



## Why do I need *Business Cards*?

In one word:

### **Networking**

“Business cards make handy exchange items. When you meet a new contact person or a professional colleague, you can readily provide your name, title, and contact information to someone who may use it to contact you later. In return, you may receive other people's cards to keep on file for future follow-up. They are a great way to present yourself to other people quickly and professionally.

“Business cards help others remember your name. If you're in job search, having a card helps your professional image. Remember to put your title on the card – the Job Title you are seeking in your next job. When you interview someone, make a presentation, or brush elbows at conferences, you can quickly provide your business card with the correct spelling of your name and contact details to those who might otherwise forget it, misspell it, or be too embarrassed to ask again. Having a tangible reminder is helpful to someone who, after an introduction or meeting, thinks it over and decides to get in touch. Instead of searching for a scrap piece of paper with your name scribbled on it, the person can pull out a card and promptly get in touch.”

**Order Yours Today ... Go to [VistaPrint.com](http://VistaPrint.com)**

You can obtain a small amount of business cards, as few as 250, very reasonably priced, plus a nominal shipping charge.