

Industrial designer
Automotive designer
Designer researcher

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Wood Wu

Work Experience	Kohler x SCADPro		Sep. 2024 – Nov. 2024
	Contributed to the design and development of innovative experience products, adhering to Kohler's standards for quality and design excellence (specific projects remain confidential under NDA).		
	Industrial designer engineer Great Dane LLC.		Mar. 2024 – Sep. 2024
	Developed innovative and user-centered design solutions for Great Dane's Truck Body, Sahara, including branding and truck design language updates. Collaborated with engineering to ensure feasibility, prototyping, and enhanced the overall user experience.		
	Mayo Clinic x SCADPro		Jan. 2024 – Mar. 2024
	Designed fall protection vests, helmets, and logos tailored to client needs, while managing multiple projects within budget and specifications. Developed compelling visualizations, concept development, and creative concepts to effectively convey accurate messaging.		
Education	Savannah College of Art and Design		2022–2025
	Master of Fine Art		Industrial design
	Huaqiao University		2017–2022
	Bachelor of Mechanic		Industrial design
Awards	CADA Japan Concept Art Design Award		2021
	Bronze Award		
	The ‘Bright Stone Cup’ – the 3rd Micro–Nano Sensing Technology and Intelligent Application Competition		2020
	Second Award		
	The 3rd China College Student “Internet+” Innovation and Entrepreneurship Competition		2020
	Key Project Cultivation Award & Excellence Award		
Skills	Adobe Suite	Rhinoceros	Prototyping
	Blender	Keyshot	Midjourney
	Procreate	Figma	Viscom
	Design Research	Sketching	Stable Diffusion
	Concept Development	Product Management	Leadership