

# Taven Passey

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## Education

Bachelor of Science | University of Oregon, Lundquist College of Business | Eugene, OR

September 2020 - June 2023

- Cum Laude Latin Honors
  - Bachelor of Business Administration Concentrating in Sports Business
  - GPA: 3.80/ 4.00
  - Honors: 5x Dean's List, Minor in Media Studies
  - Relevant Courses: Sports marketing, Sports Law, Sports Analytics, Sports Finance, Operations Management, Marketing Management, Business Analytics
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## Professional Experience

Store Supervisor | The Duck Store | Eugene, Oregon

June 2023 - Present

- Leveraging the University of Oregon Athletic Department's brand to sell thousands of dollars' worth of athletic wear to students, fans, tourists, and alumni to build onto the continuous growth of the Oregon Sports brand.
- Leading the daily operations of a team of 10+ people to surpass daily sales goals of over \$2500/day.
- Revitalized a store by enhancing operations processes to attain the highest efficiency possible, turning the store profitable once again at a current 30% increase in sales revenue over previous management.
- Create weekly schedules to adhere to the labor budget while meeting service level needs with maximum efficiency for both The Duck Store and Shake Smart operations.

Shift Lead | The Duck Store | Eugene, Oregon

September 2022 - June 2023

- Leading the daily operations of a team of 3-4 people to surpass daily sales goals of over \$2000/day.
- Communicating with team members to ensure quality standards were met daily, and the best possible customer experience was developed.
- Creating sales goals for team members to boost passion for daily routine operations.

Crew Member | Chipotle Mexican Grill | Medford/Eugene, Oregon

May 2021 - September 2022

- Monitored and assisted with food preparation for hundreds of daily customers while partnering with kitchen staff to uphold health and safety standards for the highest quality meals for guests.
  - Collaborated with a team to meet strict time goals while achieving high quality standards and accurately addressing the needs of daily customers.
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## Extra-Curricular Activities

Varsity Esports Team Captain | University of Oregon Esports | Eugene, Oregon

February 2020 - April 2023

- Directed the day-to-day operations and practice of a team of four to consistently produce winning seasons and secure 2021, 2022, and 2023 playoff appearances.
- Balancing life, full-time school, and 25+ hours of work per week to perform up to a better standard than the best collegiate esports athletes in the country while maintaining a high GPA and making enough money to pay for living expenses.

Member | Warsaw Sports Business Club | Eugene, Oregon

October 2022 - June 2023

- Partnering with industry professionals and peers bi-weekly with the goal of building a better world and educating the next generation of sports business professionals.
  - Networking with peers to guarantee opportunities are utilized for every member to land dream jobs in the Sports Business Industry.
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## Skills

- Attention to detail, Time management, Staff management, Payroll, Scheduling, Microsoft Office, SPSS, Python, Client relationship management, Process focused, Team-oriented, Entrepreneurial, Risk prevention/management, Team management, Data analysis