SARAH BERNARD

TV Host | Lifestyle & Real Estate Expert | On-Air Personality

St. Louis, Missouri | sarah@sarahbernardtv.com | www.SarahBernardTV.com | 314-780-9070

Broadcast Experience

• Host / On-Air Personality – STL TV | City Corner | The Issues | STL Live | On the Set

Winner of BEST SHOW (2023 & 2024) and BEST HOST (2025), STL TV Awards. Conducts in-depth interviews with community leaders, entrepreneurs, and changemakers across the St. Louis region. Known for a warm, insightful interview style that blends local culture, lifestyle, and civic engagement. Hosts live election-night coverage and special broadcasts highlighting major civic and community initiatives.

• Host / Creator - Real Life with Sarah Bernard

Developed and hosted a lifestyle and human-interest program featuring regional guests. Produced each episode from concept through post-production, focusing on themes of home, community, and personal growth. Built an on-air brand known for authenticity, elegance, and storytelling that uplifts and inspires.

Guest Contributor – FOX 2 St. Louis

Frequent on-air expert covering real-estate trends, housing markets, and lifestyle topics. Recognized for delivering practical insights in an engaging, viewer-friendly style. Regularly featured as a trusted voice connecting real-world expertise with everyday living.

Awards & Honors

BEST SHOW – STL TV Awards (2023 & 2024)
BEST HOST – STL TV Awards (2025)

Commercial & Industrial Highlights

Edward Jones | Mercy Hospital | River City Casino | Dieterich Bank | Build-A-Bear Workshop | Helzberg Diamonds | CDC Vaccine PSA | Friendship Village | Boystown PSA

Additional national and regional campaigns available upon request.

Voiceover & Narration

National and regional campaigns for Identigene, Boystown, and Media with a Message. Experienced in commercial voiceovers, corporate narration, and broadcast promos.

Expertise & Skills

On-Camera Hosting • Live & Recorded Broadcasts • Interviewing & Storytelling Real Estate & Market Analysis • Luxury Lifestyle & Community Features Teleprompter • Voiceover • Travel • Fitness l • Public Speaking