



Dave's Top 10

Worst LinkedIn Mistakes

by
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10. **Failing to give and/or receive several Written Recommendations.**
Recommendations testify to one's professional accomplishments.
9. **Failing to Endorse Skills for others & get Endorsements in return**
Endorsements share the professional skills you have mastered.
8. **Leaving any sections of your profile empty or incomplete.**
Lack of completeness says you didn't finish or didn't care.
7. **Failing to write your About Section in first-person verb tense.**
This gives your story more power and draws reader closer to you.
6. **Failing to indicate you are in search, looking for your next position.**
Lets others know they can help and gets attention of recruiters.
5. **Failing to include your Profession in your Headline (under photo).**
Don't leave readers guessing about what / who you are professionally.
4. **Using a poor headshot photo, or goofy photo, or no photo.**
Reflects your quality, attention to detail and your professionalism.
3. **Failing to make certain no typos exist anywhere on your profile.**
An example of your attention to detail and accuracy in your work.
2. **Failing to make certain job history matches Résumé job history.**
Another example of your attention to detail and accuracy.
1. **Forgetting to include phone number and email in "contact info."**
If interested in speaking with you, they need to know how to connect.