



**MALIBU ELEMENTARY
& WEBSTER ELEMENTARY**



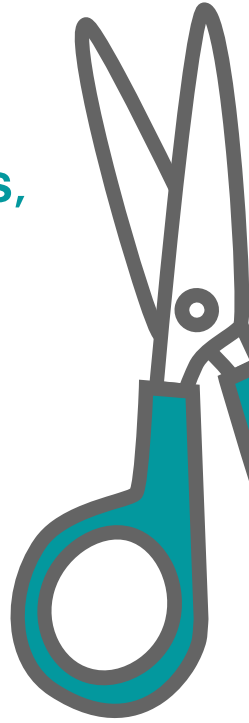
SOS CAMPAIGN! SAVE OUR AIDES, ART & TECH!

**WE ARE AT RISK OF LOSING OUR BELOVED TEACHER'S AIDES,
P.S. ARTS AND OTHER PROGRAMS!!
HELP US BRIDGE THE CENTRALIZED FUNDRAISING GAP**

BRIDGE THE CENTRALIZED FUND GAP
2020-2021 SCHOOL YEAR
\$380,000 GOAL | \$105,000 RAISED

**DONATE DIRECTLY TO :
www.websterPTA.com**

These are difficult and unsure
times. Any donation big or
small makes a difference
Your Participation
Matters Most





- **Malibu is now able to raise funds for additional staff and staffed programs directly for our Malibu Students.** These funds pay for our wonderful instructional aides, P.S. ARTS, Planet Bravo and Technology for our students.
- A centralized fundraising entity created to raise money for Malibu Schools has folded and the district is no longer in a position to back fill our costs as they have in the past, so the PTAs are stepping in to close the gap.
- The cost of our additional staff and programs (above & beyond what the district funds) across the elementary schools is \$380,000, as of May 2020 we have raised \$105,000 towards that goal. **We are short \$275,000 for the 20-21 school year.**
- **Our schools are funded in three ways:**
 - **The District** pays for core staff, facilities and operations equitably across the district. These funds come from the state, property taxes, the cities and other sources of income.
 - **The PTA** raises money to fund stuff in a specific school. Things like spirit wear, assemblies, our maker space, field trips, labs, extra teacher supplies. For the coming year, both elementary schools have decreased their operating budgets by roughly 44% to \$150k - and added the fundraising need until a new organization is established.*
 - **Centralized Fundraising** funds additional staff that serve to enrich the school experiences at Webster and Malibu Elementary School - paying for Instructional Aides, PS Arts Programs, Music Programs, Planet Bravo and Technology. In the absence of a central fundraising entity, the PTAs have been provided with an exception to raise funds and donate directly to the district for next year's costs.
- **We have until July 31st to raise funds to cover the shortfall in funding typically secured through centralized fundraising, or we will lose some portion of our instructional aides, our P.S. ARTS programs, Planet Bravo and Technology.**
- This is going to be an annual cost going forward, we will need to raise the funds for the following year's additional staff and programs. Malibu Elementary School and Webster are going to work together after this emergency campaign to develop a long term plan in support of that goal.
- Our school superintendent, Dr. Ben Drati, did his best to prevent the loss of our programs, but because of the significant budget cuts across the district it's up to us to close the gap. While SMMUSD and SMEF have backfilled our contribution shortfalls in years past, they will not be able to do so going forward.

DONATE TO KEEP AIDES, ART & PLANET BRAVO!

Our Aides:

**Weijin Conrod, Ellen Stern, Denise O'Connor,
Kym Shafai, Helen Cox, Dayna Walley, Corrinne Le**

Our aides have been instrumental in supporting our students, teachers and parents during distance learning. The aides supported during virtual zoom break out groups providing one-on-one support and instruction, called students' parents to ensure child engagement, packed up student belongings, created scaffolding lessons for specific children, participated in class meetings to promote social emotional connection. When school returns in the Fall, whether we are on campus, distance learning or somewhere in between – they become even more important:

- Instructional aides will be essential to support the students since classroom volunteering may not be allowed.
- If there is learning loss with the Safer at Home orders, the Aides will support students who need assistance at different levels.
- Our Aides will keep our kids safe and monitor their social distancing.

PS ARTS with Ms. Billie and Mr. Silva:

The robust art program at our school is an art Immersion program that explores various mediums drawing painting & even ceramics. The curriculum is based by grade level and lets the students explore artwork & artists of a variety of abilities, cultures, & eras. At the end of the year the families enjoy a school wide student art exhibit.

- PS arts lessons are provided weekly.
- During distance learning, lessons continued via video with projects easily completed at home.
- P.S. ARTS also provided additional do at home projects for our students

Planet Bravo- The role of technology in elementary education is important because it helps prepare students for the digital future. With Planet Bravo, all Webster students – from TK to 5 – participate in grade appropriate lessons in our computer lab. They learn to code educational games, research safely on the web, collaborate through google apps, communicate through technology, record class podcasts, create custom infographics, practice keyboarding skills, produce digital videos, program interactive websites, understand responsible use concepts, format documents competently and analyze data & statistics. Planet Bravo equips our students with a 21st century toolset. These tech skills showed their real world value as we all moved to distance learning this spring – and Planet Bravo seamlessly remained a part of the core curriculum.

BETTER TOGETHER!!



The Webster Elementary and Malibu Elementary School PTA's are banding together to raise funds quickly for this year, and to come up with a solid plan for next year. To address the immediate need we will:

- **Direct Donation Campaign:** If each family donates to this campaign, we would close the gap. If you have not yet donated, please consider giving what you can during this financially challenging time.
- **Online Auction:** Our schools will be hosting a joint online auction between July 17th and July 26th. If you have an item to donate, please email WebsterPTAmalibu@gmail.com
- **Local Outreach:** We are working with local parents, businesses and media outlets to collect additional donations and promote our fundraising efforts to the community at large.

