

"It's a New Day for Our PTA!"

St. Tammany District PTA Leadership Retreat

August 17, 2019

Lakeshore High School

8:00 am - 2:00 pm

7:00 - 7:45: Registration, membership card purchase, vendor row

8:00 - 9:00: Opening session

President Buffie Singletary and Superintendent Trey Folse

9:15 - 10:00: SESSION I WORKSHOPS

- Grants+: learn about grant opportunities through the National PTA, Louisiana State PTA, PTA partners as well as district awards such as Educator of Distinction
- Driving Membership: Focus will be on what membership means to your unit, creating and fostering a partnership with members and driving memberships
- Social media: How to make social media work FOR your unit, promotion, social media platforms, and connecting with District, State and National PTA
- Skill Sharpening: Free options for students and parents regarding study skills, ACT, Summer learning, ADHD and more

10:15 - 11:00 SESSION II: Back to Basics WORKSHOPS

- *Presidents* - Lead with Confidence: Best steps to engaging your board and members as well as an introduction to fellow presidents across the district
- *Treasurer* - Money Matters: Proper treasurer procedures and best practices
- *Secretary* - Beyond Taking Notes: Improving knowledge of requirements of documentation
- *Essential Elements of Cultural Arts*: An in depth look at the cultural arts programs of PTA - Reflections, Safety Poster, and Louisiana Essay

11:15 - 12:00 GENERAL SESSION

Planting the Seeds of Advocacy - How to Make Them Grow

What does the tree of advocacy look like

Partnering with administration

School improvement plans

Demographics

12:15 - 12:45 Lunch/vendor row

1:00 - 1:45 SESSION III WORKSHOPS

- Mental health: bridging the gap and connecting resources
- Fundraising: A closer look at fundraising options, success stories and round table discussions about what could generate funds in varying communities
- Leveraging Technology - work smarter not harder: Free and low cost technology designed to improve productivity, increase efficiency and minimize workload
- School of Excellence: Exploring the steps to becoming a School of Excellence and developing a plan to achieve it

1:45-2:00 GENERAL SESSION

- Close, prizes, next steps and more!