

# Staging Cheat Sheet

PREPARING YOUR HOME TO GET THE **BEST PRICE POSSIBLE** AND A **QUICKER SALE...**

## WHAT TO DO FIRST...

- **Disassociate** - See your home as a "product"
- **Commit to the Process** - Hard work = Rewards
- **Get Help** - Using a professional stager will increase your staging returns enormously!
- **Packing Starts Now** - Get 3 large boxes. One for trash, one for packing, & one for donations
- **Fix It** - Only low ball investors like homes that need work, so make those repairs now!
- **No Profile** - Don't allow buyers to profile you politically, religiously or otherwise-Pack it up
- **Photo Rules** - Lifestyle photos only. We want buyers to see the "good life" in your home
- **De-Clutter to Create Space** - Remove all unused and unnecessary items-large and small
- **Lighting** - Remove dark/heavy drapes, & trim bushes around windows to bring in light
- **Modernize** - Buy fresh pillows, large artwork, live plants & white towels for the bathrooms
- **Outsource** - Consider hiring vendors to assist with the BIG jobs!

 *Set the Stage Interiors*

HOME STAGING & DESIGN

## DID YOU KNOW

According to a recent survey of over 4200 homes, spending 1-3% of the value of your home on home staging & upgrades will typically net you a 10% return in the sale!



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