



ROCHESTER

HOME & LIFESTYLES SHOW

Graham Arena
Rochester, Minnesota

Friday, March 14, 2025 Saturday, March 15, 2025 Sunday, March 16, 2025
Graham Arena Complex - Olmsted County Fairgrounds - Rochester, Minnesota

Engage - Interact - Network At The Regions Largest Attended Show

As Minnesota's 3rd largest city and home to the states largest employer the "World Renowned" Mayo Clinic, Rochester and its surrounding communities have and will always be part of a unique region with some of the most highly educated, highly trained, highly paid medical, computer, hospitality, manufacturer and service industry professionals in the Midwest.

The Rochester Home and Lifestyle Show offers ease of access and ample parking at a facility familiar with consumers, and provides an opportunity for thousands of individuals and families to learn about and purchase products and services for their home or their lifestyle.

If your company is seeking to build awareness of your brand, launch a new product or service, grow your customer database, generate immediate and ongoing sales, or if you wish to network with affiliated professionals who can enhance your business, this is the ultimate event to engage and interact "Face to Face" with consumers in this influential region.

Why Exhibit At The Rochester Home & Lifestyles Show

- Create and strengthen brand awareness by presenting your business to a new audience
- Demonstrate, sample and sell products and services to consumers in the Rochester region
- Introduce new products and services ■ Increase brand recognition ■ Increase traffic to store location
- Develop qualified sales leads and databases as buyers tend to do business with people they know and trust
- Position your company for the projected growth in "NEW" employment created by the Mayo Clinic

Marketing An Event To This Exclusive Region

An extensive Media Campaign is planned to reach the Rochester Market Statistical Area. The basis of our marketing program is to use proven mediums to invite individuals and families in Southern Minnesota and Northern Iowa to this timely event. This includes utilizing the regions Newspapers, Radio, TV and online marketing opportunities. Visit www.rochestermnshows.com to learn about our marketing associates for this show.

Sharing Of Exhibit Information Is Encouraged

If you know of associates in the home, lifestyle, tourism or travel industries who can benefit from this timely event, our informational web link is: www.rochestermnshows.com

Increase Your Accessibility To The Growing Rochester Region In 2024

Reserve your space today. If you have any questions regarding this event, please contact our office at (507) 387-7469 or by email at, rochestermnshows@gmail.com

Sincerely,

Bradford Hansen

Bradford Hansen
RochesterMNshows

RochesterMNshows
201 Lyd Blvd. Mankato, Minnesota 56001
Telephone (507) 387-7469 rochestermnshows@gmail.com



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Rochester, Minnesota

EXHIBITOR INFORMATION AND REGULATIONS

Show Location: Graham Arena Complex - Olmsted County Fairgrounds, 1570 Fairgrounds Ave. SE, Rochester, Minnesota 55904

Dates & Hours: Friday, March 14, 2025 3 p.m. to 8 p.m. Saturday, March 15, 2025 10 a.m. to 6 p.m. Sunday, March 16, 2025 10 a.m. to 3 p.m.

Exhibit Rates:

1 Corner Exhibit Space	\$575.00 per.	1 Corner Exhibit Space/1 In Line Exhibit Space	\$1,050.00 per.
1 In Line Exhibit Space	\$525.00 per.	2 In Line Exhibit Spaces	\$1,000.00 per.
4 Exhibit Space End Cap	\$2,000.00 per.	5 Exhibit Spaces Or More	\$475.00 per.
Non-Profit/Government/MLM/Tourism	\$400.00 per.*		

* Exhibit Rate is available Exclusively to Non-Profits, Government, Multi-Level Marketing Reps., and Travel Destinations

Exhibit Details: A standard exhibit space is 10 Feet Wide x 9 Feet Deep. Designated Specialty Spaces are a Minimum of 160 Sq. Ft. Exhibit spaces will be provided with an 8 Foot Back and 3 Foot Side Curtains. All "unfinished" display surfaces exposed to the public or adjacent exhibit, must be draped or concealed. Exhibitor may not install any solid structure materials on the front half of an exhibit space higher than four (4) feet, that would obstruct the "Line of Sight" of an adjacent exhibitor.

Utilities: 110 volt electrical available at \$45.00 per exhibit. Internet access is complimentary on a non secure open wireless system.

Reserving Space: The exhibit investment is based on the amount, position and type of exhibit space requested. To reserve exhibit space, a deposit of 1/3 of the total amount including electricity, must be returned with a completed contract.

Final Payment: The final balance will be due and payable by February 14, 2025.

Payment Methods: Business, Certified, Personal, Credit Card Convenience Checks, Money Orders as well as American Express, Discover, Master Card or Visa Credit Cards are accepted forms of payments.

Move In: Exhibits can be assembled on Thursday, March 13 from 1 p.m. to 8 p.m. and on Friday, March 14 from 7:30 a.m. to 2 p.m. All exhibits must be assembled by the opening of the show at 3 p.m. on Friday, March 14, 2025.

Move Out: EXHIBITOR shall not remove their exhibit in part or whole, prior to 3:00 p.m. on Sunday, March 16, 2025. Exhibits can be removed from the interior of the facility on Sunday, March 16, 2025 with complete removal of exhibit materials by 11 A.M. on Monday, March 17, 2025. If EXHIBITOR fails to remove their exhibit, SPONSOR shall do so and expenses incurred will be the responsibility of the EXHIBITOR.

Retail, Sales & Reservations: This is a selling event. The acceptance of payment for goods or services, or the receipt of a deposit for reservations is encouraged. Exhibitor is responsible for reporting and payment of all taxes as well as complying with all State and Federal Laws.

Insurance: Exhibitor agrees to obtain and maintain Comprehensive General Liability Insurance in the amount of \$1,000,000.00. Date of coverage shall be from March 13 to March 17, 2025. RochesterMNshows shall be named as additional insured on such policy. Exhibitor shall supply RochesterMNshows with a Certificate of Insurance as proof of coverage prior to the show.
(Complete information will be included in the final exhibit packet.)

Security: EXHIBITOR and their employees are responsible for the security of all goods, materials, exhibits or products delivered to, or left at the Graham Arena Complex. After show closing, the building is secured and accessed only by facility personnel.

Draping: Use of your own tables, chairs, carpet and other display material is permitted or tables, chairs, carpet and other items needed for your exhibit may be rented from the designated decorator. (Complete information will be included in the final exhibit packet.)

Forklift: A forklift will be provided for assembly and dismantling of displays.

Food Samples: Food or Beverage samples are permitted. Compliance to State Law regarding packaging, preparation and sampling must meet Minnesota labeling, preparation and packaging guidelines.

Signage: All exhibits must have signage or literature identifying the exhibit. Hand lettered signage is not permitted.

Minnesota St-19: Minnesota Law requires that all participants must provide information on their status of possessing a valid sales tax permit, having applied for, or a declaration that you are not required to have a sales tax permit number.

Restrictions:

- +Tables must be skirted and covered. Skirting must be clean and reach from table top to just at the floor.
- +Popcorn, Peanuts, Helium Balloons, Stickers, or products with transferable adhesives are restricted at this show.
- +The use of Aerosols, flammable propellants or liquids that can create a slipping hazard are prohibited.
- +Audio-Visual Sound Devices must be used at a reasonable volume level that does not interfere with other exhibitors.
- +Pets are not allowed in the Graham Arena Complex. Qualified Service Dogs under A.D.A. guidelines are permitted.

Final Packet: The Final Exhibit Packet will include detailed information on the following: Entering the facility, Draping, Fuel Levels, Lodging, Insurance, Food & Beverage Sampling, Minnesota St-19 form, and other information related to your participation.

RochesterMNshows

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone (507) 387-7469 rochestertermnshows@gmail.com



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HOME & LIFESTYLES SHOW

Graham Arena

Rochester, Minnesota

GRAHAM ARENA 1

Show Dates & Hours

Friday, March 14

3 p.m. to 8 p.m.

Saturday, March 15

10 a.m. to 6 p.m.

Sunday, March 16

11 a.m. to 4 p.m.

Exhibit Investment Options

Single Space

1 Corner \$575 per.

1 In Line \$525 per.

Double Space

1 Corner, 1 In Line

\$1,050 per.

2 In Line Exhibit Spaces

\$1,000 per.

Multiple Space

4 Exhibit Space End Cap

\$2,000 per.

5 Exhibit Space or More

\$475 per.

Non Profit/Gov./MLM/Travel

\$400 per. *

Show Move In

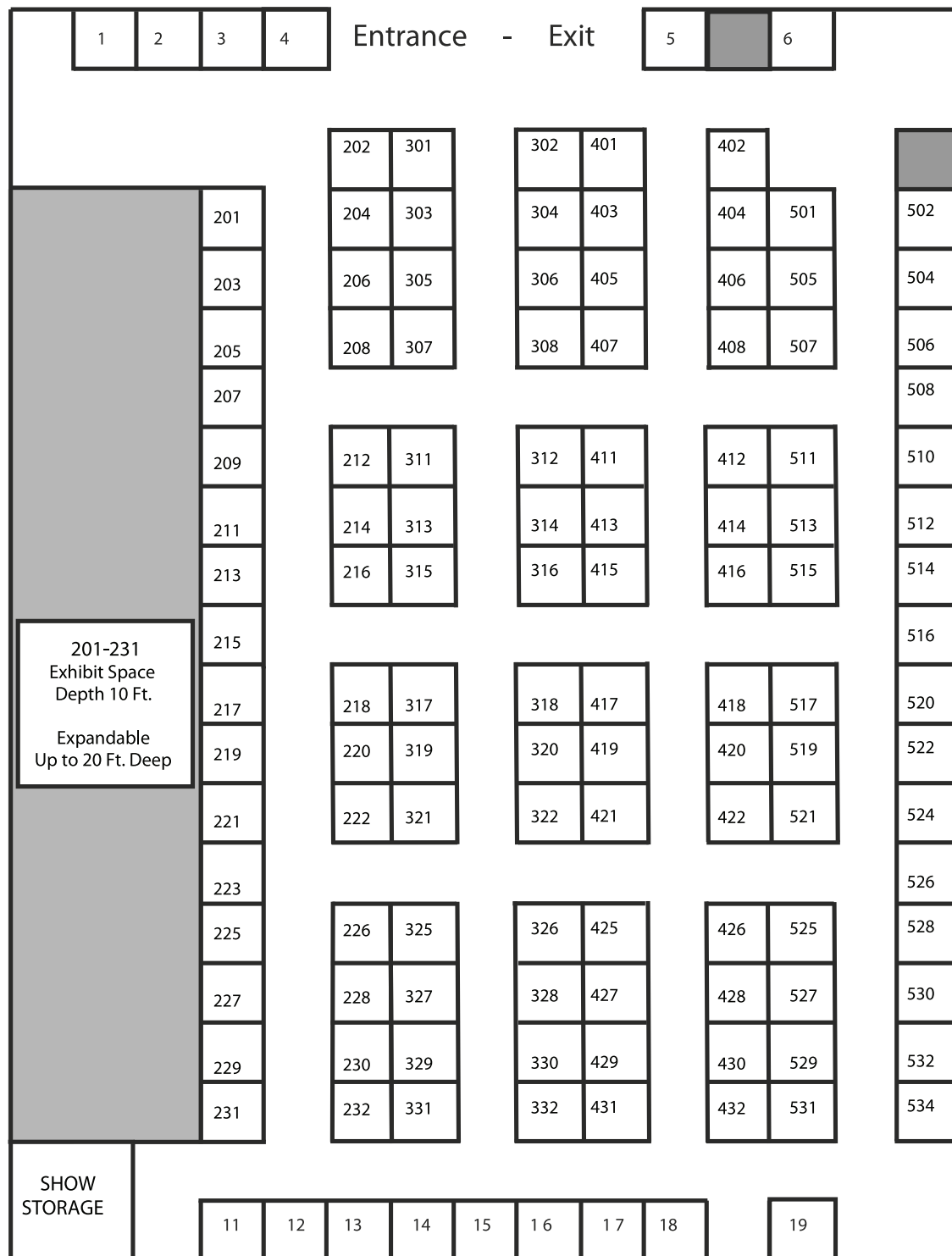
Thursday, March 13

Friday, March 14

Show Move Out

Sunday, March 16

Monday, March 17



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