

A global challenge



An ageing global population is placing increasing demands and challenges on our communities and resources.

As we live longer and continue to drive into our advanced years, it is normal to experience age-related diminishing driving ability. Failing eyesight, reduced motor functions, illness and rehabilitation from operations can all mean that we unknowingly place ourselves and other road users and pedestrians at increased risks of harm, serious injury or worse.

SATSAFE are working tirelessly to explore the huge potential for affordable, simple to use technologies that provide early warning of diminishing driving ability. Our goal - to shift the balance away from crisis response and towards early, appropriate intervention, thereby helping older drivers to stay on the road safer - for longer.

JOIN THE DISCUSSION

We are extremely proud to be supporting the Innaugural Older Road Users Conference at the prestigious RAC Club. To learn more about the SATSAFE Senior Driver Programme and how you and your team can get involved, please contact Stuart Millward on 0777 285 2858 or email support@satsafe.com.

Thank you for your support.

