

Why do our meets cost money - and what does it go to?

You have probably seen our prices and wondered - why does it cost so much, and what do I get out of this?

The number one thing that costs us so much is gear - large tents, cookware, power banks, med kits are all very expensive both to buy and maintain. Part of what you are paying for is the use of this gear and allowing us to keep it in working order for you. We even had previously offered the use of our tents – and will have tiers on the future camping trips that allow you to bring nothing but your sleeping bag and clothes with everything else you need provided for you.

Another huge cost is sharing the cost of lodging, excursions, and food. The average tent site in a state park is around \$25 per site per night and often comes with many rules, half day kayak rentals often are around \$35-\$75, and food you can even expect to spend close to \$20 a day, if not more. All together that makes just a day cost close to \$100 - not even including the gear you need to really be comfortable or have a good time.

Another thing is merch - it costs a lot of money to buy supplies and set up crafting events as well as fun things to give out. We know everyone loves doing crafts at camp as well as getting neat little things to remember their trip.

Here is a breakdown of what it would cost to go on a trip yourself, compared to coming out with us.

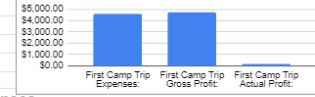
| | | |
|-------------------------|-------------------------------|---------------------|
| At our first camp spot | If you went alone - Estimated | Our First Trip Rate |
| Lodging - 2 Nights | 110 | 50 |
| Rafting / Kayaking | 174 | 75 |
| Food (like we prepared) | 97 | 75 |

Here is a breakdown of our previous meets cost and revenue.

First Camp Trip Budget Summary

| | |
|--------------------------------|------------|
| Current Group Balance: | \$0.00 |
| First Camp Trip Expenses: | \$4,616.78 |
| First Camp Trip Gross Profit: | \$4,725.00 |
| First Camp Trip Actual Profit: | \$108.22 |

Summary of Expenses




1679.44

Expenses

| Description | Cat | Qty | Unit Cost | Total |
|----------------|------------|-----|-----------------|-------------|
| Campsite | Lodging | 1 | \$2,969.38 | \$ 2,969.38 |
| Costco | Food | 1 | \$443.52 | \$ 443.52 |
| Kayaking | Event | 1 | \$600.00 | \$ 600.00 |
| Sanwhiches | Food | 1 | \$250.57 | \$ 250.57 |
| Shoprite | Food | 1 | \$36.41 | \$ 36.41 |
| Walmart | Food | 1 | \$41.90 | \$ 41.90 |
| Other Expenses | Activities | 1 | \$275.00 | \$ 275.00 |
| | | | \$ - | \$ - |
| | | | \$ - | \$ - |
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| | | | \$ - | \$ - |
| | | | \$ - | \$ - |
| | | | \$ - | \$ - |
| | | | \$ - | \$ - |
| | | | Expenses Total: | \$4,616.78 |

Estimate



Income

| Description | Unit Cost | Estimated Qty | Actual Qty | Estimated Gross | Actual Gross |
|----------------------|-----------|---------------|------------|------------------|--------------|
| Tent & Meal | \$125.00 | 5 | 5 | \$625.00 | \$625.00 |
| Tent & Meal & Kayak | \$200.00 | 9 | 9 | \$1,800.00 | \$1,800.00 |
| Kat | \$100.00 | 1 | 1 | \$100.00 | \$100.00 |
| Tent Only | | 50 | 1 | \$50.00 | \$50.00 |
| Tent and kayak | | 125 | 2 | \$250.00 | \$375.00 |
| Cabin & Meal & Kayak | \$275.00 | 6 | 6 | \$1,650.00 | \$1,650.00 |
| Fawks | \$125.00 | 1 | 1 | \$125.00 | \$125.00 |
| | | | | Estimated Total: | \$4,475.00 |
| | | | | Actual Total: | \$4,725.00 |

18 kayakers