

MILO MEE

Marketer & Performing Artist | Weaving Strategy Into Storytelling SDSU '25

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EXPERIENCE

Marketing Team - Rent

San Diego State University

📅 02/2025 - Present 📍 San Diego, CA

Company Description

- Co-designed and launched multi-channel promotional campaigns for SDSU's RENT production.
- Produced daily social media content (Reels, Stories, posts) to boost audience interest and attendance.
- Collaborated with directors and designers to align marketing themes with creative vision
- Forged partnerships with student orgs and local groups to expand community outreach.
- Analyzed engagement trends to refine messaging and channel selection over the run of the show.
- Sold out all 6 performances of Rent on the MainStage.
- Brought in almost \$30,000 in ticket sales, the highest ticket revenue in the history of the SDSU theatre department.

Production Supervisor

San Diego State University

📅 08/2022 - Present 📍 United States

Facilities & Access Management Safety & Compliance Oversight Team Training & Leadership Real-Time Monitoring & Reporting Technical Assistance

- Coordinate scheduling and building access for the drama building and all performance spaces - unlocking doors, granting permissions, and securing venues before and after each show.
- Lead fire-watch operations for haze-using productions: liaise directly with campus fire department to authorize and restore fire-alarm shutdowns, and enforce all Lab & Chemical, Power-Tool, Ladder, and Hazardous Waste safety protocols.
- Work alongside production leaders and technical staff to align marketing and creative objectives with venue constraints—managing backstage setups, prop movement, and teardown logistics.
- Maintain up-to-date training in: Fire Safety, Lab & Chemical Safety, Power Tool & Workshop Safety, Ladder Safety, Hazardous & Biohazardous Waste Management

Professional Actor

Self Employed

📅 01/2015 - Present 📍 San Jose

Company Description

- Performed leading and featured roles in university and regional musical theatre productions, including Quasimodo in *The Hunchback of Notre Dame* and Mike in *A Chorus Line*. Skilled in character work, musical performance, and ensemble collaboration. Active in promoting theatre programs through creative content and social media.



SUMMARY

As a Performer and Marketer with 12+ years in the performing arts, I excel at crafting narratives that captivate audiences. From acting on stage to managing marketing campaigns at school, I bring creativity, strategy, and a deep understanding of audience engagement.

EDUCATION

Bachelor's degree, Musical Theatre

San Diego State University

📅 08/2021 - 05/2025

Minor, Marketing

San Diego State University

📅 08/2021 - 05/2025

High School Diploma

Archbishop Mitty High School

📅 08/2017 - 05/2021

KEY ACHIEVEMENTS



Boosted Attendance Rates

Increased audience attendance, selling out the mainstage for the first time in 10 years through targeted campaigns using Instagram and Facebook.



Sold-Out Shows

Achieved 100% venue capacity for all SDSU RENT performances over a two-week period.



Record-Breaking Revenue

Generated ticket sales of almost \$30,000, setting a new university theatre revenue record.



Expanded Community Outreach

Developed strategic partnerships, increasing community events by 50% over six months.