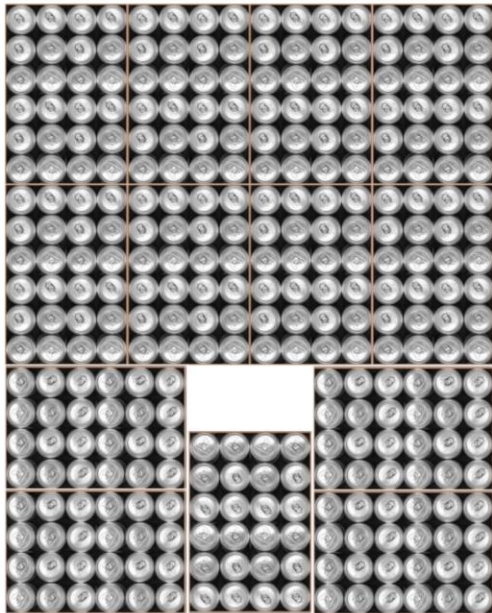


10.82oz PRICING & PRODUCT SPECIFICATIONS

CASE PACKAGE SIZE	24 10.82oz sleek cans
CASE DIMENSIONS	14" x 19.5" x 6.25"
CASE WEIGHT	18.5 lbs PER CASE
PALLET DIMENSIONS	48" x 40" x 56"
PALLET PATTERN	13 CASES PER LAYER x 8 LAYERS HIGH
PALLET QUANTITY	104 CASES
AVG. PALLET WEIGHT	1,950 lbs (Weight of Goods + Pallet)
PALLETS PER TRUCKLOAD	20 PALLETS (39,000 lbs)
CASES PER TRUCKLOAD	2,080 CASES
CANS PER TRUCKLOAD	49,920 CANS
CANS PER PALLET	2,496 CANS

MINIMUM RE-ORDER OF 4 PALLETS IS REQUIRED



40" x 48"
Layer
Configuration

Sweet Seltzers (Prebiotic: All Natural-Low-Carb-Low-Sugar)

Distributor Pallet Cost Delivered: \$2,221.44

Distributor Unit Cost Delivered: \$0.89

Distributor Sells Unit to Store for: \$1.39

MSRP* \$2.79 - \$2.99**

Distributor earns \$12.00 gross profit per case – a 56.2% markup on delivered cost and a 36.0% gross margin.

Note:

RETAILERS EARN 50%+
GROSS MARGINS