



ROCHESTER HOME & LIFESTYLES SHOW

Rochester, Minnesota

Friday, March 15, 2024 Saturday, March 16, 2024 Sunday, March 17, 2024
Graham Arena Complex - Olmsted County Fairgrounds - Rochester, Minnesota

Engage - Interact - Network At the Regions Largest Attended Show

As Minnesota's 3rd largest city and home to the states largest employer the "World Renowned" Mayo Clinic, Rochester and its surrounding communities have and will always be part of a unique region with some of the most highly educated, highly trained, highly paid medical, computer, hospitality, manufacturer and service industry professionals in the Midwest.

The Rochester Home and Lifestyle Show offers ease of access and ample parking at a facility familiar with consumers, and provides an opportunity for thousands of individuals and families to learn about and purchase products and services for their home or their lifestyle.

If your company is seeking to build awareness of your brand, launch a new product or service, grow your customer database, generate immediate and ongoing sales, or if you wish to network with affiliated professionals who can enhance your business, this is the ultimate event to engage and interact "Face to Face" with consumers in this influential region.

Why Exhibit At The Rochester Home & Lifestyles Show

- Create and strengthen brand awareness by presenting your business to a new audience
- Demonstrate, sample and sell products and services to consumers in the Rochester region
- Introduce new products and services ■ Increase brand recognition ■ Increase traffic to store location
- Develop qualified sales leads and databases as buyers tend to do business with people they know and trust
- Position your company for the projected growth in "NEW" employment created by the Destination Medical Center

Marketing An Event To This Exclusive Region

An extensive Media Campaign is planned to reach the Rochester Market Statistical Area. The basis of our marketing program is to use proven mediums to invite individuals and families in Southern Minnesota and Northern Iowa to this timely event. This includes utilizing the regions Newspapers, Radio, TV and online marketing opportunities. Visit www.rochestermnshows.com to learn about our marketing associates for this show.

Sharing Of Exhibit Information Is Encouraged

If you know of associates in the home, lifestyle, tourism or travel industries who can benefit from this timely event, our informational web link is: www.rochestermnshows.com

Increase Your Accessibility To The Growing Rochester Region In 2024

Reserve your space today. If you have any questions regarding this event, please contact our office at (507) 387-7469 or by email at, rochestermnshows@gmail.com

Sincerely,

Bradford Hansen

Bradford Hansen
RochesterMNshows

RochesterMNshows

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone (507) 387-7469 rochestermnshows@gmail.com



ROCHESTER HOME & LIFESTYLES SHOW

Rochester, Minnesota

EXHIBITOR INFORMATION AND REGULATIONS

Show Location: Graham Arena Complex - Olmsted County Fairgrounds, 1570 Fairgrounds Ave. SE, Rochester, Minnesota 55904

Dates & Hours: Friday, March 15, 2024 3 p.m. to 8 p.m. Saturday, March 16, 2024 10 a.m. to 6 p.m. Sunday, March 17, 2024 11 a.m. to 4 p.m.

Exhibit Rates:

1 Corner Exhibit Space	\$575.00 per.	1 Corner Exhibit Space/1 In Line Exhibit Space	\$1,050.00 per.
1 In Line Exhibit Space	\$525.00 per.	2 In Line Exhibit Spaces	\$1,000.00 per.
4 Exhibit Space End Cap	\$2,000.00 per.	5 Exhibit Spaces Or More	\$475.00 per.
Non-Profit/Government/MLM/Tourism	\$400.00 per.*		

* Exhibit Rate is available Exclusively to Non-Profits, Government, Multi-Level Marketing Reps., and Travel Destinations

Exhibit Details: A standard exhibit space is 10 Feet Wide x 9 Feet Deep. Designated Specialty Spaces are a Minimum of 160 Sq. Ft. Exhibit spaces will be provided with an 8 Foot Back and 3 Foot Side Curtains. All "unfinished" display surfaces exposed to the public or adjacent exhibit, must be draped or concealed. Exhibitor may not install any solid structure materials on the front half of an exhibit space higher than four (4) feet, that would obstruct the "Line of Sight" of an adjacent exhibitor.

Utilities: 110 volt electrical available at \$45.00 per exhibit. Internet access is complimentary on a non secure open wireless system.

Reserving Space: The exhibit investment is based on the amount, position and type of exhibit space requested. To reserve exhibit space, a deposit of 1/3 of the total amount including electricity, must be returned with a completed contract.

Final Payment: The final balance will be due and payable by February 15, 2024.

Payment Methods: Business, Certified, Personal, Credit Card Convenience Checks, Money Orders as well as American Express, Discover, Master Card or Visa Credit Cards are accepted forms of payments.

Move In: Exhibits can be assembled on Thursday, March 14 from 1 p.m. to 8 p.m. and on Friday, March 15 from 7:30 a.m. to 2 p.m. All exhibits must be assembled by the opening of the show at 3 p.m. on Friday, March 15, 2024.

Move Out: EXHIBITOR shall not remove their exhibit in part or whole, prior to 4:00 p.m. on Sunday, March 17, 2024. Exhibits can be removed from the interior of the facility on Sunday, March 17, 2024 with complete removal of exhibit materials by 12 Noon on Monday, March 18, 2024. If EXHIBITOR fails to remove their exhibit, SPONSOR shall do so and expenses incurred will be the responsibility of the EXHIBITOR.

Retail, Sales & Reservations: This is a selling event. The acceptance of payment for goods or services, or the receipt of a deposit for reservations is encouraged. Exhibitor is responsible for reporting and payment of all taxes as well as complying with all State and Federal Laws.

Insurance: Exhibitor agrees to obtain and maintain Comprehensive General Liability Insurance in the amount of \$1,000,000.00. Date of coverage shall be from March 14 to March 18, 2024. RochesterMNshows shall be named as additional insured on such policy. Exhibitor shall supply RochesterMNshows with a Certificate of Insurance as proof of coverage prior to the show. (Complete information will be included in the final exhibit packet.)

Security: EXHIBITOR and their employees are responsible for the security of all goods, materials, exhibits or products delivered to, or left at the Graham Arena Complex. After show closing, the building is secured and accessed only by facility personnel.

Draping: Use of your own tables, chairs, carpet and other display material is permitted or tables, chairs, carpet and other items needed for your exhibit may be rented from the designated decorator. (Complete information will be included in the final exhibit packet.)

Forklift: A forklift will be provided for assembly and dismantling of displays.

Food Samples: Food or Beverage samples are permitted. Compliance to State Law regarding packaging, preparation and sampling must meet Minnesota labeling, preparation and packaging guidelines.

Signage: All exhibits must have signage or literature identifying the exhibit. Hand lettered signage is not permitted.

Minnesota St-19: Minnesota Law requires that all participants must provide information on their status of possessing a valid sales tax permit, having applied for, or a declaration that you are not required to have a sales tax permit number.

Restrictions:

- +Tables must be skirted and covered. Skirting must be clean and reach from table top to just at the floor.
- +Popcorn, Peanuts, Helium Balloons, Stickers, or products with transferable adhesives are restricted at this show.
- +The use of Aerosols, flammable propellants or liquids that can create a slipping hazard are prohibited.
- +Audio-Visual Sound Devices must be used at a reasonable volume level that does not interfere with other exhibitors.
- +Pets are not allowed in the Graham Arena Complex. Qualified Service Dogs under A.D.A. guidelines are permitted.

Final Packet: The Final Exhibit Packet will include detailed information on the following: Entering the facility, Draping, Fuel Levels, Lodging, Insurance, Food & Beverage Sampling, Minnesota St-19 form, and other information related to your participation.

RochesterMNshows

201 Lyd Blvd. Mankato, Minnesota 56001

Telephone (507) 387-7469 rochestertermnshows@gmail.com

GRAHAM ARENA 1



ROCHESTER HOME & LIFESTYLES SHOW

GRAHAM ARENA 2

Rochester, Minnesota

Show Dates & Hours
 Friday, March 15
 3 p.m. to 8 p.m.

Saturday, March 16
 10 a.m. to 6 p.m.
 Sunday, March 17
 11 a.m. to 4 p.m.

Exhibit

Investment Options

Single Space
 1 Corner \$575 per.
 1 In Line \$525 per.

Double Space
 1 Corner, 1 In Line
 \$1,050 per.

2 In Line Exhibit Spaces
 \$1,000 per.

Multiple Space
 4 Exhibit Space End Cap
 \$2,000 per.

5 Exhibit Space or More
 \$475 per.

Non Profit/Gov./MLM/Travel
 \$400 per.*

Show Move In
 Thursday, March 14
 Friday, March 15

Show Move Out
 Sunday, March 17
 Monday, March 18

1	2	3	4	Entrance	Exit	5	6	Entrance	Exit	21	22	23	24	25	26	27	28	900
		201		202	301	302	401	402	501	502	601	602	701	702	801	802	901	902
		203		204	303	304	403	404	503	504	604	703	704	803	804	903	904	
		205		206	305	306	405	406	505	506	606	705	706	805	806	905	906	
		207		208	307	308	407	408	507	508	608	707	708	807	808	907	908	
		209		210	309	310	409	410	509	510	610	709	710	809	810	909	910	
		211		212	311	312	411	412	511	512	612	711	712	811	812	911	912	
		213		214	313	314	413	414	513	514	614	713	714	813	814	913	914	
		215		216	315	316	415	416	515	516	616	715	716	815	816	915	916	
										518								918
		217		218	317	318	417	418	517	520	520	618	717	718	817	818	917	920
		219		220	319	320	419	420	519	522	522	620	719	720	819	820	919	922
		221		222	321	322	421	422	521	524	524	622	721	722	821	822	921	924
		223		224	323	324	423	424	523	526	526	624	723	724	823	824	923	926
		225		226	325	326	425	426	525	528	528	62	725	726	825	826	925	928
		227		228	327	328	427	428	527	530	530	6	727	728	827	828	927	930
		229		230	329	330	429	430	529	532	532	30	729	730	829	830	929	932
		231		232	331	332	431	432	531	534	534	4	731	732	831	832	931	934
												632						936
11	12	13	14	15	16	17	18	19										20 X 9 FT 10 X 9 FT

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