp on Sidecar Fender	2.50	3.75	Erazl
Chrome Exhaust Pipe Covers	1.00	1.75	Erdwi		Tow Bar Assembly for Big Twins	9.00	12.00	Erbma
Chrome Parking Lights	1.50	3.00	Epydm					
Four Ply Tires	1.30	1.90	Ervrh					

If this motorcycle is for commercial or police use, please give name of purchaser.

We Reserve the Right to Furnish any Standard Make of Tire

FACTORY ROUTE

SPECIAL INSTRUCTIONS:

Signed: _____ DEALER

Do Not Write Here—For Factory Records Only

Factory Order No. _____ Date Entered _____

Deposit Received \$ _____ Salesman _____

Each of the prices listed hereon shall be subject to be increased by the amount of any direct tax, federal or state, required to be paid by the seller upon complete motorcycles, mopeds, trucks, Servo-Cars, or component parts thereof; the company reserves the right to change any of the prices shown on this unshipped motorcycle order at any time. Seller shall not be responsible for any delay in shipment or for any delay in delivery of the motorcycle to the dealer. In case of non-payment or return of shipment to the dealer at his last known address, it is agreed that, with any delay in shipment shall not relieve the dealer of responsibility of shipment unless written notice of cancellation is received by the seller two days before the date of shipment. It is agreed and understood that all accepted orders shall be filled by the seller as rapidly as practicable, consistent with the estimated requirements given the seller by the dealer and the production of the factory, subject, however to delays caused by strikes, fires or any other causes beyond the seller's control. The seller shall not be liable for any loss of