

Staging Cheat Sheet

PREPARING YOUR HOME TO GET THE **BEST PRICE POSSIBLE** AND A **QUICKER SALE...**

WHAT TO DO FIRST...

- **Disassociate** - See your home as a "product"
- **Commit to the Process** - Hard work = Rewards
- **Get Help** - A professional Stager knows exactly how to prepare your home for listing!
- **Packing Starts Now** - Buyers need to see your space, not your things! Start packing now!
- **Fix It** - Do those repairs! Buyers pay more for "move-in-ready" homes!
- **No Profile** - Remove political or religious items and all family photos.
- **Lighting** - Remove dark/heavy drapes, open all shades & turn on all lights.
- **Modernize** - New pillows/bedding, fresh plants & white linens for the bathrooms.
- **Curb appeal** - Remove weeds/dead plants, add flowers & mulch, mow yard and sweep porch.
- **Deep Clean** - Have carpets & home professionally cleaned before listing!
- **Make your home look like what you would expect if you were buying it!**

 *Set the Stage Interiors*
HOME STAGING & DESIGN

DID YOU KNOW

According to a recent survey of over 4200 homes, spending 1-3% of the value of your home on home staging & upgrades will typically net you a 10% return in the sale!



COURTESY OF:



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