



MILO MEE

Marketer & Teaching Artist | Weaving Strategy Into Storytelling That Inspires | SDSU '25

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SUMMARY

As a Performer and Marketer with 12+ years in the performing arts, I excel at crafting narratives that captivate audiences. From acting on stage to managing marketing campaigns at for theatre companies across the state, I bring creativity, strategy, and a deep understanding of audience engagement. My goal? To connect people with stories that matter.

EDUCATION

Bachelor's degree, Musical Theatre

San Diego State University
08/2021 - 05/2025

Minor, Marketing

San Diego State University
08/2021 - 05/2025

High School Diploma

Archbishop Mitty High School
08/2017 - 05/2021

KEY ACHIEVEMENTS

💎 Online Outreach

Increased Stage Presence account views by almost 2000% within my first month of employment.

💎 Sold-Out Shows

Achieved 100% venue capacity for all SDSU RENT performances

💎 Record-Breaking Revenue

Generated ticket sales of almost \$30,000, setting a new university theatre revenue record.

💎 Boosted Attendance Rates

Increased audience attendance, selling out the mainstage for the first time in 10 years through targeted campaigns using Instagram and Facebook.

EXPERIENCE

Head of Marketing 07/2025 - Present

Stage Presence Performing Arts Studio Location

Company Marketing Lead

- Leading all social media and mailing campaigns
- Compiling new contacts with schools across the bay area
- Ensuring that registrations and collaborations are always growing
- Designing graphics, videos, and more to market productions and school programs to parents and educators

Assistant Director (Hadestown: Teen Edition) 05/2025 - 07/2025

Stage Presence Performing Arts Studio San Jose, CA

Assistant Theatre Director

- Acted as Assistant Director for all rehearsals and shows, guiding actors through music, choreography, and performances (blocking numbers and solidifying the work of our director)
- Drafted detailed schedules for both actors and staff to complete their rehearsals in an efficient manner.
- Conducted from the back while running musical tracks and projections during the production.

Marketing Team - Rent 02/2025 - 05/2025

San Diego State University San Diego, CA

Official University Sponsored Marketing Team

- Co-designed and launched multi-channel promotional campaigns for SDSU's RENT production
- Produced daily social media content (Reels, Stories, posts) to boost audience interest and attendance
- Collaborated with directors and designers to align marketing themes with creative vision
- Forged partnerships with student orgs and local groups to expand community outreach
- Analyzed engagement trends to refine messaging and channel selection over the run of the show
- Sold out all 6 performances of Rent on the MainStage.
- Brought in just under \$30,000 in ticket sales, the highest ticket revenue in the history of the SDSU theatre department.

Production Supervisor 08/2022 - 05/2025

San Diego State University San Diego

Facilities & Access Management

- Coordinate scheduling and building access for the drama building and all performance spaces.
- Lead fire-watch operations for haze-using productions: work directly with campus fire department to authorize and restore fire-alarm shutdowns, and enforce all Lab & Chemical, Power-Tool, Ladder, and Hazardous Waste safety protocols.
- Onboard and train student stage crews on emergency procedures, equipment operation, and building-specific safety guidelines to ensure smooth, incident-free performances.
- Work alongside production leaders and technical staff to align marketing and creative objectives with venue constraints—managing backstage setups, prop movement, and teardown logistics.