

Hello, I'm

Mr Boogie (Soulsa)

DJ, PROMOTER,
EVENTS MANAGER &
CONTENT CREATOR



Soulsa® Services & Productions Ltd (or Soulsa® for short) is a music events promotion and management company I've been running on a part-time/freelance basis since 2005.

As a professional DJ for hire and a music obsessive, I strive to structure sets that appeal to both the discerning listener and the dancefloor reveller. My repertoire consists of (but is not limited to) Latin, jazz, funk, soul, disco, Afro grooves, tropical beats and deep house. Having been raised on a delectable diet of 80s and 90s rock, pop, hip-hop and r&b, I occasionally like to throw in a modicum of that in the mix when and if appropriate.

I've featured at various high-profile UK events including the London Jazz Festival, the English FA Cup Final, the NFL at Wembley Stadium and BST Hyde Park Festival every summer since 2017. Besides holding monthly residencies at The Stratford Hotel and Brilliant Corners in London, I also perform periodically in New York at venues such as Ace Hotel Brooklyn, BierWax and Eavesdrop.

Some of the other bespoke services I provide include: venue and band sourcing, festival and event programming, copywriting, content creation, social media management and music PR.

The Conduit, Swingers Crazy Golf, Freestyle Records, Schema Records, Colemine Records, Smirnoff, Sol Beer, Havana Club and Bacardi are just a selection of UK and international clients and brands I've had the pleasure of delivering for over the years.



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