




**Our vision: Healthy, supportive communities for everyone.**

**Our mission: Through collaborative and strategic action, we empower communities to prevent the misuse of alcohol, tobacco, and other drugs.**

## NOTES

Thursday, April 25, 1-2:15PM

Attendance: Kate Hansen, Casey Siebecker, Alysha Basel, Jodie Molitor, Sara Jesse, Jessie Phalen, Hannah Erdman, Allison Bucheger, Brenda Humbrecht, Taylor Fish

Topic	Preparation Needed Prior to Meeting Process/Notes
<b>Welcome</b> Time: 3 minutes Purpose: <b>Welcome</b> and settle in for meeting Leader: Jessie	Jessie will lead group through some brief introductions.
<b>Celebrate Success</b> Time: 5 Minutes Purpose: <b>Celebrate</b> Member Successes Leader: Jessie	 Crisis mapping training attended by area partners, including Jodie Molitor for PHSC. Jim Murph Awarded for Excellence in PH media!
<b>Approval of Minutes</b> Time: 2 Minutes Purpose: <b>Decision</b> Leader: Jessie	Review minutes from March 28, 2024 Correction noted for social media title, otherwise approved.
<b>Coalition Engagement Action Team</b> Time: 25 minutes Leader: Kate	<b>Member Recruitment Training</b> Thursday May 23 <sup>rd</sup> , 2024 12:00pm-2:30pm Monk's Bar & Grill Lake Delton Register Now: <a href="https://p4psauk.org/may-lunch-%26-learn-2024">https://p4psauk.org/may-lunch-%26-learn-2024</a> Group Activity-- What's in it For Me? (WIFM) to prepare for the lunch & learn to help think about why

	<p>someone in our lower participating sectors might find value in joining P4P (parents, LE, schools). Good discussion from the group about connecting with these sectors. Kate created a list of contributed comments from the group. We'll be using these at the lunch and learn to inform our discussions with these sectors.</p> <p><b>Next Action Team Meeting</b> will be May 2<sup>nd</sup>, 2024 from 2-3pm</p>
<p><b>Alcohol/Commercial Tobacco Action Team</b>  Time: 10 minutes  Leader:</p>	<p><b>Retail Assessments/Scan Results</b>  See attached slide deck for summary results.</p> <p><b>Some highlights below:</b></p> <ul style="list-style-type: none"> <li>• 26 scans completed</li> <li>• Alcohol was the most advertised substance (54%)</li> <li>• 77% of stores sold alcohol</li> <li>• Most alcohol not displayed within 12" of toys or candy, but 50% were displayed w/in 3 feet of these items</li> <li>• 77% sold tobacco products</li> <li>• 16 stores sold e-cigarettes-13% were not behind counter-2 stores</li> <li>• 42% stores sold CBD products-11 stores, 10 had flavored CBD products</li> <li>• 9 stores had CBD behind the counter</li> <li>• 9/26 stores had Delta 8 THC, half were offering flavors, &gt;50% had vape juice, 8/9 had these products behind the counter</li> <li>• <b>Recommendations:</b> 1. Continue to deepen relationships w/retailers-continue to provide ID check info and continue with compliance checks. 2. Focus on local policies such as neutral signage ordinance for vape/tobacco shops license holders.</li> <li>• Menti poll done to get feedback on these recommendations. Both passed without revisions by all in attendance today.</li> </ul> <p><b>Focus Groups</b>  Need to schedule an action team meeting. Kate will send a doodle out since we did not cover this.</p>
<b>Drug take Back Day:</b>	April Drug Take Back Day Saturday April 27 <sup>th</sup> , 2024—see flyer for locations in our area
<p><b>Social Media Posts</b>  Time: 15 minutes  Purpose: <b>Seeking Facebook page volunteer manager</b>  Leader: Kate</p>	Come with ideas for Facebook posts for the month of June.
<p><b>Share Partner Agency Updates</b>  Time: 5 minutes  Purpose: <b>Share</b> upcoming events, announcements, webinars, opportunities</p>	<p>Share upcoming events, announcements, webinars, opportunities, etc. from partnering agencies. We are searching for a temporary secretary to take notes at our monthly meetings. Please see Kate if you have capacity to help us out.</p> <ul style="list-style-type: none"> <li>• Wellness Night May 15! Link to register: <a href="http://bit.ly/WellnessNight24">http://bit.ly/WellnessNight24</a></li> <li>• SUPER luncheon May 18—see flyer for event details or register here: <a href="http://bit.ly/SUPERsouperlunch">http://bit.ly/SUPERsouperlunch</a></li> </ul>

## Next Meeting: Lunch & Learn May 23rd, 2024, from 12:00-2:30pm at Monk's Bar & Grill

### Action Team Membership Sign Up

Please self-identify which action teams you want to participate on and hear from regularly

Visit: <https://forms.gle/AuvXRynGHeVupD9n6>

### Coalition Tracker 2024

Take 5 to complete your month's coalition tracker.

Follow this link: <https://kwiksurveys.com/s/ZDy8bPes>



SUPPORT PEOPLE and EMPOWER RECOVERY

## Join the SUPER coalition for a Soup-er Lunch!

Family and recovery friendly, FREE sober event for locals in our area. **Soup and salad lunch, baked goods for sale, and games with a chance to win prizes!**

**Saturday, May 18th 2024 11am - 1pm**

**At the ALL NEW WisHope Recovery Community Center!**

**717 South Blvd Baraboo**

Free will donations accepted for lunch  
with no one turned away.

Limited parking available.

Please park at Fastenal (next door).



Please RSVP at  
[bit.ly/SUPERsouperlunch](https://bit.ly/SUPERsouperlunch)



Questions? Contact Hannah Erdman at [hannah.erdman@saukcountywi.gov](mailto:hannah.erdman@saukcountywi.gov)  
or call/text 608-963-8467



# 2024 Virtual Wellness Night

*This evening will inspire you to tap into your inner-strength and embrace your self worth.*

**Wednesday, May 15 | 5-6:30 pm**



- Keynote presentation focused on finding your inner-strength and self-worth.
- Participate in instructor-led activities in either Adventure therapy, finding your creativity, restorative yoga, or a cooking demo.
- Hear from partners in Adams, Juneau, and Sauk counties to learn about wellness-related services available for all ages.

*Complete the post survey for the chance to win one of several post-event giveaways from area businesses!*



Register for **FREE** Today:  
[bit.ly/WellnessNight24](https://bit.ly/WellnessNight24)

SCAN ME

Contact Alysha Basel at [abasel@juneaucountywi.gov](mailto:abasel@juneaucountywi.gov) or 608-847-9373 for questions





## What's In It For Me? (WIIFM?)

As we prepare to practice promoting P4P and our goals, it is important to take a moment to identify what others could gain by joining our coalition. These reasons will help P4P members 1 on 1 conversations about joining the coalition.

We have identified three sectors on which to focus our promotion/recruitment efforts: law enforcement, parents and school districts. Individually review the example reasons why someone might join that sector and answer the following questions.

Reasons individuals choose to join **Law Enforcement** for a career:

- **Serve the community:** Law enforcement officers play a vital role in keeping their communities safe. They respond to calls for service, investigate crimes, and arrest criminals. They also work to prevent crime by patrolling neighborhoods and building relationships with residents.
- **Make a difference:** Every day, law enforcement officers have the opportunity to make a positive difference in the lives of others. They can help victims of crime, apprehend dangerous criminals, and keep people safe.
- **Exciting and challenging work:** Law enforcement is a fast-paced and challenging career. No two days are alike, and officers are constantly learning new things.
- **Help people:** Many people are drawn to law enforcement because they want to help others. Law enforcement officers have the opportunity to help people in a variety of ways, from responding to emergencies to providing crime prevention advice.
- **Be a role model:** Law enforcement officers can be positive role models for young people. They can show them the importance of hard work, dedication, and service to others.

1. What other reasons might someone join the law enforcement sector?

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2. How do these motivations align with P4P's efforts (think strategies like parent education or not in my house campaign)?

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# Results of Retail Scans for Alcohol, Tobacco & Cannabis Products

Sauk County Partnership for Prevention Coalition



## Scans conducted in March 2024

### By the Numbers:

- 4 Volunteers
- 3 Youth Volunteers
- 26 scans completed out of 31 planned scans
- 58% Convenience Stores with or without fuel (15 stores)
- 4% Drug store/pharmacy (1 store)
- 12% Grocery Store (3 stores)
- 15% Mass Merchandiser (4 stores)
- 12% other (2 meat markets, 1 Fitness Center/juice bar)



# Exterior Observation Summary

- 54% advertised alcohol (14 stores)
- 23% advertised cigarettes (6 stores)
- 15% Cigarillos/little cigars/blunts (4 stores)
- 19% Premium large cigars (5 stores)
- 19% Chew, snuff, dip, snus (5 stores)
- 35% E-cigarettes/vapes (9 stores)
- 15% Delta-8 (4 stores)
- 12% CBD (3 stores)

Auditors were simply asked to look at exterior of store and grounds for advertisements

# Alcohol Products

- 77% of stores sell alcohol (20 stores)
- Of the stores that sell alcohol, 65% of stores DO NOT display alcohol products within 12 inches of toys, candy, mints or gum. (13 stores)
- Of the stores that sell alcohol, 50% of stores have alcohol displayed or advertised within three feet or less of the floor (10 stores)
- Of the stores that sell alcohol:
  - 95% of stores sell beer (19 stores);
  - 80% of stores sell malt beverages (hard sodas, hard teas, premixed cocktails, etc.) (16 stores);
  - 40% of stores sell malt liquor (steel reserve, old English, cobra, etc.) (8 stores);
  - 75% of stores sell distilled spirits (whiskey, vodka, rum, brandy, etc.) (15 stores);
  - 75% of stores sell wine (15 stores).

# Tobacco Products

- 77% of stores sell tobacco products (20 stores)
- Of the stores that sell tobacco, 100% sell **cigarettes** (non menthol) (20 stores)
  - 90% of stores that sell cigarettes, do NOT place these products within 12inches of toys, candy, gum or mints (18 stores)
- Of the stores that sell tobacco, 90% sell **flavored cigarillos**, little cigars or blunts (18 stores)
  - 88% of stores that sell cigarillos, do NOT place these products within 12inches of toys, candy, gum or mints (16 stores)
- Of the stores that sell tobacco, 60% sell **premium large cigars** (12 stores)
  - 100% of stores that sell premium large cigars, do NOT place these products within 12inches of toys, candy, gum or mints (12 stores)



# Tobacco Products


- Of the stores that sell tobacco, 95% sell **chew, snuff, dip, snus** (19 stores)
  - 100% of stores that sell chew, snuff, dip, snus, do NOT place these products within 12 inches of toys, candy, gum or mints (19 stores)
- Of the stores that sell tobacco, 80% sell **e-cigarettes** (16 stores)
  - 100% of stores that sell e-cigarettes, sell flavored e-cigarettes (16 stores)
  - Of the stores that sell e-cigarettes, 94% do NOT place these products within 12 inches of toys, candy, gum or mints (15 stores)
  - Of the stores that sell e-cigarettes, 13% offer these products in a self service display (not behind a counter) (2 stores)
- Of the stores that sell tobacco, 90% sell **oral nicotine pouches** (18 stores)
  - Of the stores that sell oral nicotine pouches, 72% of stores sell flavored oral nicotine pouches (13 stores)

# Cannabis Products: CBD

- 42% of the stores scanned sold **CBD** products (11 stores)
  - Of 11 stores that sell CBD, 90% of the stores sell flavored CBD products. (10 stores)
  - Of the 11 stores that sell CBD, 55% of the stores sell CBD vape juice. (6 stores)
  - Of the 11 stores that sell CBD, 72% of the stores sell edible CBD products (8 stores)
  - Of the 11 stores that sell CBD, 82% of the stores have these products behind a counter (NOT self serve) (9 stores)




# Cannabis Products: Delta – 8 THC

- 35% of the stores scanned sell **Delta – 8 THC products** (9 stores)
    - Of 9 stores that sell Delta – 8 THC products, 44% of the stores sell flavored Delta – 8 THC products products. (4 stores)
    - Of the 9 stores that sell Delta – 8 THC products, 66% of the stores sell Delta – 8 THC products vape juice. (6 stores)
    - Of the 9 stores that sell Delta – 8 THC products, 8 of the stores have these products behind a counter (NOT self serve)
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## Summary

- Overall, Alcohol is the most widely offered product with a variety of ABV and package sizes.
  - Tobacco products are also widely available, and most are sold behind a counter.
  - Fewer stores sell cannabis products such as delta - 8 THC or CBD.
  - Much of the exterior advertisements are for alcohol or tobacco products.
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## Recommendations

- Continue to deepen relationships with retailers.
  - Continue to provide retailers with information about checking ID's for age restricted products.
  - Continue compliance checks for age restricted products.
- Focus on local level policies, such as content neutral signage ordinances for vape/tobacco shops license holders.

Reasons individuals might choose to become **parents**:

1. **Love and connection:** Many people desire the deep emotional bond that comes with raising a child. Witnessing a child's growth and development, and nurturing that process, can be incredibly fulfilling.
2. **Sense of purpose:** Parenthood can provide a strong sense of meaning and purpose in life. Raising a child allows you to contribute to the next generation and shape someone's future.
3. **Personal growth:** Parenting pushes you to grow as a person. It requires immense patience, resilience, and teaches you to put someone else's needs before your own.
4. **Family legacy:** Some people feel a desire to carry on their family lineage or traditions. Having children allows them to create a family unit and share their values with the next generation.
5. **Unconditional love:** Parents often describe a unique kind of love for their children, a love that's unwavering and unconditional.
6. **Joy and laughter:** Children bring a sense of joy and wonder into family life. Witnessing their innocence, curiosity, and laughter can be a constant source of happiness.

1. What are other reasons why people choose to become parents?

3. How do these motivations align with P4P's efforts (think strategies like parent education or not in my house campaign)?

Reasons individuals choose to join the **education** field:

1. **Make a positive impact:** School District Staff (teachers, administrators, counselors, social workers, etc.) have the privilege of shaping young minds and helping students learn and grow. Witnessing that "aha!" moment when a student grasps a new concept or achieves a goal can be incredibly rewarding.
2. **Share their passion for learning:** School District Staff (teachers, administrators, counselors, social workers, etc.) can follow their passion about a particular subject, sharing that enthusiasm with students. Educators can help students develop a love of learning that will stay with them throughout their lives.
3. **Lifelong learning:** The field of education is constantly evolving. School District Staff themselves are lifelong learners, keeping up with new teaching methods, technologies, and curriculum developments.
4. **Variety and challenge:** Every day in education brings new challenges and opportunities. School District Staff (teachers, administrators, counselors, social workers, etc.) interact with students from diverse backgrounds and work to find ways to engage them all.
5. **Sense of community:** Schools can be a close-knit community. School District Staff (teachers, administrators, counselors, social workers, etc.) collaborate with colleagues who share their passion for education and work together to support students.

1. What are other reasons why people choose to become school district staff (teachers, administrators, counselors, social workers, etc.)?

4. How do these motivations align with P4P's efforts (think strategies like parent education or not in my house campaign)?