



MILO MEE

Marketing Specialist

See More on
my LinkedIn:



ABOUT ME

As a Performer and Marketer with 12+ years in the performing arts, I excel at crafting narratives that captivate audiences. From acting on stage to managing marketing campaigns for theatre companies across the state, I bring creativity, strategy, and a deep understanding of audience engagement with the goal of connecting audiences to stories that truly matter.

EDUCATION

Bachelor's Degree, Musical Theatre
San Diego State University
8/2021 - 5/2025

Minor in Marketing
San Diego State University
8/2021 - 5/2025

KEY ACHIEVEMENTS

Online Outreach

- Increased Stage Presence account views by almost 2000% within my first month of employment.

Sold-Out Shows

- Achieved 100% venue capacity for all SDSU RENT performances

Record-Breaking Revenue

- Generated ticket sales of almost \$30,000, setting a new university theatre revenue record.

Boosted Attendance Rates

- Increased audience attendance, selling out the mainstage for the first time in 10 years through targeted campaigns using Instagram and Facebook.

📞 408 515 2453

🌐 <https://milomee.com>

✉️ milodmee1@gmail.com

EXPERIENCE

Head of Marketing

07/2025 - Present

Stage Presence Performing Arts Studio

San Jose

Company Marketing Lead

- Leading all social media and mailing campaigns
- Compiling new contacts with schools across the bay area
- Ensuring that registrations and collaborations are always growing
- Designing graphics, videos, and more to market productions and school programs to parents and educators

Assistant Manager

10/2025 - Present

Stage Presence Performing Arts Studio

San Jose

- Managed day-to-day studio operations, including scheduling, client communication, and class coordination.
- Supported teaching artists and production staff by organizing lesson materials, rehearsal schedules, and space usage.
- Assisted in planning and executing youth musical theatre productions, from auditions through performance.
- Ran weekly production meetings
- Communicated consistently with parents, students, and faculty to ensure clarity, organization, and a positive studio experience.
- Helped foster a supportive, professional, and artistically inspiring environment for young performers.

Marketing Team Lead

2/2025 - 5/2025

San Diego State University

San Diego

- Co-designed and launched
- multi-channel promotional campaigns for SDSU's RENT production
- Produced daily social media content (Reels, Stories, posts) to boost audience interest and attendance
- Collaborated with directors and designers to align marketing themes with creative vision
- Forged partnerships with student orgs and local groups to expand community outreach
- Analyzed engagement trends to refine messaging and channel selection over the run of the show