



LESE 2024 • San Diego

Supplier Sponsor Information

Monday, August 5 - Wednesday, August 7

Venue:

LESE meetings will be held at the Embassy Suites San Diego Bay Downtown. Your Meeting Suite is reserved for you. Additional attendee suites can be reserved through our room block. Please contact Jolie if you need to register additional attendees for the event.

Getting There:

San Diego International (SAN): The airport is just 3 miles from the hotel.

Meeting Suites:

Each suite offers a living area with kitchenette separate from the bedroom and bathroom. The suites are furnished with a sofa, chair, coffee table, and 55" long dining table. I have posted a video tour on the website.

The televisions in the suites have HDMI, USB, video, and audio output. The hotel has HDMI cables for rent for \$20 each.



Hotel Arrival/ Check-In:

Hotel check-in is at 4:00pm. Please note that we have requested priority check-in for the meeting suites, although this cannot be guaranteed. The only way to guarantee you can check in early is to **reserve your suite for Sunday night**. The hotel will be monitoring the vendor suites closely and will attempt to get all Suppliers in as early as possible on Monday.

Housekeeping:

Due to our meeting schedule, housekeeping will do a quick room-refresh during lunch on Tuesday and Wednesday. And there are vending areas on each floor with purified water dispensers.

Shipments:

Please coordinate shipments to arrive **No Earlier than Friday, August 2.** All shipments must be able to fit through standard doors and elevators. No oversized containers, or pallet shipments, please. If possible, please tape the **attached LG logo** on the outside of your boxes for quick identification.

Please address as follows:

Embassy Suites San Diego Bay Downtown
For: *Guest Name* – Legacy Event 8/5
601 Pacific Highway
San Diego, CA 92101

Meetings:

We have 85 confirmed Distributor attendees participating, not including Legacy Principals. This is the most we have ever had at LESE! They will meet with you in teams of two or three and be a mix of companies. Meetings will last 20 minutes with 3-minute breaks. I will forward you a list of attendees, meeting schedule, and client information separately. Almost all meeting rooms are one floor.

LESE Schedule and Website:

The schedule and all your exhibitor information can be found at www.lese.biz. But read on for some changes this year.

LESE Welcome Dinner and Town Hall:

New this year, we will have our first dinner together Monday evening, followed by our opening program, which is a Town Hall with Jeremy Lott of Sanmar.

The **Supplier Welcome Cocktail Party** begins at 5:00pm. This time is set aside for Suppliers and Principals only. Then LESE will kick off for all attendees at 6:00pm.

LESE About Town:

The dine-arounds have moved to Tuesday, which gives you more flexibility when planning your evening. You and another Supplier will hit the town with an assigned group of Distributors for dinner, some local fun, or both. What you do is entirely up to you and your budget.

Each group will include two Supplier co-hosts and 6-7 Distributors. Groups will be randomly assigned and will include at least one Legacy Principal. This is a great way to make some new connections and reinforce some old ones. Your dinner partners and attendees will be introduced to you via email in advance.

Event Contact:

Jolie Porter, Managing Director, 443.221.3968 cell, jolie@thelegacygroup.biz



LESE Itinerary

August 5 - August 7, 2024
Embassy Suites San Diego Bay Downtown

8/5, Monday

- 12:00pm - 4:00pm: Supplier Check-In – *boxes will be delivered to your room*
- 5:00pm – 6:00pm: Supplier Welcome Cocktails with Legacy Principals
- 6:00pm – 10:00pm: Opening Dinner and Town Hall with Jeremy Lott
Location: Coastera, Harbor Island (shuttles provided)

8/6, Tuesday

- 9:00am- 5:01pm: LESE Meetings – teams of mixed agencies
- open Dine Around Town – assigned groups

8/7, Wednesday

- 9:00am - 5:01pm: LESE Meetings – teams of mixed agencies
- 7:00pm - 10:00pm: Dinner/ Legacy Awards
Location: Hotel del Coronado (transportation provided)

8/8, Thursday

Departure Day