



Webster Elementary PTA · 3602 Winter Canyon Road, Malibu, CA 90265 · 310.456.6494 · websterpta.com

Malibu's Webster Elementary Seeking Sponsors for Upcoming Jog-A-Thon

Malibu, CA, Feb. 6, 2023 -- The Webster Elementary Parent Teacher Association (PTA) is officially launching our 2023 Jog-A-Thon Community Sponsorship Campaign, and we invite you to join us! Our annual Jog-A-Thon raises funds for Webster's art and technology programs, STEAM lab, field trips, specialty classroom supplies, and more. Webster currently serves over 200 students and 45 staff members who reside or work in Malibu.

This year's Jog-A-Thon will take place on Friday, March 17th. Students aged preschool through 5th grade will be invited to see how many laps they can run as their friends and family cheer from the sidelines. In addition to the pledges collected by our students, sponsorships from organizations like yours will be used to support the programs listed above. Without parent and community donations, Webster PTA would be unable to provide these educational experiences for our students.

We invite you to review the attached Jog-A-Thon Community Sponsorship Tiers. We'll express our gratitude for your participation – through cash donation and/or in-kind goods and services – by highlighting your organization in one or more of the following ways:

- Your logo displayed on our official Jog-A-Thon t-shirt.
- Your organization featured in our PTA newsletter and social media posts and stories.
- A Webster window decal for you to publicly display your support of Malibu public schools.
- A fence banner featuring your organization name and logo.

The PTA of John L. Webster School of Malibu is a 501(c)(3) charitable organization and your donation may be tax deductible.

For more information or to become a sponsor, email websterptamalibu@gmail.com.

On behalf of all Webster students, staff, and families, Webster PTA values and appreciates your commitment to Malibu public education. Thank you for considering a sponsorship for our 2023 Webster Jog-A-Thon!

Contact:

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Community Sponsorship Tiers

Bronze Medal Sponsor - \$500

Organization logo on PTA website

Organization logo on Jog-A-Thon pledge website

Organization logo on official Jog-A-Thon t-shirt

Silver Medal Sponsor - \$750

Organization logo on PTA website

Organization logo on Jog-A-Thon pledge website

Organization logo on official Jog-A-Thon t-shirt

Official Webster Elementary Supporter decal to display on door or window

Featured posts on Facebook and Instagram

Gold Medal Sponsor - \$1000

Organization logo on PTA website

Organization logo on Jog-A-Thon pledge website

Organization logo on official Jog-A-Thon T-shirt

Official Webster Elementary Supporter decal to display on door or window

Featured posts on Facebook and Instagram

Featured stories on Facebook and Instagram

3 x 5 fence banner displayed on Webster's campus for remainder of 2022-2023 school year

2 Tickets to Webster's Evening Event, May 2023

In-Kind Donations

All in-kind donations will be recognized on our PTA website, Jog-A-Thon pledge website, PTA newsletter, and social media accounts.

